

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

2626151 10/4

Comments: Separation: 30

Contract # 25281825	Changes as of: 9/9/2016 at 11:10 AM	Version: Current State Version 1
CPE: 375/944/7768	Flight: 10/4/16 - 10/10/16	Total \$: \$62,100.00
Agency: RED EAGLE MEDIA GROUP	Advertiser: NRA-ILA	Total Spots: 17
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	Product: 2016	Total CPM: \$713.33
Agency Order #: 5373650	Buyer: Eagle Media Media Assistant, Red	Total GRP: 45.0
Salesperson: TREVOR HEATON 202-955-5342	Primary Demo: Adults 35-64	
	Con Type: POLITICAL/VOTE	
	Assistant: TREVOR HEATON 202-955-5342	
	Separation:	

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/4	10/5	10/6	10/7	10/8	10/9	10/10	10/4 - 10/10	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 6:30p-7p		TWO & HALF MEN	\$1,500.00	2.6	60	11	12	13	0	0	0	11	3	4	\$6,000.00	\$576.92	10.4
2	Tu-F,M 6p-6:30p		BIG BNG THEORY	\$1,500.00	2.4	60	15	16	17	8	0	0	0	3	4	\$6,000.00	\$625.00	9.6
3	Tu-F,M 7:30p-8p		TWO&HALF MEN B	\$2,100.00	3.1	60	9	0	10	0	0	0	11	3	3	\$6,300.00	\$677.42	9.3
4	Tu-F,M 7p-7:30p		BG BNG THRY B	\$2,100.00	3.1	60	0	12	0	13	0	0	0	3	2	\$4,200.00	\$677.42	6.2
5	Su 10p-11p		CH11NW-FX53@10	\$2,400.00	2.6	60	0	0	0	0	0	14	0	1	1	\$2,400.00	\$923.08	2.6
6	Tu-F,M 10p-10:30p		CH11NW-FX53@10	\$2,400.00	2.3	60	15	0	16	0	0	0	17	3	3	\$7,200.00	\$1,043.48	6.9
TOTALS:						4	3	4	2	0	0	1	3		17	\$32,100.00	\$713.33	45.0



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Contract # 25281825	Changes as of: 9/9/2016 at 11:10 AM	Version: Current State Version 1
CPE: 375/944/7768	Flight: 10/4/16 - 10/10/16	Total \$: \$32,100.00
Agency: RED EAGLE MEDIA GROU	Advertiser: NRA-ILA	Station: WPGH
Product: 2016	Office: WASHINGTON	Market: Pittsburgh
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314		Total Spots: 17
		Total CPP: \$713.33

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Salesperson: TREVOR HEATON 202-955-5342
Primary Demo: Adults 35-64
Con Type: POLITICAL/NOTE
Assistant: TREVOR HEATON 202-955-5342
Total GRP: 45.0
Separation:

Special Instructions	
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Date/Time	Added by	Comment
09/09/16 11:10 AM	TREVOR HEATON	Separation: 30

Competitive Information
Market Budget: \$152,857
WPGH Share: 21%
Comment:
KDKA: 28%
WPXI: 25%
WTAE: 26%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$32,100.00	\$713.33	45.0
Total	100%	17	\$32,100.00	\$713.33	45.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	17	\$32,100.00
Total	17	\$32,100.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/7/16 3:57 PM	TREVOR HEATON	New	17		\$32,100.00	\$32,100.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Contract # 2626151

Schedule Dates 10/04/16-10/10/16
Advertiser NRA-National Rifle Assoc-Institute for Legislative A
Agency Red Eagle Media Group (15829)
Product POLITICAL ISSUE (ns) (1187)
Brand 375/944/7768 (861084)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Media Med/Eagle
Phone/Fax /
CPE 375/944/7768
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments 2016
Separation: 30
TREVOR HEATON

Date Entered 09/12/16
Last Modified 09/14/16
Entered By Christopher Koutsoufakis
CO-OP No
Headline # ECR25281825
Demo A3564R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,095.00
Net Total \$23,205.00
Sales Tax

