

## **Townsquare Media Abilene Community Issues & Programming**

### **Q4 – 2014: ISSUES**

- Business owners and job seekers need to know about free seminars and educational programs presented at the Abilene Public Library.
- The Abilene area continues to have issues with AIDS awareness and treatment. Help is available via Big Country AIDS Resources.
- Low income residents in the Abilene area who may not have insurance, and are in need of physical rehabilitation services should know about available resources regardless of income levels.
- Hunger continues to be a problem in our area, especially for elderly residents who are shut-ins.
- Victims of all types of crimes in the area should be informed of the resources available.
- Area high risk youths need resources to guide them to a positive future. These youths are challenged by poverty, education issues, and family problems.
- Extreme drought conditions have caused area water notices and issues
- Cancer victims in the area should know about treatment resources that are available to them regardless of income. These resources also include up to date information on the disease and its treatment.
- Local veterans should know about programs to help with problems or issues they deal with after returning home from tour of duty

## **Q4 – 2014: COMMUNITY PROGRAMMING**

### **ISSUE CATEGORY: BUFFALO GAP HISTORIC VILLAGE**

SERIES OF PROGRAM TITLE: PROGRAMS OFFERED TO THE PUBLIC

SOURCE OF PROGRAMMING: LOCAL

PROGRAM LENGTH: 30 MIN    LENGTH DEVOTED TO ISSUE 30 MIN

STATION: KEAN-FM: DATE AIRED: 10-05-14    TIME AIRED: 6:00AM

STATION: KULL-FM: DATE AIRED: 10-05-14    TIME AIRED: 8:00AM

STATION: KMWX-FM: DATE AIRED: 10-05-15    TIME AIRED: 6:00AM

STATION: KEYJ-FM: DATE AIRED: 10-05-14    TIME AIRED: 6:00AM

STATION: KSLI-AM: DATE AIRED: 10-05-14    TIME AIRED: 6:00AM

STATION: KYYW-AM: DATE AIRED: 10-05-14    TIME AIRED: 6:00AM

STATION PARTICIPANTS: JASON REYNOLDS

GUEST PARTICIPANTS (including affiliations and/or credentials)

HEATHER REED

SUBJECTS AND/OR TOPICS COVERED

INFORMATION REGARDING THE HISTORY AND BACKGROUND OF THE FIRST SEAT OF TAYLOR COUNTY AND INFORMATIVE PROGRAMS PROVIDED TO THE PUBLIC AND SCHOOL CHILDREN OF THE BIG COUNTRY.

DATE PRODUCTION COMPLETED: 09-25-14

PROGRAM HOST OR PRODUCER: JASON REYNOLDS

**ISSUE CATEGORY: SMALL BUS. DEVELOPMENT CENTER**

SERIES OF PROGRAM TITLE: PROGRAMS OFFERED TO THE PUBLIC

SOURCE OF PROGRAMMING: LOCAL

PROGRAM LENGTH: 30 MIN    LENGTH DEVOTED TO ISSUE 30 MIN

STATION: KEAN-FM: DATE AIRED: 10-12-14    TIME AIRED: 6:00AM

STATION: KULL-FM: DATE AIRED: 10-12-14    TIME AIRED: 8:00AM

STATION: KMWX-FM: DATE AIRED: 10-12-14    TIME AIRED: 6:00AM

STATION: KEYJ-FM: DATE AIRED: 10-12-14    TIME AIRED: 6:00AM

STATION: KSLI-AM: DATE AIRED: 10-12-14    TIME AIRED: 6:00AM

STATION: KYYW-AM: DATE AIRED: 10-12-14    TIME AIRED: 6:00AM

STATION PARTICIPANTS: JASON REYNOLDS

GUEST PARTICIPANTS (including affiliations and/or credentials)

JUDY WILHELM

SUBJECTS AND/OR TOPICS COVERED

FREE SEMINARS AND INFORMATION ON HOW TO START A BUSINESS OR  
IMPROVE A CURRENT BUSINESS. ALSO THE LATEST INFO ON HOW TO BEGIN  
OR IMPROVE ONLINE BUSINESS ACTIVITIES.

