

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input checked="" type="checkbox"/> FEDERAL CANDIDATE <input type="checkbox"/> STATE OR LOCAL CANDIDATE
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### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Eric Schmitt	
Authorized committee: Schmitt for Senate	
Agency requesting time (and contact information): <input type="checkbox"/> N/A AxMedia	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): United States Senate	
Date of election: November 8, 2022	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Robert Phillips III	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.  <b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	
<b>Candidate/Committee/Agency</b>	<b>Station Representative</b>
Signature:	Signature:
Name: Eva Mah	Name: MELANIE STOCKMAN
Date of Request to Purchase Ad Time: 8/11/2022	Date of Station Agreement to Sell Time: 8/11/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Eva Mah*

Name: Eva Mah

Date: 8/11/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 8-11-22

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *See attached*

Station Call Letters:

Date Received/Requested:

*8/11/22*

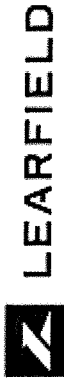
Est. #:

Station Location: *See attached*

Run Start and End Dates:

*See attached*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# Contract

StateNets Platinum  
 Attn: Dave Martin  
 2601 Northwind Drive  
 Richmond VA 23233

Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
Schmitt For Senate	Eric for Senate (20860)-P	20860	0		1	1
Salesperson	Date	Time	Start	End		
* Statenets	8/11/22	9:02:12AM	8/15/22	8/21/22		
Sales Office	Demos					
Learfield	Survey					
	Salesperson Phone #					
	Agency Phone #					
	(804)364-3075					

Line #	Vehicle	Days & Times	Aug 15	Aug 22	Aug 29	Sep 5	Sep 12	Sep 19	Sep 26	Sep 3	Sep 10	Sep 17	Sep 24	Sep 31	Oct 7	Oct 14	Oct 21	Oct 28	Nov 4	Nov 11	Total Units	Len	Unit Rate	Extended Total	
1	Missouri	M-Sa 6a-7p	35																		35	60	636.00	22260	
Weekly Units			35	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	35			22260	
Weekly Gross \$			22260																						

**Total Gross: \$22,260.00      Agency Commission: \$3,339.00      Total Net: \$18,921.00**

Accepted for Learfield: \_\_\_\_\_ Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser: \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109  
 P 573/893-7200 F 573/893-2321 www.learfield.com