Attn. Stations: DATELINE FRIDAY: JULY 8th - 8-10pm Stone Phillips reports from London: "Terror in the Morning"

In order of appearance:

The latest on the London terrorist attacks, including reports from:

- -Stone Phillips with a minute by minute breakdown of Thursday's deadly attacks.
- -It happened in Moscow, it happened in Madrid, John Larson asks the question, could it happen here?
- -What does the heightened state of alert mean in America's largest city? New Yorkers have already lived through the horror of being hit from above. So how are officials working to keep terrorists from attacking the extensive network below ground Chris Hansen got a look at what it takes to keep commuters safe.
- -What happens to a city after a terrorist attack Dennis Murphy reports on learning to live with terrorism.

## ADDITIONAL REPORTS include:

- -Nearly seven weeks ago, Shasta Groene, 8, and her 9-year-old brother disappeared from their Idaho home where three family members were found murdered. Last weekend, she was rescued and police arrested the convicted sex offender who they believe kidnapped her. John Larson reports.
- -PLUS, Dateline examines the alarming trend of car accidents among 16-year-old drivers and what some parents are doing to monitor their child in the car. In a surveillance camera study of young drivers, seventy percent got into accidents as a result of speeding, cell phones and a host of other hazards and rarely wore seatbelts while driving. To combat this, some parents have installed tiny cameras to screen their teen behind the wheel, despite many kids' protests against having a virtual backseat driver. Dateline looks at why teens are so accident prone and how kids and parents view the dilemma.

Ouestions?

Please contact me: Kim L. Grabina-Como NBC News Partnerships

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Attn. Stations:

DATELINE SUNDAY: JULY 17<sup>th</sup> - 7-9pm

- -Even before the attacks in London many people were asking: Is America doing everything it should to stop terrorism in its tracks? A Dateline investigation reveals that some of the world's most dangerous terrorists may have found a new safe haven, a new source of money ... and are thriving unchecked. Have U.S. officials missed or Dismissed a vital link in the terror network? Chris Hansen reports.
- -Dateline's chief consumer correspondent Lea Thompson reports on the results of the latest crash test from the Insurance Institute for Highway Safety. This time around the institute performs front and side impact tests on two large luxury vehicles, the *Infiniti M35* and the *Audi A6*.
- -Katie Couric sits down with famed Harry Potter writer JK Rowling.

The following report originally aired on 9/19/03:

-It was an unimaginable crime in an unlikely place that made national headlines. In the small college town of Hanover, New Hampshire, two Dartmouth professors were found brutally murdered inside of their home. Police arrested two local teenagers for the murder, as they made their way across the US, trying to escape. Dateline reveals details about the case and answers the most troubling questions about the crime. Why were such unlikely victims so viciously killed? And how could two equally unlikely suspects commit such a heinous attack? Rob Stafford reports.

Questions?

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NBC News Partnerships Phone: (212)664-6038 kim.grabina@nbcuni.com Attn. Stations. DATELINE FRIDAY: JULY 22, 2005 (8-10pm)

In order of appearance:

-Five brides are all about to say "I do," but first, they've committed to saying "I don't." They're all taking the "Dateline Bridal Diet Challenge," vowing to lose up to 50 pounds before their wedding day. Sara James reports. (Location: Chicago, IL)

(A special affiliate pkg. for the above report is now available on VOD under FE30R DTL FRI/BRIDAL.)

- -Last year Americans spent an estimated 30-billion dollars on diamonds. But unless you're an expert it can be hard to know if the price they're ringing up on that glittering new engagement ring is a fair one. Is there such a thing as a deal when it comes to diamonds? Tonight Dateline uncovers a gem of a secret... that could save you money. In a Dateline Consumer Alert Victoria Corderi takes an in-depth look a how diamonds are evaluated and sold at retail.
- -Dateline profiles a dating service in Boca Raton, Florida that promised lonely clients desirable matches and even marriage, at a price up to \$50,000! Police investigations revealed that the service had been found to be a fraud in the past, and had drastically inflated its claimed success rate. Dateline looks at this attempt to swindle people looking for love. Rob Stafford reports.
- -Dateline follows-up on a Cape Cod murder investigation. Christa Worthington, a high society fashion writer and single mom was found stabbed to death, and early investigations led nowhere. Police held on to DNA evidence, which was later linked to Christopher McCowen, the family's garbage man. He claims innocence but has given inconsistent accounts of his involvement with Christa and admitted to being at the scene. Dateline reviews the case as McCowen awaits trial. Dennis Murphy reports.

