



WRLH FOX Richmond  
1925 Westmoreland St  
Richmond, VA 23230

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2655542**  
Schedule Dates 11/01/16-11/07/16  
Advertiser Donald Trump for President-R (107314)  
Agency American Media & Advocacy Group (9105)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand TRUMP/8034 (868149)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name MediaAssistant,  
Phone/Fax /  
CPE 521,958/8035  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments TRUMP, DONALD

Date Entered 10/05/16  
Last Modified 10/27/16  
Entered By Jordan Moeller  
CO-OP No  
Headline # ECR25324960  
Demo A18+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$697.50  
Net Total \$3,952.50  
Sales Tax

Richmond (WRLH)  
By Broadcast Month  
Nov. 2016  
Grand Total:

| Spots | Rate       |
|-------|------------|
| 23    | \$4,650.00 |
| 23    | \$4,650.00 |

*Handwritten signature and date: JMM 10/27/16*

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                        | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station         | Comments       | Entered  |
|------|--------------------------------|-------------------|-----|--------|----------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------|----------------|----------|
| 1.0  | Normal Line / SPOT             | 11/01/16-11/01/16 | 4   | :30    | 7:30P- The Big Bang Theory       | 1   |    | 1  |    |    |    |    |    | 1     | \$200.00 | \$200.00 | Richmond (WRLH) | BG BNG THRY B  | 10/20/16 |
| 2.0  | Normal Line / SPOT             | 11/02/16-11/02/16 | 4   | :30    | 7:30P- The Big Bang Theory       | 1   |    |    | 1  |    |    |    |    | 1     | \$200.00 | \$200.00 | Richmond (WRLH) | BG BNG THRY B  | 10/20/16 |
| 3.0  | Normal Line / SPOT             | 11/03/16-11/03/16 | 4   | :30    | 7:30P- The Big Bang Theory       | 1   |    |    |    | 1  |    |    |    | 1     | \$200.00 | \$200.00 | Richmond (WRLH) | BG BNG THRY B  | 10/20/16 |
| 4.0  | Normal Line / SPOT             | 11/04/16-11/04/16 | 4   | :30    | 7:30P- The Big Bang Theory       | 1   |    |    |    |    | 1  |    |    | 1     | \$200.00 | \$200.00 | Richmond (WRLH) | BG BNG THRY B  | 10/20/16 |
| 5.0  | Normal Line / SPOT             | 11/07/16-11/07/16 | 4   | :30    | 7:30P- The Big Bang Theory       | 1   |    |    |    |    |    | 1  |    | 1     | \$200.00 | \$200.00 | Richmond (WRLH) | BG BNG THRY B  | 10/20/16 |
| 6.0  | Normal Line / News             | 11/01/16-11/03/16 | 4   | :30    | 10P- News-Fox Richmond News @ 10 | 1   |    |    | 1  |    |    |    |    | 1     | \$200.00 | \$200.00 | Richmond (WRLH) | FOX NEWS AT 10 | 10/20/16 |
| 7.0  | Normal Line / News             | 11/02/16-11/02/16 | 4   | :30    | 10P- News-Fox Richmond News @ 10 | 1   |    |    | 1  |    |    |    |    | 1     | \$200.00 | \$200.00 | Richmond (WRLH) | FOX NEWS AT 10 | 10/20/16 |
| 8.0  | Normal Line / News             | 11/03/16-11/03/16 | 4   | :30    | 10P- News-Fox Richmond News @ 10 | 1   |    |    |    | 1  |    |    |    | 1     | \$200.00 | \$200.00 | Richmond (WRLH) | FOX NEWS AT 10 | 10/20/16 |
| 9.0  | Normal Line / News             | 11/04/16-11/04/16 | 4   | :30    | 10P- News-Fox Richmond News @ 10 | 1   |    |    |    |    | 1  |    |    | 1     | \$200.00 | \$200.00 | Richmond (WRLH) | FOX NEWS AT 10 | 10/20/16 |

