



FCC QUARTERLY REPORT KTBU 55 TV 3rd QUARTER **July 2023 – September 2023**

KTBU 55 - TV

Issues-Programs List Report 3rd Quarter July 2023 – September 2023

Attached hereto are descriptions of issues-responsive programming broadcast by this station during the reporting period.

The listed programs aired on the station during the reporting period on the days and times indicated. Each program regularly provides information or addresses current local issues of concern to viewers in the area where the station is located.

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Top Ten Issues 3rd Quarter July 2023 – September 2023

KTBU 55 -TV

Quarterly listing of community problems/needs and typical illustrative programming serving those needs.

Specific areas of community concerns compiled from data using the Kinder Houston Area Survey and reported in the 2nd Quarter.

- 1. Health & Wellness
- 2. Economy
- 3. Families & Parenting
- 4. Government
- 5. Crime
- 6. Homelessness
- 7. Communities
- 8. Employment
- 9. Elderly
- 10. Education

Source: 2021 Kinder Houston Area Survey by Prof. Stephen L. Klineberg, Founding-Director Kinder Institute for Urban Research, RICE UNIVERSITY; 2020-2024 Consolidated Plan and 2021 Annual Action Plan City of Houston, Housing and Community Development Department.

Additional Issues-Related Programming 3rd Quarter July 2023 – September 2023 KTBU 55 -TV

Program Title	Date	Time	Duration	Episode Description	Community Issue
INSIDE TEXAS POLITICS	7/23/2023	10:00am	30:00	Democratic U.S. Rep. Joaquin Castro - Dist. 20 Texas Congressman Leading Push to Remove Razor Wire on the Border, Treat Migrants Humanely. Republican U.S. Rep. Tony Gonzales - Dist. 23 Texas Republican Proposes Bipartisan Bill to Lengthen Work Visas. Rev. Dr. Frederick Haynes, Rainbow PUSH COALITION The Back Story on Rev. Jessie Jackson's Choosing Rev. D. Frederick Haynes to Lead Rainbow PUSH.	Government
HOUSTON HISPANIC CHAMBER OF COMMERCE	7/9/2023	10:30am	30:00	Dan Rollins – Chairman & CEO of Cadence Bank Dr. Melissa Gonzalez – President of Lonestar Community College Juan Carlos Cerda – Texas State Director, Deputy Campaign Manager of Immigration Coalition	Economy
TEXAS COUNTRY REPORTER	9/9/2023	6:30am	30:00	Cotton Gin Carver - Whitteral, Texas Inside of an old cotton gin in West Texas lies the art studio of a man who uses chainsaws instead of paintbrushes and tree stumps instead of canvases. Cam Dockery, the Cotton Gin Carver, makes everything from signs for local organizations to tree	Other

				sculptures in people's yards, and he sells his pieces all over the country. C Rojo's - Tyler, Texas In an East Texas field sits a Taco stand that puts a unique twist on their food. Chef Rojo and his wife, Carrie, create a blend of culinary cultures using his Mexican food background and her Pacific Island food background that will surprise your taste buds and leave you wanting more. Accordion Queen	
				- San Antonio, Texas After going against her mother's wishes as a kid and learning how to play the accordion by ear, Eva Ybarra has aptly been titled the Queen of the Accordion by her peers and fans. But in an industry dominated by men, Eva is fighting to ensure that she and other women can continue to make a name for themselves with Conjunto music.	
EVERYDAY HEROES	8/20/2023	9:00pm	30:00	Takes a closer look at trailblazing figures such as General Motors CEO Mary Barra, Ellen Ochoa, the first Hispanic woman to go to space and Opal Lee, the grandmother of Juneteenth. We'll also meet Jennie Lobato, the founder of Draw Change and find out how her unique organization has transformed the lives of underprivileged children in the U.S. and abroad. Join us as we honor and celebrate the best of America on Everyday Heroes!	Community

Your Career Your Choice presented by Texas Workforce Solutions	7/8/2023	6:00pm	30:00	Host Caitilin Espinosa helps viewers get the most out of Houston's dynamic job market. Guest experts offer tips to land good jobs today and discover the best long-term career opportunities close to home.	Employment
SAFE Diversity Communities – Blue Carpet Scholarship Gala	9/23/2023	7:00pm	60:00	Local nonprofit SAFE Diversity Communities honors its 2023 scholarship recipients during this virtual gala celebration.	Community
MENTORING KINGS	9/2/2023	7:00pm	60:00	Is a quarterly docu-series celebrating the success of African American male mentors. This one-hour series features athletes, educators, celebrities and community leaders, and awards each with the prestigious "Mentoring Kings Award."	Community

PSA Worksheet 3rd Quarter July 2023 – September 2023 KTBU 55 – TV

PSA TITLE	#Ran	Q3 Community Issue
2023 HURRICANE GUIDE :15	277	Community
2023 HURRICANE GUIDE :28	3	
2023 HURRICANE GUIDE :30	<u>776</u>	
TOTAL	1056	
HOUSTON PUBLIC LIBRARY :28	2	Community
HOUSTON PUBLIC LIBRARY :30	<u>768</u>	
TOTAL	770	
2023 BACKPACK BUDDY :15	84	Education
2023 BACKPACK BUDDY :30	169	
2023 BACKPACK BUDDY POP :15	<u>49</u>	
TOTAL	302	
Total Q3 PSA's for KTBU 11.3 - TV	2128	