Pittsburgh (WPGH)		
By Broadcast Month	Spots	Rate
Oct. 2016	15	\$27,300.00
Grand Total:	15	\$27,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 - 2.6)	10/04/16-10/04/16	3	1:00	6:30P- Two And A Half Men	1	1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	TWO & HALF MEN	9/12/16
2.0	Normal Line / SPOT (1 - 2.6)	10/05/16-10/05/16	3	1:00	6:30P- Two And A Half Men	1		1						1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	TWO & HALF MEN	9/12/16
3.0	Normal Line / SPOT (1 - 2.6)	10/06/16-10/06/16	3	1:00	6:30P- Two And A Half Men	1			1					1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	TWO & HALF MEN	9/12/16
4.0	Normal Line / SPOT (1 - 2.6)	10/10/16-10/10/16	3	1:00	6:30P- Two And A Half Men	1	1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	TWO & HALF MEN	9/12/16
5.0	Normal Line / SPOT (2 - 2.4)	10/04/16-10/04/16	3	1:00	6P- Big Bang Theory	1	1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	BIG BANG THEORY	9/12/16
6.0	Normal Line / SPOT (2 - 2.4)	10/05/16-10/05/16	3	1:00	6P- Big Bang Theory	1		1						1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	BIG BANG THEORY	9/12/16
7.0	Normal Line / SPOT (2 - 2.4)	10/06/16-10/06/16	3	1:00	6P- Big Bang Theory	1			1					1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	BIG BANG THEORY	9/12/16
8.0	Normal Line / SPOT (2 - 2.4)	10/07/16-10/07/16	3	1:00	6P- Big Bang Theory	1				1				1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	BIG BANG THEORY	9/12/16
9.0	Normal Line / SPOT (3 - 3.1)	10/04/16-10/04/16	3	1:00	7:30P- Two And A Half Men B	1	1							1	\$2,100.00	\$2,100.00	Pittsburgh (WPGH)	TWO&HALF MEN B	9/12/16
10.0	Normal Line / SPOT (3 - 3.1)	10/06/16-10/06/16	3	1:00	7:30P- Two And A Half Men B	1			1					1	\$2,100.00	\$2,100.00	Pittsburgh (WPGH)	TWO&HALF MEN B	9/12/16
11.0	Normal Line / SPOT (3 - 3.1)	10/10/16-10/10/16	3	1:00	7:30P- Two And A Half Men B	1	1							1	\$2,100.00	\$2,100.00	Pittsburgh (WPGH)	TWO&HALF MEN B	9/12/16
12.0	Normal Line / SPOT (4 - 3.1)	10/05/16-10/05/16	3	1:00	7P- Big Bang Theory 2	1	1							1	\$2,100.00	\$2,100.00	Pittsburgh (WPGH)	BG BNG THRY B	9/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://spg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Red Eagle Media Group
815 Slaters Ln
Alexandria, VA 22314

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13.0	Normal Line / SPOT (4 - 3.1)	10/07/16-10/07/16	3	1:00	7p- Big Bang Theory 2						1			1	\$2,100.00	\$2,100.00	Pittsburgh (WPGH)	BG BNG THRY B	9/12/16
14.0	Normal Line / News (5 - 2.6)	10/09/16-10/09/16	3	1:00	10P- News-Channel 11 News on Fox 53 at Ten								1		\$2,400.00		Pittsburgh (WPGH)	CH11NW-FX53@10	9/12/16
14.0.1	Preempt (5 - 2.6)	10/09/16															Pittsburgh (WPGH)	Program Change/Exception - vice president/presidential debates; news on WPNT	
15.0	Normal Line / News (6 - 2.3)	10/04/16-10/04/16	3	1:00	10P- News-Channel 11 News on Fox 53 at Ten			1							\$2,400.00		Pittsburgh (WPGH)	CH11NW-FX53@10	9/12/16
15.0.1	Preempt (6 - 2.3)	10/04/16															Pittsburgh (WPGH)	Program Change/Exception - vice president/presidential debates; news on WPNT	
16.0	Normal Line / News (6 - 2.3)	10/06/16-10/06/16	3	1:00	10P- News-Channel 11 News on Fox 53 at Ten					1				1	\$2,400.00	\$2,400.00	Pittsburgh (WPGH)	CH11NW-FX53@10	9/12/16
17.0	Normal Line / News (6 - 2.3)	10/10/16-10/10/16	3	1:00	10P- News-Channel 11 News on Fox 53 at Ten		1							1	\$2,400.00	\$2,400.00	Pittsburgh (WPGH)	CH11NW-FX53@10	9/12/16

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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