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.nacw/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRUH FOX Richmond  
1925 Westmoreland St  
Richmond, VA 23230

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2655542**  
Schedule Dates 11/01/16-11/07/16  
Advertiser Donald Trump for President-R (107314)  
Agency American Media & Advocacy Group (9105)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand TRUMP/8034 (868149)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name MediaAssistant,  
Phone/Fax /  
CPE 521/958/8035  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments TRUMP, DONALD

Date Entered 10/05/16  
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CO-OP No  
Headline # ECR25324860  
Demo A18+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$697.50  
Net Total \$3,952.50  
Sales Tax

**Richmond (WRUH)**  
By Broadcast Month Spots Rate  
Nov. 2016 23 \$4,650.00  
Grand Total: 23 \$4,650.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                                 | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station         | Comments       | Entered  |
|------|--------------------------------|-------------------|-----|--------|-------------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------|----------------|----------|
| 10.0 | Normal Line / News             | 11/07/16-11/07/16 | 4   | :30    | 10p- News-Fox Richmond News @ 10          | 1   |    |    |    |    |    |    |    | 1     | \$200.00 | \$200.00 | Richmond (WRUH) | FOX NEWS AT 10 | 10/20/16 |
| 11.0 | Normal Line / News             | 11/01/16-11/01/16 | 4   | :30    | 10:30p- News-Fox Richmond News @ 10       |     |    | 1  |    |    |    |    |    | 1     | \$200.00 | \$200.00 | Richmond (WRUH) | FOX NEWS AT 10 | 10/20/16 |
| 12.0 | Normal Line / News             | 11/02/16-11/02/16 | 4   | :30    | 10:30p- News-Fox Richmond News @ 10       |     |    |    | 1  |    |    |    |    | 1     | \$200.00 | \$200.00 | Richmond (WRUH) | FOX NEWS AT 10 | 10/20/16 |
| 13.0 | Normal Line / News             | 11/03/16-11/03/16 | 4   | :30    | 10:30p- News-Fox Richmond News @ 10       |     |    |    |    | 1  |    |    |    | 1     | \$200.00 | \$200.00 | Richmond (WRUH) | FOX NEWS AT 10 | 10/20/16 |
| 14.0 | Normal Line / News             | 11/04/16-11/04/16 | 4   | :30    | 10:30p- News-Fox Richmond News @ 10       |     |    |    |    |    | 1  |    |    | 1     | \$200.00 | \$200.00 | Richmond (WRUH) | FOX NEWS AT 10 | 10/20/16 |
| 15.0 | Normal Line / News             | 11/07/16-11/07/16 | 4   | :30    | 10:30p- News-Fox Richmond News @ 10       |     |    |    |    |    |    | 1  |    | 1     | \$200.00 | \$200.00 | Richmond (WRUH) | FOX NEWS AT 10 | 10/20/16 |
| 16.0 | Normal Line / News             | 11/05/16-11/05/16 | 4   | :30    | 10p- News-Fox (EST)                       |     |    |    |    |    |    | 1  |    | 1     | \$100.00 | \$100.00 | Richmond (WRUH) | FOX NEWS-10 SA | 10/20/16 |
| 17.0 | Normal Line / News             | 11/06/16-11/06/16 | 4   | :30    | 10p- News-Fox Richmond News @ 10 (Sunday) |     |    |    |    |    |    |    | 1  | 1     | \$200.00 | \$200.00 | Richmond (WRUH) | FOX NEWS AT 10 | 10/20/16 |
| 18.0 | Normal Line / SPOT             | 11/01/16-11/01/16 | 4   | :30    | 11:30p- Two And A Half Men                |     |    |    |    |    |    |    | 1  | 1     | \$50.00  | \$50.00  | Richmond (WRUH) | TWO & HALF MEN | 10/20/16 |

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRUH FOX Richmond  
1925 Westmoreland St  
Richmond, VA 23230

