

WSTG-FM/ WRIC-FM/WAEY-AM (simulcast)  
2012 (2nd Quarter)

**COMMUNITY ISSUES/PROGRAM LIST**

04-8-12 6:00AM 28 MINUTES

**RADIO HEALTH JOURNAL**

Program Topics: health care; public health; psychology; education.

Program information sheet including compliancy issues attached.

# Radio Health Journal®

Program # 12-15

Air week: 4-8-12

Producers: Reed Pence and Polly Hansen

Production Director: Sean Waldron

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:60
1:00	SPOT BREAK #1— Amer. Society of Plastic Surgeons "Do Your Homework III" OUT Q: ...that's PlasticSurgery.org/safe.	:63
2:03	:02 PAUSE FOR LOCAL AVAIL	:02
2:05	SEGMENT 1: The real culprit in obesity--keeping the weight off	13:01
	Synopsis: Most overweight people can lose at least some weight, but few keep it off for long. Experts discuss research showing how the body and brain change after weight loss to regain weight and stave off what it thinks is starvation, and how this problem is the real secret to ending the obesity epidemic.	
	Host: Reed Pence. Guests: Dr. Joseph Proietto, Prof. of Medicine, Univ. of Melbourne (Australia); Dr. Michael Rosenbaum, Prof. of Clinical Pediatrics and Clinical Medicine, Columbia Univ. and New York Presbyterian Hospital; Dr. Tim Frayling, Research Scientist, Univ. of Exeter (UK)	
	<b>COMPLIANCY ISSUES COVERED:</b> health care; public health	
15:06	SPOT BREAK #2— Alzheimer's Association "Facts & Figures 2012" OUT Q: ...alz.org.	:59
16:05	:02 PAUSE FOR LOCAL AVAIL	:02
16:07	SEGMENT 2: Synesthesia	7:58
	Synopsis: Synesthesia, a brain condition where people's senses are intertwined, is much more common than previously imagined. People afflicted with this genetic condition may "see" sounds, "taste" visual information or have other neurological confusion.	
	Host: Lynn Holley. Guest: Dr. Richard Cytowic, Prof. of Neurology, George Washington Univ. and co-author, <u>Wednesday is Indigo Blue: Discovering the Brain of Synesthesia</u>	
	<b>COMPLIANCY ISSUES COVERED:</b> psychology; health care; education	
24:05	SPOT BREAK #3—Arm & Hammer "Brush Your Teeth at Work Day"	:58
25:03	Medical Notes and News. Host: Shel Lustig	1:24
26:27	SPOT BREAK #4— ProActive "Better than Ever"	:60
27:27	Conclusion of program	:30
27:57	TOTAL TIME	

WSTG-FM/ WRIC-FM/WAEY-AM (simulcast)  
2012 (2nd Quarter)

**COMMUNITY ISSUES/PROGRAM LIST**

04-1-12 6:00AM 28 MINUTES

**RADIO HEALTH JOURNAL**

Program Topics: health care; public health; youth at risk; education; economics; consumerism;  
business and industry.

Program information sheet including compliancy issues attached.

# Radio Health Journal®

Program # 12-14

Air week: 4-1-12

Producers: Polly Hansen and Reed Pence

Production Director: Sean Waldron

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:60
1:00	SPOT BREAK #1— Amer. Society of Plastic Surgeons "Do Your Homework III" OUT Q: ...that's PlasticSurgery.org/safe.	:63
2:03	:02 PAUSE FOR LOCAL AVAIL	:02
2:05	SEGMENT 1: Cholesterol screening for children	12:50
<p>Synopsis: The National Institutes of Health has recommended that all grade school children be screened for high cholesterol to prevent heart attacks later in life. However, some other expert agencies say that screening, presumably with treatment for children with high cholesterol, carries too much risk for a small benefit. Experts and the father of a high risk toddler discuss the issue.</p> <p>Host: Reed Pence. Guests: Dr. Samuel S. Gidding, Head, Cardiac Division, Nemours Cardiac Center, A.I. DuPont Hospital for Children, Wilmington, DE, and member, NIH guideline task force; Sean Thompson, father of child with extremely high cholesterol; Dr. Michael Lefevre, Prof. of Family and Community Medicine, Univ. of Missouri-Columbia.</p> <p><b>COMPLIANCY ISSUES COVERED:</b> health care; public health; youth at risk; education; economics</p>		
14:55	SPOT BREAK #2— Alzheimer's Association "Facts & Figures 2012" OUT Q: ...alz.org.	:59
15:54	:02 PAUSE FOR LOCAL AVAIL	:02
15:56	SEGMENT 2: Swab a cut, save a life	7:57
<p>Synopsis: Only about half of people who need a bone marrow transplant to fight blood cancer are able to find a match. Many more tissue types are needed in registries to help the others. Now a consumer health products company has come up with an ingenious way to get people to sign up for bone marrow registries without much effort.</p> <p>Host: Lynn Holley. Guests: Katharina Harf, Chief Operating Officer, DKMS bone marrow registry (GetSwabbed.org); Richard Fine, founder and CEO, Help Remedies (HelpINeedHelp.com)</p> <p><b>COMPLIANCY ISSUES COVERED:</b> consumerism; education; public health; business and industry</p>		
23:53	SPOT BREAK #3—US Tax Shield "Tax Settlement"	:61
24:54	Medical Notes and News. Host: Shel Lustig	1:36
26:30	SPOT BREAK #4— ProActive "Better than Ever"	:60
27:30	Conclusion of program	:30
28:00	TOTAL TIME	

