

ORDER

Orders
Order / Rev: 255698
Alt Order #:
Product Desc: MARION EDWARDS - JEFFERSON PA
Estimate:
Flight Dates: 09/23/19 - 10/11/19
Original Date / Rev: 09/16/19 / 09/16/19
Order Type: GENERAL

KMEZ-FM

Primary AE: Kelwynn Napoleon
Sales Office: L-NOL
Sales Region: Local

Agency Name: Carvin/Sedar Communications LLC
Buying Contact:
Billing Contact:
 36 Neron Place
 New Orleans, LA 70118

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Edwards/D/City Council District1
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/19	09/30/19	25	\$1,250.00	\$1,062.50
10/01/19	10/11/19	48	\$2,400.00	\$2,040.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	25	\$1,250.00	\$1,062.50	0.00
October 2019	48	\$2,400.00	\$2,040.00	0.00
Totals	73	\$3,650.00	\$3,102.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kelwynn Napoleon	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	09/23/19	09/27/19	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	5	\$50.00	P-50	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	MTWTF--					5	\$50.00		0.00			
N 2	KMEZ	09/30/19	10/04/19	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	6	\$50.00	P-50	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	MTWTF--					6	\$50.00		0.00			
N 3	KMEZ	10/07/19	10/11/19	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	10	\$50.00	P-50	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	MTWTF--					10	\$50.00		0.00			
N 4	KMEZ	09/23/19	09/27/19	M-F Midday M-F	CM	10a-3p	MTWTF--	1:00	8	\$50.00	P-50	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	MTWTF--					8	\$50.00		0.00			
N 5	KMEZ	09/30/19	10/04/19	M-F Midday M-F	CM	10a-3p	MTWTF--	1:00	8	\$50.00	P-50	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	MTWTF--					8	\$50.00		0.00			
N 6	KMEZ	10/07/19	10/11/19		CM	10a-3p	MTWTF--	1:00	10	\$50.00	P-50	0.00	NM	10	\$500.00

Order / Rev: 255598
 Alt Order #:
 Flight Dates: 09/23/19 - 10/11/19

Advertiser: Edwards/D/City Council District1
 Product Desc: MARION EDWARDS - JEFFERSON PA
 Estimate: KMEZ-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Midday M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/07/19	10/13/19	MTWTF--	10	\$50.00	0.00								
N 7	KMEZ	09/23/19	09/27/19	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	8	\$50.00	P-50	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/23/19	09/29/19	MTWTF--	8	\$50.00	0.00								
N 8	KMEZ	09/30/19	10/04/19	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	8	\$50.00	P-50	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/30/19	10/06/19	MTWTF--	8	\$50.00	0.00								
N 9	KMEZ	10/07/19	10/11/19	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	10	\$50.00	P-50	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/07/19	10/13/19	MTWTF--	10	\$50.00	0.00								
													Totals	73	\$3,650.00

(Check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

Station and Location: <u>KMEZ-FM New Orleans, LA</u>	Date: <u>9/10/19</u>
---	-------------------------

I, Karen Davis

am applying on behalf of Madon Edwards

a legally qualified candidate of the Democratic

political party for the office of Jefferson Parish Council District 3

in the primary

election to be held on October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Attach proposed schedule with program log (attach separately) SEE ATTACHED

I represent that the payment for the above described broadcast time has been furnished by:

The Committee to Elect Marion Edwards

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Heiden

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9/13/13
Date

[Signature]
Signature

Carvin/Seder LLC

To Be Signed By Station Representative

Accepted
[Signature]
Signature

Accepted in Part
Mendy Gunkle
Printed Name

Rejected
GSM
Title

Marion Edwards - Jefferson Parish Council - District 1

RADIO MARKET: Jefferson Parish African American*

Phone: (504) 735-1111

TARGET: AA Adults 55+ Women 55+ Jefferson Parish Voters

DAYPART	STATION	ROTATION	START	END	PROGRAM	LENGTH	CPM RATE	RP 55+	RW 55+	Monday 09/23-Friday 10/11/19			SPOTS	G
										23-Sep	30-Sep	7-Oct		
AM DRIVE	KMEZ-FM	M-F	6:00 AM	10:00 AM	URBAN OLDIES	:60	50	1.2	0.8	5	8	10	21	1050.00
MIDDAY	KMEZ-FM	M-F	10:00 AM	3:00 PM	URBAN OLDIES	:30	50	1.6	1.6	8	8	10	26	1300.00
PM DRIVE	KMEZ-FM	M-F	3:00 PM	7:00 PM	URBAN OLDIES	:50	50	1.2	1.1	8	8	10	26	1300.00
										21	22	30	73	\$850.00
													NET OWED	\$3,102.50