



## Show Details Report

o **DATeline NBC - FRIDAY : SHOW #59 - Dateline/Court TV Exclusive** Friday, April 01, 2005 at 7:00:00 PM Duration 2:00:00  
 Show Attributes: O

### Story Line & Credits:

In a "Dateline"/Court TV exclusive, Dennis Murphy reports on one of Florida's longest running murder-mysteries in which a medical examiner is accused of killing his wife by injecting an undetectable poison.

o **LAW & ORDER: TRIAL BY JURY : PATTERN OF CONDUCT** Friday, April 01, 2005 at 9:00:00 PM Duration 0:59:30  
 Show Attributes: HD TV, O

### Story Line & Credits:

STAR BASKETBALL PLAYER SUSPECTED OF MURDER PLAYS TOUGH 'D' ON COURT AND IN COURT -- A.D.A. Kibre (Bebe Neuwirth) faces an obstacle course when she prosecutes a famous pro basketball player Jackson (guest star Damaine Radcliff) for killing his girlfriend but first she must get past the starstruck grand jury, a legion of fans, a savvy defense lawyer and the player's beautiful trophy wife Tiffany (guest star Sherri Saum) who's determined to hang on to what she's got. Although other women have been assaulted by the defendant, Kibre and Gaffney (Amy Carlson) have a difficult time getting them to testify and new evidence that the victim had previously attempted suicide adds to the complexities of this case. Fred Dalton Thompson, Kirk Acevedo and Scott Cohen ("NYPD Blue") also star.

GUEST Clarke Peters Rex Dasilva  
 GUEST Sherri Saum Tiffany Jackson  
 GUEST Michael Mulhern Judge Harrison Taylor  
 GUEST Ben Shenkman Irv Kressel

o **DATeline NBC - FRIDAY : SHOW #62** Friday, April 08, 2005 at 7:00:00 PM Duration 1:00:00  
 Show Attributes: O

### Story Line & Credits:

Dateline reports on the much-anticipated wedding of Prince Charles and Camilla Parker Bowles. Friends of Parker Bowles tell NBC News' Hoda Kotb about their love story, which began decades ago.

Did a man who was running from the law steal his friend's name, money, and possibly his life? Did he get away with murder? Rob Stafford reports on a mysterious case of stolen identity.

o **THIRD WATCH : TOO LITTLE, TOO LATE** Friday, April 08, 2005 at 8:00:00 PM Duration 1:00:00  
 Show Attributes: HD TV, LB, O

### Story Line & Credits:

BOSCO AND MONROE MAKE UNLUCKY PATROL PARTNERS AS TRAGEDY LURKS -- Bosco (Jason Wiles) regrets being paired with the outcast Monroe (Nia Long) on patrol after he learns of her spying for Internal Affairs which led to his near-fatal shooting. They are investigating an agitated mother Danielle (guest star Tonye Patano) whose desperate measures to get a government check will

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**Story Line & Credits:****KIBRE TAKES ON UNPOPULAR CASE OF PROSECUTING MURDERER OF CHILD**

**MOLESTER** -- Assistant District Attorneys Kibre (Bebe Neuwirth) and Gaffney (Amy Carlson) face the unpopular job of prosecuting a father (as Colby, Aidan Gillen) accused of murdering a paroled child molester who had approached his daughter. The case takes on an added twist when they investigate why his self-appointed lawyer (as Grizano, Lorraine Bracco) is so passionate about representing him. Later, new evidence about the pedophile's intentions is uncovered and District Attorney Branch (Fred Dalton Thompson) knows the unwelcome publicity fallout for his department could hurt his chance at reelection. Kirk Acevedo also stars.

GUEST Aiden Gillen James Colby

GUEST Lorraine Bracco Karla Grizano

GUEST Susan Slommaert Judge Rebecca Steinman

GUEST Jessica Chastain ADA Sigrun Borg

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o **DATELINE NBC - FRIDAY : SHOW #82** Friday, June 03, 2005 at 7:00:00 PM Duration 2:00:00  
Show Attributes: O

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**Story Line & Credits:**

Victoria Corderi profiles Joe Webber; a 30-year veteran of Federal Law Enforcement who uncovered evidence of suspected terrorist activity on U.S soil. According to Webber, our government isn't doing everything it can to fight the war on terror.

John Larson investigates the planning behind the bombings in Madrid, Spain that took place in spring 2004 --the worst terrorist act since 9/11. Just over a year later a Dateline investigation reveals footage of one of the bombs exploding and insight into the new face of terrorism.

John Larson follows the story of the man known only as "The Piano Man". Back on April 7th, this mysterious man was found seemingly unable to speak, wandering the streets of the small British Isle town of Sheppy. However, despite tips from around the world, his identity still remains unknown.

Keith Morrison reports on the "Miracle Car" scam -a deal that offered church-going Christians nearly-new vehicles at a fraction of their value. The cars supposedly came from the estate of a wealthy Christian man. However, it turns out that the cars never really existed...so then what really happened to the money?

Hoda Kotb sits down with the first American Idol winner, Kelly Clarkson.

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o **LAW & ORDER: TRIAL BY JURY : BABY BOOM** Friday, June 03, 2005 at 9:00:00 PM Duration 0:59:30  
Show Attributes: HD TV, R

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**Story Line & Credits:****KIBRE AND GAFFNEY BUTT HEADS WITH JUDGE IN MURDER PROSECUTION OF**

**YOUNG NANNY** -- Assistant District Attorneys Kibre (Bebe Neuwirth) and Gaffney (Amy Carlson) prosecute a young nanny Katie (guest star Elizabeth Moss) who is accused of murder for shaking an infant and bashing in her head -- but they run into a stone wall when the presiding Judge Patel (guest star Aasif Mandvi) intentionally blocks every move they make. After Kibre rejects Gaffney's desperate offer to resign to blunt the judge's irrational ire, they discover the tough defense attorney has

coached his client well and intends to point the finger of murder elsewhere. Bruce Davison guest stars as Defense Attorney Peter Betts and Candice Bergen guest stars as Judge Amanda Anderlee. Kirk Acevedo, Fred Dalton Thompson and Scott Cohen ("NYPD Blue") also star.