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2655542**

**Schedule Dates:** 11/01/16-11/07/16  
**Advertiser:** Donald Trump for President-R (107314)  
**Agency:** American Media & Advocacy Group (9105)  
**Product:** POLITICAL CANDIDATE (ns) (1186)  
**Brand:** TRUMP/8034 (868149)  
**Salesperson:** Millennium/DC, Washington DC (1108)  
**Sales Office:** Millennium Washington DC  
**Buyer Name:** MediaAssistant,  
**Phone/Fax:** /  
**CPE:** 521.958/8035  
**Account Types:** National/Political Candidate Agency BRD  
**Billing Type:** Weekly/Irregular  
**Comments:** TRUMP, DONALD

**Date Entered:** 10/05/16  
**Last Modified:** 10/27/16  
**Entered By:** Jordan Moeller  
**CO-OP:** No  
**Headline #:** ECR25324860  
**Demo:** A18+R  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$697.50  
**Net Total:** \$3,952.50  
**Sales Tax:**

| By Broadcast Month  | Spots     | Rate              |
|---------------------|-----------|-------------------|
| Nov. 2016           | 23        | \$4,650.00        |
| <b>Grand Total:</b> | <b>23</b> | <b>\$4,650.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                     | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station         | Comments                                                 | Entered  |
|------|--------------------------------|-------------------|-----|--------|-------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------|----------------------------------------------------------|----------|
| 19.0 | Normal Line / SPOT             | 11/02/16-11/02/16 | 4   | :30    | 11:30P- Two And A Half Men    | 1   |    |    | 1  |    |    |    |    | 1     | \$50.00    | \$50.00    | Richmond (WRUH) | TWO & HALF MEN                                           | 10/20/16 |
| 20.0 | Normal Line / SPOT             | 11/03/16-11/03/16 | 4   | :30    | 11:30P- Two And A Half Men    | 1   |    |    |    | 1  |    |    |    | 1     | \$50.00    | \$50.00    | Richmond (WRUH) | TWO & HALF MEN                                           | 10/20/16 |
| 21.0 | Normal Line / SPOT             | 11/04/16-11/04/16 | 4   | :30    | 11:30P- Two And A Half Men    | 1   |    |    |    |    | 1  |    |    | 1     | \$50.00    | \$50.00    | Richmond (WRUH) | TWO & HALF MEN                                           | 10/20/16 |
| 22.0 | Normal Line / SPOT             | 11/07/16-11/07/16 | 4   | :30    | 11:30P- Two And A Half Men    | 1   | 1  |    |    |    |    |    |    | 1     | \$50.00    | \$50.00    | Richmond (WRUH) | TWO & HALF MEN                                           | 10/20/16 |
| 23.0 | Normal Line / Baseball         | 11/01/16-11/03/16 | 4   | :30    | 8P- 11P (EST)                 | 1   |    |    |    |    |    |    |    | 1     | \$750.00   | \$750.00   | Richmond (WRUH) | MLB WORLD SERIES                                         | 10/20/16 |
| 24.0 | Normal Line / Baseball         | 11/02/16-11/02/16 | 4   | :30    | 8P- 11P (EST)                 | 1   |    |    |    |    |    |    |    | 1     | \$750.00   | \$750.00   | Richmond (WRUH) | MLB WORLD SERIES                                         | 10/20/16 |
| 24.0 | Preempt                        | 11/02/16          |     |        |                               |     |    |    |    |    |    |    |    |       |            |            | Richmond (WRUH) | No Availability/Exception - no baseball week of 10/31/16 |          |
| 25.0 | Normal Line / Football         | 11/06/16-11/06/16 | 4   | :30    | 1P- Sports-FOX NFL Early Game | 1   |    |    |    |    |    |    |    | 1     | \$1,100.00 | \$1,100.00 | Richmond (WRUH) | NFL: DAL @ CLE                                           | 10/20/16 |

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25324860 Changes as of: 10/27/2016 at 8:49 AM Version: Current State Version 4

