

**Remit Address:**

WGNO-TV
PO Box 741053
Atlanta, GA 30374
Main: (504) 525-3838
Billing: (504) 569-0999

INVOICE

Advertiser	Davillier, T/Judge/D
Product	Campaign - Oct 2017
Estimate Number	73

Invoice #	G-17100067
Invoice Date	10/31/17
Invoice Month	October 2017
Invoice Period	09/25/17 - 10/14/17

Property	WGNO-TV
Account Executive	Jeannette Neves
Sales Office	Local House
Sales Region	Local

Order #	573984
Alt Order #	WOC10752127
Deal #	
Order Flight	10/02/17 - 10/15/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9915460
Advertiser Code	17
Product 1/2	20

Agency Ref	
Advertiser Ref	

Billing Address:

Bull's Eye Media
Attention: Accounts Payable
935 Gravier St
Suite 110
New Orleans, LA 70112

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	26	GMA	7:00 AM-9:00 AM								
					10/02/17 to 10/08/17	3x	- 111 - - -				
	26			Tu	10/03/17	:30	8:30 AM	DAVCl earChoi ce3017	\$80.00		1
	26			W	10/04/17	:30	7:00 AM	DAVCl earChoi ce3017	\$80.00		2
	26			Th	10/05/17	:30	8:10 AM	DAVCl earChoi ce3017	\$80.00		3
					10/09/17 to 10/15/17	2x	MTWTF - -				
	26			W	10/11/17	:30	8:42 AM	DAVCl earChoi ce3017	\$80.00		6
	26			F	10/13/17	:30	7:24 AM	TFDDi rectAddress3017	\$80.00		8
2	26	Wendy	9:00 AM-10:00 AM								
					10/02/17 to 10/08/17	3x	- 111 - - -				
	26			Tu	10/03/17	:30	9:29 AM	DAVCl earChoi ce3017	\$75.00		1
	26			W	10/04/17	:30	9:47 AM	DAVCl earChoi ce3017	\$75.00		2
	26			Th	10/05/17	:30	9:39 AM	DAVCl earChoi ce3017	\$75.00		3
					10/09/17 to 10/15/17	5x	11111 - -				
	26			M	10/09/17	:30	9:48 AM	DAVCl earChoi ce3017	\$75.00		4
	26			Tu	10/10/17	:30	9:53 AM	DAVCl earChoi ce3017	\$75.00		5
	26			W	10/11/17	:30	9:29 AM	DAVCl earChoi ce3017	\$75.00		6
	26			Th	10/12/17	:30	9:59 AM	TFDDi rectAddress3017	\$75.00		7
	26			F	10/13/17	:30	9:53 AM	TFDDi rectAddress3017	\$75.00		8
3	26	View	10:00 AM-11:00 AM								
					10/02/17 to 10/08/17	3x	- 111 - - -				
	26			Tu	10/03/17	:30	10:32 AM	DAVCl earChoi ce3017	\$125.00		1
	26			W	10/04/17	:30	10:31 AM	DAVCl earChoi ce3017	\$125.00		2
	26			Th	10/05/17	:30	10:34 AM	DAVCl earChoi ce3017	\$125.00		3
					10/09/17 to 10/15/17	1x	MTWTF - -				
	26			W	10/11/17	:30	10:35 AM	DAVCl earChoi ce3017	\$125.00		5
4	26	WGNO News @ 11a	11:00 AM-11:30 AM								
					10/02/17 to 10/08/17	2x	- 1 - 1 - - -				
	26			Tu	10/03/17	:30	11:28 AM	DAVCl earChoi ce3017	\$80.00		1
	26			Th	10/05/17	:30	11:22 AM	DAVCl earChoi ce3017	\$80.00		2
5	26	People's	2:00 PM-3:00 PM								
					10/02/17 to 10/08/17	3x	- 111 - - -				

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Special Handling	

Agency Code	9915460
Advertiser Code	17
Product 1/2	20

Agency Ref	
Advertiser Ref	

Billing Address:

Bull's Eye Media
Attention: Accounts Payable
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Suite 110
New Orleans, LA 70112