GUEST Bruce Davison Peter Betts  
 GUEST Aasif Mandvi Judge Samir Patel  
 GUEST Candice Bergen Judge Amanda Anderlee  
 GUEST Elizabeth Moss Kate Nevins  
 GUEST Linda Emond Dr. Emily Downey  
 GUEST Gordana Rashovich Judge Lillian Alvero  
 GUEST Leslie Hendrix Dr. Elizabeth Rodgers  
 GUEST Isabel Glasser Jean (Katie's Mom)  
 GUEST Seth Gilliam ADA Terence Wright  
 GUEST Geneva Carr Talia Rawlings

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o **DATeline NBC - FRIDAY : SHOW #84** Friday, June 10, 2005 at 7:00:00 PM Duration 2:00:00  
 Show Attributes: O

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### Story Line & Credits:

In a hidden camera investigation, Dateline follows email offers that try to take advantage of people by asking them to send money to save a life or rescue a fortune, promising thousands of dollars in return. Most people simply delete the emails, but many have fallen prey to these devious schemes. John Hockenberry reports.

Keith Morrison reports on how nine young men from a middle class neighborhood in Las Vegas came to court facing multiple charges, for some even attempted murder, after being accused of being part of gang which went by the name, "The 311 Boys".

And, Ann Curry talks to actress Angelina Jolie.

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o **LAW & ORDER: TRIAL BY JURY : 41 SHOTS** Friday, June 10, 2005 at 9:00:00 PM Duration 1:00:00  
 Show Attributes: HD TV, R

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### Story Line & Credits:

**CORRUPTION CHARGES SURROUNDING EXECUTION OF POLICE OFFICER FORCES KIBRE TO PROSECUTE WITH CAUTION** -- When a police officer is executed by a career criminal (as Johnson, guest star Treach), A.D.A.s Kibre (Bebe Neuwirth) and Gaffney (Amy Carlson) must overcome the fact that the accused was shot 41 times by police -- not to mention the charges of police corruption leveled by the charismatic and cunning defense attorney (as LaSalle, guest star Peter Coyote). Kibre's plea for justice veers suddenly when evidence indicates that the killer might be a federal agent's snitch while she also fears that the jury will sympathize when they see the bandaged man wheeled into court for his trial. Fred Dalton Thompson and Kirk Acevedo also star.

GUEST Peter Coyote Mike LaSalle  
 GUEST Treach Bruno Johnson  
 GUEST Candace Bergen Judge Amanda Anderlee  
 GUEST James Hanlon Officer Hagen Burke  
 GUEST Curtiss L'Cook Officer Kwame Blakely  
 GUEST Suzette Gunn Elena Hernandez  
 GUEST Aliya Campbell Amada  
 GUEST Carey Lowell Judge Jamie Ross  
 GUEST Peter Appel Frederick Merriwether

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o **DATeline NBC - FRIDAY : SHOW #87** Friday, June 17, 2005 at 7:00:00 PM Duration 2:00:00  
 Show Attributes: O

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**Story Line & Credits:**

-Dateline takes an in-depth look into the labor behind some of the popular clothing sold in bargain stores such as Kmart and Wal-Mart. Armed with hidden cameras, Dateline traveled to Bangladesh to investigate factory conditions, finding workdays that can add up to 18 hours and real wages of about 12 cents an hour. Through a labor group, Dateline met Masuma, a sewing machine operator who makes about \$12/ week, and who says she often has to go without food to afford the 2-room house she shares with others. Dateline brought her to a U.S. Wal-Mart, where she learned that one pair of pants she produces costs more than her weekly salary, and introduced her to the American consumers who bought them.

-Katie Couric talks to country music sensation Keith Urban about his rise to fame, his life in America and his new album, "Be Here."

-Dateline profiles Brian O'Connor from southern California; a successful French-horn player who has spent years teaching and performing music. When Brian is diagnosed with a brain tumor near the region that controls musical ability, his doctors suggest a surgical procedure that would attempt to avoid damaging parts of the brain that control key functions. However, the technique is so delicate that Brian must be awake and conscious during the operation. He must also talk, answer questions, and even play notes on a keyboard. Weighing the risks of the surgery, Brian knows that he could lose his ability to speak and play music. Dateline follows Brian and his family as they prepare for the surgery and are with him in the operating room during the procedure.

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o **LAW & ORDER: TRIAL BY JURY : PATTERN OF CONDUCT** Friday, June 17, 2005 at 9:00:00 PM Duration 0:59:30  
Show Attributes: HD TV, R

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**Story Line & Credits:**

STAR BASKETBALL PLAYER SUSPECTED OF MURDER PLAYS TOUGH 'D' ON COURT AND IN COURT -- A.D.A. Kibre (Bebe Neuwirth) faces an obstacle course when she prosecutes a famous pro basketball player Jackson (guest star Damaine Radcliff) for killing his girlfriend but first she must get past the starstruck grand jury, a legion of fans, a savvy defense lawyer and the player's beautiful trophy wife Tiffany (guest star Sherri Saum) who's determined to hang on to what she's got. Although other women have been assaulted by the defendant, Kibre and Gaffney (Amy Carlson) have a difficult time getting them to testify and new evidence that the victim had previously attempted suicide adds to the complexities of this case. Fred Dalton Thompson, Kirk Acevedo and Scott Cohen ("NYPD Blue") also star.

GUEST Clarke Peters Rex Dasilva  
GUEST Sherri Saum Tiffany Jackson  
GUEST Michael Mulhern Judge Harrison Taylor  
GUEST Ben Shenkman Irv Kressel

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o **DATELINE NBC - FRIDAY : SHOW #91** Friday, June 24, 2005 at 7:00:00 PM Duration 2:00:00  
Show Attributes: O

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**Story Line & Credits:**

Tom Brokaw returns to primetime with in an in-depth and comprehensive Tom Brokaw Reports: "The Long War." In the hour-long report, Brokaw interviews world leaders, intelligence experts and

those personally affected by the events of Sept. 11 and travels around the world - to Afghanistan, Pakistan, Iran, Saudi Arabia, France and Washington D.C. - to try to answer the following question: How is America doing on the war against terror?

And, Stone Phillips profiles one young woman's will to survive as she comes to terms with her diagnosis of breast cancer.