WSTG-FM/ WRIC-FM/WAEY-AM (simulcast)  
2012 (2nd Quarter)

**COMMUNITY ISSUES/PROGRAM LIST**

04-15-12 6:00AM 28 MINUTES

**RADIO HEALTH JOURNAL**

Program Topics: crime; courts and criminal justice system; public safety; mental illness and treatment; prisons; gender issues; women's issues; education; economics; employment.

Program information sheet including compliancy issues attached.

# Radio Health Journal®

Program # 12-16

Air week: 4-15-12

Producers: Reed Pence and Polly Hansen

Production Director: Sean Waldron

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:60
1:00	SPOT BREAK #1— Amer. Society of Plastic Surgeons "Do Your Homework III" OUT Q: ...that's PlasticSurgery.org/safe.	:63
2:03	:02 PAUSE FOR LOCAL AVAIL	:02
2:05	SEGMENT 1: Can brain scans show where evil resides?	12:35
<p>Synopsis: Brain scans are increasingly being used in court to bolster claims that psychopathic criminals cannot help themselves. Experts discuss what scans really show and how juries and the court system are dealing with this new evidence.</p> <p>Host: Reed Pence. Guests: Dr. Kent Kiehl, Assoc. Prof. of Psychology &amp; Neuroscience, Univ. of New Mexico and Director, Cognitive Neuroscience Lab, Mind Research Network; Michael Haederly, Contributing Editor, Pacific Standard Magazine; Dr. Stephen Morse, Prof. of Law and Prof. of Psychology and Law in Psychiatry, Univ. of Pennsylvania; Deborah Denno, Prof. of Law, Fordham Univ.</p> <p><b>COMPLIANCY ISSUES COVERED:</b> crime; courts and criminal justice system; public safety; mental illness and treatment; prisons</p>		
14:40	SPOT BREAK #2— Arm & Hammer "Brush Your Teeth at Work Day" OUT Q: ...spinbrush.com	:58
15:38	:02 PAUSE FOR LOCAL AVAIL	:02
15:40	SEGMENT 2: Changes in the family as women become primary breadwinners	8:20
<p>Synopsis: Nearly half of married working women outearn their husbands, and the trend is likely to accelerate with women making up 60 percent of college students. A journalist examines the trend and what it means for families and life at home.</p> <p>Host: Lynn Holley. Guest: Liza Mundy, reporter, Washington Post, Fellow, New American Foundation, and author, <u>The Richer Sex: How the New Majority of Female Breadwinners is Transforming Sex, Love, and Family</u></p> <p><b>COMPLIANCY ISSUES COVERED:</b> gender issues; women's issues; education; economics; employment</p>		
24:00	SPOT BREAK #3—Thomassen Law Group "Plan Your Escape"	:60
25:00	Medical Notes and News. Host: Shel Lustig	1:30
26:30	SPOT BREAK #4— US Tax Shield "Tax Settlement"	:60
27:30	Conclusion of program	:30
28:00	TOTAL TIME	

WSTG-FM/ WRIC-FM/WAEY-AM (simulcast)  
2012 (2nd Quarter)

**COMMUNITY ISSUES/PROGRAM LIST**

04-22-12 6:00AM 28 MINUTES

**RADIO HEALTH JOURNAL**

Program Topics: employment; discrimination; economics; women's issues; family issues;  
federal law; addiction; substance abuse and treatment.

Program information sheet including compliancy issues attached.