Questions?

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ATTN. STATIONS.

On Friday, July 29th at 8pm, Ann Curry reports in the hour-long documentary called: "Saving Carrick".

Story Summary: The story tackles the problem of addiction and offers a rare, inside look into one family struggling to save a young daughter from one of the most extreme addictions of all: an addiction to heroin. Included in the report is intimate videotape, in some cases shot by the family members themselves in their most vulnerable moments capturing their struggle as it is happens. It's a raw look at the life of a heroin junkie.

Additional information about "Saving Carrick":

The parents, Thom and Deirdre Forbes, both 52, are recovering alcoholics and live in Westchester County, New York. Their daughter, Carrick, is an addict, and for the last 8 years, the family's life has revolved around trying to keep her clean.

During the last 18-months "Dateline" cameras recorded the Forbes' efforts to try to make their daughter stop using heroin. The hour also captures the emotional roller coaster that families of addicts ride as their hopes for recovery get dashed over and over again. The Forbes also have spent some time working with professionals to make sure that their other child Duncan doesn't follow the path of his sister.

Ultimately, this is a story about the power of family love to overcome the power of addiction.

Available footage:

A special affiliate pkg. for this report will be available on VOD by Thursday, July 28th to you to begin using in your late local newscasts Thursday night. Additional information re: this pkg. will be available later on this week.

Questions? Please contact me: Kim L. Grabina-Como

**NBC News Partnerships** Phone: (212)664-6038 kim.grabina@nbcuni.com -Dateline profiles Rodney Young from Florida and his company Eagletech, whose rising value attracted major Wall Street investors. When the company went under, analysts blamed the dot com burst. However, Young and his investors think the company was destroyed by Wall Street scandal. Young's attorney claims executives repeatedly place financial bets on companies failing and profit when they do. The case is awaiting trial. Ron Insana reports.

-Dateline profiles the murder case of a black woman at the height of the Civil Rights Era in Jacksonville, FL. Charges were brought against four men, but were ultimately dropped for three, and the fourth served a three-year sentence. Now the woman's son is speaking out against the racism and injustice he says was present in the trial of his mothers' killers, and has asked that the 41-year old case be reopened for a new trial.

-In a Dateline Sate of the Art, Keith Morrison takes a look at the catchy tune and the special effects that have made people take notice of Hewlet Packard's latest ad campaign.

-An update to the "Dateline Baldness Challenge" which aired on 11/26/04. Five male friends, ranging in age from 30 to 54, all from the **Miami** area agreed to try out a series of products and procedures that promise to restore hair -- did anything work? Rob Stafford reports.

-Dateline profiles the cases of Judy Chandler from Louisiana and Charles Moody from Dallas, Texas, whose children died while they were under the care of the same company, Brown Schools.

In each of the two separate incidents, Brown Schools said that the deaths were accidental, caused by the child spinning out of control and dying under restraint of counselors. Further investigation raised questions about the nature of the restraints and the staff and a Texas state investigation found that Moody's son was the 16<sup>th</sup> death of its kind since 1988.

The cases were eventually settled monetarily before they reached court and the company did not admit wrongdoing. Dateline examines the families' struggle to find closure on the deaths.

Questions?
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Attn. Stations:

DATELINE FRIDAY: AUGUST 19, 2005 (8-10pm)

In order of appearance:

-Rob Stafford gets an inside look at "The Academy of the Sierras" a school that bills itself as the nation's first residential high school for overweight teenagers.

Last January, school officials granted Dateline extensive access to the campus, where teens from all over the country attend class, exercise rigorously, strictly monitor their diet, and learn to shed the emotional weight they've been carrying along with the extra pounds. The report focuses on four teens, aged 14 to 17, whose combined weight at the start of the semester tops half a ton. "Dateline" follows their trials and triumphs for five months as they leave family, friends and their old schools behind to tackle the biggest battle of their lives (Locations: San Diego, CA/Virginia Beach, VA/Bentonville, AR/Yuba City, CA/Reedley, CA)

- -With all those hours kids spend in front of the television, and with all the explicit scenes that now seem so common, Dateline reports on how parents can monitor what kids are seeing and what they're getting out of the small screen. Rob Stafford talks with pre-teens to find out how they feel about the shows they see. What they had to say surprised even their parents.
- -Keith Morrison profiles Ricky Rodriguez, the adopted son of the founder of Children of God, who experienced the alternative church's unique sexual initiation of children, and became its example for childrearing. Ricky and other former child members talk about the impact of their strange childhood and the difficulties of breaking away, as well as the high suicide rate among those who did. Dateline also examines the group's evolution and its apologies for its practices, and talks to current members about the plight of their children.
- -Chris Hansen follows up on a Dateline investigation from January of 2004 called: Children for Sale. This Dateline investigation focused on Southeast Asia and international child sex trafficking -- an illegal industry in which young children are kidnapped and forced into prostitution.