Then, it's been six months since a gigantic tsunami swept through the Indian Ocean, killing more than 226,000 people and displacing two million others. Tonight, in her inaugural broadcast as a co-anchor of Dateline, Ann Curry returns to Sri Lanka, where 35,000 people perished, to see what progress has been made rebuilding that country.

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o **LAW & ORDER: TRIAL BY JURY : BANG & BLAME** Friday, June 24, 2005 at 9:00:00 PM Duration 1:00:00  
Show Attributes: HD TV, R

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### Story Line & Credits:

**GUN-SHOOTING BANK EMPLOYEE TRIPS UP KIBRE WHEN HE REPRESENTS HIMSELF IN COURT** -- When a bank worker (guest star Jeff Perry) casually shoots a customer to death and wounds others, the seemingly mentally unstable man runs rings around an exasperated A.D.A. Kibre (Bebe Neuwirth) in court when he asks to defend himself and exploits his claim of extreme emotional distress due to the tragic death of his son. But Kibre and Gaffney (Amy Carlson) must regain their footing before the jury through old-fashioned detective work which reveals critical holes in the murderer's persistent claim that he has been victimized by everyone. Carey Lowell guest stars as Judge Jamie Ross. Fred Dalton Thompson, Kirk Acevedo and Scott Cohen ("NYPD Blue") also star.

GUEST Scott Cohen Det Chris Ravell  
GUEST Jeff Perry Andrew Soin  
GUEST Carey Lowell Judge James Ross  
GUEST John Scurti Herman Mudgett  
GUEST Felix Solis Miguel Guzman

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Report End

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APT Report

## Show Details Report

○ **DATELINE NBC - SUNDAY : SHOW #60**  
Sunday, April 03, 2005 at 6:00:00 PM Duration 1:00:00  
Show Attributes: ○

### Story Line & Credits:

Actor Tom Sizemore sits down for his first primetime interview with "Dateline's" Keith Morrison to discuss his recent sentencing to 17 months in jail and four months in a drug treatment facility for repeatedly failing drug tests while on probation.

A caseworker is charged with a felony after revealing the identity of a diagnosed sex offender in Farmington, Conn. Hoda Kotb reports.

○ **THE CONTENDER : #106**  
Sunday, April 03, 2005 at 7:00:00 PM Duration 1:00:00  
Show Attributes: SAP, ○

### Story Line & Credits:

"Whose Destiny Is This?" - A smoldering hot day and a medicine ball challenge force the East and West teams to push themselves to the breaking point. When one man's unexpected decision changes the plans of the team, his respect is lost forever. Sugar Ray Leonard and Sylvester Stallone host. Stallone also serves as Executive Producer.

○ **DATELINE NBC - SUNDAY : SHOW #63**  
Sunday, April 10, 2005 at 6:00:00 PM Duration 1:00:00  
Show Attributes: ○

### Story Line & Credits:

NBC's Al Roker sits down with "American Idol" star Ruben Studdard to discuss his latest gospel album and how his life has changed since beating Clay Aiken on the second season of "American Idol."

○ **THE CONTENDER : #107**  
Sunday, April 10, 2005 at 7:00:00 PM Duration 1:00:00  
Show Attributes: SAP, ○

### Story Line & Credits:

"The Aftermath" - When the East and West are challenged to clean up the ghetto, tempers flare as each man struggles to do his part for the team. With only a few boxers left to fight in the first round the power to choose who will fight will be key. Sugar Ray Leonard and Sylvester Stallone host. Stallone also serves as executive producer.

○ **NBC SPECIALS : HOME INTERVENTION**

Sunday, April 17, 2005 at 6:00:00 PM Duration 1:00:00  
Show Attributes:TV-PG, O

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**Story Line & Credits:****NBC BUILDS ON INSPIRING STORY AND HELPS STRUGGLING FAMILY IN NEW**

**SPECIAL STARRING VERN YIP** - In this new special, Vern Yip ("Trading Spaces") comes to the rescue of a family that has lost all hope -- and become nearly bankrupt in their quest to build a home. Yip meets Randy Rutledge, who bought a piece of land with his wife a decade earlier and intended to build their dream house.

Since that initial purchase, life got in the way and the house was never finished. Meanwhile, the Rutledge family expanded to include two children and their pets, all attempting to live in a house with gaping holes, no bathroom doors and no kitchen. Yip arrives with his team of contractors and builders to help Rutledge finally finish the house of his dreams and regain some self-respect in the process. Rutledge must still do the work -- but now he has a much larger team supporting him. With the help of Yip, the family has a once-in-a-lifetime chance to get his project back on track.

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**o THE CONTENDER : #108**

Sunday, April 17, 2005 at 7:00:00 PM Duration 1:00:00  
Show Attributes: SAP, O

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**Story Line & Credits:**

"Viva Las Vegas" - It's down to the final fight in the first round and one of the underdogs will face his toughest competition yet. Meanwhile, pressure and multiple injuries cause one contender to contemplate quitting. Sugar Ray Leonard and Sylvester Stallone host. Stallone also serves as executive producer.

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**o DATELINE NBC - SUNDAY : SHOW #68**

Sunday, April 24, 2005 at 6:00:00 PM Duration 1:00:00  
Show Attributes: O

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**Story Line & Credits:**

- A provocative idea for the millions of Americans who struggle with their weight. Forget about all those diets...maybe the problem isn't food at all. Maybe there's something ELSE going on, something that makes you eat? Hoda Kotb reports on "Dateline's Hidden Camera Temptation Test".

- How long does it take to completely shatter a life? For Katie Dallum, the answer was seven minutes. Seven minutes to lose a boxing match -- to injure her brain beyond repair -- and to forfeit everything about the life she once led. Katie was nobody's million dollar baby, but her story bears a striking resemblance to the movie that won Best Picture at this year's Academy Awards. The Clint Eastwood epic doesn't mirror her life exactly, and the endings are very different. Stone Phillips reports.

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**o THE CONTENDER : #109**

Sunday, April 24, 2005 at 7:00:00 PM Duration 1:00:00  
Show Attributes: SAP, O

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**Story Line & Credits:**

"Viva Las Vegas Part II" - Every man is out for himself as the second round of competition begins. The stakes are high as the

contenders are challenged to an agility course. The challenge winner now has the ability to either fight, or choose the contenders who will compete. Sugar Ray Leonard and Sylvester Stallone host. Stallone also serves as Executive Producer.

