

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25289404 Changes as of: 10/05/2016 at 4:01 PM Version: Highlighting Revision 3

CPE: 1/73/3175 Flight: 10/29/16 - 11/7/16 Total \$: \$4,800.00

Agency: ACKERMAN Advertiser: NATIONAL RIFLE ASSOC Market: Pittsburgh Total Spots: 2

1601 NW EXPRESSWAY Product: National Rifle Association Office: DALLAS Total CPP: \$0.00

SUITE 1100 Agency Order #: 5391254 Buyer: Sparks, Carla Primary Demo: Traffic #: 2632204

OKLAHOMA CITY, OK Salesperson: LORRI PRICE Assistant: ISABEL CARRERO

214-525-2801 Revised on 9-29-2016. Separation: Comments: Separation: 30% The only estimate allowed to run on this estimate is QINRA160069H.

#	Day/Time	DP	Program	Rate	Len	10/29 - 11/7											Total Spots	Total \$	CPP	GRP	
						10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7						
REV-1	Sa-F 10p-11p		Channel 11 News-FOX53 @ 10P (News Doesn't air 9/26, 10/4, 10/9 & 10/19)	\$2,400.00	60	0	0	1	0	1	0	0	0	0	0	0	0	0	0	\$0.00	0.0
REV+2	Sa-F 10p-11p		Channel 11 News-FOX53 @ 10P (News Doesn't air 9/26, 10/4, 10/9 & 10/19)	\$2,400.00	60	0	0	0	1	0	1	0	0	0	0	0	0	0	0	\$0.00	0.0
TOTALS:						0	0	1	1	0	2	\$4,800.00	\$0.00	0.0							



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 Agency: ACKERMAN Advertiser: NATIONAL RIFLE ASSOC Market: Pittsburgh Total Spots: 2
 MCOQUEEN Product: National Rifle Association Office: DALLAS Total CPP: \$0.00
 1601 NW EXPRESSWAY Agency Order #: 5391254 Buyer: Sparks, Carla Primary Demo: Total GRP: Separation:
 SUITE 1100 OKLAHOMA CITY, OK Buyer: Sparks, Carla Con Type: POLITICAL/VOTE Traffic #: 2632204
 73118 Salesperson: LORRI PRICE Assistant: ISABEL CARRERO Separation:

Date/Time	Added by	Comment
10/05/16 4:01 PM	GOTOSTRATA1112720	Separation: 30:The only estimate allowed to run on this estimate is QNRA160069H.
09/19/16 4:56 PM	System	Revised on 9-29-2016.
09/16/16 4:27 PM	LORRI PRICE	Notice Received. Separation: 30:The only spot approved to run on this estimate is ISCI (QNRA160044).

Competitive Information	
Market Budget:	\$30,000
WPGH Share:	16%
Comment:	Late News buy only
KDKA:	32%
WPXI:	25%
WTAE:	27%

Transaction History								
Trans.	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/5/16 4:01 PM	GOTOSTRATA1112720	Revised	2	2	\$0	\$4,800.00	Changes: Comments from Separation: 30:The only spot approved to run on this estimate is ISCI (QNRA160044). to Separation: 30:The only estimate allowed to run on this estimate is QNRA160069H.
Revision	10/4/16 4:06 PM	Switch Operation	Confirmed			\$0	\$4,800.00	Revised on 9-29-2016.. 2 buylines added or modified.
Revision	9/27/16 3:06 PM	Switch Operation	Confirmed			\$0	\$4,800.00	Changes: Advertiser from NRA Foundation to NATIONAL RIFLE ASSOC.
Quoted for Electronic Contracting	9/19/16 3:48 PM					\$0	\$0	Changes: Contract Type Id from Spot to POLITICAL/VOTE.
New	9/16/16 4:26 PM	LORRI PRICE	Confirmed	2		\$4,800.00	\$4,800.00	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$4,800.00	N/A	0.0
Total	100%	2	\$4,800.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	0	\$0.00
2016-Nov	2	\$4,800.00
Total	2	\$4,800.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

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