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	26	People's	2:00 PM-3:00 PM								
	26			Tu	10/03/17	:30	2:14 PM	DAVCl earChoi ce3017	\$70.00		1
	26			W	10/04/17	:30	2:27 PM	DAVCl earChoi ce3017	\$70.00		2
	26			Th	10/05/17	:30	2:14 PM	DAVCl earChoi ce3017	\$70.00		3
6	26	Mathis	4:00 PM-5:00 PM								
				10/02/17 to 10/08/17		2x	- 1- 1- - -				
	26			Tu	10/03/17	:30	4:52 PM	DAVCl earChoi ce3017	\$100.00		1
	26			Th	10/05/17	:30	4:17 PM	DAVCl earChoi ce3017	\$100.00		2
7	26	News With A Twist 5p	5:00 PM-5:30 PM								
				10/02/17 to 10/08/17		1x	- - 1- - - -				
	26			W	10/04/17	:30	5:10 PM	DAVCl earChoi ce3017	\$135.00		1
8	26	Nightline	11:37 PM-12:06 XM								
				10/02/17 to 10/08/17		3x	- 111- - -				
	26			Tu	10/03/17	:30	12:05 AM	DAVCl earChoi ce3017	\$40.00		1
	26			W	10/04/17	:30	12:02 AM	DAVCl earChoi ce3017	\$40.00		2
	26			Th	10/05/17	:30	11:51 PM	DAVCl earChoi ce3017	\$40.00		3
				10/09/17 to 10/15/17		2x	MTWTF- -				
	26			Th	10/12/17	:30	11:50 PM	TFDDi rectAddress3017	\$40.00		7
	26			F	10/13/17	:30	12:04 AM	TFDDi rectAddress3017	\$40.00		8
9	26	Access	12:05 XM-12:35 XM								
				10/09/17 to 10/15/17		4x	- 1111- -				
	26			Tu	10/10/17	:15	12:25 AM	TFDCANNI ZZAR01517R	\$15.00		1
						:15	12:26 AM	TFDDavillierforjudge15	\$15.00		
	26			W	10/11/17	:15	12:18 AM	TFDCANNI ZZAR01517R	\$15.00		2
						:15	12:20 AM	TFDDavillierforjudge15	\$15.00		
	26			Th	10/12/17	:15	12:15 AM	TFDCANNI ZZAR01517R	\$15.00		3
						:15	12:17 AM	DAVCOMPAD3017	\$15.00		
	26	TMZ	1235a-105a	Th	10/12/17	:15	12:47 AM	TFDCANNI ZZAR01517R	\$15.00	MG for 9.4 10/13	5
						:15	12:49 AM	DAVCOMPAD3017	\$15.00		
	26			F	10/13/17	:00			\$30.00	See MG 9.5	4
						:00			\$0.00		
10	26	Sa 7a-8a	7:00 AM-8:00 AM								

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10	26	Sa 7a-8a	7:00 AM-8:00 AM								
					10/02/17 to 10/08/17	1x	----- 1-				
	26			Sa	10/07/17	:15	7:39 AM	TFDCANNI ZZAR01517R	\$25.00		1
						:15	7:40 AM	TFDDavillierforjudge15	\$25.00		
					10/09/17 to 10/15/17	1x	----- 1-				
	26			Sa	10/14/17	:15	7:27 AM	TFDCANNI ZZAR01517R	\$25.00		2
						:15	7:27 AM	DAVCOMPAD3017	\$25.00		
11	26	Sa 6p-630p	6:00 PM-6:30 PM								
					10/02/17 to 10/08/17	1x	----- 1-				
	26			Sa	10/07/17	:00			\$96.00	See MG 11.2	1
						:00			\$0.00		
	26	WGNO News @ 10p	10p-1035p	Th	10/12/17	:15	10:22 PM	TFDCANNI ZZAR01517R	\$48.00	MG for 11.1 10/07	2
						:15	10:24 PM	DAVCOMPAD3017	\$47.00		
12	26	Su 7a-8a	7:00 AM-8:00 AM								
					10/02/17 to 10/08/17	1x	----- 1				
	26			Su	10/08/17	:15	7:46 AM	TFDCANNI ZZAR01517R	\$28.00		1
						:15	7:47 AM	TFDDavillierforjudge15	\$27.00		
13	26	Su 5p-530p	5:00 PM-5:30 PM								
					10/02/17 to 10/08/17	1x	----- 1				
	26			Su	10/08/17	:15	5:11 PM	TFDCANNI ZZAR01517R	\$48.00		1
						:15	5:14 PM	TFDDavillierforjudge15	\$47.00		
14	26	Su 10p-1030p	10:00 PM-10:30 PM								
					10/02/17 to 10/08/17	1x	----- 1				
	26			Su	10/08/17	:15	10:10 PM	TFDCANNI ZZAR01517R	\$38.00		1
						:15	10:13 PM	TFDDavillierforjudge15	\$37.00		
15	26	GMA	7:00 AM-9:00 AM								
					10/09/17 to 10/15/17	3x	MTWT---				
	26			M	10/09/17	:15	8:29 AM	TFDCANNI ZZAR01517R	\$40.00		2
						:15	8:30 AM	TFDDavillierforjudge15	\$40.00		
	26			Tu	10/10/17	:15	6:58 AM	TFDCANNI ZZAR01517R	\$40.00		3
						:15	7:00 AM	TFDDavillierforjudge15	\$40.00		