# Radio Health Journal®

Program # 12-17

Air week: 4-22-12

Producer: Reed Pence

Production Director: Sean Waldron

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:60
1:00	SPOT BREAK #1— Amer. Society of Plastic Surgeons "Do Your Homework III" OUT Q: ...that's PlasticSurgery.org/safe.	:63
2:03	:02 PAUSE FOR LOCAL AVAIL	:02
2:05	SEGMENT 1: Pregnant? You're fired	12:12
<p>Synopsis: Discrimination due to pregnancy has been illegal since the 1970's, yet it's still a common occurrence. Experts discuss the many pretexts employers use to fire pregnant women and the steps women need to take to combat it.</p> <p>Host: Reed Pence. Guests: Sarah Crawford, Director, Workplace Fairness, National Partnership for Women and Families; Jamie Dolkas, staff attorney, Equal Rights Advocates; Joan Williams, Distinguished Prof. of Law and Founding Director, Center for Worklife Law, Hastings College of the Law, Univ. of California</p> <p><b>COMPLIANCY ISSUES COVERED:</b> employment; discrimination; economics; women's issues; family issues; federal law</p>		
14:17	SPOT BREAK #2— Got Milk? "Flavored Milk" OUT Q: ...spinbrush.com	:61
15:18	:02 PAUSE FOR LOCAL AVAIL	:02
15:20	SEGMENT 2: "Almost alcoholic"	8:06
<p>Synopsis: Most people who have a drinking problem are not alcoholics, so they may slip through the cracks and not receive the help then need. Experts discuss warning signs and ways to break through denial.</p> <p>Host: Nancy Benson. Guests: Dr. Robert Doyle, clinical psychiatrist, Massachusetts General Hospital and Harvard Medical School; Dr. Joe Nowinski, clinical psychologist and co-author, <u>Almost Alcoholic: Is My (or My Loved One's) Drinking a Problem</u></p> <p><b>COMPLIANCY ISSUES COVERED:</b> addiction, substance abuse and treatment</p>		
23:26	SPOT BREAK #3—American College of Emergency Physicians "ER 101"	:62
24:28	Medical Notes and News. Host: Shel Lustig	2:01
26:29	SPOT BREAK #4— US Tax Shield "Tax Settlement"	:61
27:30	Conclusion of program	:30
28:00	TOTAL TIME	



WSTG-FM/ WRIC-FM/WAEY-AM (simulcast)  
2012 (2nd Quarter)

**COMMUNITY ISSUES/PROGRAM LIST**

04-29-12 6:00AM 28 MINUTES

**RADIO HEALTH JOURNAL**

Program Topics: federal government; laws and regulation; economics; health care; public health; employment; business and industry; youth at risk; food and nutrition; pop culture.

Program information sheet including compliancy issues attached.

# Radio Health Journal®

Program # 12-18

Air week: 4-29-12

Producer: Reed Pence

Production Director: Sean Waldron

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:60
1:00	SPOT BREAK #1— Amer. Society of Plastic Surgeons "Do Your Homework III" OUT Q: ...that's PlasticSurgery.org/safe.	:63
2:03	:02 PAUSE FOR LOCAL AVAIL	:02
2:05	SEGMENT 1: Healthcare reform with and without the individual mandate	12:29
<p>Synopsis: The legal challenge to the Affordable Care Act has centered on the "individual mandate" requiring many people to buy health insurance. Experts discuss the likely effects of the mandate and what may happen if the US Supreme Court invalidates this part of the law but lets the rest of the law stand.</p> <p>Host: Reed Pence. Guests: Dr. Gerald Kominski, Director, UCLA Center for Health Policy Research; Paul Fronstin, Director, Health Research Program, Employee Benefit Research Institute</p> <p><b>COMPLIANCY ISSUES COVERED:</b> federal government, laws and regulation; economics; health care; public health; employment; business and industry</p>		
14:34	SPOT BREAK #2— California Raisin Council "Raisins Lower Blood Pressure" OUT Q: ...for more information.	:58
15:32	:02 PAUSE FOR LOCAL AVAIL	:02
15:34	SEGMENT 2: How "Tiger Feeding Moms" may backfire	7:43
<p>Synopsis: A mother's controversial Vogue magazine article describes how she put her seven-year old daughter on an extremely strict diet and publicly shamed her to shape up. A noted child nutrition expert explains how such a tough love approach is likely to backfire, creating an unhealthy lifelong relationship with food.</p> <p>Host: Nancy Benson. Guest: Jill Castle, registered dietician and author, JustTheRightByte.com and the book, <u>Fearless Feeding: How to Raise Health Eaters from High Chair to high School</u></p> <p><b>COMPLIANCY ISSUES COVERED:</b> youth at risk; public health; food and nutrition; pop culture</p>		
23:17	SPOT BREAK #3—ProActiv "Better Than Ever"	:60
24:17	Medical Notes and News. Host: Shel Lustig	2:11
26:28	SPOT BREAK #4— US Tax Shield "Tax Settlement"	:61
27:29	Conclusion of program	:30
27:59	TOTAL TIME	

