

## **KTTX Quarterly Issues and Programs List**

*For the Period April 1 – June 30, 2017*

### **1. Raising funds for the American Cancer Society**

Program Titles: American Cancer Society's "Relay for Life"

Description: KTTX promoted six (6) area "Relay for Life" events, including: Grimes Co. Relay for Life on 4/1, La Grange Relay for Life on 4/22, Aggieland Relay for Life on 4/28, Burleson Co. Relay for Life on 4/28, Southern Fayette County Relay for Life on 4/28, and Lee Co. Relay for Life on 6/2. KTTX did live remote broadcasts for three (3) events. KTTX promoted this event with advance promotional ads, live DJ liners and on-air interviews with committee members aired on the Morning Show.

Time Broadcast: Advance promotional ads aired in all dayparts;  
Interviews aired on Morning Show 9:00 – 10:00 a.m.;  
Remote broadcasts aired:  
9:30 a.m. – 11:30 a.m. in Grimes Co.  
6:00 p.m. – 8:00 p.m. in Burleson Co.  
5:30 p.m. – 6:30 p.m. in Giddings

Dates Broadcast: Advance Promotional Advertisements Aired: 3/21 – 4/1; 4/12 – 4/22; 4/18 – 4/28; 5/23 – 6/2  
Interviews aired on 3/29, 4/19, 4/24, 4/27, 4/28, 5/30  
Remote broadcasts aired on 4/1, 4/28, 6/2

### **2. Helping the American Red Cross**

Program Title: "Brenham CTE Blood Drive"

Description: The Brenham High School hosted a Blood Drive to support the American Red Cross on Friday April 21. Members of the community and students were encouraged to donate blood. KWHI promoted the event through advance promotional ads, news stories and live DJ Liners. KTTX's Ed Pothul broadcast live from the event.

Time Broadcast: Promotional ads and liners aired in all dayparts;  
Remote from 11:30 a.m. – 12:30 p.m.

Dates Broadcast: Promotional ads and liners aired 4/12 – 4/21  
Remoted aired 4/21

### **3. Matching Jobs to Job Seekers**

Program Titles: "Bryan College Station Chamber of Commerce Spring Job Fair",

Description: KTTX co-sponsored the Bryan/College Station Chamber of Commerce Job Fair on Thursday, April 27 from 12:00 p.m. – 4:00 p.m. at the College Station Hilton. KTTX promoted the event through advance promotional ads, live DJ liners, an on-air interview with the "Morning Express", and an hour live remote broadcast from the event. KTTX also manned a booth.

Times Broadcast: Advance promotional ads in all dayparts;  
Interview aired in Morning Show 9:00 a.m. – 10:00 a.m.  
Remote aired 12:00-1:00 p.m.

Dates Broadcast: Advance promotional ads aired 4/6 – 4/27  
Interview aired on 4/26  
Live remote aired 4/27

### **4. Promoting the Awareness of Assault and the Help People can Seek**

Program Title: "Focusing Families"

Description: KTTX helped promote Brenham's Focusing Families Center. Focusing Families Crisis Center is a non-profit organization committed to strengthening individuals, families and communities through education, prevention and intervention to eliminate Family Violence, Sexual Assault, and other crisis issues. KTEX promoted the organization with an interview on the Morning Express

Time Broadcast: Interview aired on Morning Show 9:00 – 10:00 a.m.

Dates Broadcast: Interview aired on 5/3

### **5. Raising Money to Cure Multiple Sclerosis**

Program Title: "Putt to Cure MS"

Description: The "Putt to Cure MS" was held on Tues., June 6 from 7:00 p.m. to 9:00 p.m. at Horseshoe Junction Family Fun Park in Brenham. The event involved teams playing miniature golf to raise money to put towards finding a cure for Multiple Sclerosis. KTTX promoted the event in advance with promotional ads, live DJ liners and an on-air interview with the "Morning Express". DJ's Trailboss Troy and Holly Ryder broadcast live from the event and participated as a team.

Time Broadcast: Promotional ads and liners aired in all dayparts;  
Interview aired in Morning Show 9:00-10:00am

Remote aired 5:30-6:30p

Dates Broadcast: Promotional ads and liners aired 5/20 – 6/6;  
Interview aired on 6/2  
Remote aired 6/6

## **6. Promoting Health and Knowledge for Senior Citizens**

Program Title: "Red, White & You! Lee & Fayette County Senior Expo"

Description: KTEX helped promote the Lee and Fayette Counties' Senior Expo "Red, White, and YOU!" on Tuesday, June 27. Hundreds of Senior Citizens attend this exciting event each year to gather information they need about health care and its many facets. Improving health, long term health care, senior services, and other information will be available. KTTX promoted the event through advance promotional ads, live DJ Liners, and an appearance made by KTTX's Holly Ryder.

Times Broadcast: Promotional ads and Liners in all dayparts;

Dates Broadcast: Promotional ads and Liners aired 6/17 – 6/27