

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4166556

<b>Traffic Order #</b>		60383027,60383026		<b>Created On</b>	4/15/2024 11:02:45 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		4166556		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	46809.00
<b>Order Descrp</b>		63175020_POL_Issue_FBMD PROJ 204009 - NE		<b>Updated On</b>	4/22/2024 12:07:54 PM	<b>Net \$</b>	33702.48
<b>Client</b>		AMP - FBMD PROJ 204009 - NE		<b>Updated By</b>	eClerx BOT	<b>Units</b>	60
<b>Start Date</b>		5/13/2024		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		5/26/2024		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63175020
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	Meenagh, Sean			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - PIER 91	15.00%		<b>Address 1</b>	NCC MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Total Zones</b>	2			<b>Zip</b>	07003		
<b>Zones</b>	Boston MA DISH - I+,Boston MA Interco...			<b>Contact</b>			
<b>Total Networks</b>	3			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
Boston- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
<b>SYSCODE LIST</b>							
9809,5626							

**SUMMARY FOR SYSCODE 5626**

<b>Traffic Order #</b>	60383027	<b>Created On</b>	4/15/2024 11:02:45 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4166556	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	46025.00
<b>Order Descrp</b>	63175020_POL_Issue_FBMD PROJ 204009 - NE	<b>Updated On</b>	4/22/2024 12:01:11 PM	<b>Syscode Net \$</b>	33138.00
<b>Client</b>	AMP - FBMD PROJ 204009 - NE	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	32
<b>Start Date</b>	5/13/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/26/2024	<b>Zones</b>	Boston MA Interconnect	<b>Avg Unit Rate</b>	1438.28
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	5626	CNN DT	05/20/2024	05/20/2024	M 9a-4p	X							1	\$1,025.00	\$1,025.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	5626	FXNC EM	05/20/2024	05/20/2024	M 5a-9a	X							1	\$975.00	\$975.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	5626	FXNC DT	05/20/2024	05/20/2024	M 9a-4p	X							1	\$975.00	\$975.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	5626	MNBC DT	05/20/2024	05/20/2024	M 9a-4p	X							1	\$825.00	\$825.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	5626	MNBC EF	05/20/2024	05/20/2024	M 4p-7p	X							1	\$1,125.00	\$1,125.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	74   74	CNN	5626	CNN DT	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$1,025.00	\$3,075.00	30
7	7		Ampersa nd Politi cal Bun dle	75   75	CNN	5626	CNN PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$2,750.00	\$8,250.00	30
8	8		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	5626	FXNC DT	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$975.00	\$2,925.00	30
9	9		Ampersa nd Politi cal Bun dle	74   74	MSNBC	5626	MNBC DT	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$825.00	\$2,475.00	30
10	10		Ampersa nd Politi cal Bun dle	75   75	MSNBC	5626	MNBC PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$2,750.00	\$8,250.00	30
11	11		Ampersa nd Politi cal Bun dle	74   74	CNN	5626	CNN EF	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,625.00	\$4,875.00	30
12	12		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	5626	FXNC EF	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,650.00	\$4,950.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	5626	FXNC EM	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$975.00	\$2,925.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	5626	MNBC EF	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,125.00	\$3,375.00	30

**SUMMARY FOR SYSCODE 9809**

<b>Traffic Order #</b>	60383026	<b>Created On</b>	4/15/2024 11:02:45 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4166556	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	784.00
<b>Order Descrp</b>	63175020_POL_Issue_FBMD PROJ 204009 - NE	<b>Updated On</b>	4/22/2024 12:01:11 PM	<b>Syscode Net \$</b>	564.48
<b>Client</b>	AMP - FBMD PROJ 204009 - NE	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	28
<b>Start Date</b>	5/13/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/26/2024	<b>Zones</b>	Boston MA DISH - I+	<b>Avg Unit Rate</b>	28.00
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	1		Amp ersa nd Politi cal Bun dle	75   75	CNN	9809	CNN DT	05/20/2024	05/20/2024	M 9a-4p	X							1	\$13.00	\$13.00	30
16	2		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	9809	FXNC DT	05/20/2024	05/20/2024	M 9a-4p	X							1	\$13.00	\$13.00	30
17	3		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9809	MNBC DT	05/20/2024	05/20/2024	M 9a-4p	X							1	\$13.00	\$13.00	30
18	4		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9809	MNBC EF	05/20/2024	05/20/2024	M 4p-7p	X							1	\$25.00	\$25.00	30
19	5		Amp ersa nd Politi cal Bun dle	75   75	CNN	9809	CNN EF	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$25.00	\$75.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	6		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	9809	FXNC DT	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$13.00	\$39.00	30
21	7		Ampersa nd Politi cal Bun dle	75   75	MSNBC	9809	MNBC DT	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$13.00	\$39.00	30
22	8		Ampersa nd Politi cal Bun dle	75   75	MSNBC	9809	MNBC PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$63.00	\$189.00	30
23	9		Ampersa nd Politi cal Bun dle	75   75	CNN	9809	CNN DT	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$13.00	\$39.00	30
24	10		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	9809	FXNC EF	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$25.00	\$75.00	30
25	11		Ampersa nd Politi cal Bun dle	75   75	CNN	9809	CNN PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$63.00	\$189.00	30
26	12		Ampersa nd Politi cal Bun dle	75   75	MSNBC	9809	MNBC EF	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$25.00	\$75.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

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Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4166556					
Traffic Order #	60383027,60383026	# of Weeks	2	Active	Yes
Order #	4166556	Created On	4/15/2024 11:02:45 AM	Order Status	Contract Confirmed
Order Descrp	63175020_POL_Issue_FBMD PROJ 204009 - NE	Created By	NCC_Gateway_User	Gross \$	46809.00
Client	AMP - FBMD PROJ 204009 - NE	Updated On	4/22/2024 12:07:54 PM	Net \$	33702.48
Start Date	5/13/2024	Updated By	eClerx BOT	Units	60
End Date	5/26/2024	Source	Gateway	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	