DATE PRODUCTION COMPLETED: 09-25-14

PROGRAM HOST OR PRODUCER: JASON REYNOLDS

**ISSUE CATEGORY: MOODY GARDENS**

SERIES OF PROGRAM TITLE: PROGRAMS OFFERED TO THE PUBLIC

SOURCE OF PROBRAMMING: LOCAL

PROGRAM LENGTH: 30 MIN    LENGTH DEVOTED TO ISSUE 30 MIN

STATION: KEAN-FM: DATE AIRED 10-19-14    TIME AIRED: 6:00AM

STATION: KULL-FM: DATE AIRED: 10-19-14    TIME AIRED: 8:00AM

STATION: KMWX-FM: DATE AIRED: 10-19-14    TIME AIRED: 6:00AM

STATION: KEYJ-FM: DATE AIRED: 10-19-14    TIME AIRED: 6:00AM

STATION: KSLI-AM: DATE AIRED: 10-19-14    TIME AIRED: 6:00AM

STATION: KYYW-AM: DATE AIRED 10-19-14    TIME AIRED: 6:00AM

STATION PARTICIPANTS: JASON REYNOLDS

GUEST PARTICIPANTS (including affiliations and/or credentials)

JOSH BUCKLEY

SUBJECTS AND/OR TOPICS COVERED

INFORMATION AND PROGRAMS RELATING TO OUR PLANETARY WORKINGS  
INVOLVING FISH AND WILDLIFE AND OCENAIC ACTIVITIES FOR CHILDREN AND  
ADULTS .

DATE PRODUCTION COMPLETED: 09-22-14

PROGRAM HOST OR PRODUCER: JASON REYNOLDS

**ISSUE CATEGORY: STOCK HORSE OF TEXAS (SHOT)**

SERIES OF PROGRAM TITLE: PROGRAMS OFFERED TO THE PUBLIC

SOURCE OF PROBRAMMING: LOCAL

PROGRAM LENGTH: 30 MIN    LENGTH DEVOTED TO ISSUE 30 MIN

STATION: KEAN-FM: DATE AIRED: 10-26-14    TIME AIRED: 6:00AM

STATION: KULL-FM: DATE AIRED: 10-26-14    TIME AIRED: 8:00AM

STATION: KMWX-FM: DATE AIRED: 10-26-14    TIME AIRED: 6:00AM

STATION: KEYJ-FM: DATE AIRED: 10-26-14    TIME AIRED: 6:00AM

STATION: KSLI-AM: DATE AIRED: 10-26-14    TIME AIRED: 6:00AM

STATION: KYYW-AM: DATE AIRED: 10-26-14    TIME AIRED: 6:00AM

STATION PARTICIPANTS: JASON REYNOLDS

GUEST PARTICIPANTS (including affiliations and/or credentials)

BURU SPILLER

SUBJECTS AND/OR TOPICS COVERED

INFORMATION ON A PROGRAM DESIGNED TO TEACH YOUNG PEOPLE OF HORSEMANSHIP AND SHOW TECHNIQS OUTSIDE OF THE STANDARD PROCEEDURES. .

DATE PRODUCTION COMPLETED: 10-24-14

PROGRAM HOST OR PRODUCER: JASON REYNOLDS

**ISSUE CATEGORY: ABILENE PUBLIC LIBRARY**

SERIES OF PROGRAM TITLE: MONTHLY PROGRAMS

SOURCE OF PROBRAMMING: LOCAL

PROGRAM LENGTH: 30 MIN    LENGTH DEVOTED TO ISSUE 30 MIN

STATION: KEAN-FM: DATE AIRED 11-02-14    TIME AIRED: 6:00AM

STATION: KULL-FM: DATE AIRED: 11-02-14    TIME AIRED: 8:00AM

STATION: KMWX-FM: DATE AIRED: 11-02-14    TIME AIRED: 6:00AM

STATION: KEYJ-FM: DATE AIRED: 11-02-14    TIME AIRED: 6:00AM

STATION: KSLI-AM: DATE AIRED: 11-02-14    TIME AIRED: 6:00AM

STATION: KYYW-AM: DATE AIRED 11-02-14    TIME AIRED: 6:00AM

STATION PARTICIPANTS: JASON REYNOLDS

GUEST PARTICIPANTS (including affiliations and/or credentials)

JANIS TEST

SUBJECTS AND/OR TOPICS COVERED

MONTHLY PROGRAMS AND SERVICES OFFERED BY THE LIBRARY TO AREA, LOCAL, AND COUNTY CITIZENS INLCUDING TAX SERVICES, INTERNET, CHILDREN AND ADULT SPECIALTY PROGRAMS. ALL SERVICES ARE FREE OF CHARGE TO THOSE WITH A LIBRARY CARD.

