

KTTX Quarterly Issues and Programs List
For the Period October 1- December 31, 2017

1. PREVENTING CRIME IN NEIGHBORHOODS BY ENCOURAGING NEIGHBORS TO MEET

- Program Title: "Texas National Night Out"
- Description: KTTX helped promote "National Night Out" held on Tuesday, October 3. KTTX DJ's visited block parties in Brenham, Giddings and Somerville, doing live remote broadcasts. The event was to heighten awareness of crime prevention, to strengthen neighborhood spirit and police-community partnerships. All residents were encouraged to go outside and mingle with neighbors and local law enforcement. KTTX DJ's visited block parties in Brenham, Giddings and Somerville, doing live remote broadcasts.
- Times Broadcast: Advance promotional ads and liners aired in all dayparts; remotes aired between 6:00 p.m. and 8:00p.m.
- Dates Broadcast: Advance ads aired 9/23 – 10/3; Remotes aired on 10/3

2. PROMOTE LOCAL CHILDREN'S PROGRAMS THROUGH SPORTS

- Program Title: "Valmont 8th Annual Charity Golf Tournament"
- Description: KTTX helped promote Valmont's 8th Annual Charity Golf Tournament held on Friday, October 6. The event benefitted the Boys & Girls Club of Washington County, providing support, hope, and a safe place for youth to grow and learn by engaging in programs. KTTX aired promotional ads, live DJ liners, and interview with the Morning Show, and aired a live remote broadcast from the event
- Times Broadcast: Advance promotional ads and DJ liners aired in all dayparts; Interview aired during Morning Show; Remote Broadcast 12:00 p.m. – 1:00p.m.
- Dates Broadcast: Advance ads and liners aired 10/27 – 10/6; Interview aired 9/25; Remote Broadcast aired 10/6

3. RAISING FUNDS FOR CANCER AWARENESS & RESEARCH

- Program Title: "Washington County Relay For Life"
- Description: KTTX helped promote the Washington County Relay For Life, held at the Washington County Fairgrounds in Brenham on Saturday, October 7 from 4:00 p.m. – 10:00 p.m. Participants walked to raise money for cancer

research for the American Cancer Society. Guests were treated to games, refreshments, and celebratory walks for cancer survivors and their family members. KTTX aired promotional ads, live DJ liners, and interview on the Morning Show, and aired a live remote broadcast from the event.

Times Broadcast: Advance promotional ads and live DJ liners aired in all dayparts; Interview aired during Morning Show; Remote Broadcast aired 4:00 – 6:00 p.m.

Dates Broadcast: Advance ads and liners aired 9/28 – 10/7; Interview aired 10/3; Remote Aired 10/7

4. RAISING FUNDS FOR DOWN SYNDROME AWARENESS AND RESEARCH

Program Title: “14th Annual Buddy Walk”

Description: KTTX helped promote “Buddy Walk”, which was held at the Millican Reserve in College Station on Sunday, October 8 from 9:00 a.m. to 3:00 p.m. Participants walked to raise money for The Down Syndrome Association of the Brazos Valley which generates awareness and promotes research. KTTX aired Promotional ads, live DJ liners, and interview on the Morning Show, and a DJ appearance at the event.

Times Broadcast: Advance promotional ads and live DJ liners aired in all dayparts; Interview aired on Morning Show, DJ appearance from 11:30 a.m. – 1:00p.m.

Dates Broadcast: Advance ads and liners aired 9/29 – 10/8, Interview aired 10/4, DJ Appearance 10/8

5. PROMOTE FRIENDLY SPORT WITH BENEFIT TO HOSPICE

Program Title: “Hog Splash MUDD Volleyball Tournament”

Description: KTTX helped promote the Hog Splash MUDD Volleyball Tournament on Saturday, Oct. 14 at 9:00a.m. in Snook at Slovacek’s Sausage. The tournament benefitted Hospice Brazos Valley, which raises funds to help their cause of providing quality end of life care. Tournament players were treated to games played in the mud, along with awards given after the tournament. A portion of the proceeds also benefitted CARPOOL. KTTX aired advance live DJ liners, promotional ads, and an interview on the Morning Show.

