

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4166540

Traffic Order #		60383035,60383034		Created On	4/15/2024 10:50:32 AM	Order Status	Contract Confirmed
Order #		4166540		Created By	NCC_Gateway_User	Gross \$	46809.00
Order Descrp		63175012_POL_Issue_FBMD PROJ 204009 - NE		Updated On	4/22/2024 12:13:53 PM	Net \$	33702.48
Client		AMP - FBMD PROJ 204009 - NE		Updated By	eClerx BOT	Units	60
Start Date		4/29/2024		Industry	Political-Association	Credit Hold	NO
End Date		5/12/2024		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63175012
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	Meenagh, Sean			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - PIER 91	15.00%		Address 1	NCC MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Boston MA DISH - I+,Boston MA Interco...			Contact			
Total Networks	3			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
Boston- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
SYSCODE LIST							
9809,5626							

SUMMARY FOR SYSCODE 5626

Traffic Order #	60383035	Created On	4/15/2024 10:50:32 AM	Order Status	Contract Confirmed
Order #	4166540	Created By	NCC_Gateway_User	Syscode Gross \$	46025.00
Order Descrp	63175012_POL_Issue_FBMD PROJ 204009 - NE	Updated On	4/22/2024 12:07:15 PM	Syscode Net \$	33138.00
Client	AMP - FBMD PROJ 204009 - NE	Updated By	eClerx BOT	Syscode Units	32
Start Date	4/29/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/12/2024	Zones	Boston MA Interconnect	Avg Unit Rate	1438.28
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	5626	CNN DT	05/06/2024	05/06/2024	M 9a-4p	X							1	\$1,025.00	\$1,025.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5626	FXNC EM	05/06/2024	05/06/2024	M 5a-9a	X							1	\$975.00	\$975.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5626	FXNC DT	05/06/2024	05/06/2024	M 9a-4p	X							1	\$975.00	\$975.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	5626	MNBC DT	05/06/2024	05/06/2024	M 9a-4p	X							1	\$825.00	\$825.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	5626	MNBC EF	05/06/2024	05/06/2024	M 4p-7p	X							1	\$1,125.00	\$1,125.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	74 74	CNN	5626	CNN DT	04/30/2024	05/05/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$1,025.00	\$3,075.00	30
7	7		Ampersa nd Politi cal Bun dle	75 75	CNN	5626	CNN PT	04/30/2024	05/05/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$2,750.00	\$8,250.00	30
8	8		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	5626	FXNC DT	04/30/2024	05/05/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$975.00	\$2,925.00	30
9	9		Ampersa nd Politi cal Bun dle	74 74	MSNBC	5626	MNBC DT	04/30/2024	05/05/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$825.00	\$2,475.00	30
10	10		Ampersa nd Politi cal Bun dle	75 75	MSNBC	5626	MNBC PT	04/30/2024	05/05/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$2,750.00	\$8,250.00	30
11	11		Ampersa nd Politi cal Bun dle	74 74	CNN	5626	CNN EF	04/30/2024	05/05/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,625.00	\$4,875.00	30
12	12		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	5626	FXNC EF	04/30/2024	05/05/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,650.00	\$4,950.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersand Political Bundle	74 74	Fox News Channel	5626	FXNC EM	04/30/2024	05/05/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$975.00	\$2,925.00	30
14	14		Ampersand Political Bundle	74 74	MSNBC	5626	MNBC EF	04/30/2024	05/05/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,125.00	\$3,375.00	30

SUMMARY FOR SYSCODE 9809

Traffic Order #	60383034	Created On	4/15/2024 10:50:32 AM	Order Status	Contract Confirmed
Order #	4166540	Created By	NCC_Gateway_User	Syscode Gross \$	784.00
Order Descrp	63175012_POL_Issue_FBMD PROJ 204009 - NE	Updated On	4/22/2024 12:07:15 PM	Syscode Net \$	564.48
Client	AMP - FBMD PROJ 204009 - NE	Updated By	eClerx BOT	Syscode Units	28
Start Date	4/29/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/12/2024	Zones	Boston MA DISH - I+	Avg Unit Rate	28.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	1		Ampersa nd Politi cal Bun dle	75 75	CNN	9809	CNN DT	05/06/2024	05/06/2024	M 9a-4p	X							1	\$13.00	\$13.00	30
16	2		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9809	FXNC DT	05/06/2024	05/06/2024	M 9a-4p	X							1	\$13.00	\$13.00	30
17	3		Ampersa nd Politi cal Bun dle	75 75	MSNBC	9809	MNBC DT	05/06/2024	05/06/2024	M 9a-4p	X							1	\$13.00	\$13.00	30
18	4		Ampersa nd Politi cal Bun dle	75 75	MSNBC	9809	MNBC EF	05/06/2024	05/06/2024	M 4p-7p	X							1	\$25.00	\$25.00	30
19	5		Ampersa nd Politi cal Bun dle	75 75	CNN	9809	CNN EF	04/30/2024	05/05/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$25.00	\$75.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	6		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9809	FXNC DT	04/30/2024	05/05/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$13.00	\$39.00	30
21	7		Ampersa nd Politi cal Bun dle	75 75	MSNBC	9809	MNBC DT	04/30/2024	05/05/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$13.00	\$39.00	30
22	8		Ampersa nd Politi cal Bun dle	75 75	MSNBC	9809	MNBC PT	04/30/2024	05/05/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$63.00	\$189.00	30
23	9		Ampersa nd Politi cal Bun dle	75 75	CNN	9809	CNN DT	04/30/2024	05/05/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$13.00	\$39.00	30
24	10		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9809	FXNC EF	04/30/2024	05/05/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$25.00	\$75.00	30
25	11		Ampersa nd Politi cal Bun dle	75 75	CNN	9809	CNN PT	04/30/2024	05/05/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$63.00	\$189.00	30
26	12		Ampersa nd Politi cal Bun dle	75 75	MSNBC	9809	MNBC EF	04/30/2024	05/05/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$25.00	\$75.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4166540					
Traffic Order #	60383035,60383034	# of Weeks	2	Active	Yes
Order #	4166540	Created On	4/15/2024 10:50:32 AM	Order Status	Contract Confirmed
Order Descrp	63175012_POL_Issue_FBMD PROJ 204009 - NE	Created By	NCC_Gateway_User	Gross \$	46809.00
Client	AMP - FBMD PROJ 204009 - NE	Updated On	4/22/2024 12:13:53 PM	Net \$	33702.48
Start Date	4/29/2024	Updated By	eClerx BOT	Units	60
End Date	5/12/2024	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	