CPE: 521/958/8035 Flight: 11/1/16 - 11/7/16 Station: WFLH Total \$: \$6,150.00

Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Market: Richmond Total Spots: 25

815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Product: TRUMP, DONALD  
Agency Order #: 5453613  
Office: WASHINGTON  
Primary Demo: Adults 18+

Buyer: MediaAssistant, AWAG  
Salesperson: JAMES SCUTARI 202-955-5342  
Con Type: POLITICAL/VOTE  
Assistant: JAMES SCUTARI 202-955-5342

Comments: Per the buyer, credit the \$1400 rebate. No MG. Thanks!

Traffic #: 2655542  
Separation:

| #                               | Day/Time              | DP | Program          | Rate       | A18P Rating | Len | 11/1 - 11/7           |      |      |      |      |      |      | Total Spots | Total \$   | CPP      | GRP  |
|---------------------------------|-----------------------|----|------------------|------------|-------------|-----|-----------------------|------|------|------|------|------|------|-------------|------------|----------|------|
|                                 |                       |    |                  |            |             |     | 11/1                  | 11/2 | 11/3 | 11/4 | 11/5 | 11/6 | 11/7 |             |            |          |      |
| 1                               | Tu-F, M<br>7:30p-8p   |    | BG BNG THRY B    | \$200.00   | 3.1         | 30  | 1                     | 1    | 1    | 1    | 0    | 0    | 1    | 5           | \$1,000.00 | \$64.52  | 15.5 |
| 2                               | Tu-F, M<br>10p-10:30p |    | FOX NEWS AT 10   | \$200.00   | 3.8         | 30  | 1                     | 1    | 1    | 1    | 0    | 0    | 1    | 5           | \$1,000.00 | \$52.63  | 19.0 |
| 3                               | Tu-F, M<br>10:30p-11p |    | FOX NEWS AT 10   | \$200.00   | 2.9         | 30  | 1                     | 1    | 1    | 1    | 0    | 0    | 1    | 5           | \$1,000.00 | \$68.97  | 14.5 |
| 4                               | Sa<br>10p-10:30p      |    | FOX NEWS-10 SA   | \$100.00   | 2.2         | 30  | 0                     | 0    | 0    | 0    | 1    | 0    | 0    | 1           | \$100.00   | \$45.45  | 2.2  |
| 5                               | Su<br>10p-10:30p      |    | FOX NEWS AT 10   | \$200.00   | 3.9         | 30  | 0                     | 0    | 0    | 0    | 0    | 1    | 0    | 1           | \$200.00   | \$51.28  | 3.9  |
| 6                               | Tu-F, M<br>11:30p-12m |    | TWO & HALF MEN   | \$50.00    | 1.5         | 30  | 1                     | 1    | 1    | 1    | 0    | 0    | 1    | 5           | \$250.00   | \$33.33  | 7.5  |
| 7                               | Tu-W-F-Su<br>8p-11p   |    | MLB WORLD SERIES | \$750.00   | 8.0         | 30  | 1                     | 1    | 0    | 0    | 0    | 0    | 0    | 2           | \$1,500.00 | \$93.75  | 16.0 |
| 8                               | Su<br>1p-4p           |    | NFL: DAL @ CLE   | \$1,100.00 | 10.0        | 30  | 0                     | 0    | 0    | 0    | 0    | 1    | 0    | 1           | \$1,100.00 | \$110.00 | 10.0 |
| Charges: Rate from 2500 to 2700 |                       |    |                  |            |             |     | TOTALS: 5 5 4 4 1 2 4 |      |      |      |      |      |      | 25          | \$6,150.00 | \$69.41  | 88.6 |

Line 7 - World Series spots preempted (depends on who wins other games if these games will run) staying tuned until we hear word.

