





**KEZJ-FM**  
 415 Park Avenue  
 Twin Falls, ID 83301  
 (208) 733-7512

<u>Contract / Revision</u> 2150170 /	<u>Alt Order #</u>
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<u>Advertiser</u> Twin Falls County Republicans	<u>Original Date / Revision</u> 10/23/20 / 10/23/20
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<u>Contract Dates</u> 10/27/20 - 11/03/20	<u>Product</u> 2020 HJR-4 Schedule	<u>Estimate #</u>
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Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**FW: HJR-4 ad copy**

Janice Degner <Janice.Degner@townsquaremedia.com>

Fri 10/23/2020 4:21 PM

To: Reese Clark <Reese.Clark@townsquaremedia.com>

This is for the Twin Falls County Republicans – it is a political buy – issue actually. If you'll put it in and not ready it until Monday, that will be great.

Rates are:

KEZJ - \$16

KLIX-AM - \$16, \$14

No Streaming

And I need this ad voiced – Thank You

Twin Falls County Republican Central Committee Supports HJR 4 And here's why. Voting districts will remain at the current thirty five, providing thirty five Senators along with seventy Representatives. It protects Rural Representation, It eliminates the loss of Districts, It has broad Bi-partisan support and overwhelmingly passed in the state Legislature. It will continue the Idaho Tradition of accessibility to Local Legislators. Please vote YES on HJR 4 on November 3rd!

Paid for by Twin Falls County Republican Central Committee, Steve Millington Chairman

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**From:** Steve Millington [mailto:smillington@filertel.com]

**Sent:** Friday, October 23, 2020 2:38 PM

**To:** Janice Degner <Janice.Degner@townsquaremedia.com>

**Subject:** RE: HJR-4 ad copy

Looks good.

Go for it.

Steve

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**From:** Janice Degner [mailto:Janice.Degner@townsquaremedia.com]

**Sent:** Friday, October 23, 2020 1:20 PM

**To:** Steve Millington <smillington@filertel.com>

**Subject:** RE: HJR-4 ad copy

16-:30 commercials to air 6a-10 on KEZJ, 10/27-11/3,2020 = \$256 (2-3 times each day Mon – Friday)

25-:30 commercials to air 6a-10a, 10-3p on KLIX-AM 10/27-11/3, 2020 = \$750 (4-5 times each day Mon-Friday)

Total investment \$1,006

JD

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**From:** Steve Millington [mailto:smillington@filertel.com]

**Sent:** Friday, October 23, 2020 10:23 AM

**To:** Janice Degner <Janice.Degner@townsquaremedia.com>

**Subject:** RE: HJR-4 ad copy

Okay

How many spots?

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Steve Millington, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

(1) issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Steve Millington, Chairman

Agency name:

Address:

See Below

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Twin Falls County Republican Central Committee

Address: P.O. Box 1732 Twin Falls, Idaho 83303

Contact: Steve Millington

Phone number:

Email: smillington@filertel.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Steve Millington, Chairman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Signature:

Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

2150170

Station Call Letters:

KEZJ / KLIX-AM

Date Received/Requested:

10/26/20

Est. #:

Station Location:

TWIN FALLS, ID

Run Start and End Dates:

10/27/2020 - 11/3/2020

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.