DATE PRODUCTION COMPLETED: 10-29-14

PROGRAM HOST OR PRODUCER: JASON REYNOLDS

**ISSUE CATEGORY: BOYS AND GIRLS CLUB**

SERIES OF PROGRAM TITLE: PROGRAMS OFFERED TO THE PUBLIC

SOURCE OF PROGRAMMING: LOCAL

PROGRAM LENGTH: 30 MIN    LENGTH DEVOTED TO ISSUE 30 MIN

STATION: KEAN-FM: DATE AIRED: 11-09-14    TIME AIRED: 6:00AM

STATION: KULL-FM: DATE AIRED: 11-09-14    TIME AIRED: 8:00AM

STATION: KMWX-FM: DATE AIRED: 11-09-14    TIME AIRED: 6:00AM

STATION: KEYJ-FM: DATE AIRED: 11-09-14    TIME AIRED: 6:00AM

STATION: KSLI-AM: DATE AIRED: 11-09-14    TIME AIRED: 6:00AM

STATION: KYYW-AM: DATE AIRED: 11-09-14    TIME AIRED: 6:00AM

STATION PARTICIPANTS: JASON REYNOLDS

GUEST PARTICIPANTS (including affiliations and/or credentials)

MARK YOUNG

SUBJECTS AND/OR TOPICS COVERED

INFORMATION ON PROGRAMS FOR CHILDRENS AFTER SCHOOL AND SUMMER  
ACTIVITIES INCLUDING MEALS AND TUTORING.

DATE PRODUCTION COMPLETED: 11-05-14

PROGRAM HOST OR PRODUCER: JASON REYNOLDS

**ISSUE CATEGORY: ALLIANCE FOR WOMEN AND CHILDREN**

SERIES OF PROGRAM TITLE: PROGRAMS OFFERED TO THE PUBLIC

SOURCE OF PROGRAMMING: LOCAL

PROGRAM LENGTH: 30 MIN    LENGTH DEVOTED TO ISSUE 30 MIN

STATION: KEAN-FM: DATE AIRED: 11-16-14    TIME AIRED: 6:00AM

STATION: KULL-FM: DATE AIRED: 11-16-14    TIME AIRED: 8:00AM

STATION: KMWX-FM: DATE AIRED: 11-16-14    TIME AIRED: 6:00AM

STATION: KEYJ-FM: DATE AIRED: 11-16-14    TIME AIRED: 6:00AM

STATION: KSLI-AM: DATE AIRED: 11-16-14    TIME AIRED: 6:00AM

STATION: KYYW-AM: DATE AIRED: 11-16-14    TIME AIRED: 6:00AM

STATION PARTICIPANTS: JASON REYNOLDS

GUEST PARTICIPANTS (including affiliations and/or credentials)

WHITNEY HARRINGTON

SUBJECTS AND/OR TOPICS COVERED

INFORMATION REGARDING PROGRAMS AND ISSUES FOR WOMEN YOUNG AND OLD ALIKE FOR THE PURPOSE OF TRAINING AND SAFETY SEMINARS TO BETTER IMPROVE LIFESTYLES.

DATE PRODUCTION COMPLETED: 11-05-14

PROGRAM HOST OR PRODUCER: JASON REYNOLDS



**ISSUE CATEGORY: ALLIANCE FOR WOMEN AND CHILDREN**

SERIES OF PROGRAM TITLE: PROGRAMS OFFERED TO THE PUBLIC

SOURCE OF PROBRAMMING: LOCAL

PROGRAM LENGTH: 30 MIN    LENGTH DEVOTED TO ISSUE 30 MIN

STATION: KEAN-FM: DATE AIRED 11-23-14    TIME AIRED: 6:00AM

STATION: KULL-FM: DATE AIRED: 11-23-14    TIME AIRED: 8:00AM

STATION: KMWX-FM: DATE AIRED: 11-23-14    TIME AIRED: 6:00AM

STATION: KEYJ-FM: DATE AIRED: 11-23-14    TIME AIRED: 6:00AM

STATION: KSLI-AM: DATE AIRED: 11-23-14    TIME AIRED: 6:00AM

STATION: KYYW-AM: DATE AIRED 11-23-14    TIME AIRED: 6:00AM

STATION PARTICIPANTS: JASON REYNOLDS

GUEST PARTICIPANTS (including affiliations and/or credentials)

WHITNEY HARRINGTON

SUBJECTS AND/OR TOPICS COVERED

INFORMATION REGARDING PROGRAMS AND ISSUES FOR WOMEN YOUNG AND OLD ALIKE FOR THE PURPOSE OF TRAINING AND SAFETY SEMINARS TO BETTER IMPROVE LIFESTYLES.