2655542



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25324860      Changes as of: 10/27/2016 at 8:49 AM      Version: Current State Version 4      Total \$: \$6,150.00

CPE: 521/958/8035      Flight: 11/1/16 - 11/7/16      Station: WRLH      Total Spots: 25

Agency: AMER MEDIA & ADVOCACY GROUP      Advertiser: TRUMP, DONALD      Market: Richmond      Total CPP: \$69,411

815 SLATERS LANE      Product: TRUMP, DONALD      Office: WASHINGTON      Total GRP: 88.6

ALEXANDRIA, VA      Agency Order #: 5453613      Primary Demo: Adults 18+

Buyer: MediaAssistant, AMAG      Salesperson: JAMES SCUTARI      Con Type: POLITICAL/VOTE      Traffic #: 265542

202-955-5342      Assistant: JAMES SCUTARI      Separation: 30

| Date/Time         | Added by       | Comment                                                                                                                                                                                                                                                                                        |
|-------------------|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10/27/16 8:47 AM  | JAMES SCUTARI  | Per the buyer, credit the \$1400 rebate. No MG. Thanks!                                                                                                                                                                                                                                        |
| 10/20/16 3:46 PM  | Jordan Moeller | Line 8: LUR lowered for NFL game to \$1100 leaving \$1400 to MG. Can offer the following:<br>1x :30 11/1 8p Brooklyn 9-9/New Girl @ \$325<br>1x :30 11/2 8p Lethal Weapon @ \$400<br>1x :30 11/3 8p Rosewood @ \$325<br>1x :30 11/6 9a FOX News Sunday @ \$25<br>1x :30 11/7 8p Gotham @ \$325 |
| 10/14/16 4:06 PM  | Jordan Moeller | Revised LUR Rates - Rebate/Credit \$275 - Revised total \$7550                                                                                                                                                                                                                                 |
| 10/14/16 3:44 PM  | JAMES SCUTARI  | Need to coordinate where to move spots that are displaced by the World Series.                                                                                                                                                                                                                 |
| 10/05/16 11:17 AM | JAMES SCUTARI  | Separation: 30                                                                                                                                                                                                                                                                                 |
| 10/05/16 11:17 AM | JAMES SCUTARI  | Separation: 30                                                                                                                                                                                                                                                                                 |

### Order Level Comments

| Competitive Information |          |
|-------------------------|----------|
| Market Budget:          | \$43,929 |
| WRLH Share:             | 14%      |
| Comment:                |          |
| WRIC:                   | 22%      |
| WTVR:                   | 28%      |
| WUPV:                   | 19%      |
| WWBT:                   | 35%      |

| Daypart Summary |           |           |                   |
|-----------------|-----------|-----------|-------------------|
| Day/Time        | % Distrib | Spots     | Dollars           |
|                 | 100%      | 25        | \$6,150.00        |
| <b>Total</b>    |           | <b>25</b> | <b>\$6,150.00</b> |

| Monthly Summary |           |                   |
|-----------------|-----------|-------------------|
| Month           | Spots     | Dollars           |
| 2016-Nov        | 25        | \$6,150.00        |
| <b>Total</b>    | <b>25</b> | <b>\$6,150.00</b> |

