

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
1499301-1	10/16/16	October 2016	09/26/16 - 10/10/16

Property	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Great Schools Massachuse	Tu-Mon wk	1037

Flight Dates	Order #	Alt Order #
10/04/16 - 10/10/16	1499301	WOC10423221

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	141	369

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/04/16	10/10/16	6a Eyeopener	558-7a	MTWTF--	:30	5	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/16 10/10/16 MTWTF-- 5 \$4,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Tu	10/04/16	6:22 AM	6a Eyeopener	558-7a	:30	GSM16TV04H	\$4,000.00 NM
4	WCVB	W	10/05/16	6:12 AM	6a Eyeopener	558-7a	:30	GSM16TV04H	\$4,000.00 NM
5	WCVB	Th	10/06/16	6:37 AM	6a Eyeopener	558-7a	:30	GSM16TV04H	\$4,000.00 NM
2	WCVB	F	10/07/16	6:57 AM	6a Eyeopener	558-7a	:30	GSM16TV04H	\$4,000.00 NM
1	WCVB	M	10/10/16	6:23 AM	6a Eyeopener	558-7a	:30	GSM16TV04H	\$4,000.00 NM
2	10/04/16	10/10/16	Good Morning America	658-9a	MTWTF--	:30	5	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/16 10/10/16 MTWTF-- 5 \$4,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/04/16	7:25 AM	Good Morning America	658-9a	:30	GSM16TV04H	\$4,000.00 NM
4	WCVB	W	10/05/16	8:53 AM	Good Morning America	658-9a	:30	GSM16TV04H	\$4,000.00 NM
3	WCVB	Th	10/06/16	8:39 AM	Good Morning America	658-9a	:30	GSM16TV04H	\$4,000.00 NM
5	WCVB	F	10/07/16	8:29 AM	Good Morning America	658-9a	:30	GSM16TV04H	\$4,000.00 NM
2	WCVB	M	10/10/16	8:42 AM	Good Morning America	658-9a	:30	GSM16TV04H	\$4,000.00 NM
3	10/04/16	10/10/16	LIVE WITH KELLY & MICHAEL	9A-10A	MTWTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/16 10/10/16 MTWTF-- 5 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Tu	10/04/16	9:47 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	GSM16TV04H	\$1,500.00 NM
4	WCVB	W	10/05/16	9:59 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	GSM16TV04H	\$1,500.00 NM
5	WCVB	Th	10/06/16	9:34 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	GSM16TV04H	\$1,500.00 NM
2	WCVB	F	10/07/16	9:47 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	GSM16TV04H	\$1,500.00 NM
1	WCVB	M	10/10/16	9:40 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	GSM16TV04H	\$1,500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


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Advertiser	Product	Estimate Number	
Great Schools Massachusetts	Tu-Mon wk	1037	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/04/16	10/10/16	The View	1058-12n	MTWTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/16 10/10/16 MTWTF-- 5 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Tu	10/04/16	11:37 AM	The View	1058-12n	:30	GSM16TV04H	\$1,500.00 NM
2	WCVB	W	10/05/16	10:59 AM	The View	1058-12n	:30	GSM16TV04H	\$1,500.00 NM
5	WCVB	Th	10/06/16	11:59 AM	The View	1058-12n	:30	GSM16TV04H	\$1,500.00 NM
4	WCVB	F	10/07/16	11:23 AM	The View	1058-12n	:30	GSM16TV04H	\$1,500.00 NM
1	WCVB	M	10/10/16	11:37 AM	The View	1058-12n	:30	GSM16TV04H	\$1,500.00 NM
5	10/04/16	10/10/16	Midday News	1158a-1230p	MTWTF--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/16 10/10/16 MTWTF-- 3 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	W	10/05/16	12:29 PM	Midday News	1158a-1230p	:30	GSM16TV04H	\$2,000.00 NM
1	WCVB	F	10/07/16	12:29 PM	Midday News	1158a-1230p	:30	GSM16TV04H	\$2,000.00 NM
2	WCVB	M	10/10/16	12:23 PM	Midday News	1158a-1230p	:30	GSM16TV04H	\$2,000.00 NM
6	10/04/16	10/10/16	ELLEN EF	3P-4P	MTWTF--	:30	5	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/16 10/10/16 MTWTF-- 5 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/04/16	3:44 PM	ELLEN EF	3P-4P	:30	GSM16TV04H	\$2,500.00 NM
5	WCVB	W	10/05/16	3:29 PM	ELLEN EF	3P-4P	:30	GSM16TV04H	\$2,500.00 NM
4	WCVB	Th	10/06/16	3:22 PM	ELLEN EF	3P-4P	:30	GSM16TV04H	\$2,500.00 NM
2	WCVB	F	10/07/16	3:30 PM	ELLEN EF	3P-4P	:30	GSM16TV04H	\$2,500.00 NM
3	WCVB	M	10/10/16	3:23 PM	ELLEN EF	3P-4P	:30	GSM16TV04H	\$2,500.00 NM
7	10/04/16	10/10/16	INSIDE EDITION EF	4P-430P	MTWTF--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/16 10/10/16 MTWTF-- 3 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	10/05/16	4:14 PM	INSIDE EDITION EF	4P-430P	:30	GSM16TV04H	\$2,500.00 NM
1	WCVB	F	10/07/16	4:20 PM	INSIDE EDITION EF	4P-430P	:30	GSM16TV04H	\$2,500.00 NM
3	WCVB	M	10/10/16	3:59 PM	INSIDE EDITION EF	4P-430P	:30	GSM16TV04H	\$2,500.00 NM
8	10/04/16	10/10/16	Newscenter 5 at 430	430-5p	MTWTF--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/16 10/10/16 MTWTF-- 2 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	10/06/16	4:41 PM	Newscenter 5 at 430	430-5p	:30	GSM16TV04H	\$3,000.00 NM
1	WCVB	M	10/10/16	4:53 PM	Newscenter 5 at 430	430-5p	:30	GSM16TV04H	\$3,000.00 NM
9	10/04/16	10/10/16	Newscenter 5 at 5	5-6p	MTWTF--	:30	5	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/16 10/10/16 MTWTF-- 5 \$3,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	10/04/16	5:55 PM	Newscenter 5 at 5	5-6p	:30	GSM16TV04H	\$3,500.00 NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1499301-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
Great Schools Massachusetts	Tu-Mon wk	1037	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
13	10/04/16	10/10/16	Jimmy Kimmel	Jimmy Kimmel	MTWTF--	:30	5	\$2,000.00	NM																																													
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Payment Terms 30 Days

<u>Gross Total</u>	\$211,000.00
<u>Agency Commission</u>	\$31,650.00
<u>Net Amount Due</u>	\$179,350.00

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