CONTRACT

KWTV-TV
7401 N. Kelley Ave
Oklahoma City, OK 73111
(405) 843-6641

Oklahoma's Own
www.news9.com

And:

Canal Partners Media formerly LUC Media
25 Whitlock Place, SW Suite 201
Marietta, GA 30064

Contract / Revision	Alt Order #
6271 /	07211807

Product
FRIENDS DR JOHN COX

Contract Dates	Estimate #
06/17/14 - 06/24/14	850

Advertiser	Original Date / Revision
John Cox for Superintendent of Instruction -	06/16/14 / 06/17/14

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KWTV-TV	Teresa Difuria	Telerep Philade

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	146	153

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTV	06/20/14	06/20/14	The Price is Right	10a-11a		:30				NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	06/16/14	06/22/14	----1--	1	$275.00								
N 2	KWTV	06/20/14	06/20/14	12p News M-F	12p-1230p		:30				NM	1	$285.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	06/16/14	06/22/14	----1--	1	$285.00								
N 3	KWTV	06/20/14	06/20/14	News 4p	4p-5p		:30				NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	06/16/14	06/22/14	----1--	1	$400.00								
N 4	KWTV	06/20/14	06/20/14	5p News M-F	5p-530p		:30				NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	06/16/14	06/22/14	----1--	1	$700.00								
N 5	KWTV	06/20/14	06/20/14	CBS This Morning	7a-9a		:30				NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	06/16/14	06/22/14	----1--	1	$450.00								
N 6	KWTV	06/23/14	06/23/14	The Price is Right	10a-11a		:30				NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	06/23/14	06/29/14	1------	1	$275.00								
N 7	KWTV	06/23/14	06/23/14	News 4p	4p-5p		:30				NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	06/23/14	06/29/14	1------	1	$400.00								
N 8	KWTV	06/23/14	06/23/14	5p News M-F	5p-530p		:30				NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	06/23/14	06/29/14	1------	1	$700.00								
N 9	KWTV	06/23/14	06/23/14	6p News	6p-630p		:30				NM	1	$805.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	06/23/14	06/29/14	1------	1	$805.00								
N 10	KWTV	06/23/14	06/23/14	CBS This Morning	7a-9a		:30				NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	06/23/14	06/29/14	1------	1	$450.00								
N 11	KWTV	06/23/14	06/23/14	M-F 9a-10a	9a-10a		:30				NM	1	$155.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	06/23/14	06/29/14	1------	1	$155.00								
N 12	KWTV	06/21/14	06/21/14	10p News Sa	10-1030p		:30				NM	1	$725.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

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Contract / Revision	Alt Order #
6271 /	07211807