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o **DATELINE NBC - SUNDAY : SHOW #71**

Sunday, May 01, 2005 at 6:00:00 PM Duration 1:00:00  
Show Attributes: O

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**Story Line & Credits:**

Dirty School Lunchrooms - Chris Hansen reports on Dateline's nationwide survey on the cleanliness of school cafeterias across the country.

-PLUS, Hoda Kotb interviews the original American Idol Kelly Clarkson.

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o **THE CONTENDER : #111**

Sunday, May 01, 2005 at 7:00:00 PM Duration 1:00:00  
Show Attributes: SAP, O

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**Story Line & Credits:**

"The Hangman's Noose" - When challenged to a speed bag race, the contenders must fight to the finish for the right to choose who will battle it out in the ring. During the fight, an accident in the ring will send one contender to the hospital. Sugar Ray Leonard and Sylvester Stallone host. Stallone also serves as Executive Producer.

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o **DATELINE NBC - SUNDAY : SHOW #74**

Sunday, May 08, 2005 at 6:00:00 PM Duration 1:00:00  
Show Attributes: O

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**Story Line & Credits:**

Is Jessica Simpson a Genius? Hoda Kotb investigates, speaking to a number of people to help us shed light on this question: Carson Daly, Executive Producer of MTV's Total Request Live and a close friend of Jessica's; Pastor Buster Soaries, the first person to sign Jessica to a record deal, back when she was on the Christian music circuit; Don George, Senior Vice President of Chicken of the Sea tuna company; Jim Blackmore of Mensa, and many more. In addition, Dateline tested Jessica's wits against students at Harvard University. Report also includes new footage of Jessica's upcoming performance in the Dukes of Hazzard.

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o **THE CONTENDER : #112**

Sunday, May 08, 2005 at 7:00:00 PM Duration 1:00:00  
Show Attributes: SAP, O

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**Story Line & Credits:**

"Heavy Hands" - It has come down to the final fight in the second round and the remaining contenders must fight their hearts out to stay in the game. One man's family is devastated when he is hurt during the fight. Sugar Ray Leonard and Sylvester Stallone host. Stallone also serves as Executive Producer.



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**o DATELINE NBC - SUNDAY : SHOW #77**

Sunday, May 15, 2005 at 6:00:00 PM Duration 1:00:00

Show Attributes: O

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**Story Line & Credits:**

**DANGEROUS ROADS:** From speeding to traffic congestion, Dateline takes an in-depth look at the nation's roadways. This hour-long report will be broken down into 5-parts including: Dangerous Roads, Cars v. Pedestrians, Speeding Roads, Drunk Driving, and Traffic Congestion.

Below you will find additional information on each of these five topics:

**DANGEROUS ROADS**

Highway safety researchers say that the most dangerous type of driving for motorists is on two-lane, undivided roads. These types of roads -- common in rural areas-- tend to suffer the highest numbers of fatal accidents per mile driven. The danger is compounded when suburbs expand-- and suddenly these "rural" two-lanes are carrying more traffic, at higher speeds, than they were ever designed for.

Dateline has researched the five most recent years of federal crash data, and identified some of the most dangerous roads in this dangerous category. We will visit the roads, talk to accident victims, and hear from experts about how these roads can be improved. We'll also revisit roads from our last dangerous roads survey to see if they've been made safer.

**CARS V. PEDESTRIANS**

This includes analysis of FARS (the federal government's fatal accident database) to identify roads that had high numbers of pedestrian fatalities. Dateline is NOT calling them "the worst," or "most dangerous," because the methodology does not allow them to be that definitive, but they are among the most dangerous roads in the country for pedestrians.

The roads being featured in the piece are:

- US-19, Florida (runs along the Gulf coast north of Tampa)
- I-30, Dallas
- Indian School Road, Phoenix
- Queens Boulevard, NYC
- Foothill Boulevard (Route 66) in and around Fontana,CA

**SPEEDING ROADS**

It's the old saying: speed kills. Thousands of deaths a year are caused by the simple act of driving too fast. Dateline has sifted through federal crash data and identified roads across the country with the highest numbers of speeding-related fatalities. Some are interstate highways, some are city streets. We'll see how road design and driver behavior can both lead to dangerous speeds. And we'll talk to police and traffic engineers about how to slow people down-- and maybe save their lives.

**DRUNK DRIVING**

It's a life or death decision: you've had a few drinks-- do you get behind the wheel? Thousands of people each year make the fatally wrong decision. Nearly 40% of all traffic fatalities in the United States are alcohol related. Dateline reviewed five years of federal crash data and found roads with some of the worst drunk driving crashes in the country. We'll visit those roads and talk to drivers who've had a few too many. Josh Mankiewicz will also tell the story of a personal friend whose life was changed forever by a drunk driver.

**TRAFFIC CONGESTION**

It may not kill you, but it sucks your life away bit by bit-- traffic congestion. Which city has it worst? What causes it? What can be done about it? Dateline crawls through some of the most jammed-up roads in the country, and talks to experts about everybody's daily traffic headache. What we learned may surprise you.

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**○ THE CONTENDER : #113**

Sunday, May 15, 2005 at 7:00:00 PM Duration 1:00:00  
Show Attributes: SAP, O

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**Story Line & Credits:**

"The Final Four" - As the remaining boxers begin the semi-final round of competition, the contenders are feeling nostalgic as they reminisce about their time together on the show. The stakes have also increased as the fighters must box seven rounds instead of five. Sugar Ray Leonard and Sylvester Stallone host. Stallone also serves as Executive Producer.

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**○ DATELINE NBC - SUNDAY : SHOW #80**

Sunday, May 22, 2005 at 6:00:00 PM Duration 1:00:00  
Show Attributes: O

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**Story Line & Credits:**

SLEEPING WITH THE ENEMY - Caught on video by hidden cameras and microphones, Dateline takes an in-depth look at ordinary people trying to hire hit men. This hour-long report will tell the stories of husbands or wives trying to hire someone to kill their spouses, or ex-spouses who turned out to be undercover police detectives.

