

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Screen Strategies Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Cal Cunningham

Authorized committee:

Cal for NC

Agency requesting time (and contact information):

☐ N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

U.S. Senate

Date of election:

11/3/2020



General



Primary

Treasurer of candidate's authorized committee:

Steven Mele

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

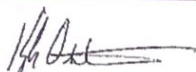
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

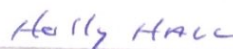


Signature:



Name: Kyle Osterhout

Name:



Date of Request to Purchase Ad Time: 9/14/2020

Date of Station Agreement to Sell Time: 4:10 pm

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**Signature: 

Name: Kyle Osterhout

Date: 9/14/2020

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 10-30-20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3179739

Station Call Letters:

WTUE

Date Received/Requested:

10-30-20

Est. #: 7150

Station Location:

Spruce Pine, NC

Run Start and End Dates:

11-2-11-3-20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.





Mountain Valley Media, Inc.  
1470 - WTOE, Spruce Pine  
P.O. BOX 607  
BURNSVILLE, N.C. 28714  
828-765-7441

## WTOE 1470 - Order Confirmation

OrderID: 1532-007

Sponsor: Cal Cunningham for US Senate  
Product: Cal Cunningham for US Senate  
Estimate/PO: Order 3179739, INV 4393116 EST 7150  
AccountRep: POLITICAL  
BillingCycle: Broadcast Month  
InvoiceType: Times/Rates Notarized Affidavit  
Run Dates: 11/2/2020 - 11/3/2020  
Items Ordered: 44  
Gross Amount: 453.00  
Discounts: 0.00  
Agency Commission: 67.95  
Net Amount: 385.05

MEDIA FINANCIAL SERVICES

Scheduled Station(s): WTOE / WKYK \*\*\* Only WTOE schedule on this confirmation\*\*\*  
Cal Cunningham for US Senate

Printed 10/30/2020 4:28:56 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 11/2/2020 - 11/3/2020	All Weeks	06:00 AM - 10:00 AM	8	8						16	:60	Spot		S6433	16	10.85	173.60
02 11/2/2020 - 11/3/2020	All Weeks	10:00 AM - 03:00 PM	10	10						20	:60	Spot		S6433	20	9.85	197.00
03 11/2/2020 - 11/3/2020	All Weeks	03:00 PM - 07:00 PM	8	0						8	:60	Spot		S6433	8	10.30	82.40
Broadcast Month Projected Billing:																	
Oct-20		0.00	Nov-20		453.00	Dec-20		0.00							Q4-2020		453.00

Confirmed Correct

Accepted for WTOE

STATION:	WTOE-AM	ORDER#:	3179739	DATE:	10/30/2020
MARKET:	UM - Spruce Pine, NC	AMOUNT:	\$494.30	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	48		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4393116
ADVERTISER:	Cal Cunningham for Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 7150 - 10/31-11/3	AGY EST:	7150		Invoices@MediaFinancial.com
FLIGHT:	10-31-2020 TO 11/3/2020	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF DAYS:	4				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/30/2020 14:07

#### COMMENTS

[Rep Comment] 10/30/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at politicalsupport@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) today. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA CHECK TODAY. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\*

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

#### DAY#1 10/31/2020 To 10/31/2020

TOT \$133.90

TOTAL SPOTS 13

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S.	6:00AM	10:00AM	60	10/31/2020	10/31/2020	4	\$10.30	\$41.20
	5		.....S.	10:00AM	3:00PM	60	10/31/2020	10/31/2020	5	\$10.30	\$51.50
	6		.....S.	3:00PM	7:00PM	60	10/31/2020	10/31/2020	4	\$10.30	\$41.20

#### DAY#2 11/1/2020 To 11/1/2020

TOT \$133.90

TOTAL SPOTS 13

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	7		.....S	6:00AM	10:00AM	60	11/1/2020	11/1/2020	4	\$10.30	\$41.20
	8		.....S	10:00AM	3:00PM	60	11/1/2020	11/1/2020	5	\$10.30	\$51.50
	9		.....S	3:00PM	7:00PM	60	11/1/2020	11/1/2020	4	\$10.30	\$41.20

<b>STATION:</b>	WTOE-AM	<b>ORDER#:</b>	3179739	<b>DATE:</b>	10/30/2020
<b>MARKET:</b>	UM - Spruce Pine, NC	<b>AMOUNT:</b>	\$494.30	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	48		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4393116
<b>ADVERTISER:</b>	Cal Cunningham for Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 7150 - 10/31-11/3	<b>AGY EST:</b>	7150		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-31-2020 TO 11/3/2020	<b>[X]Unwired [ ]Spot [ ]Mod</b>			
<b>TOT # OF DAYS:</b>	4				
<b>PRIM. DEMO:</b>	Adults 35+	<b>[X]Cash [ ]Trade</b>			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/30/2020 14:07

**DAY#3 11/2/2020 To 11/2/2020**

**TOT \$133.85**

**TOTAL SPOTS 13**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	11/2/2020	11/2/2020	3.4	\$10.85	\$43.40
	2		M.....	10:00AM	3:00PM	60	11/2/2020	11/2/2020	10.5	\$9.85	\$49.25
	3		M.....	3:00PM	7:00PM	60	11/2/2020	11/2/2020	3.4	\$10.30	\$41.20

**DAY#4 11/3/2020 To 11/3/2020**

**TOT \$92.65**

**TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	11/3/2020	11/3/2020	3.4	\$10.85	\$43.40
	2		.T.....	10:00AM	3:00PM	60	11/3/2020	11/3/2020	10.5	\$9.85	\$49.25

<b>TOTAL</b>	Nov											Total
<b>SPOT</b>	48											44
<b>CASH</b>	494.30											494.30
<b>TOTAL</b>	494.30											453.00