Questions?
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Attn. Stations:
Dateline Friday will air from 9-11pm ET

9-10pm AFTER THE STORM: The broadcast will include the latest developments in the recovery efforts with reports from: Ann Curry, John Larson, Hoda Kotb, Keith Morrison, and Josh Mankiewicz.

Plus, Tom Brokaw reports from New Orleans on the challenges this generation will face in its recovery from the tragic effects of Hurricane Katrina.

10-11pm A special hour-long Dateline investigation into: "WHAT WENT WRONG?"

-Just as in the aftermath of Sept. 11, there are going to be tough questions about whether or not the damage done by Hurricane Katrina could have to any extent been prevented. What did the Federal, State and Local authorities know before this catastrophic storm struck, and who's accountable?

In a Dateline investigative documentary, Stone Phillips reports on what went wrong with the nation's prevention and recovery efforts, and talks to some of those who say Katrina did not have to turn out the way it did.

The report will include an in-depth timeline of the events that took place back in 2002 which suggest the government was aware of the danger facing the Gulf Coast region in the event a major hurricane hit; and interviews with whistle blowing scientists, government officials and reporters.

Questions?
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February 23, 2005

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5105

awareness

## Woman to Woman Television Program Goes Statewide

JACKSON, MISS. (May 28, 2003) -"Woman to Woman" with Juanita Sims Doty and Pat Fordice is scheduled for statewide broadcast in the fall of 2003.

"Woman to Woman" is an entertaining and informative half-hour television program focused on issues facing women today. The show has ended its fourth season, and has secured a loyal audience in Jackson, Miss., Mobile, Ala., Pensacola, Fla., and Chattanooga, Tenn. Topics include health and fitness, financial planning and management, personal and family relationships, careers, skin care, time management, politics, parenting and many other quality of life issues. A health segment is included in every half hour television program. Sponsors have enjoyed the opportunity to reach a very targeted audience via a television program unlike any other in the state of Mississippi and surrounding areas.

"Woman to Woman" is hosted by Ms. Patricia Fordice, Mississippi's former Gubernatorial First Lady and Dr. Juanita Sims Doty, prominent educator, respected business woman and community leader.

The show is produced by twenty year veteran producer/director and former Meridianite Keith Collins of MaxLucre Creative Associates.

Woman to Woman is schedued for statewide broadcast the fall of 2003 on the following stations:

- WJTV-12, Jackson; Saturdays at 6:30 a..m.
- WGBC, Meridian; NBC Affiliate; Sundays at 5:00 p.m.
- WXXV, Gulfport/Hattiesburg; FOX Affiliate, Sundays at 9:30
   a.m. (Beginning October 5, 2003)
- UPNMS (WCBI-DT), Columbus/Tupelo; UPN Affiliate;
   Saturdays at 5:00 p.m.

February 23, 2005

Home Page Ration Info This Week's Show WZW Topics Philosoft Daguestaands 

## Woman to Woman Topics

- Skin Care: Find out information regarding caring for one's skin and the latest techniques in cosmetic surgery.
- Women's Health Issues (including the health of the family):
   Many health issues are discussed, including Breast Cancer,
   Cardiovascular Health, Menopause, Diabetes, Arthritis,
   Sudden Infant Death Syndrome(SIDS), Immunization, Folic
   Acid and many other areas of interest to women and families.
- Sports: Women have always had a high interest in many sports activities. This informative topic will show women who have excelled in basketball, track and other sports.
- Fitness: Exercise and fitness go hand in hand. As a woman ages, fitness routines should also change. The importance of exercise regarding women's health is discussed.
- Politics: More and more women and getting into politics on the local, state and national levels. Information will be shared regarding how women became interested in politics and how they prepared for political offices.
- Parenting: Experts give advice on dealing with preschoolers, school-aged and adult children.
- Time Management: How do women balance families, careers and have time for themselves? Experts tell you how to balance your time.
- Career: More and more women are entering what has been perceived as non-traditional jobs for females. They tell you the real story!
- And many, many, many more interesting topics!!!

Email us on the contact page and tell us other topics you'd like us to cover. We would love to hear from you!!!!