### Transaction History

| Trans                             | Created/Received | Created by     | Status    | Spot+ | Spot- | \$ Chg      | Contract \$ | Comment                                                                                                                                                                                                                                                                                                                                                                                                        |
|-----------------------------------|------------------|----------------|-----------|-------|-------|-------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Revision                          | 10/27/16 8:47 AM | JAMES SCUTARI  | Revised   |       |       | -\$1,400.00 | \$0         | Changes: Calculated Dollars from \$7,550.00 to \$6,150.00. Total CPP from \$85.21 to \$69.41. Competitive Market Budget from \$53,929 to \$43,929. User Entered \$ from \$7,550.00 to \$6,150.00. Total \$ from \$7,550.00 to \$6,150.00. Comments from Revised LUR Rates - Rebate/Credit \$275 - Revised total \$7550 to Per the buyer, credit the \$1400 rebate. No MG. Thanks! 1 buyline added or modified. |
| Makegood 2                        | 10/20/16 3:46 PM | Jordan Moeller | Confirmed |       |       | \$0         | \$0         | Changes: Calculated Dollars from \$7,825.00 to \$7,550.00. Total CPP from \$88.32 to \$85.21. Competitive Market Budget from \$41,607 to \$53,929. Comments from Separation: 30 to Revised LUR Rates - Rebate/Credit \$275 - Revised total \$7550. User Entered \$ from \$7,825.00 to \$7,550.00. Total \$ from \$7,825.00 to \$7,550.00. 3 buylines added or modified.                                        |
| Revision                          | 10/14/16 4:06 PM | JAMES SCUTARI  | Confirmed |       |       | -\$275.00   | \$0         |                                                                                                                                                                                                                                                                                                                                                                                                                |
| Makegood 1                        | 10/14/16 3:44 PM | Jordan Moeller | Confirmed |       |       | \$0         | \$0         |                                                                                                                                                                                                                                                                                                                                                                                                                |
| Queued for Electronic Contracting | 10/5/16 1:46 PM  |                |           |       |       | \$0         | \$0         |                                                                                                                                                                                                                                                                                                                                                                                                                |



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

Contract # 25324860

Changes as of: 10/27/2016 at 8:49 AM

Version: Current State Version 4

Total \$: \$6,150.00

CPE: 521/958/8035

Flight: 11/1/16 - 11/7/16

Station: WFLH

Total Spots: 25

Agency: AMER MEDIA & ADVOCACY GROUP

Advertiser: TRUMP, DONALD

Market: Richmond

815 SLATERS LANE  
ALEXANDRIA, VA  
22314

Product: TRUMP, DONALD

Office: WASHINGTON

Total CPP: \$69.41

Agency Order #: 5453613

Primary Demo: Adults 18+

Total GRP: 88.6

Buyer: MediaAssistant, AMAG

Salesperson: JAMES SCUTARI

Traffic #: 2655542

202-955-5342

Assistant: JAMES SCUTARI

Separation:

**Transaction History**

| Trans    | Created/Received | Created by    | Status    | Spot+ | Spot- | \$ Chg     | Contract \$ | Comment                                                                         |
|----------|------------------|---------------|-----------|-------|-------|------------|-------------|---------------------------------------------------------------------------------|
| Revision | 10/5/16 11:17 AM | JAMES SCUTARI | Confirmed |       |       | \$0        | \$7,825.00  | Changes: Product from Virginia to TRUMP, DONALD, User Entered \$ from \$0.00 to |
| New      | 10/5/16 11:15 AM | JAMES SCUTARI | New       | 25    |       | \$7,825.00 | \$7,825.00  |                                                                                 |

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



# KATZ TELEVISION GROUP

125 West 55th St.  
New York, NY 10019

Contract # 25324860

Changes as of: 10/14/2016 at 4:07 PM

Version: Current State Version 3

CPE: 521/958/8035

Flight: 11/1/16 - 11/7/16

Station: WURLH

Total \$: \$7,550.00

Agency: AMER MEDIA & ADVOCACY GROUP

Advertiser: TRUMP, DONALD

Market: Richmond

Total Spots: 25

815 SLATERS LANE  
ALEXANDRIA, VA  
22314

Product: TRUMP, DONALD  
Agency Order #: 5453613

Office: WASHINGTON  
Primary Demo: Adults 18+

Total CPP: \$85.21  
Total GRP: 88.6

Buyer: MediaAssistant, AMAG  
Salesperson: JAMES SCUTARI  
202-955-5342

Con Type: POLITICAL/VOTE  
Assistant: JAMES SCUTARI  
202-955-5342

Traffic #: 265542  
Separation:

Comments: Revised LUR Rates - Rebate/Credit \$275 - Revised total \$7550

| #                             | Day/Time              | DP | Program          | Rate       | A18P Rating | Len | 11/1 - 11/7 |      |      |      |      |      |      | Total Spots | Total \$   | CPP      | GRP  |
|-------------------------------|-----------------------|----|------------------|------------|-------------|-----|-------------|------|------|------|------|------|------|-------------|------------|----------|------|
|                               |                       |    |                  |            |             |     | 11/1        | 11/2 | 11/3 | 11/4 | 11/5 | 11/6 | 11/7 |             |            |          |      |
| 1                             | Tu-F, M<br>17:30p-8p  |    | BG BNG THRY B    | \$200.00   | 3.1         | 30  | 1           | 1    | 1    | 1    | 0    | 0    | 1    | 5           | \$1,000.00 | \$64.52  | 15.5 |
| Changes: Rate from 225 to 200 |                       |    |                  |            |             |     |             |      |      |      |      |      |      |             |            |          |      |
| 2                             | Tu-F, M<br>10p-10:30p |    | FOX NEWS AT 10   | \$200.00   | 3.8         | 30  | 1           | 1    | 1    | 0    | 0    | 0    | 1    | 5           | \$1,000.00 | \$52.63  | 19.0 |
| 3                             | Tu-F, M<br>10:30p-11p |    | FOX NEWS AT 10   | \$200.00   | 2.9         | 30  | 1           | 1    | 1    | 0    | 0    | 0    | 1    | 5           | \$1,000.00 | \$68.97  | 14.5 |
| 4                             | Sa<br>10p-10:30p      |    | FOX NEWS-10 SA   | \$100.00   | 2.2         | 30  | 0           | 0    | 0    | 1    | 0    | 0    | 0    | 1           | \$100.00   | \$45.45  | 2.2  |
| 5                             | Su<br>10p-10:30p      |    | FOX NEWS AT 10   | \$200.00   | 3.9         | 30  | 0           | 0    | 0    | 0    | 0    | 1    | 0    | 1           | \$200.00   | \$51.28  | 3.9  |
| Changes: Rate from 225 to 200 |                       |    |                  |            |             |     |             |      |      |      |      |      |      |             |            |          |      |
| 6                             | Tu-F, M<br>11:30p-12m |    | TWO & HALF MEN   | \$50.00    | 1.5         | 30  | 1           | 1    | 1    | 1    | 0    | 0    | 1    | 5           | \$250.00   | \$33.33  | 7.5  |
| Changes: Rate from 75 to 50   |                       |    |                  |            |             |     |             |      |      |      |      |      |      |             |            |          |      |
| 7                             | Tu-W, F-Su<br>8p-11p  |    | MLB WORLD SERIES | \$750.00   | 8.0         | 30  | 1           | 1    | 0    | 0    | 0    | 0    | 0    | 2           | \$1,500.00 | \$93.75  | 16.0 |
| 8                             | Su<br>11p-4p          |    | NFL DAL @ CLE    | \$2,500.00 | 10.0        | 30  | 0           | 0    | 0    | 0    | 0    | 1    | 0    | 1           | \$2,500.00 | \$250.00 | 10.0 |
| TOTALS:                       |                       |    |                  |            |             |     | 5           | 5    | 4    | 4    | 1    | 2    | 4    | 25          | \$7,550.00 | \$85.21  | 88.6 |

Line 8: LUR lowered for NFL game to \$1100

↳ \$1400 left over / can offer

- 1X : 30 11/1 Brooklyn 9-9/NTW Girl @ \$325
- 1X : 30 11/2 Lethal Weapon @ \$400
- 1X : 30 11/3 Rosswood @ \$325
- 1X : 30 11/4 FOX News Sunday 9a @ \$25
- 1X : 30 11/7 Gotham @ \$325