**NOTICE: Your affidavit of performance for April is due to us after the airing of this program. It is very important to us. Visit [www.mediatracks.com/affidavits](http://www.mediatracks.com/affidavits) to download affidavit in Word format. Fill it out, save, and email to [affidavits@mediatracks.com](mailto:affidavits@mediatracks.com).**

WSTG-FM/ WRIC-FM/WAEY-AM (simulcast)  
2012 (2nd Quarter)

**COMMUNITY ISSUES/PROGRAM LIST**

05-6-12 6:00AM 28 MINUTES

**RADIO HEALTH JOURNAL**

Program Topics: environment; federal government and regulation; public health; agriculture; consumer safety; psychology; parenting issues; gender and women's issues; consumerism.

Program information sheet including compliancy issues attached.

# Radio Health Journal®

Program # 12-19

Air week: 5-6-12

Producer: Reed Pence

Production Director: Sean Waldron

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:60
1:00	SPOT BREAK #1— Amer. Society of Plastic Surgeons "Do Your Homework III" OUT Q: ...that's PlasticSurgery.org/safe.	:63
2:03	:02 PAUSE FOR LOCAL AVAIL	:02
2:05	SEGMENT 1: Safety of 2,4-D	12:29
<p>Synopsis: The EPA has rejected a petition to ban the widely-used weedkiller 2,4-D, yet environmental groups continue to claim that it is harmful to health for a variety of reasons. Experts on each side review safety claims.</p> <p>Host: Reed Pence. Guests: Dr. Gina Soloman, Senior Scientist, Natural Resources Defense Council and Clinical Prof. of medicine, Univ. of California San Francisco; Jim Gray, Executive Director, Industry Task Force Two on 2,4-D Research Data</p> <p><b>COMPLIANCY ISSUES COVERED:</b> environment; federal government and regulation; public health; agriculture; consumer safety</p>		
14:34	SPOT BREAK #2— Perrigo "Infant Nutrition" OUT Q: ...visit storebrandformula.com.	:62
15:36	:02 PAUSE FOR LOCAL AVAIL	:02
15:38	SEGMENT 2: "Momnesia"	7:51
<p>Synopsis: Researchers have documented specific mental changes among many women who have just given birth. Experts speculate that through evolution, traits important to raising a child have become biologically accentuated at the expense of others.</p> <p>Host: Nancy Benson. Guests: Hannah Keeley, "momnesia" sufferer and creator, HannahKeeley.com; Dr. Craig Kinsley, Prof. of Neuroscience, Univ. of Richmond; Adrienne Hedger, co-author, <a href="#">Momnesia</a>.</p> <p><b>COMPLIANCY ISSUES COVERED:</b> psychology; parenting issues; gender and women's issues; consumerism</p>		
23:15	SPOT BREAK #3—Arthritis Foundation "Change the Course"	:62
24:17	Medical Notes and News. Host: Shel Lustig	2:12
26:29	SPOT BREAK #4— ProActiv "Better Than Ever"	:60
27:29	Conclusion of program	:30
27:59	TOTAL TIME	

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WSTG-FM/ WRIC-FM/WAEY-AM (simulcast)  
2012 (2nd Quarter)

**COMMUNITY ISSUES/PROGRAM LIST**

05-13-12 6:00AM 28 MINUTES

**RADIO HEALTH JOURNAL**

Program Topics: health care; public health; US medical system; economics; consumerism;  
insurance; sports and recreation; drug enforcement.

Program information sheet including compliancy issues attached.