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**○ THE CONTENDER : #114**

Sunday, May 22, 2005 at 7:00:00 PM Duration 1:00:00  
Show Attributes: SAP, O

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**Story Line & Credits:**

"One Punch Away" - It's the final fight before the live finale at Caesar's Palace and tensions run high as the contenders fight to decide who will have the opportunity to win one million dollars. With one contender just coming off of a fight will his lack of rest contribute to the outcome in the ring? Sugar Ray Leonard and Sylvester Stallone host. Stallone also serves as Executive Producer.

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**○ NBC MOVIE OF THE WEEK : TITANIC**

Sunday, May 29, 2005 at 6:00:00 PM Duration 4:08:00  
Show Attributes:TV-PG, R

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**Story Line & Credits:**

Oscar and Golden Globe nominees Leonardo DiCaprio ("The Beach," "What's Eating Gilbert Grape") and Kate Winslet ("Holy Smoke," "Sense and Sensibility") light up the screen in this Oscar-winning blockbuster as Jack and Rose, young lovers who find one another on the maiden voyage of the R.M.S. Titanic -- the ship considered to

be "unsinkable." But when the ill-fated luxury liner collides with an iceberg in the frigid North Atlantic, their heated love affair becomes a thrilling race for survival – and a poignant memory for one of them. Oscar nominee Gloria Stuart ("The Love Letter"), Billy Zane ("Claim"), Oscar and Golden Globe winner Kathy Bates ("Misery," "Fried Green Tomatoes"), Frances Fisher ("Gone in Sixty Seconds"), Golden Globe nominee Bill Paxton ("U-571," "Twister"), and Victor Garber ("Annie") also star. In addition to Oscar and Golden Globe winning director/producer James Cameron ("The Terminator," "The Abyss"), the Oscar winning production team also includes John Landau ("Dick Tracy"), Al Giddings ("The River Wild"), Grant Hill ("The Thin Red Line") and Sharon Mann ("Top Gun") who produced the screenplay written by Cameron.

STARS: Leonardo DiCaprio  
 STARS: Kate Winslet  
 STARS: Billy Zane

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o **DATELINE NBC - SUNDAY : SHOW #83**

Sunday, June 05, 2005 at 6:00:00 PM Duration 2:00:00  
 Show Attributes: O

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**Story Line & Credits:**

It's been nearly three years since the friendly fire accident that killed four Canadian soldiers ended American fighter pilot Harry Schmidt's military career. Schmidt speaks out exclusively to Stone Phillips about coming home from the war in Afghanistan to the battle of his life, facing charges of involuntary manslaughter and aggravated assault.

Al Roker talks about his new book "Big Shoes - In Celebration of Dads & Fatherhood."

Dateline's Chief Consumer correspondent Lea Thompson reports on the Insurance Institute for Highway Safety's latest crash test on side impact collisions for mid-size cars.

The cars being tested this time include:

Audi A4            Chevrolet Malibu  
 Nissan Maxima    Volvo S60  
 Suzuki Verona

Keith Morrison profiles a modern day Casanova who calls himself "Dominique DiGiorgio" -- he wins women's love, takes their cash and breaks their hearts. At least three women have fallen under his spell and gone down the aisle with him. He even was married to two ladies at the same time. Will police ever catch up with him?

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o **DATELINE NBC - SUNDAY : SHOW #85**

Sunday, June 12, 2005 at 6:00:00 PM Duration 2:00:00  
 Show Attributes: O

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**Story Line & Credits:**

"PET NATION" (7-8pm): America is crazy for its dogs, cats and pets of all shapes and sizes. NBC's Al Roker reports on the amazing world of pets and their devoted owners. He interviews President George W. Bush and the First Lady Laura Bush, and other well known "pet lovers", such as, Sharon Osbourne and Nicollette Sheridan to discuss the unbelievable things they do for their furry friends.

"TIME BOMB" (8-9pm): In Bedford, OH, investigators discovered a

storage unit, abandoned for 20 years, containing machine guns and illegal dynamite. The aging dynamite was an imminent danger to the community, located just across the street from a daycare center and school. Although the storage unit had been registered under false names, the address led investigators to a local convenience store owned by a Cleveland woman.

The woman had rented the unit for her then-husband, who turned out to be Mourad Topalian, powerful head of the Armenian National Committee who had made several visits to the Clinton White House. He claimed to know nothing and said he had rented the space for some friends overseas. However, he had a past record of activism in connection with the bloody ethnic conflicts between Armenians and Turks in the early 20th century, in which he had lost family. The investigator on the case learned that some Armenians had been known to attend camps to learn to use terror and violence against Turkish targets as revenge. Eventually, investigators were able to connect Topalian's DNA to the storage unit and he was arrested and charged.

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#### o **DATELINE NBC - SUNDAY : SHOW #89**

Sunday, June 19, 2005 at 6:00:00 PM Duration 2:00:00  
Show Attributes: O

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#### **Story Line & Credits:**

Dateline examines the 50 caliber rifle, a powerful weapon that has a shooting range of over one mile. It has been used in places like Iraq to destroy equipment, not people, yet recently the "50 cal" has been used to commit crimes. Dateline looks at the debate over the 50 Cal, talking with an opponent who'd like sales of the rifle restricted, and their manufacturer, who says the 50 Cal has a legitimate sporting use.

With the summer season approaching, and millions heading to the beach, correspondent Rob Stafford shows how to survive a riptide when swimming in the surf.

Hoda Kotb talks to Carrie Underwood, the newest American Idol.

Dateline's Chief Consumer correspondent Lea Thompson reports on the Insurance Institute for Highway Safety's latest crash test on frontal impact tests for several large-size cars.

The models being tested this time include:

Toyota Avalon	Ford Five Hundred
Buick LaCrosse	Kia Amanti
Chrysler 300	Cadillac STS
Acura RL	Lexus GS 300

Correspondent John Larson with the story of a daring escape by American mountain climbers who were kidnaped overseas.

