

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

2626151  
10/4

Contract # 25281825  
Changes as of: 9/9/2016 at 11:10 AM  
Version: Current State Version 1

CPE: 375/944/7768  
Agency: RED EAGLE MEDIA GROUP  
Product: 2016  
Flight: 10/4/16 - 10/10/16  
Advertiser: NRA-ILA  
Station: WPGH  
Market: Pittsburgh  
Total Spots: 17  
Total \$: \$82,100.00

RED EAGLE MEDIA GROUP  
815 SLATERS LANE  
ALEXANDRIA VA 22314  
Office: WASHINGTON  
Total GRP: 45.0  
Total CPM: \$713.33

Agency Order #: 5373650  
Buyer: Eagle Media Media Assistant, Red  
Salesperson: TREVOR HEATON 202-955-5342  
Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE  
Assistant: TREVOR HEATON 202-955-5342

Comments: Separation: 30

Separation: \$713.33

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/4 - 10/10							Total Spots	Total \$	CPP	GRP
							10/4	10/5	10/6	10/7	10/8	10/9	10/10				
1	Tu-F,M 6:30p-7p		TWO & HALF MEN	\$1,500.00	2.6	60	11	12	13	0	0	0	4	\$6,000.00	\$576.92	10.4	
2	Tu-F,M 6p-6:30p		BIG BNG THEORY	\$1,500.00	2.4	60	15	16	17	8	0	0	4	\$6,000.00	\$625.00	9.6	
3	Tu-F,M 7:30p-8p		TWO&HALF MEN B	\$2,100.00	3.1	60	9	0	10	0	0	0	3	\$6,300.00	\$677.42	9.3	
4	Tu-F,M 7p-7:30p		BG BNG THRY B	\$2,100.00	3.1	60	0	12	0	13	0	0	2	\$4,200.00	\$677.42	6.2	
5	Su 10p-11p		CH11NW-FX53@10	\$2,400.00	2.6	60	0	0	0	0	0	1	1	\$2,400.00	\$923.08	2.6	
6	Tu-F,M 10p-10:30p		CH11NW-FX53@10	\$2,400.00	2.3	60	15	0	16	0	0	0	3	\$7,200.00	\$1,043.48	6.9	
TOTALS:							4	3	4	2	0	1	3	17	\$32,100.00	\$713.33	45.0



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Total \$: \$32,100.00

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Advertiser: NRA-ILA

Market: Pittsburgh

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202-955-5342

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/09/16 11:10 AM	TREVOR HEATON	Separation: 30

Competitive Information

Market Budget:	\$152,857
WPGH Share:	21%
Comment:	
KDKA:	28%
WPXI:	25%
WTAE:	26%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$32,100.00	\$713.33	45.0
<b>Total</b>	<b>100%</b>	<b>17</b>	<b>\$32,100.00</b>	<b>\$713.33</b>	<b>45.0</b>

Monthly Summary

Month	Spots	Dollars
2016-Oct	17	\$32,100.00
<b>Total</b>	<b>17</b>	<b>\$32,100.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/7/16 3:57 PM	TREVOR HEATON	New	17		\$32,100.00	\$32,100.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy



WPGH Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Red Eagle Media Group  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2626151**

**Schedule Dates** 10/04/16-10/10/16  
**Advertiser** NRA-National Rifle Assoc-Institute for Legislative  
**Agency** Red Eagle Media Group (15829)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 375/944/7768 (861084)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Media Med/Eagle  
**Phone/Fax** /  
**CPE** 375/944/7768  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** 2016  
Separation: 30  
TREVOR HEATON

**Date Entered** 09/12/16  
**Last Modified** 09/14/16  
**Entered By** Christopher Koutsoufakis  
**CO-OP** No  
**Headline #** ECR25281825  
**Demo** A356AR  
**Order Type** Normal  
**Package Deal** Normal  
**Commission %** 15.00  
**Commission** \$4,095.00  
**Net Total** \$23,205.00  
**Sales Tax**