DATE PRODUCTION COMPLETED: 11-05-14

PROGRAM HOST OR PRODUCER: JASON REYNOLDS

**ISSUE CATEGORY: ABILENE PUBLIC LIBRARY**

SERIES OF PROGRAM TITLE: MONTHLY PROGRAMS

SOURCE OF PROBRAMMING: LOCAL

PROGRAM LENGTH: 30 MIN    LENGTH DEVOTED TO ISSUE 30 MIN

STATION: KEAN-FM: DATE AIRED 11-30-14    TIME AIRED: 6:00AM

STATION: KULL-FM: DATE AIRED: 11-30-14    TIME AIRED: 8:00AM

STATION: KMWX-FM: DATE AIRED: 11-30-14    TIME AIRED: 6:00AM

STATION: KEYJ-FM: DATE AIRED: 11-30-14    TIME AIRED: 6:00AM

STATION: KSLI-AM: DATE AIRED: 11-30-14    TIME AIRED: 6:00AM

STATION: KYYW-AM: DATE AIRED 11-30-14    TIME AIRED: 6:00AM

STATION PARTICIPANTS: JASON REYNOLDS

GUEST PARTICIPANTS (including affiliations and/or credentials)

JANIS TEST

SUBJECTS AND/OR TOPICS COVERED

MONTHLY PROGRAMS AND SERVICES OFFERED BY THE LIBRARY TO AREA, LOCAL, AND COUNTY CITIZENS INLCUDING TAX SERVICES, INTERNET, CHILDREN AND ADULT SPECIALTY PROGRAMS. ALL SERVICES ARE FREE OF CHARGE TO THOSE WITH A LIBRARY CARD.

DATE PRODUCTION COMPLETED: 11-26-14

PROGRAM HOST OR PRODUCER: JASON REYNOLDS

**ISSUE CATEGORY: THE FOOD BANK OF WEST TEXAS**

SERIES OF PROGRAM TITLE: MONTHLY PROGRAMS

SOURCE OF PROBRAMMING: LOCAL

PROGRAM LENGTH: 30 MIN    LENGTH DEVOTED TO ISSUE 30 MIN

STATION: KEAN-FM: DATE AIRED 12-07-14    TIME AIRED: 6:00AM

STATION: KULL-FM: DATE AIRED: 12-07-14    TIME AIRED: 8:00AM

STATION: KMWX-FM: DATE AIRED: 12-07-14    TIME AIRED: 6:00AM

STATION: KEYJ-FM: DATE AIRED: 12-07-14    TIME AIRED: 6:00AM

STATION: KSLI-AM: DATE AIRED: 12-07-14    TIME AIRED: 6:00AM

STATION: KYW-AM: DATE AIRED 12-07-14    TIME AIRED: 6:00AM

STATION PARTICIPANTS: JASON REYNOLDS

GUEST PARTICIPANTS (including affiliations and/or credentials)

JODY HOUSTON

SUBJECTS AND/OR TOPICS COVERED

MONTHLY PROGRAMS AND SERVICES OFFERED BY THE LIBRARY TO AREA, LOCAL, AND COUNTY CITIZENS INLCUDING TAX SERVICES, INTERNET, CHILDREN AND ADULT SPECIALTY PROGRAMS. ALL SERVICES ARE FREE OF CHARGE TO THOSE WITH A LIBRARY CARD.

DATE PRODUCTION COMPLETED: 12-03-14

PROGRAM HOST OR PRODUCER: JASON REYNOLDS

**ISSUE CATEGORY: MEALS ON WHEELS**

SERIES OF PROGRAM TITLE: PROGRAMS OFFERED TO THE PUBLIC

SOURCE OF PROGRAMMING: LOCAL

PROGRAM LENGTH: 30 MIN    LENGTH DEVOTED TO ISSUE 30 MIN

STATION: KEAN-FM: DATE AIRED: 12-14-14    TIME AIRED: 6:00AM

STATION: KULL-FM: DATE AIRED: 12-14-14    TIME AIRED: 8:00AM

STATION: KMWX-FM: DATE AIRED: 12-14-14    TIME AIRED: 6:00AM

STATION: KEYJ-FM: DATE AIRED: 12-14-14    TIME AIRED: 6:00AM

STATION: KSLI-AM: DATE AIRED: 12-14-14    TIME AIRED: 6:00AM

STATION: KYYW-AM: DATE AIRED: 12-14-14    TIME AIRED: 6:00AM

STATION PARTICIPANTS: JASON REYNOLDS

GUEST PARTICIPANTS (including affiliations and/or credentials)

BETTY BLAZER

SUBJECTS AND/OR TOPICS COVERED

INFORMATION REGARDING THE NEED TO FEED THE ELDERLY WHO ARE SHUT IN OR ON A FIXED INCOME AND CAN'T FULLY TAKE CARE OF THEMSELVES. ALSO THE NEED FOR VOLUNTEER DRIVERS.

