

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4166548

Traffic Order #		60383030,60383029		Created On	4/15/2024 10:56:09 AM	Order Status	Contract Confirmed
Order #		4166548		Created By	NCC_Gateway_User	Gross \$	46809.00
Order Descrp		63175016_POL_Issue_FBMD PROJ 204009 - NE		Updated On	4/22/2024 12:09:51 PM	Net \$	33702.48
Client		AMP - FBMD PROJ 204009 - NE		Updated By	eClerx BOT	Units	60
Start Date		5/6/2024		Industry	Political-Association	Credit Hold	NO
End Date		5/19/2024		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63175016
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	Meenagh, Sean			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - PIER 91	15.00%		Address 1	NCC MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Boston MA DISH - I+,Boston MA Interco...			Contact			
Total Networks	3			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
Boston- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
SYSCODE LIST							
9809,5626							

SUMMARY FOR SYSCODE 5626

Traffic Order #	60383030	Created On	4/15/2024 10:56:09 AM	Order Status	Contract Confirmed
Order #	4166548	Created By	NCC_Gateway_User	Syscode Gross \$	46025.00
Order Descrp	63175016_POL_Issue_FBMD PROJ 204009 - NE	Updated On	4/22/2024 12:03:29 PM	Syscode Net \$	33138.00
Client	AMP - FBMD PROJ 204009 - NE	Updated By	eClerx BOT	Syscode Units	32
Start Date	5/6/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/19/2024	Zones	Boston MA Interconnect	Avg Unit Rate	1438.28
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	5626	CNN DT	05/13/2024	05/13/2024	M 9a-4p	X							1	\$1,025.00	\$1,025.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5626	FXNC EM	05/13/2024	05/13/2024	M 5a-9a	X							1	\$975.00	\$975.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5626	FXNC DT	05/13/2024	05/13/2024	M 9a-4p	X							1	\$975.00	\$975.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	5626	MNBC DT	05/13/2024	05/13/2024	M 9a-4p	X							1	\$825.00	\$825.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	5626	MNBC EF	05/13/2024	05/13/2024	M 4p-7p	X							1	\$1,125.00	\$1,125.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	74 74	CNN	5626	CNN DT	05/07/2024	05/12/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$1,025.00	\$3,075.00	30
7	7		Ampersa nd Politi cal Bun dle	75 75	CNN	5626	CNN PT	05/07/2024	05/12/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$2,750.00	\$8,250.00	30
8	8		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	5626	FXNC DT	05/07/2024	05/12/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$975.00	\$2,925.00	30
9	9		Ampersa nd Politi cal Bun dle	74 74	MSNBC	5626	MNBC DT	05/07/2024	05/12/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$825.00	\$2,475.00	30
10	10		Ampersa nd Politi cal Bun dle	75 75	MSNBC	5626	MNBC PT	05/07/2024	05/12/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$2,750.00	\$8,250.00	30
11	11		Ampersa nd Politi cal Bun dle	74 74	CNN	5626	CNN EF	05/07/2024	05/12/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,625.00	\$4,875.00	30
12	12		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	5626	FXNC EF	05/07/2024	05/12/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,650.00	\$4,950.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5626	FXNC EM	05/07/2024	05/12/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$975.00	\$2,925.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	5626	MNBC EF	05/07/2024	05/12/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,125.00	\$3,375.00	30

SUMMARY FOR SYSCODE 9809

Traffic Order #	60383029	Created On	4/15/2024 10:56:09 AM	Order Status	Contract Confirmed
Order #	4166548	Created By	NCC_Gateway_User	Syscode Gross \$	784.00
Order Descrp	63175016_POL_Issue_FBMD PROJ 204009 - NE	Updated On	4/22/2024 12:03:29 PM	Syscode Net \$	564.48
Client	AMP - FBMD PROJ 204009 - NE	Updated By	eClerx BOT	Syscode Units	28
Start Date	5/6/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/19/2024	Zones	Boston MA DISH - I+	Avg Unit Rate	28.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	9809	CNN DT	05/13/2024	05/13/2024	M 9a-4p	X							1	\$13.00	\$13.00	30
16	2		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9809	FXNC DT	05/13/2024	05/13/2024	M 9a-4p	X							1	\$13.00	\$13.00	30
17	3		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9809	MNBC DT	05/13/2024	05/13/2024	M 9a-4p	X							1	\$13.00	\$13.00	30
18	4		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9809	MNBC EF	05/13/2024	05/13/2024	M 4p-7p	X							1	\$25.00	\$25.00	30
19	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	9809	CNN EF	05/07/2024	05/12/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$25.00	\$75.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	6		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9809	FXNC DT	05/07/2024	05/12/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$13.00	\$39.00	30
21	7		Ampersa nd Politi cal Bun dle	75 75	MSNBC	9809	MNBC DT	05/07/2024	05/12/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$13.00	\$39.00	30
22	8		Ampersa nd Politi cal Bun dle	75 75	MSNBC	9809	MNBC PT	05/07/2024	05/12/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$63.00	\$189.00	30
23	9		Ampersa nd Politi cal Bun dle	75 75	CNN	9809	CNN DT	05/07/2024	05/12/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$13.00	\$39.00	30
24	10		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9809	FXNC EF	05/07/2024	05/12/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$25.00	\$75.00	30
25	11		Ampersa nd Politi cal Bun dle	75 75	CNN	9809	CNN PT	05/07/2024	05/12/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$63.00	\$189.00	30
26	12		Ampersa nd Politi cal Bun dle	75 75	MSNBC	9809	MNBC EF	05/07/2024	05/12/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$25.00	\$75.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4166548					
Traffic Order #	60383030,60383029	# of Weeks	2	Active	Yes
Order #	4166548	Created On	4/15/2024 10:56:09 AM	Order Status	Contract Confirmed
Order Descrp	63175016_POL_Issue_FBMD PROJ 204009 - NE	Created By	NCC_Gateway_User	Gross \$	46809.00
Client	AMP - FBMD PROJ 204009 - NE	Updated On	4/22/2024 12:09:51 PM	Net \$	33702.48
Start Date	5/6/2024	Updated By	eClerx BOT	Units	60
End Date	5/19/2024	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	