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#### o **DATELINE NBC - SUNDAY : SHOW #92**

Sunday, June 26, 2005 at 6:00:00 PM Duration 2:00:00  
Show Attributes: O

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#### **Story Line & Credits:**

-Kelly O'Donnell profiles the case of Joseph Montoya, sentenced to 20 years in jail for shooting a man in New Mexico. However, on the day of his verdict another man took responsibility for the crime- Joseph's identical twin brother, Jeremy. The brothers talk about

why Jeremy waited to turn himself in, and Jeremy describes how far he'll go to free his brother and go to jail himself for the crime he claims was his doing.

You know the drill: You race home from work, run in the door, and clock in on that -other- job, being a parent. Someone, -some where must be able to make it all work without a lot of stress. But for the rest of us, juggling careers and family is a never ending battle. Is there ANY way to win it?

-Rob Stafford profiles professional free-diver Tanya Streeter as she seeks to break the world record. On a single breath of air, she'll attempt to dive to a depth of 400 feet, the height of a 40 story building, and then swim back up.

-Dateline travels to the Children's Hospital of Philadelphia, to profile families living with the serious illness of a child. They follow Amari Hood, 3-months, who is brought to the trauma center with breathing trouble and is found to have a cyst blocking her airway; Nolan Marett, a 3-year-old with a bone infection in his chest; and Shane Rooney, 16, a track-and-field star who comes in with a sports injury and is diagnosed with cancer. Dateline is with the young patients and their families through the symptoms, tests, diagnoses and treatments. Cameras catch the ups and downs of the parents and siblings struggling with their loved one's illness and ultimately is there to witness the fate of the three patients.

-Matt Lauer takes a sneak peek at Bobby Brown's new reality series on Bravo called: "Being Bobby Brown."

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Report Print Date: Thursday, July 14, 2005 11:02:59 AM  
Report End

[Questions about APT? Get Help Here](#)

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
4/2/05	12:02:00PM	29:00	ALLICANCE HEALTHCARE	0	37147.1.0	\$0.00	LONG	Billed	HEALTHCARE (4740)	Direct Account (1)	* General - Clear All (1002)	VOICES OF F WGBC	VOICES OF F WGBC	VOICES OF REASON N/R

**Grand Total:** \$0.00 Total Spots: 1

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.



Meridian - WGBC  
1151 Crestview Circle  
Meridian, MS 39301

Direct Account  
ATTENTION: FIX ADDRESS  
Direct, FL

**Contract # 37147**

Schedule Dates 03/31/05-04/02/05  
Advertiser ALLIANCE HEALTHCARE (4740)  
Agency Direct Account (1)  
Product \* General - Clear All (1002)  
Brand VOICES OF REASON (13267)  
Salesperson HOUSE, HOUSE (1130)  
Sales Office WMDN  
Buyer Name /  
Phone/Fax /  
Agency Estimate #  
Account Types Local/Public Affairs Program  
Billing Type Calendar  
Comments

Date Entered 03/31/05  
Last Modified 04/01/05  
Entered By Renee Slade  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 0%  
Commission 0.00  
Net Total 0.00

Meridian - WGBC (WGBC)  
By Calendar Month Spots Rate  
Apr. 2005 14 \$0.00  
Grand Total: 14 \$0.00

Line	Line Type / Break Type	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / LONG	04/02/05-04/02/05	2	29:00	12P-12:30P (CST)							1		1	\$0.00	\$0.00	Meridian - WGBC (WGBC)		3/31/05
2.0	Normal Line / PROMO	03/31/05-03/31/05	9	00:20	4P-3A (CST)					5							Meridian - WGBC (WGBC)	No Avail/Exception -	3/31/05
2.0.1	Closed Preempt	03/31/05															Meridian - WGBC (WGBC)	No Avail/Exception -	
2.0.2	Closed Preempt	03/31/05															Meridian - WGBC (WGBC)	No Avail/Exception -	
2.0.3	Closed Preempt	03/31/05															Meridian - WGBC (WGBC)	No Avail/Exception -	
2.0.4	Closed Preempt	03/31/05															Meridian - WGBC (WGBC)	No Avail/Exception -	
2.0.5	Closed Preempt	03/31/05															Meridian - WGBC (WGBC)	No Avail/Exception -	
3.0	Normal Line / PROMO	04/01/05-04/01/05	9	00:20	6A-3A (CST)						7			7	\$0.00	\$0.00	Meridian - WGBC (WGBC)		3/31/05
4.0	Revised Line / PROMO	04/02/05-04/02/05	9	00:20	6A-11:30A (CST)							4		4			Meridian - WGBC (WGBC)		3/31/05
4.1	Normal Line / PROMO	04/02/05-04/02/05	9	00:30	6A-11:30A (CST)							6		6	\$0.00	\$0.00	Meridian - WGBC (WGBC)		4/1/05

**CONFIRMATION CONTRACT**

Accepted: Agency/Advertiser

Date:

Accepted: Station

Date:

Comments:



Meridian - WGBC  
1151 Crestview Circle  
Meridian, MS 39301

Direct Account  
ATTENTION : FIX ADDRESS  
Direct, FL

**Contract # 37147**

Schedule Dates 03/31/05-04/02/05  
Advertiser ALLIANCE HEALTHCARE (4740)  
Agency Direct Account (1)  
Product \* General - Clear All (1002)  
Brand VOICES OF REASON (13267)  
Salesperson HOUSE, HOUSE (1130)  
Sales Office WMDN  
Buyer Name /  
Phone/Fax /  
Agency Estimate #  
Account Types Local/Public Affairs Program  
Billing Type Calendar

Date Entered 03/31/05  
Last Modified 03/31/05  
Entered By Renee Slade  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 0%  
Commission 0.00  
Net Total 0.00

**Meridian - WGBC (WGBC)**

By Calendar Month	Spots	Rate
Mar. 2005	5	\$0.00
Apr. 2005	12	\$0.00
<b>Grand Total:</b>	<b>17</b>	<b>\$0.00</b>

*Handwritten:* 1st Ctr 2005 WGBC

Line	Line Type / Break Type	Dates	Spots
1.0	Normal Line / LONG	04/02/05-04/02/05	1
2.0	Normal Line / PROMO	03/31/05-03/31/05	5
3.0	Normal Line / PROMO	04/01/05-04/01/05	9
4.0	Normal Line / PROMO	04/02/05-04/02/05	9

