

# Order #401143: Katz Media../Steyer/D/P../STEYER ADDS/ADDS

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
02/28/20 7:12:55 AM	Processed		<sync process>	Yaman Ta	\$480.00	16	0.00
02/28/20 6:59:51 AM	Approved			Kenyetta F	\$480.00	16	0.00
02/28/20 6:59:48 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Kenyetta F	\$480.00	16	0.00
02/28/20 6:47:43 AM	Approval Workflow		[Sales Manager - Ready Default]	Eric Maste	\$480.00	16	0.00
02/28/20 6:47:23 AM	Ready for approval		new	Rhonda Fc	\$480.00	16	0.00
02/28/20 6:46:36 AM	New order created		Imported EC Order	Rhonda Fc	\$480.00	16	0.00

[Sorted by: Date]

Feb 28, 20  
 CONT# 33758726 Mod# Ver# 1 (Last = )  
 REP Cumulus Media National Sales  
 TO WJLG-AM (Savannah, GA)  
 FM JESSICA LAVORERIO.  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / ADDS

SALESPERSON FAX#

PH # 202-965-5060

BYR Helen Hanratty  
 ADV TOM STEYER FOR PRESIDENT  
 PDT STEYER ADDS  
 FLT Feb 28, 20 - Feb 29, 20

\* REP ORDER COMMENT \*

\*\* 2/27/2020 5:20:00 PM: \*\*\*\*\*PLEASE STOP AIRING ON 2/29 AT 3PM\*\*\*\*\*

\*\* 2/27/2020 5:20:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 2/27/2020 5:20:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<b>FLIGHT 1</b> ....F..	3P - 7P	60	02/28/2020 - 02/28/2020	1D	6	\$30.00	6
					** FLIGHT TOTALS **		6	\$180.00	
	2.1	<b>FLIGHT 2</b> .....S.	6A - 10A	60	02/29/2020 - 02/29/2020	1D	5	\$30.00	5
	2.2	.....S.	10A - 3P	60	02/29/2020 - 02/29/2020	1D	5	\$30.00	5
					** FLIGHT TOTALS **		10	\$300.00	

	Mar 20					
SPOTS	16					
CASH	480.00					
TRADE	0.00					
NSL	0.00					
TOTAL	480.00					

						TOTAL
SPOTS						16
CASH						480.00
TRADE						0.00
NSL						0.00
TOTAL						480.00

Feb 28, 20  
CONT# 33758726 Mod# Ver# 1 (Last = )  
REP Cumulus Media National Sales

DDS CONT# 0  
C/P/E: na / na / ADDS

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**\*\* Competitive Comments \*\***

SVC: FA19 MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# ORDER



**Orders**  
**Order / Rev:** 401143  
**Alt Order #:** 33758726  
**Product Desc:** STEYER ADDS  
**Estimate:** ADDS  
**Flight Dates:** 02/28/20 - 02/29/20  
**Original Date / Rev:** 02/28/20 / 02/28/20  
**Order Type:** GENERAL

**WJLG-AM**  
**Primary AE:** Katz Chicago  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Steyer/D/President  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-PRES

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	02/29/20	16	\$480.00	\$408.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	16	\$480.00	\$408.00	0.00
<b>Totals</b>	<b>16</b>	<b>\$480.00</b>	<b>\$408.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJLGA	02/28/20	02/29/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	----6--	1:00	6	\$30.00	P-50	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----6--		6				\$30.00		0.00			
N 2	WJLGA	02/29/20	02/29/20	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM	-----5-	1:00	5	\$30.00	P-50	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----5-		5				\$30.00		0.00			
N 3	WJLGA	02/29/20	02/29/20	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----5-	1:00	5	\$30.00	P-50	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----5-		5				\$30.00		0.00			
													<b>Totals</b>	<b>16</b>	<b>\$480.00</b>

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tom Steyer

Authorized committee:

Tom Steyer 2020

Agency requesting time (and contact information):

N/A Buying Time Media, LLC 650 Massachusetts Ave. N.W. Washington D.C. Suite 210 20001

Candidate's political party:

Democrate

Office sought (no acronyms or abbreviations):

United States of America

Date of election:

Election 2020

General

Primary

Treasurer of candidate's authorized committee:

Hünter Blas

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Cathie Herrick	Name: Rhonda Fortner
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 2/28/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Chris Fadelff

Date:

02/18/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

2/28/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected - provide reason:

ISCI: Gilda Cobb Hunter : 60

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

401143

Station Call Letters:

WSLG

Date Received/Requested:

2/28/2020

Est. #:

ADDS

Station Location:

Savannah

Run Start and End Dates:

2/28/2020 - 2/29/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## Rhonda Fortner

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**From:** Katherine Grofic <KGrofic@WestwoodOne.com>  
**Sent:** Friday, February 28, 2020 9:47 AM  
**To:** Rhonda Fortner; Taylor Bryant; Kayla Smith; columbia.spots; Monique Hoffman; James Watson; Ashley Ritchie  
**Subject:** NAB and TRAFFIC - Tom Steyer - South Carolina including spill over in NC and GA  
**Attachments:** TS NAB.pdf

Hello,

NEW Stations: If you can put spots in MID today, please do. Proof of payment is below traffic.

We have a traffic change for your stations in the **South Carolina markets only**. Here is the traffic:

- **60s Schedule:**

- COLUMBIA**

- 2/27-2/28**

- SC Invite (in house) – 50%– here is a link to download the spot

- Gilda Cobb Hunter (new – here is a link to download the spot) – 50%

- 2/29**

- Gilda Cobb Hunter (new – here is a link to download the spot) – 100%

- X ALL OTHER MARKETS – For the rest of the flight**

- Gilda Cobb Hunter (new – here is a link to download the spot) – 100%

- **30s Schedule:**

- On Our Side – 100%

- Here are the links to download the spot:

- WAV: [https://www.dropbox.com/s/qeikjo7j8oz7eoq/tom\\_steyer-radio-20200225-on\\_our\\_side-r1.wav?dl=0](https://www.dropbox.com/s/qeikjo7j8oz7eoq/tom_steyer-radio-20200225-on_our_side-r1.wav?dl=0)

- MP3: [https://www.dropbox.com/s/apmd81xyvrctpg3/tom\\_steyer-radio-20200225-on\\_our\\_side-r1.mp3?dl=0](https://www.dropbox.com/s/apmd81xyvrctpg3/tom_steyer-radio-20200225-on_our_side-r1.mp3?dl=0)

Please confirm.