# Radio Health Journal®

Program # 12-20

Air week: 5-13-12

Producers: Polly Hansen, Bill Ezrin & Reed Pence

Production Director: Sean Waldron

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:60
1:00	SPOT BREAK #1— Amer. Society of Plastic Surgeons "Do Your Homework III" OUT Q: ...that's PlasticSurgery.org/safe.	:63
2:03	:02 PAUSE FOR LOCAL AVAIL	:02
2:05	SEGMENT 1: Expensive, unnecessary treatments	12:59
	<p>Synopsis: Several influential medical groups are focusing on the fee-for-service payment system as a major source of unnecessary care and cost in the US medical system. Experts discuss how this payment system incentivizes extra treatment and the steps they'd like to see to cut back on it.</p>	
	<p>Host: Reed Pence. Guests: Dr. Ann O'Malley, Senior Researcher, Center for Studying Health System Change; Dr. Brenda Sirovich, staff physician and research associate, VA Medical Center, White River, VT and Assoc. Prof. of Medicine and Community and Family Medicine, Dartmouth Medical School and Dartmouth Institute for Health Policy and Clinical Practice; Dr. Christine Cassel, President and CEO, American Board of Internal Medicine and ABIM Foundation.</p>	
	<p><b>COMPLIANCY ISSUES COVERED:</b> health care; public health; US medical system; economics; consumerism; insurance</p>	
15:04	SPOT BREAK #2— Perrigo "Infant Nutrition" OUT Q: ...visit storebrandformula.com.	:62
16:06	:02 PAUSE FOR LOCAL AVAIL	:02
16:08	SEGMENT 2: Baseball's "elephant in the room"	7:38
	<p>Synopsis: Major league baseball has cracked down on use of performance enhancing drugs, but the minor league experience shows enforcement doesn't end their use. A minor league player and strength coach discuss roadblocks to "staying straight."</p>	
	<p>Host: Nancy Benson. Guests: Tyler Blaser, catcher, Tampa Yankees minor league team; Jay Signorelli, Tampa Yankees strength and conditioning coach.</p>	
	<p><b>COMPLIANCY ISSUES COVERED:</b> sports and recreation; drug enforcement</p>	
23:46	SPOT BREAK #3—Arthritis Foundation "Change the Course"	:62
24:48	Medical Notes and News. Host: Shel Lustig	1:42
26:30	SPOT BREAK #4— ProActiv "Better Than Ever"	:60
27:30	Conclusion of program	:30
28:00	TOTAL TIME	

WSTG-FM/ WRIC-FM/WAEY-AM (simulcast)  
2012 (2nd Quarter)

**COMMUNITY ISSUES/PROGRAM LIST**

05-20-12 6:00AM 28 MINUTES

**RADIO HEALTH JOURNAL**

Program Topics: police and fire; public safety; emergency response; education; health care;  
women's issues; consumerism.

Program information sheet including compliancy issues attached.

# Radio Health Journal®

Program # 12-21

Air week: 5-20-12

Producer: Reed Pence

Production Director: Sean Waldron

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:60
1:00	SPOT BREAK #1— Amer. Society of Plastic Surgeons "Do Your Homework III" OUT Q: ...that's PlasticSurgery.org/safe.	:63
2:03	:02 PAUSE FOR LOCAL AVAIL	:02
2:05	SEGMENT 1: Emergency responder stress	13:49
<p>Synopsis: Police officers, firefighters, paramedics and emergency dispatchers experience events that most people couldn't stand, and they pay for it with high levels of stress-related outcomes and PTSD. Experts describe the relative lack of training received by first responders, the type of training the need, and the police/fire culture that makes it difficult to get help.</p> <p>Host: Reed Pence. Guests: Dr. Joel Fay, former police officer and President, First Responder Support Network and West Coast Post Trauma Retreat; Rodger Ruge, former police officer and founder, HeroTalk; Dr. Michelle Lilly, Asst. Prof. of Psychology, Northern Illinois Univ.; Heather Pierce, former 911 dispatcher and Research Associate, Northern Illinois Univ.; Dr. John Mason, founder, Stress Education Center, Oak Harbor, WA and author, <u>The Guide to Stress Reduction</u>.</p> <p><b>COMPLIANCY ISSUES COVERED:</b> police and fire; public safety; emergency response; education</p>		
15:54	SPOT BREAK #2— Treatment Doctor "Free Help" OUT Q: ...800-816-6576.	:60
16:54	:02 PAUSE FOR LOCAL AVAIL	:02
16:56	SEGMENT 2: Fibromyalgia	6:56
<p>Synopsis: Fibromyalgia is widespread pain that doesn't show up on any test, so sufferers are often told their pain is all in their heads. An expert physician and a longtime sufferer describe the syndrome and the steps that can lead to diagnosis and successful relief.</p> <p>Host: Nancy Benson. Guests: Dr. Beth Hodges, fibromyalgia specialist, Asheboro, NC; Penny Cowan, fibromyalgia sufferer and founder and CEO, American Chronic Pain Assn.</p> <p><b>COMPLIANCY ISSUES COVERED:</b> health care; women's issues; consumerism</p>		
23:52	SPOT BREAK #3—US Tax Shield "Tax Settlement"	:60
24:52	Medical Notes and News. Host: Shel Lustig	1:38
26:30	SPOT BREAK #4— ProActiv "Better Than Ever"	:60
27:30	Conclusion of program	:30
28:00	TOTAL TIME	



WSTG-FM/ WRIC-FM/WAEY-AM (simulcast)  
2012 (2nd Quarter)

**COMMUNITY ISSUES/PROGRAM LIST**

05-27-12 6:00AM 28 MINUTES

**RADIO HEALTH JOURNAL**

Program Topics: psychology; consumerism; economics; disabilities; mental health; education.