2055542



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 25324860      **Changes as of:** 10/14/2016 at 4:07 PM      **Version:** Current State Version 3  
**CPE:** 521/958/8035      **Flight:** 11/1/16 - 11/7/16      **Station:** WRLLH      **Total \$:** \$7,550.00  
**Agency:** AMER MEDIA & ADVOCACY GROUP      **Advertiser:** TRUMP, DONALD      **Market:** Richmond      **Total Spots:** 25  
 815 SLATERS LANE      **Product:** TRUMP, DONALD      **Office:** WASHINGTON      **Total CPP:** \$85.21  
 ALEXANDRIA, VA 22314      **Agency Order #:** 5453613      **Primary Demo:** Adults 18+      **Total GRP:** 88.6  
**Buyer:** MediaAssistant, AMAG      **Con Type:** POLITICAL/VOTE      **Traffic #:** 265542  
**Salesperson:** JAMES SCUTARI 202-955-5342      **Assistant:** JAMES SCUTARI 202-955-5342      **Separation:**

**Special Instructions**

### Order Level Comments

| Date/Time         | Added by      | Comment                                                                        |
|-------------------|---------------|--------------------------------------------------------------------------------|
| 10/14/16 4:06 PM  | JAMES SCUTARI | Revised LUR Rates - Rebate/Credit \$275 - Revised total \$7550                 |
| 10/14/16 3:44 PM  | Jordan Mosler | Need to coordinate where to move spots that are displaced by the World Series. |
| 10/05/16 11:17 AM | JAMES SCUTARI | Separation: 30                                                                 |
| 10/05/16 11:17 AM | JAMES SCUTARI | Separation: 30                                                                 |

| Competitive Information |                  | Daypart Summary |             | Monthly Summary |           |                   |
|-------------------------|------------------|-----------------|-------------|-----------------|-----------|-------------------|
| Market Budget:          | WRLLH Share:     | Day/Time        | % Distrib   | Month           | Spots     | Dollars           |
| \$53,929                | 14%              |                 |             | 2016-Nov        | 25        | \$7,550.00        |
| <b>Comment:</b>         | <b>WRIC:</b> 22% | <b>Total</b>    | <b>100%</b> | <b>Total</b>    | <b>25</b> | <b>\$7,550.00</b> |
| <b>WTVR:</b> 28%        | <b>WUPV:</b> 1%  |                 |             |                 |           |                   |
| <b>WWBT:</b> 35%        |                  |                 |             |                 |           |                   |

### Transaction History

| Trans                             | Created/Received | Created by    | Status    | Spot# | Spot- | \$ Chg     | Contract \$ | Comment                                                                                                                                                                                                                                                                                                                                                                 |
|-----------------------------------|------------------|---------------|-----------|-------|-------|------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Revision                          | 10/14/16 4:06 PM | JAMES SCUTARI | Revised   |       |       | \$-275.00  | \$0         | Changes: Calculated Dollars from \$7,825.00 to \$7,550.00, Total CPP from \$85.32 to \$85.21, Competitive Market Budget from \$41,607 to \$53,929, Comments from Separation: 30 to Revised LUR Rates - Rebate/Credit \$275 - Revised total \$7550, User Entered \$ from \$7,825.00 to \$7,550.00, Total \$ from \$7,825.00 to \$7,550.00, 3 buylines added or modified. |
| Makegood 1                        | 10/14/16 3:44 PM | Jordan Mosler | Confirmed |       |       | \$0        | \$0         |                                                                                                                                                                                                                                                                                                                                                                         |
| Queued for Electronic Contracting | 10/5/16 1:46 PM  |               |           |       |       | \$0        | \$0         |                                                                                                                                                                                                                                                                                                                                                                         |
| Revision                          | 10/5/16 11:17 AM | JAMES SCUTARI | Confirmed |       |       | \$0        | \$7,825.00  | Changes: Product from Virginia to TRUMP, DONALD, User Entered \$ from \$0.00 to \$7,825.00.                                                                                                                                                                                                                                                                             |
| New                               | 10/5/16 11:15 AM | JAMES SCUTARI | New       | 25    |       | \$7,825.00 | \$7,825.00  |                                                                                                                                                                                                                                                                                                                                                                         |

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.