

**WAWD-DT
Holley, FL**

**SIGNIFICANT TREATMENT OF COMMUNITY ISSUES
(July 1, 2011 - Sept 30, 2011)**

1. Reviewed prior quarter April 1, 2011 – June 30, 2011 Community issues and determined no changes in Community issues at the time. **DD** (initial)

2. Met and discussed current quarters Community issues, no current changes in programming or traffic at this time. **DD** (initial)

Issue	Date	Duration	Title	Description	Times Run
Public Awareness	Daily	:37	Check-In Education	Instructs viewer on checking in and out of accommodations in Destin	368 (ROS)
Environmental Preservation	Daily	5:15	Snapper Fix (Education)	Instructs the viewer on the different types of Snapper in Destin	860 (ROS)
Animal Welfare	Daily	4:00	Animals (Education)	A program designed to educate the public on animals	758 (ROS)
Public Safety	Daily	:30	#8 Sun Factoid	Important information on skin care in the sun	92 (ROS)
Pet Safety	Daily	1:30	Crime & Safety	Important tips on safe behavior when on vacation	1340 (ROS)
Public Awareness	Daily	:30	Crowd	American Cancer Society	1048 (ROS)
Education & Awareness	Daily	:45	Express	Travel tips on hotel arrival and getting your needs met	406 (ROS)
Public Safety	Daily	1:05	Guarantee Reserva	Travel tips on how to make the most of your vacation and avoid disappointment	411 (ROS)
Public Safety	Daily	:30	Hurricane Aware BDTV	Educated the viewer on the possibility of hurricanes in the vacation area and how best to prepare	6 (ROS)
Public Safety	Daily	1:10	Safety	Important travel tips that every tourist should know to keep them safe	367 (ROS)

Public Safety	Daily	:45	Swim to the side PSH	Deals with the many dangers of rip currents and what to do if caught in one	554 (ROS)
Education & Awareness	Daily	1:10	Tipping	The travel etiquette is important to every traveler and it involves so many other activities other than dining or riding in a taxi	151 (ROS)
Pet Safety	Daily	:31	Peta Hot Dog (PSA)	PSA urges pet owners to be aware of extreme heat danger. Do not leave pets in automobiles.	61 (ROS)

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STATION OFFICIAL/DATE