Spots	Rate	Total	Station	Comments	Entered
1	\$0.00	\$0.00	Meridian - WGBC (WGBC)		3/31/05
5	\$0.00	\$0.00	Meridian - WGBC (WGBC)		3/31/05
7	\$0.00	\$0.00	Meridian - WGBC (WGBC)		3/31/05
4	\$0.00	\$0.00	Meridian - WGBC (WGBC)		3/31/05

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser

Date:

Accepted-Station:

Date:

Comments:



**CALENDAR SECT**

**Contact:** Susan Ross, Station and S  
1151 Crestview Circle  
P.O. Box 2424  
Meridian, MS 39302-242

**Name of Event:** National Alcohol S  
sponsored by Alliar

**Date:** April 7, 2005

**Location:** EMEPA Auditorium

**Times:** 4:00 to 7:00 PM

**Contact:** For more information, call  
Cindy Dyess, Director of Adult Services/Community Relations  
Alliance Healthcenter  
483-6211

**Details:** Learn how alcohol affects health, talk with a health professional, receive a free screening and get educational information for yourself, a friend, or family member. Referral to treatment services provided.

For 2nd Qtr issues.

Need AS-Run  
Report

after airing

Airs 4/2-WBSC  
12PM

## SAMPLE COVER LETTER FOR NEWS RELEASE

*Date*

*Name*

*Address*

*City, State Zip*

Dear *(Media Contact Name)*:

“Where do you draw the line?” Trying to figure out the risks and benefits associated with alcohol use is not easy. To help residents get the facts on alcohol, *(name of facility)* is participating in National Alcohol Screening Day on April 7, 2005.

National Alcohol Screening Day, held in April as part of Alcohol Awareness Month, is a national, one-day outreach, education and screening event designed to educate the public about alcohol and allow individuals to seek help in a non-threatening, easily accessible manner.

As part of the screening, attendees will be able to complete a written questionnaire, watch a video, take educational materials, and talk one-on-one with a health professional – for FREE. Referrals resources for local treatment facilities and support services will be provided to those who seek further assistance.

*(Name of town or city)* residents can now learn the facts on *(give date)* on National Alcohol Screening Day.

Some things you may not know:

- Heavy drinking raises the risk for high blood pressure, heart disease, certain cancers, car crashes, unintentional injuries, violence, suicides, birth defects and overall mortality.
- More than 150 medications interact harmfully with alcohol. These interactions may result in increased risk of illness, injury, and even death.
- Alcohol can alter blood sugar levels and exacerbate diabetes; impair reproductive functions; and interfere with calcium metabolism and bone structure, increasing the risk of osteoporosis.
- Researchers have identified no safe threshold for drinking during pregnancy.

Readers can call *(phone number)* for more information.

Thank you. Please feel free to call me at *(your direct phone number)* for more information.

Sincerely,

*Name*

*Title*

**NEWS RELEASE****IMMEDIATE RELEASE**

**CONTACT:** <Local Site Person>  
<Local Telephone Number>, or  
NASD National Office  
800-253-7658

Note: This sample press release can be downloaded from the SMH website and customized for use by participating screening sites. Go to [www.NationalAlcoholScreeningDay.org](http://www.NationalAlcoholScreeningDay.org)

**WHERE DO YOU DRAW THE LINE?  
LEARN HOW ALCOHOL AFFECTS YOUR HEALTH ON  
NATIONAL ALCOHOL SCREENING DAY, April 7, 2005**

"My husband and I are expecting a baby, and I enjoy an occasional glass of wine with dinner, will this affect my unborn child?" "I take an over the counter pain medication for my bad back, does this mean I shouldn't drink alcohol?" "My 75-year-old father has recently been diagnosed with high blood pressure – can drinking make his hypertension worse?"

For most adults, moderate alcohol use causes few, if any, problems. But for some, any alcohol use may lead to significant health problems. Trying to figure out the risks associated with alcohol use is not easy because alcohol affects your body differently at different times. To protect yourself, it is important to figure out where you should draw the line when consuming alcohol – where do you draw the line as you get older, if you are trying to get pregnant, if you have a family history of alcohol abuse, if you develop a medical condition, or if you take certain medications.

To help determine *where you should draw the line*, (name of facility) is offering a free, anonymous education and screening program as part of National Alcohol Screening Day, Thursday, April 7. The free screenings will be held (exact times and locations).

As part of the program, participants will complete a written self-test and have the opportunity to talk privately with a health professional, all for free. An educational video, pamphlets, brochures and flyers will be available, as well as referrals to local treatment and support resources for those who need further evaluation.

(Local expert) says, "Although most individuals who drink do so safely, many people are unaware of the negative effects alcohol can have on health. The goal of National Alcohol Screening Day is to educate the public on the potential risks associated with drinking. Through education, awareness and understanding, individuals can make informed decisions about their drinking behaviors."

National Alcohol Screening Day (NASD), held in April as part of Alcohol Awareness Month, is a program of the nonprofit organization Screening for Mental Health, Inc. in collaboration with the National Institute on Alcohol Abuse and Alcoholism (NIAAA) and the Substance Abuse and Mental Health Services Administration (SAMHSA) of the U.S. Department of Health and Human Services. Screenings will be held across the country at approximately 5,000 screening sites, including hospitals, alcohol and addiction treatment centers, primary care offices, and colleges.

For additional information about alcohol or the screening program, visit [www.NationalAlcoholScreeningDay.org](http://www.NationalAlcoholScreeningDay.org).

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**SAMPLE PSA COVER LETTER**

Date

Public Affairs Director  
Or PSA Contact Name  
Radio Station Name  
Radio Address  
City, State Zip  
Dear (Contact Name):

In an effort to raise public awareness about the consequences of at-risk drinking and alcohol's effect on general health, (name of facility) is participating in National Alcohol Screening Day, April 7, 2005.

National Alcohol Screening Day, held in April as part of Alcohol Awareness Month, is a national, one-day outreach, education and screening event designed to educate the public about alcohol and allow individuals to seek help in a non-threatening, easily accessible manner.

As part of the screening, attendees will be able to complete a written questionnaire, watch a video, take educational materials, and talk one-on-one with a health professional. Referral resources for local treatment facilities and support services will be provided to those who seek further assistance.

