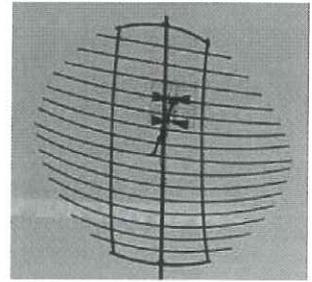


**Neighborhood Research and Media**

PO BOX 297  
Rodanthe, NC 27968 US  
252-987-0210  
shaftan@earthlink.net



# Purchase Order

**VENDOR**

KCHE - FM *At*

**SHIP TO**

Neighborhood Research and  
Media  
PO BOX 297  
Rodanthe, NC 27968 US

**P.O. NO.** 8634

**DATE** 09/12/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
60 Radio	KCHE 6A-9A 10/3-7, 10-14, 17-21, 24-28 <i>KCHE FM 92.1 At</i>	20	12.60	252.00
TOTAL				\$252.00

Approved By

*[Signature]* *Siman Fuller*

Date

*9/12/22*

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rick Shaftan, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Neighborhood Research and Media

Agency name: Neighborhood Research and Media

Address: PO Box 297 Rodanthe NC 27968

Contact: Richard Shaftan

Phone number: 252-987-0210

Email: shaftan@earthlink.net

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Iowa Gun Owners

Address: 1616 Fuller Road West Des Moines, IA 50265

Contact: Richard Shaftan

Phone number: 252-987-0210

Email: shaftan@earthlink.net

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Aaron Dorr Chairman (only)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 11/8/2022

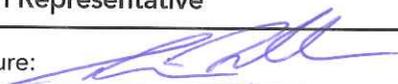
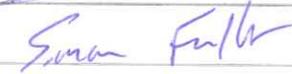
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Ballot Question: Iowa Right to Keep and Bear Arms

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Richard K Shaftan <small>Digitally signed by Richard K Shaftan Date: 2022.08.27 11:40:44 -04'00'</small>	Signature: 
Name: Rick Shaftan	Name: 
Date of Request to Purchase Ad Time: 08/22/2022	Date of Station Agreement to Sell Time: 08/22/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No      Date ad received: 9/15/22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Awaiting the agency to send a completed NAB form with the details and the commercial. The information on this NAB form was sourced by the radio station to the best of their ability.

Contract #:	Station Call Letters: <u>KCHE FM 92.1</u>	Date Received/Requested: <u>9/12/22</u>
Est. #:	Station Location: <u>Cherokee, IA</u>	Run Start and End Dates: <u>10/3/22 - 10/28/22</u>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# KCHE

FM 92.1 AM 1440

Sales Rep: Simon

Start: 10/3/22 End: 10/28/22

- 15 Sec
- 30 Sec
- 60 Sec
- Other: \_\_\_\_\_

- Standard Broadcast
- Gross Net
- Calendar
- Net

Cart # K111016A

New Account

Name Neighborhood Research & Media

Address PO Box 297  
Rodanthe, NC 27968

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Contact \_\_\_\_\_

Coop Company Yes Political

Product P.O. # 8634 "Iowa Gun Owners"

Promotion Political

# Banked Spots Used \_\_\_\_\_

Bill # 252

**Special Instructions:**

Run KCHE - FM 92.1 only  
6A-9A

pd. cc 9/16/22

Agency

**BILLING**

NUMBER	RATE	COST
<u>20-60's</u>	@ <u>12<sup>00</sup></u>	@ <u>252<sup>00</sup></u>
_____	@ _____	@ _____
_____	@ _____	@ _____
_____	@ _____	@ _____

TERM \_\_\_\_\_ TOTAL = 252<sup>00</sup>

# Ads to Bank \_\_\_\_\_ @ \_\_\_\_\_

# Ads to Bank \_\_\_\_\_ @ \_\_\_\_\_

**SHORT TERM:**

Month	Day	Spots	Rate	Total	Comments
Oct	1	1	12	12	Commercials
Oct	2	1	12	12	
Oct	3	1	12	12	
Oct	4	1	12	12	#K1110171 "I60 Radio 2022 Take a Stand Rev"
Oct	5	1	12	12	
Oct	6	1	12	12	Runs 100% 10/3-10/18
Oct	7	1	12	12	
Oct	8	1	12	12	
Oct	9	1	12	12	
Oct	10	1	12	12	
Oct	11	1	12	12	#K1110172 "I60 Radio 2022 What's at Stake"
Oct	12	1	12	12	
Oct	13	1	12	12	Runs 66% 10/19-10/28
Oct	14	1	12	12	
Oct	15	1	12	12	#K1110173 "I60 Radio 2022 Shipley Rev"
Oct	16	1	12	12	
Oct	17	1	12	12	Runs 33% 10/19-10/28
Oct	18	1	12	12	
Oct	19	1	12	12	
Oct	20	1	12	12	
Oct	21	1	12	12	
Oct	22	1	12	12	
Oct	23	1	12	12	
Oct	24	1	12	12	
Oct	25	1	12	12	
Oct	26	1	12	12	
Oct	27	1	12	12	
Oct	28	1	12	12	
Oct	29	1	12	12	
Oct	30	1	12	12	
Oct	31	1	12	12	

**LONG TERM:**

	TIMES	RATE
Monday	_____	@ _____
Tuesday	_____	@ _____
Wednesday	_____	@ _____
Thursday	_____	@ _____
Friday	_____	@ _____
Saturday	_____	@ _____
Sunday	_____	@ _____

TOTAL PER MONTH 20



Simon Fuller <kchesimon@gmail.com>

Iowa Gun Owners

Nadya McCraw <nrm1482@gmail.com>  
To: Simon Fuller <kchesimon@gmail.com>

Thu, Sep 15, 2022 at 9:56 AM

#1: 10/10-14, 17-18 = K1110171

#2/#3 #2 2/3, #3 1/3 10/19-21, 24-28

[Quoted text hidden]

Nadya McCraw

K1110172  
K1110173

3 attachments

IGO Radio 2022-2 Whats At Stake.mp3  
751K

IGO Radio 2022-1 Take A Stand Rev.mp3  
2370K

IGO Radio 2022-3 Shipley Rev.mp3  
2362K