



TEXARKANA COLLEGE INSTITUTIONAL EFFECTIVENESS CYCLE REVIEW

The following is a review of the Institutional Effectiveness of KTXK and its goals.

The purpose of Texarkana Public Radio licensed to Texarkana College continues to be able to provide a reputable Public Radio Signal to the Texarkana (TSA) Total Service Area, and to further the exposure of the Fine Arts to the General Public. It is also part of the Purpose of KTXK as a Public Radio entity to continue to provide a wide range of music forms, plus a wide range of News and Political views from the region and from the nation, and around the world. It further continues to be the purpose of this station to be an outlet for which to educate the public on good health care.

The goals that have been as described in the Self Study include:

To provide a wide range of Programming to the area. This has been accomplished by continuing to offer classical concerts, and music from not only American

Symphonies, but those from the International forum. These continue to be offered each and every evening five days a week from 8:00PM to 4 AM. In addition, Jazz continues to occupy several hours on the weekends.

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The goals that have been as described in the Self Study include:

To provide a wide range of Fine Arts Programming to the area. This has been accomplished by continuing to offer classical concerts from not only American Symphonies, but those from the International forum. These continue to be offered each evening five days a week from 8:00pm to 4 am. In addition, Jazz continues to occupy several hours on the weekends.

This station continues to achieve its other goals in the following manner: KTXK continues to offer more than 40 hours a

week in the form of long form and short form news and public affairs programming. These programs address a wide range of political views and cover both national and international stories.

KTXK continues to raise enough funds needed to keep its programming operational in its present form. These funds are necessary to continue our mission to the community and steps continue to be taken to ensure that these funds are available through underwriting from local business, membership dollars, and grants for specific programs run on the station.

In addition, KTXK covers extensively local events and news stories and including these stories on a quarterly basis in the public inspection file.

This review has taken place this 18th day of January 2022

**by the CEO/General Manager
Steve Mitchell**