DATE PRODUCTION COMPLETED: 12-04-14

PROGRAM HOST OR PRODUCER: JASON REYNOLDS

**ISSUE CATEGORY: THE DISCOVERY CENTER**

SERIES OF PROGRAM TITLE: PROGRAMS OFFERED TO THE PUBLIC

SOURCE OF PROGRAMMING: LOCAL

PROGRAM LENGTH: 30 MIN    LENGTH DEVOTED TO ISSUE 30 MIN

STATION: KEAN-FM: DATE AIRED: 12-21-14    TIME AIRED: 6:00AM

STATION: KULL-FM: DATE AIRED: 12-21-14    TIME AIRED: 8:00AM

STATION: KMWX-FM: DATE AIRED: 12-21-14    TIME AIRED: 6:00AM

STATION: KEYJ-FM: DATE AIRED: 12-21-14    TIME AIRED: 6:00AM

STATION: KSLI-AM: DATE AIRED: 12-21-14    TIME AIRED: 6:00AM

STATION: KYYW-AM: DATE AIRED: 12-21-14    TIME AIRED: 6:00AM

STATION PARTICIPANTS: JASON REYNOLDS

GUEST PARTICIPANTS (including affiliations and/or credentials)

TOMMY AND CAROLYN WALDON

SUBJECTS AND/OR TOPICS COVERED

INFORMATION ABOUT A CREATION MUSEUM OF HOW THINGS CAME TO BE AND THE FREE LESSONS AND ITEM TO THE PUBLIC TO ENLIGHTEN YOUNG AND OLD OF OUR ORIGINS.

DATE PRODUCTION COMPLETED: 12-18-14

PROGRAM HOST OR PRODUCER: JASON REYNOLDS

**ISSUE CATEGORY: REGIONAL CRIME VICTIMS CRISIS CENTER**

SERIES OF PROGRAM TITLE: PROGRAMS OFFERED TO THE PUBLIC

SOURCE OF PROBRAMMING: LOCAL

PROGRAM LENGTH: 30 MIN    LENGTH DEVOTED TO ISSUE 30 MIN

STATION: KEAN-FM: DATE AIRED0 12-28-14    TIME AIRED: 6:00AM

STATION: KULL-FM: DATE AIRED: 12-28-14    TIME AIRED: 8:00AM

STATION: KMWX-FM: DATE AIRED: 12-28-14    TIME AIRED: 6:00AM

STATION: KEYJ-FM: DATE AIRED: 12-28-14    TIME AIRED: 6:00AM

STATION: KSLI-AM: DATE AIRED: 12-28-14    TIME AIRED: 6:00AM

STATION: KYW-AM: DATE AIRED 12-28-14    TIME AIRED: 6:00AM

STATION PARTICIPANTS: JASON REYNOLDS

GUEST PARTICIPANTS (including affiliations and/or credentials)

DIANE DOTSON

SUBJECTS AND/OR TOPICS COVERED

PROGRAMS AND SERVICES OFERED TO VICTIMS OF ALL TYPES OF CRIMES.  
FUND RAISERS TO KEEP MONEY COMING IN TO PROVIDE THE NEEDED  
SERVICES AND CONTINUE THEIR YEARY OPERATION..

DATE PRODUCTION COMPLETED: 12-15-14

PROGRAM HOST OR PRODUCER: JASON REYNOLDS

## **Q4 – 2014: PUBLIC SERVICE ANNOUNCEMENTS**

<b>Issue</b>	<b>Organization</b>	<b>Length</b>	<b>Frequency</b>
Physical Rehab	West Texas Rehab	:30	150
Blood Donation	Meek Blood Center	:30	100
Pet Adoption	Rescue the Animals	:30	250
DWI	TXDOT/TXDPS	:30	150
Boys Home/Orphanage	Ben Richey Boys Ranch	:30	200
Hunger	Food Band/W. Central Tx	:30	200
Hospice	Hendrick Hospice	:60	200
Homeless	Love & Care Ministries	:60	150
Breast Cancer	American Cancer Society	:60	300
Children/Christmas	Toys For Tots	:60	200

### **TSM Abilene Also Promoted These Non-Profit Events**

**Cruise Night – Benefits Children’s Miracle Network**

**Stop the Violence Rally – Benefits Regional Crime Victims Crisis Unit**

**Run Together 5K – Benefits Cancer Services Network**

**Dance Dash 5K – Benefits Children’s Miracle Network**

**Veteran’s Day Raffle – Benefits Taylor County Veteran’s Center**