Program information sheet including compliancy issues attached.

# Radio Health Journal®

Program # 12-22

Air week: 5-27-12

Producers: Ian Duthie, Reed Pence, and Tim Shaunnessey

Production Director: Sean Waldron

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:60
1:00	SPOT BREAK #1— Amer. Society of Plastic Surgeons "Do Your Homework III" OUT Q: ...that's PlasticSurgery.org/safe.	:63
2:03	:02 PAUSE FOR LOCAL AVAIL	:02
2:05	SEGMENT 1: Menu psychology	11:44
<p>Synopsis: Psychology is extremely important in the restaurant business. Experts discuss how menu engineers steer diners' decision-making process toward more profitable or specialty menu items, and how going too far to shape preferences can be risky.</p> <p>Host: Reed Pence. Guests: Dave Pavesic, Prof. of Hospitality Administration, Cecil B. Day School of Hospitality, Georgia State Univ.; George Rapp, menu consultant; Phil Vettel, restaurant critic, Chicago Tribune</p> <p><b>COMPLIANCY ISSUES COVERED:</b> psychology; consumerism; economics</p>		
13:49	SPOT BREAK #2— LifeScan "Verio IQ" OUT Q: ...visit OneTouch.com.	:62
14:51	:02 PAUSE FOR LOCAL AVAIL	:02
14:53	SEGMENT 2: Asperger's Syndrome from inside	7:44
<p>Synopsis: Most people don't understand Asperger's Syndrome, which affects high functioning people with autism. Most of those with the syndrome can't express what their lives are like, but here, one person with the syndrome articulates his unusual world.</p> <p>Host: Nancy Benson. Guest: Aaron Likens, author, <u>Finding Kansas: Living and Decoding Asperger's Syndrome</u></p> <p><b>COMPLIANCY ISSUES COVERED:</b> disabilities; mental health; education</p>		
23:35	SPOT BREAK #3—US Tax Shield "Tax Settlement"	:60
24:35	Medical Notes and News. Host: Shel Lustig	1:55
26:30	SPOT BREAK #4— ProActiv "Better Than Ever"	:59
27:29	Conclusion of program	:30
27:59	TOTAL TIME	

**NOTICE: Your affidavit of performance for May is due to us after the airing of this program. It is very important to us. Visit [www.mediatracks.com/affidavits](http://www.mediatracks.com/affidavits) to download affidavit in Word format. Fill it out, save, and email to [affidavits@mediatracks.com](mailto:affidavits@mediatracks.com).**

WSTG-FM/ WRIC-FM/WAEY-AM (simulcast)  
2012 (2nd Quarter)

**COMMUNITY ISSUES/PROGRAM LIST**

06-3-12 6:00AM 28 MINUTES

**RADIO HEALTH JOURNAL**

Program Topics: health care; public health; ethics; economics; law and courts; technology;  
consumerism.

Program information sheet including compliancy issues attached.

# Radio Health Journal®

Program # 12-23

Air week: 6-3-12

Producers: Reed Pence and Tim Shaunnessey

Production Director: Sean Waldron

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:60
1:00	SPOT BREAK #1—LifeScan "Verio IQ" OUT Q: ..OneTouch.com.	:63
2:03	:02 PAUSE FOR LOCAL AVAIL	:02
2:05	SEGMENT 1: Paying for bone marrow	13:12

Synopsis: Federal law prohibits payment for most transplanted organs. But a number of groups, seeking more donors, have won a federal court ruling allowing payment to bone marrow donors. Experts discuss the ethical and practical issues, and whether the ruling may create a "slippery slope" where the rich get organs and the poor might be exploited.

Host: Reed Pence. Guests: Dr. Art Caplan, Director, Division of Bioethics, New York Univ. and Langone Medical Center; Jeff Rowes, Senior Attorney, Institute for Justice; Shaka Mitchell, President, MoreMarrowDonors.org; Michael Boo, Chief Strategy Officer, National Marrow Donor Program (BeTheMatch.org)

**COMPLIANCY ISSUES COVERED:** health care; public health; ethics; economics; law and courts; technology

15:17	SPOT BREAK #2— Baby Orajel "Quick Dissolve Tablets" OUT Q: ...retailers nationwide.	:58
16:15	:02 PAUSE FOR LOCAL AVAIL	:02
16:17	SEGMENT 2: How the brain makes decisions	7:41

Synopsis: Most people believe that purely rational decisions are best. However, scientists have discovered that without emotion, decisionmaking is impossible. A science journalist discusses the findings and implications.