Attached please find public service announcements for National Alcohol Screening Day. If possible, would you please run the attached copy as often as possible in the weeks preceding the screening day? This will allow listeners to take advantage of this free public health program.

If you have any questions, please call me at (phone number). Thank you very much.

Sincerely,

Name  
Title

# TRAUMA AND ALCOHOL ABUSE- A FACT SHEET FROM SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES

The tragic events of September 11, 2001 highlighted the need to identify and educate members of the community who may be at risk for alcohol abuse or dependence related to stress or trauma.

The following findings from empirical trauma research summarize the issue of substance abuse or dependence and disasters:

- A meta-analysis of controlled studies reveals that substance abuse is significantly increased following trauma exposure.
- Alcohol consumption increases following disaster.
- Increased alcohol consumption may lead to alcohol abuse or dependence.
- Those individuals with a prior history of alcohol abuse/dependence or drug abuse/dependence are at risk for relapse to the substance of abuse.

- Following the Oklahoma City Bombing, Smith et al reported an increase in the rate of alcohol consumption in the year of the bombing, a rate that was 2.5 times higher than a control community. Furthermore, this increased rate persisted into the year following the event at a diminished rate that was 3 times higher than the control community.
- Individuals, especially women, with a prior history of Post-Traumatic Stress Disorder (PTSD) are more vulnerable to developing PTSD from a second trauma than are individuals without such a previous history.
- It is important to look at pre-disaster characteristics of the community to determine likelihood of the inappropriate use of alcohol or other drugs to cope with the psychiatric sequelae of trauma. Oklahoma City is not New York City, Killeen, Texas is not Newark, New Jersey.

- Demographic characteristics should alert the clinician to populations vulnerable to increased alcohol consumption. Alcohol symptoms are more prevalent among men. New alcoholic symptoms may occur at a higher level among young adults (17-39) as compared to older adults. The less educated also may have more alcoholic symptoms.

References

1 Brown, ES, Fillion, MK, Wilkerson, A, and Perry, F. "The Psychiatric Sequelae of Civilian Trauma" Comprehensive Psychiatry, Vol 41(1): 19-25 (January/February 2000)

2 Smith, DW, Christiansen, EH, Vincent, R, and Haan, NE. "Population Effects of the Bombing of Oklahoma City." J Oklahoma State Med Assoc, Vol 92(4): 193-198 (April 1999)

3 Bravo, M, Rubin-Stipp, M, Canino GJ, Woodbury, M, and Rubera, JC. "The Psychological Sequelae of Disaster Stress (respectively and Retrospectively) Evaliated." American Journal of Community Psychology Vol. 18(3): 661-680(1990)



Meridian - WGBC  
1151 Crestview Circle  
Meridian, MS 39301

Direct Account  
ATTENTION: FIX ADDRESS  
Direct, FL

**Contract # 37147**

Schedule Dates 03/31/05-04/02/05  
Advertiser ALLIANCE HEALTHCARE (4740)  
Agency Direct Account (1)  
Product \* General - Clear All (1002)  
Brand VOICES OF REASON (13267)  
Salesperson HOUSE, HOUSE (1130)  
Sales Office WMDN  
Buyer Name /  
Phone/Fax /  
Agency Estimate #  
Account Types Local/Public Affairs Program  
Billing Type Calendar  
Comments

Date Entered 03/31/05  
Last Modified 03/31/05  
Entered By Renee Slade  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 0%  
Commission 0.00  
Net Total 0.00

Meridian - WGBC (WGBC)		
By Calendar Month	Spots	Rate
Mar. 2005	5	\$0.00
Apr. 2005	12	\$0.00
<b>Grand Total:</b>	<b>17</b>	<b>\$0.00</b>

Line	Line Type / Break Type	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / LONG	04/02/05-04/02/05	2	29:00	12P-12:30P (CST)							1		1	\$0.00	\$0.00	Meridian - WGBC (WGBC)		3/31/05
2.0	Normal Line / PROMO	03/31/05-03/31/05	9	00:20	4P-3A (CST)					5				5	\$0.00	\$0.00	Meridian - WGBC (WGBC)		3/31/05
3.0	Normal Line / PROMO	04/01/05-04/01/05	9	00:20	6A-3A (CST)						7			7	\$0.00	\$0.00	Meridian - WGBC (WGBC)		3/31/05
4.0	Normal Line / PROMO	04/02/05-04/02/05	9	00:20	6A-11:30A (CST)							4		4	\$0.00	\$0.00	Meridian - WGBC (WGBC)		3/31/05

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser

Date:

Accepted Station:

Date:

Comments:

## CALENDAR SECTION LISTING

**Contact:** Susan Ross, Station and Sales Manager

1151 Crestview Circle  
P.O. Box 2424  
Meridian, MS 39302-2424

**Name of Event:** National Alcohol Screening Day  
sponsored by Alliance Health Center

**Date:** April 7, 2005

**Location:** EMPEA Auditorium

**Times:** 4:00 to 7:00 PM

**Contact:** For more information, call  
Cindy Dyess, Director of Adult Services/Community Relations  
Alliance Healthcenter  
483-6211

**Details:** Learn how alcohol affects health, talk with a health professional, receive a free screening and get educational information for yourself, a friend, or family member. Referral to treatment services provided.

# WGBC PROMOTIONS

<b>1. PROGRAMMING:</b>	
ASSIGNED BY: <i>James</i>	DATE: 3-31-05
SHOW NAME	Voces of <del>James</del> <i>James</i> Appearance - 4/24/05
SPOT NAME	Voces of <del>James</del> <i>James</i> Appearance
SPOT LENGTH	:30
START DATE	ASAP
END DATE	4/2/05 @ 11:30 AM
AIR DAYS (M-SUN)	Th F + Sa
NUMBER PER DAY	5x
AIR TIME	10A-3P

<b>2. PRODUCTION:</b>	
ASSIGNED BY:	DATE:
DATE PRODUCED	MASTER REEL #

<b>3. TRAFFIC:</b>	
ASSIGNED BY:	DATE:
DATE RECEIVED	CONTRACT #
	ISCI #
	20330

<b>4. PROGRAMMING:</b>	
COMPLETED BY:	DATE:

NOTES:

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