

KTTX Quarterly Issues and Programs List
For the Period July 1 – September 30, 2017

1. Raising Money for the Brazos Valley Food Bank

Program Title: "The Feast of Caring"

Description: KTTX partnered with The Brazos Valley Food Bank to promote the agency's "Feast of Caring" event on Wednesday, August 9 at the Brazos Center in Bryan. From 11 a.m. – 1:30 p.m., the public was invited to stop by for lunch and make a donation to the Food Bank. KTTX promoted the event with recorded promotional ads, live DJ liners, an interview during the morning show, and a live remote broadcast from the event.

Time Broadcast: Advance promotional ads and DJ liners aired in all dayparts; Interview aired 8:00 – 9:00 a.m.; Remote broadcast aired 11:30 a.m. – 12:30 p.m.

Dates Broadcast: Advance promotional ads and DJ liners aired 7/31 – 8/9; Interview aired 8/7; Remote aired 8/9

2. Raising Money for the Brenham Fire Department

Program Title: "Firemen's Fiesta"

Description: KTTX promoted the annual "Firemen's Fiesta" fundraising event for the Brenham Fire Department. It was held on Saturday, August 12 from 5:30 – 7:30 p.m. at the Firemen's Training Center. The event helped raise funds for water rescue supplies, training, fire, and rescue equipment. KTTX promoted the event with recorded promotional ads, live DJ liners, an Interview with the Morning Show, and a live remote broadcast from the event.

Time Broadcast: Advance promotional ads and DJ liners aired in all dayparts; Interview aired 8:00 – 9:00 a.m.; Remote broadcast aired 5:00 – 7:00 p.m.

Dates Broadcast: Advance promotional ads and DJ liners aired 8/2 – 8/12; Interview aired 8/8; Remote aired 8/12

3. Finding Homes for Shelter Animals

Program Title: "Brenham Animal Shelter 'Clear the Shelters' Day"

Description: KTTX helped promote the Brenham Animal Shelter's participation in the National "Clear the Shelters" Day on Saturday, August 19 in Brenham. From 10:00 a.m. – 2:00 p.m., the public was invited come and adopt a new pet with waived adoption fees, prizes, and appearances made by Brenham High School organizations. KTTX promoted the event with recorded promotional ads, live DJ liners, an interview during the morning show, and a live remote broadcast from the event.

Time Broadcast: Advance promotional ads and DJ liners aired in all dayparts; Interview aired 8:00 – 9:00 a.m.; Remote broadcast aired 11:00 a.m. – 1:00 p.m.

Dates Broadcast: Advance promotional ads and DJ liners aired 8/9 – 8/19; Interview aired 8/18; Remote aired 8/19

4. Promoting the Giving of Blood

Program Title: City of Brenham's "Guns & Hoses Blood Drive"

Description: KTTX helped promote the annual blood drive held by the City of Brenham Fire and Police Departments. The Brenham Fire Department and the Brenham Police Department held their annual blood drive competition on Friday, August 25 and Saturday, August 26. On Friday, blood donations were collected at Brenham City Hall, and on Saturday at the Brenham Fireman's Training Center. KTTX provided a live remote broadcast from the blood drive on Friday, August 25. The blood drive was promoted in advance with recorded promotional ads, and interview with both Chiefs from the Fire and Police Depts., and live DJ liners.

Time Broadcast: Advance promotional ads and DJ liners aired in all dayparts; Interview aired 8:00 – 9:00 a.m.; Remotes aired 11:30 a.m. – 12:30 p.m.

Dates Broadcast: Advance promotional ads and DJ liners aired 8/16 – 8/26; Interview aired 8/23; Remote broadcast aired 8/25

5. Collecting Items for the Victims of Hurricane Harvey

Program Title: "BISD Alton Elementary Donation Drive"

Description: KTTX helped promote Brenham ISD with their efforts to provide Hurricane Harvey relief with their Donation Drive on Tuesday, August 29. Starting on Tuesday, people could come drop off relief items at Alton Elementary School in the mornings and evenings until Friday morning, September 1. KTTX provided a live remote broadcast from the drive on Tuesday from 11:30 a.m. – 12:30 p.m. The drive was promoted the rest of the week with live mentions on air for the public to donate at the school

Time Broadcast: Live mentions aired in all dayparts; Remotes aired 11:30 a.m. – 12:30 p.m.

Dates Broadcast: Live mentions aired 8/28 – 9/1; Remote broadcast aired 8/29

6. Promoting Local Blood Donations for Locations unable to do so

Program Title: "Brenham High School CTE Blood Drive"

Description: KTTX helped promote Brenham High School's CTE blood drive, held Thursday, September 7 from 10:00 a.m. - 2:30 p.m. Students in Brenham High School's CTE classes held this blood drive and extended its hours due to the lack of drives in the Houston areas affected by Hurricane Harvey. The blood drive was promoted in advance with recorded promotional ads, live DJ liners, and KTTX's Holly Ryder did a live remote broadcast from the blood drive.

Times Broadcast: Advance promotional ads and DJ liners aired in all dayparts; Remotes aired 11:30 a.m. – 12:30 p.m.

Dates Broadcast: Advance live DJ liners aired 8/31 – 9/7; Remote Broadcast aired 9/7

7. Promoting Outdoor Education and Safety for Children

Program Title: “Kid Fish”

Description: KTTX promoted Blue Bell Aquatic Center’s annual Kid Fish event on Saturday, September 30, held at the Blue Bell Aquatic Center. “Kid Fish” is held annually and gives children the opportunity to catch and release catfish from the pool’s outdoor leisure pool. Local emergency response teams were in attendance giving safety demonstrations on CPR. Local Law enforcement and Texas Parks and Wildlife members attended the event as well, offering assistance to children as well as information for the public. KTTX aired advance promotional ads, live DJ liners, and a DJ made an appearance at the event.

Time Broadcast: Advance promotional ads and DJ liners aired in all dayparts;

Dates Broadcast: Advance promotional ads and live DJ liners aired 9/18 – 9/29