Host: Nancy Benson. Guest: Jonah Lehrer, contributing editor, "Wired," author, "Head Case" in Wall Street Journal and author, How We Decide

**COMPLIANCY ISSUES COVERED:** consumerism; economics

23:58	SPOT BREAK #3—US Tax Shield "Tax Settlement"	:60
24:58	Medical Notes and News. Host: Shel Lustig	1:31
26:29	SPOT BREAK #4— ProActiv "Better Than Ever"	:60
27:29	Conclusion of program	:30
27:59	TOTAL TIME	

WSTG-FM/ WRIC-FM/WAEY-AM (simulcast)  
2012 (2nd Quarter)

**COMMUNITY ISSUES/PROGRAM LIST**

06-10-12 6:00AM 28 MINUTES

**RADIO HEALTH JOURNAL**

Program Topics: health care; public health; youth at risk; women's issues; ethics; prevention;  
family issues.

Program information sheet including compliancy issues attached.

# Radio Health Journal®

Program # 12-24

Air week: 6-10-12

Producer: Reed Pence

Production Director: Sean Waldron

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:60
1:00	SPOT BREAK #1—LifeScan "Verio IQ" OUT Q: ..OneTouch.com.	:63
2:03	:02 PAUSE FOR LOCAL AVAIL	:02
2:05	SEGMENT 1: Toddlers' declining oral health	12:33
<p>Synopsis: Children have experienced less and less tooth decay over the past two generations, but lately, toddlers in lower income groups have experienced a sharp increase in cavities. Some children show up in dental offices with severe problems even requiring hospitalization. Experts discuss the reasons for this trend and what parents should be doing to avoid it.</p> <p>Host: Reed Pence. Guests: Dr. Rhea Haugseth, President, American Academy of Pediatric Dentistry; Dr. Travis Nelson, Acting Asst. Prof. of Pediatric Dentistry, Univ. of Washington; Amy Hazlewood, registered dental hygienist, South Bend, IN</p> <p><b>COMPLIANCY ISSUES COVERED:</b> health care; public health; youth at risk</p>		
14:38	SPOT BREAK #2—American Academy of Orthopaedic Surgeons "Get Up, Get Moving" OUT Q: ...at orthoinfo.org.	:58
15:36	:02 PAUSE FOR LOCAL AVAIL	:02
15:38	SEGMENT 2: The ticking time bomb of cancer genes	7:19
<p>Synopsis: How do people live life when they're convinced by family history that they are going to get cancer? Here is one woman's experience with "living on borrowed time" and the drastic preventive measures produced by cancer fear.</p> <p>Host: Nancy Benson. Guest: Amy Boesky, Assoc. Prof. of English, Boston College and author, <u>What We Have: One Family's Inspiring Story About Love, Loss, and Survival</u></p> <p><b>COMPLIANCY ISSUES COVERED:</b> women's issues; ethics; prevention; family issues</p>		
22:57	SPOT BREAK #3— Baby Orajel "Quick Dissolve Tablets"	:59
23:56	Medical Notes and News. Host: Shel Lustig	2:33
26:29	SPOT BREAK #4— ProActiv "Better Than Ever"	:60
27:29	Conclusion of program	:30
27:59	TOTAL TIME	

WSTG-FM/ WRIC-FM/WAEY-AM (simulcast)  
2012 (2nd Quarter)

**COMMUNITY ISSUES/PROGRAM LIST**

06-17-12 6:00AM 28 MINUTES

**RADIO HEALTH JOURNAL**

Program Topics: health care; public health; economics; addictions and substance abuse; mental illness; interpersonal relationships; business and industry; crime prevention.

Program information sheet including compliancy issues attached.

# Radio Health Journal®

Program # 12-25

Air week: 6-17-12

Producers: Reed Pence and Anu Kumar

Production Director: Sean Waldron

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:60
1:00	SPOT BREAK #1—Thomassen Law Group "Plan Your Escape" OUT Q: ...800-245-8095.	:60
2:00	:02 PAUSE FOR LOCAL AVAIL	:02
2:02	SEGMENT 1: Cutting ER overuse	13:30

**Synopsis:** Studies show that a small proportion of emergency room users come back over and over again for maladies that aren't really best suited for the ER, such as addictions, pain, and psychiatric disorders. Several pilot programs show that using social workers and other followup can begin to cure these ailments, saving money and keeping these patients well.