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15	26	GMA	7:00 AM-9:00 AM								
	26			W	10/11/17	:15	7:58 AM	TFDCANNI ZZAR01517R	\$40.00		1
						:15	8:00 AM	TFDDavillierforjudge15	\$40.00		
16	26	View	10:00 AM-11:00 AM								
					10/09/17 to 10/15/17	2x	MTWTF--				
	26			M	10/09/17	:15	10:30 AM	TFDCANNI ZZAR01517R	\$63.00		7
						:15	10:31 AM	TFDDavillierforjudge15	\$62.00		
	26			F	10/13/17	:15	10:32 AM	TFDCANNI ZZAR01517R	\$63.00		6
						:15	10:33 AM	DAVCOMPAD3017	\$62.00		
17	26	Nightline	11:37 PM-12:06 XM								
					10/09/17 to 10/15/17	3x	MTWTF--				
	26			M	10/09/17	:15	11:39 PM	TFDCANNI ZZAR01517R	\$20.00		2
						:15	11:40 PM	TFDDavillierforjudge15	\$20.00		
	26			W	10/11/17	:15	12:02 AM	TFDCANNI ZZAR01517R	\$20.00		3
						:15	12:05 AM	DAVCOMPAD3017	\$20.00		
	26			F	10/13/17	:15	11:39 PM	TFDCANNI ZZAR01517R	\$20.00		1
						:15	11:40 PM	DAVCOMPAD3017	\$20.00		
19	26	News With A Twist 5p	5:00 PM-5:30 PM								
					10/09/17 to 10/15/17	3x	MTWT---				
	26			Tu	10/10/17	:15	5:12 PM	TFDCANNI ZZAR01517R	\$68.00		3
						:15	5:15 PM	TFDDavillierforjudge15	\$67.00		
	26			W	10/11/17	:15	5:11 PM	TFDCANNI ZZAR01517R	\$68.00		2
						:15	5:14 PM	DAVCOMPAD3017	\$67.00		
	26			Th	10/12/17	:15	5:11 PM	TFDCANNI ZZAR01517R	\$68.00		1
						:15	5:14 PM	DAVCOMPAD3017	\$67.00		
20	26	People's	2:00 PM-3:00 PM								
					10/09/17 to 10/15/17	5x	11111--				
	26			M	10/09/17	:15	2:52 PM	TFDCANNI ZZAR01517R	\$35.00		1
						:15	2:55 PM	TFDDavillierforjudge15	\$35.00		
	26			Tu	10/10/17	:15	2:14 PM	TFDCANNI ZZAR01517R	\$35.00		2
						:15	2:16 PM	TFDDavillierforjudge15	\$35.00		
	26			W	10/11/17	:15	2:46 PM	TFDCANNI ZZAR01517R	\$35.00		3
						:15	2:49 PM	DAVCOMPAD3017	\$35.00		

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20	26	People's	2:00 PM-3:00 PM								
	26			Th	10/12/17	:15	2:13 PM	TFDCANNI ZZAR01517R	\$35.00		4
						:15	2:15 PM	DAVCOMPAD3017	\$35.00		
	26			F	10/13/17	:15	2:34 PM	TFDCANNI ZZAR01517R	\$35.00		5
						:15	2:37 PM	DAVCOMPAD3017	\$35.00		
21	26	Mathis	4:00 PM-5:00 PM								
				10/09/17 to 10/15/17		2x	-- 1-1--				
	26			W	10/11/17	:15	4:35 PM	TFDCANNI ZZAR01517R	\$50.00		1
						:15	4:38 PM	DAVCOMPAD3017	\$50.00		
	26			F	10/13/17	:15	4:34 PM	TFDCANNI ZZAR01517R	\$50.00		2
						:15	4:37 PM	DAVCOMPAD3017	\$50.00		
22	26	WGNO News @ 11a	11:00 AM-11:30 AM								
				10/09/17 to 10/15/17		3x	-- 111--				
	26			W	10/11/17	:15	11:12 AM	TFDCANNI ZZAR01517R	\$40.00		1
						:15	11:14 AM	TFDDavillierforjudge15	\$40.00		
	26			Th	10/12/17	:15	11:27 AM	TFDCANNI ZZAR01517R	\$40.00		2
						:15	11:29 AM	DAVCOMPAD3017	\$40.00		
	26			F	10/13/17	:15	11:27 AM	TFDCANNI ZZAR01517R	\$40.00		3
						:15	11:29 AM	DAVCOMPAD3017	\$40.00		

Aired Spots **61**

<u>Gross Total</u>	\$4,750.00	
<u>Agency Commission</u>	\$712.50	
<u>Net Amount Due</u>	\$4,037.50	Payment Terms 30 Days