Times Broadcast: Advance live DJ liners aired in all dayparts; interview aired during Morning Show

Dates Broadcast: Advance live DJ liners aired 10/4 – 10/14; Interview aired 10/9

6. PROMOTE FUNDRAISING FOR CANCER RESEARCH

Program Title: "Cattle Baron's Ball"

Description: KTTX helped promote the 2017 Cattle Baron's Ball, "A Rhinestone Rodeo", held at the Silver Horse Ranch in Bryan on Saturday, October 14, from 6:30 p.m. to 12:00 a.m. Guests were treated to a meal, a concert, and cash games. Proceeds went to the American Cancer Society to help fund for cancer aid and research. KTTX aired promotional ads, live DJ liners, an interview on the Morning Show, and a DJ appearance from the Ball.

Times Broadcast: Advance promotional ads and live DJ liners aired in all dayparts; Interview Aired during Morning Express; DJ Appearance 7:00p.m. – 8:30p.m.

Dates Broadcast: Advance ads and liners aired 10/4 – 10/14; Interview aired 10/10; DJ Appearance 10/14

7. RAISE AWARENESS FOR UNPLANNED PREGNANCIES AND FAMILY PLANNING

Program Title: "New Beginnings Pregnancy Center Walk for Life"

Description: KTTX helped promote the New Beginnings Pregnancy Center's Walk for Life on Saturday, October 21, 2017 from 8a.m. to 11a.m. at Hohlt Park in Brenham. The event benefitted the Center's Christ-centered organization, which serves individuals and families experiencing pregnancy related issues. Funds raised go to continue offering aid and counseling at no cost, and minister to over 2,000 clients. KTTX aired live DJ liners and an interview on the Morning Show for the event.

Times Broadcast: Live DJ liners aired in all dayparts; Interview aired during Morning Show

Dates Broadcast: DJ liners aired 10/11- 10/21; Interview aired 10/17

8. PROMOTING THE PUBLIC SCHOOL SYSTEM AND COMMUNITY RELATIONS

Program Title: "Brenham ISD Block Party"

Description: KTTX helped promote the Brenham ISD Block party on Saturday, October 21, 2017 at the Nancy Carol Roberts Memorial Library in Brenham. The block party was open to the public to promote Brenham ISD's Theme of ONE Brenham – Better Together. The public was invited to participate in games, food, music, and activities both from BISD and the Library. Authority figures and first responders came out to meet with the public. KTTX aired promotional ads, live DJ liners, and a remote broadcast for the event

Times Broadcast: Advance promotional ads and live DJ liners aired in all dayparts; Remote Broadcast aired 10:30 –11:30 a.m.

Dates Broadcast: Advance promotional ads and DJ liners aired 10/11- 10/21; Remote Aired 10/21

9. PROMOTING CHARITABLE DONATIONS DURING THE HOLIDAY SEASON

Program Title: "Hospice Brazos Valley Holiday Wreath Sale"

Description: KTTX helped promote Hospice Brazos Valley's Holiday Wreath Sale, which was held at Hospice Brazos Valley in Brenham and La Grange on Friday, December 1 from 10:00 a.m. – 6:00p.m. The event sold wreaths and swags for Christmas, and the proceeds went to Hospice Brazos Valley, which specializes in quality end of life care. KTTX aired Promotional ads, live DJ liners, an interview on the Morning Show, and aired a live remote broadcast from the sale in Brenham.

Times Broadcast: Advance promotional ads and live DJ liners aired in all dayparts; Interview aired during Morning Show; Remote Broadcast aired 11:30 a.m. – 12:30 p.m.

Dates Broadcast: Advance ads and liners aired 11/21 -12/1; Interview aired 11/22; Remote broadcasted 12/1

10. COLLECTING FOOD AND RAISING MONEY FROM AREA FOOD BANKS

Program Title: "Food For Families Food Drive"

Description: KBTX hosts this annual event to raise money and food times for Brazos Valley Food Bank. The food drive was held on Wednesday, December 6 from 5:30 a.m. – 10:30 p.m. at the Brazos Center in Bryan, Kimbro Center in Madisonville, Mid-South Synergy in Navasota, St. Mary's Parish in Caldwell, and Navasota Valley Electric Co-op in Franklin. KTTX promoted Food For Families Food Drive with advance promotional ads, an interview with Theresa Mangapora, and live DJ liners, along with a 2 hour remote broadcast.

Times Broadcast: Advance promotional ads and live DJ liners aired in all dayparts; Interview aired during Morning Express; Remote Broadcast aired 6:00-8:00 a.m.

Dates Broadcast: Advance promotional ads and DJ liners aired 11/26 – 12/6; Interview aired 12/1; Remote aired 12/6