

**KTTX Quarterly Issues and Programs List**  
**For the Period January 1 – March 31, 2017**

**1. RAISING MONEY FOR SCHOLARSHIPS THROUGH GO TEXAN DANCES AND AUCTIONS IN AREA COUNTIES**

Program Title: "Go Texan Dances, Auctions and Fundraisers"

Description: KTTX co-sponsored Go Texan fundraisers in Brazos County (1/14), Washington County (1/28), Grimes County (1/28) Burleson County (2/4), and Austin County (2/25). The Go Texan events help raise money for student scholarships. Promotional ads and live liners aired 7 days prior to each fundraiser, and a KTTX DJ made an appearance at each event. Interviews with organizers of each fundraiser also were aired on KTTX.

Times Broadcast: Promotional ads and live liners aired in all dayparts; Interviews aired in the Morning Show 6a-10a.

Dates Broadcast: Promotional ads and live liners were broadcast 1/7 – 1/14, 1/21 - 1/28, 1/18 – 1/25, 1/29 – 2/4, and 2/18 – 2/25. Interviews aired on 1/10, 1/24, 2/1, and 2/22.

**2. RAISING MONEY TO HELP ADVOCATE FOR ABUSED AND NEGLECTED CHILDREN IN AREA COUNTIES**

Program Title: CASA for Kids "Casino Night & Dinner"

Description: KTTX co-sponsored this fundraiser for CASA For Kids, which was held at the Austin County Fairgrounds on Saturday, February 2<sup>st</sup> from 6p – 10p. The event included a dinner and live auction, casino games, and raised money to support the training and supervision of CASAs – Court Appointed Special Advocates. KTTX live DJ liners for the event, along with an interview on the morning show.

Times Broadcast: Live DJ liners aired in all dayparts; Interview aired 6 – 10 a.m.

Dates Broadcast: Live DJ liners aired January 24 – February 4; Interview aired 1/30

**3. RAISING MONEY FOR HOSPICE BRAZOS VALLEY, AND EDUCATING THE PUBLIC ABOUT HOSPICE**

Program Title: "Hospice Happening Fabulous Vegas Nights"

Description: KTTX co-sponsored the Hospice Brazos Valley's "Hospice Happening Fabulous Vegas Nights" on Saturday, February 18<sup>th</sup> from 6 – 11 p.m. at the Brazos County Expo Center in Bryan. The event raised money for this non-

profit organization, and recognized members of the HBV Auxiliary Women who promoted Hospice in its early days. KTTX live DJ liners, along with an interview during the morning show, and made an appearance.

Times Broadcast: Live liners aired in all dayparts; Interview aired 6 – 10 a.m.

Dates Broadcast: Live liners aired 1/29 – 2/18; Interview aired on 2/10

#### **4. RAISING MONEY TO BENEFIT THE BOOT CAMPAIGN, AN ORGANIZATION WHO'S MISSION IS TO RAISE MONEY FOR OUR RETURNING MILITARY FAMILIES**

Program Title: "Chili When It's Chilly Cook-Off"

Description: KTTX promoted The Boot Campaign's Annual "Chili When It's Chilly Cook-Off." This organization raises awareness of the challenges service members face during and post-service; and provide assistance to military personnel, past and present, and their families. Chili When It's Chilly Cook-Off was held on Friday, February 17 and Saturday, February 18 at the Lonestar Jellystone Campgrounds in Waller from 6:00 p.m. Friday to 8:00 p.m. Saturday. KTTX aired live DJ liners, an interview, and made an appearance.

Times Broadcast: Live DJ liners aired in all dayparts; Interview aired 6:00 – 10:00 a.m

Dates Broadcast: Live DJ liners aired January 30 – February 18;  
Interview aired 2/7 and 2/14

#### **6. PROMOTING EDUCATION AND CAREER OPPORTUNITIES FOR STUDENTS**

Program Title: "Sealy Elementary's 13<sup>th</sup> Annual Careers on Wheels Day"

Description: KTTX participated in Sealy Elementary School's 13<sup>th</sup> Annual Careers on Wheels Day on Thursday, March 9, 2017 from 8:30 – 12:00. The event taught students about various careers that utilize a vehicle as an important aspect of the job. KTTX DJ Blake Hickerson talked to the students about KTEX 106.1, job roles at the radio station, and also showed them the equipment used for remotes. At the end, he answered any questions that the group had and allowed the students to walk around the vehicle and get a closer look at the equipment. KTTX made an appearance at the event.

Times Broadcast: N/A

Dates Broadcast: N/A

## **7. RAISING MONEY FOR THE CARE AND PREVENTION OF THOSE AFFECTED BY SEX-TRAFFICKING**

Program Title: "2<sup>nd</sup> Annual Boots & Bows Ride for Hope"

Description: KTTX helped promote the Hope Rising Ministry's 2<sup>nd</sup> Annual Boots & Bows Ride for hope held on March 25 – 26 at the 7IL Ranch in Cat Spring. The ride was a fundraiser and awareness event to help the Hope Rising Aftercare Program for victims of Human sex-trafficking. KTTX promoted the event through live DJ liners and an interview with the morning show.

Times Broadcast: Live DJ Liners aired in all day parts, Interview aired 6 – 10a.m.

Dates Broadcast: Live DJ Liners aired March 16 – 26, Interview aired 3/17

## **8. RAISING MONEY FOR EDUCATION AND CLASSROOM ENRICHMENT**

Program Title: "College Hills Elementary' s Paw Print Festival"

Description: KTTX sponsored the College Hills Elementary Paw Print Festival held on March 25. The Festival helped raise funds for the College Hills PTO to provide resources that inspire learning and enrich teaching, pay for field trips, fund essential classroom supplies, new technology, playground equipment, and additional enhancements for the students of College Hills. KTTX promoted the event through live DJ liners and an interview with the morning show

Times Broadcast: Live DJ Liners aired in all day parts, Interview aired 6 – 10a.m.

Dates Broadcast: Live DJ Liners aired March 15 – 25, Interview aired 3/22