Pittsburgh (WPGH)		
By Broadcast Month	Spots	Rate
Oct. 2016	15	\$27,300.00
<b>Grand Total:</b>	<b>15</b>	<b>\$27,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 - 2.6)	10/04/16-10/04/16	3	1:00	6:30P- Two And A Half Men	1	1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	TWO & HALF MEN	9/12/16
2.0	Normal Line / SPOT (1 - 2.6)	10/05/16-10/05/16	3	1:00	6:30P- Two And A Half Men	1		1						1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	TWO & HALF MEN	9/12/16
3.0	Normal Line / SPOT (1 - 2.6)	10/06/16-10/06/16	3	1:00	6:30P- Two And A Half Men	1			1					1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	TWO & HALF MEN	9/12/16
4.0	Normal Line / SPOT (1 - 2.6)	10/10/16-10/10/16	3	1:00	6:30P- Two And A Half Men	1	1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	TWO & HALF MEN	9/12/16
5.0	Normal Line / SPOT (2 - 2.4)	10/04/16-10/04/16	3	1:00	6P- Big Bang Theory	1		1						1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	BIG BNG THEORY	9/12/16
6.0	Normal Line / SPOT (2 - 2.4)	10/05/16-10/05/16	3	1:00	6P- Big Bang Theory	1			1					1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	BIG BNG THEORY	9/12/16
7.0	Normal Line / SPOT (2 - 2.4)	10/06/16-10/06/16	3	1:00	6P- Big Bang Theory	1				1				1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	BIG BNG THEORY	9/12/16
8.0	Normal Line / SPOT (2 - 2.4)	10/07/16-10/07/16	3	1:00	6P- Big Bang Theory	1					1			1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	BIG BNG THEORY	9/12/16
9.0	Normal Line / SPOT (3 - 3.1)	10/04/16-10/04/16	3	1:00	7:30P- Two And A Half Men	1						1		1	\$2,100.00	\$2,100.00	Pittsburgh (WPGH)	TWO&HALF MEN B	9/12/16
10.0	Normal Line / SPOT (3 - 3.1)	10/06/16-10/06/16	3	1:00	7:30P- Two And A Half Men	1						1		1	\$2,100.00	\$2,100.00	Pittsburgh (WPGH)	TWO&HALF MEN B	9/12/16
11.0	Normal Line / SPOT (3 - 3.1)	10/10/16-10/10/16	3	1:00	7:30P- Two And A Half Men	1							1	1	\$2,100.00	\$2,100.00	Pittsburgh (WPGH)	TWO&HALF MEN B	9/12/16
12.0	Normal Line / SPOT (4 - 3.1)	10/05/16-10/05/16	3	1:00	7P- Big Bang Theory 2	1							1	1	\$2,100.00	\$2,100.00	Pittsburgh (WPGH)	BG BNG THRY B	9/12/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Comments:

*CA* 9-14

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://spg.mer/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Product POLITICAL ISSUE (ns) (1187)

Brand 375/944/7768 (861084)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

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Phone/Fax /

CPE 375/944/7768

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments 2016  
Separation: 30  
TREVOR HEATON

Date Entered 09/12/16

Last Modified 09/14/16

Entered By Christopher Koutsouflakis

CO-OP No

Headline # ECR25281825

Demo A3564R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,095.00

Net Total \$23,205.00

Sales Tax

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13.0	Normal Line / SPOT (4 - 3.1)	10/07/16-10/07/16	3	1:00	7p- Big Bang Theory 2	1					1			1	\$2,100.00	\$2,100.00	Pittsburgh (WPGH)	BG BNG THRY B	9/12/16
14.0	Normal Line / News (5 - 2.6)	10/09/16-10/09/16	3	1:00	10P- News-Channel 11 News on Fox 53 at Ten	1							1	1	\$2,400.00	\$2,400.00	Pittsburgh (WPGH)	CH11NW-FX53@10	9/12/16
14.0.1	Preempt (5 - 2.6)	10/09/16															Pittsburgh (WPGH)	Program Change/Exception - vice president/presidential debates; news on WPNT	
15.0	Normal Line / News (6 - 2.3)	10/04/16-10/04/16	3	1:00	10P- News-Channel 11 News on Fox 53 at Ten	1		1						1	\$2,400.00	\$2,400.00	Pittsburgh (WPGH)	CH11NW-FX53@10	9/12/16
15.0.1	Preempt (6 - 2.3)	10/04/16															Pittsburgh (WPGH)	Program Change/Exception - vice president/presidential debates; news on WPNT	
16.0	Normal Line / News (6 - 2.3)	10/06/16-10/06/16	3	1:00	10P- News-Channel 11 News on Fox 53 at Ten	1				1				1	\$2,400.00	\$2,400.00	Pittsburgh (WPGH)	CH11NW-FX53@10	9/12/16
17.0	Normal Line / News (6 - 2.3)	10/10/16-10/10/16	3	1:00	10P- News-Channel 11 News on Fox 53 at Ten	1							1	1	\$2,400.00	\$2,400.00	Pittsburgh (WPGH)	CH11NW-FX53@10	9/12/16

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Accepted-Agency/Advertiser:

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