Contract Dates	Product	Estimate #
06/17/14 - 06/24/14	FRIENDS DR JOHN CO	**850**

Advertiser	Original Date / Revision
John Cox for Superintenc	06/16/14 / 06/17/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays -----1-	Spots/Week 1	Rate $725.00								
N 13	KWTV	06/21/14	06/21/14	1030p News Sa	1030p-11p		:30				NM	1	$495.00
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays -----1-	Spots/Week 1	Rate $495.00								
N 14	KWTV	06/21/14	06/21/14	6p News Sat	6p-630p		:30				NM	1	$345.00
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays -----1-	Spots/Week 1	Rate $345.00								
N 15	KWTV	06/21/14	06/21/14	6a Sat News	6a-8a		:30				NM	1	$250.00
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays -----1-	Spots/Week 1	Rate $250.00								
N 16	KWTV	06/22/14	06/22/14	6a Sun News	6a-8a		:30				NM	1	$215.00
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays ------1	Spots/Week 1	Rate $215.00								
N 17	KWTV	06/22/14	06/22/14	Face The Nation	930a-10a		:30				NM	1	$610.00
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays ------1	Spots/Week 1	Rate $610.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	*KWTV*	*06/16/14-06/22/14*		*Face The Nation*	*930a-10a*	---------Su	*:30*		*~~$610.00~~*		*NM*		
	See MG 17.2												
2	KWTV	06/22/14-06/22/14		CBS Sunday Morning	8a-930a	---------Su	:30		$610.00		NM		
Ⓜ	MG for 17.1 06/22												
N 18	KWTV	06/19/14	06/19/14	The Price is Right	10a-11a		:30				NM	1	$275.00
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays ---1---	Spots/Week 1	Rate $275.00								
N 19	KWTV	06/19/14	06/19/14	M-F 11a-12p	11a-12p		:30				NM	1	$290.00
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays ---1---	Spots/Week 1	Rate $290.00								
N 20	KWTV	06/19/14	06/19/14	12p News M-F	12p-1230p		:30				NM	1	$285.00
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays ---1---	Spots/Week 1	Rate $285.00								
N 21	KWTV	06/19/14	06/19/14	News 4p	4p-5p		:30				NM	1	$400.00
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays ---1---	Spots/Week 1	Rate $400.00								
N 22	KWTV	06/17/14	06/17/14	The Talk	1p-2p		:30				NM	1	$170.00
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays -1-----	Spots/Week 1	Rate $170.00								
N 23	KWTV	06/17/14	06/17/14	10p News M-F	10p-1035p		:30				NM	1	$1,600.00
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays -1-----	Spots/Week 1	Rate $1,600.00								
N 24	KWTV	06/17/14	06/17/14	M-F 11a-12p	11a-12p		:30				NM	1	$290.00
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays -1-----	Spots/Week 1	Rate $290.00								
N 25	KWTV	06/17/14	06/17/14	Bold and Beautiful	1230p-1p		:30				NM	1	$200.00
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays -1-----	Spots/Week 1	Rate $200.00								
N 26	KWTV	06/17/14	06/17/14	News 4p	4p-5p		:30				NM	1	$400.00
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays -1-----	Spots/Week 1	Rate $400.00								
N 27	KWTV	06/17/14	06/17/14	6p News	6p-630p		:30				NM	1	$805.00
Week:	Start Date 06/16/14	End Date 06/22/14	Weekdays -1-----	Spots/Week 1	Rate $805.00								

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 28	KWTV	06/24/14	06/24/14	6a News	6a-7a		:30				NM	1	$700.00
Week:		06/23/14	06/29/14	-1-----	1	$700.00							
N 29	KWTV	06/18/14	06/18/14	10p News M-F	10p-1035p		:30				NM	1	$1,600.00
Week:		06/16/14	06/22/14	--1----	1	$1,600.00							
N 30	KWTV	06/18/14	06/18/14	M-F 11a-12p	11a-12p		:30				NM	1	$290.00
Week:		06/16/14	06/22/14	--1----	1	$290.00							
N 31	KWTV	06/18/14	06/18/14	12p News M-F	12p-1230p		:30				NM	1	$285.00
Week:		06/16/14	06/22/14	--1----	1	$285.00							
N 32	KWTV	06/18/14	06/18/14	News 4p	4p-5p		:30				NM	1	$400.00
Week:		06/16/14	06/22/14	--1----	1	$400.00							
N 33	KWTV	06/18/14	06/18/14	5p News M-F	5p-530p		:30				NM	1	$700.00
Week:		06/16/14	06/22/14	--1----	1	$700.00							
N 34	KWTV	06/18/14	06/18/14	6a News	6a-7a		:30				NM	1	$700.00
Week:		06/16/14	06/22/14	--1----	1	$700.00							
						Totals						34	$16,925.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/26/14 -06/24/14	34	$16,925.00	($2,538.75)	$14,386.25
Totals	34	$16,925.00	($2,538.75)	$14,386.25

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(770) 427-0735
Jeff Scattergood
20140613116475v1

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
KWTV - TV Oklahoma City, OK	06/13/2014

I, Jeff Scattergood,

being/on behalf of: Cox, John, a legally

qualified candidate of the Democratic political

party for the office of: STATE SUPERINTENDENT OF PUBLIC INSTRUCTION

in the Primary

election to be held on: 06/24/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 06/17/2014 Date of Last Broadcast: 06/24/2014

Total Charges: $*******14,386.25 NET

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

SEE ATTACHED

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Dr. John Cox 2014 PO Box 665 Locust Grove, OK 74352

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rhonda Cox, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

06/13/2014
Date

Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature Printed Name Title

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