**Host:** Reed Pence. **Guests:** Dr. Corey Waller, Director, Center for Integrative Medicine, Spectrum Health medical Group, Grand Rapids, MI; Dr. Ellen Weber, Prof. of Emergency Medicine, Univ. of California, San Francisco; Dr. Christopher Michos, Chairman, Emergency Dept., Waterbury Hospital, Waterbury, CT; Dr. Maria Raven, Asst. Prof. of Emergency Medicine, Univ. of California, San Francisco

**COMPLIANCY ISSUES COVERED:** health care; public health; economics; addictions and substance abuse; mental illness; homelessness

15:30	SPOT BREAK #2—Treatment Doctor "Free Help" OUT Q: ...800-816-6576.	:60
16:30	:02 PAUSE FOR LOCAL AVAIL	:02
16:32	SEGMENT 2: Music, mood , shopping and romance	7:34

**Synopsis:** Music is known to affect mood. Researchers discuss new discoveries into its "suggestive" effect in relationships and shopping behavior.

**Host:** Lynn Holley. **Guests:** Dr. Lubomir Lamy, Asst. Prof. of Psychology, South Paris Univ.; Dr. Charles Areni, Prof. of Marketing, Univ. of Sydney.

**COMPLIANCY ISSUES COVERED:** interpersonal relationships; economics; business and industry; crime prevention

24:06	SPOT BREAK #3— US Tax Shield "Tax Settlement"	:60
25:06	Medical Notes and News. Host: Shel Lustig	1:23
26:29	SPOT BREAK #4— ProActiv "Better Than Ever"	:60
27:29	Conclusion of program	:30
27:59	TOTAL TIME	



WSTG-FM/ WRIC-FM/WAEY-AM (simulcast)  
2012 (2nd Quarter)

**COMMUNITY ISSUES/PROGRAM LIST**

06-24-12 6:00AM 28 MINUTES

**RADIO HEALTH JOURNAL**

Program Topics: health care; public health; technology; consumerism; patient safety; youth at risk; mental illness; education.

Program information sheet including compliancy issues attached.

# Radio Health Journal®

Program # 12-26

Air week: 6-24-12

Producers: Reed Pence, Anu Kumar, and Tim Shaunnessey

Production Director: Sean Waldron

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:60
1:00	SPOT BREAK #1—Teva "Shift Work Disorder" OUT Q: ...about shift work disorder.	:61
2:01	:02 PAUSE FOR LOCAL AVAIL	:02
2:03	SEGMENT 1: Reducing harm in hospitals	13:07

Synopsis: Hospitals have been trying to reduce the estimated 100,000 deaths per year due to medical mistakes, but some experts fear they are relying too much on electronic medical records and other technologies that may not be up to the task yet. Experts discuss technology vs. moving to more of a team effort, similar to the transformation that markedly reduced mistakes in aviation.

Host: Reed Pence. Guests: Ross Koppel, Prof. of Sociology, Univ. of Pennsylvania and co-editor, First Do Less Harm: Confronting the Inconvenient Problems of Patient Safety; Suzanne Gordon, Visiting Prof. of Nursing, Univ. of Maryland and co-editor, First Do Less Harm.

**COMPLIANCY ISSUES COVERED:** health care; public health; technology; consumerism; patient safety

15:10	SPOT BREAK #2—Abreva "Look Alikes" OUT Q: ...on Abreva.com.	:62
16:12	:02 PAUSE FOR LOCAL AVAIL	:02
16:14	SEGMENT 2: "Prozac kids" grow up	7:46

Synopsis: Use of prescription medications for mental disorders among children and adolescents is growing rapidly. An author, herself a Prozac user since age 17, discusses attitudes toward medications revealed in her extensive interviews with dozens of similar subjects.

Host: Nancy Benson. Guest: Kaitlin Bell Barnett, author, Dosed: The Medication Generation Grows Up

**COMPLIANCY ISSUES COVERED:** youth at risk; mental illness; education

24:00	SPOT BREAK #3— US Tax Shield "Tax Settlement"	:60
25:00	Medical Notes and News. Host: Shel Lustig	1:30
26:30	SPOT BREAK #4— ProActiv "Better Than Ever"	:60
27:30	Conclusion of program	:30
28:00	TOTAL TIME	

**NOTICE: Your affidavit of performance for June is due to us after the airing of this program. It is very important to us. Visit [www.mediatracks.com/affidavits](http://www.mediatracks.com/affidavits) to download affidavit in Word format. Fill it out, save, and email to [affidavits@mediatracks.com](mailto:affidavits@mediatracks.com).**