

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

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Contract # 25289404

Changes as of: 10/05/2016 at 4:01 PM

Version: Highlighting Revision 3

CPE: 1/73/3175

Flight: 10/29/16 - 11/7/16

Station: WPGH

Total \$: \$4,800.00

Agency: ACKERMAN

Advertiser: NATIONAL RIFLE ASSOC

Market: Pittsburgh

Total Spots: 2

MCQUEEN

Product: National Rifle Association

Office: DALLAS

Total CPE: \$0.00

1601 NW EXPRESSWAY SUITE 1100

Agency Order #: 5391254

Primary Demo: Con Type: POLITICAL/NOTE

Total GRP: Traffic #: 2632204

OKLAHOMA CITY, OK 73118

Buyer: Sparks, Carla

Salesperson: LORRI PRICE

Separation: ISABEL CARRERO

Comments: Separation: 30-The only estimate allowed to run on this estimate is QNRA160069H.
Revised on 9-29-2016.

#	Day/Time	DP	Program	Rate	10/29 - 11/7											Total Spots	Total \$	CPP	GRP
					Len	10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7				
REV-1	Sa-F 10p-11p		Channel 11 News-FOX53 @ 10P (News Doesn't air 9/26, 10/4, 10/9 & 10/19)	\$2,400.00	60	0	0	1	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
REV+2	Sa-F 10p-11p		Channel 11 News-FOX53 @ 10P (News Doesn't air 9/26, 10/4, 10/9 & 10/19)	\$2,400.00	60	0	0	0	1	0	0	0	0	0	0	0	\$4,800.00	\$0.00	0.0
TOTALS:					0	0	0	1	1	0	0	0	0	0	0	2	\$4,800.00	\$0.00	0.0



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ASSOC

Market: Pittsburgh

Total Spots: 2

1601 NW
EXPRESSWAY
SUITE 1100

Product: National Rifle
Association

Office: DALLAS

Total CPE: \$0.00

OKLAHOMA CITY, OK
73118

Agency Order #: 5391254
Buyer: Sparks, Carla

Primary Demo:
Con Type: POLITICAL/VOTE

Total GRP:
Traffic #: 2632204

Salesperson: LORRI PRICE
214-525-2801

Assistant: ISABEL CARRERO
214-525-2807

Separation:

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
10/05/16 4:01 PM	GOTOSTRATA1112720	Separation: 30: The only estimate allowed to run on this estimate is QNRA160069H.
09/19/16 4:56 PM	System	Revised on 9-29-2016.
09/16/16 4:27 PM	LORRI PRICE	Notice Received. Separation: 30: The only spot approved to run on this estimate is ISCI (QNRA160044).

Competitive Information

Market Budget: \$30,000
WPGH Share: 16%
Comment: Late News buy only
KDKA: 32%
WPXI: 25%
WTAE: 27%

Daypart Summary

Day/Time	% Distb	Spots	Dollars	CPP	GRP
	100%	2	\$4,800.00	N/A	0.0
Total	100%	2	\$4,800.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	0	\$0.00
2016-Nov	2	\$4,800.00
Total	2	\$4,800.00

Transaction History

Trans.	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
	10/5/16 4:01 PM	GOTOSTRATA1112720	Revised	2	2	\$0	\$4,800.00	Changes: Comments from Separation: 30: The only spot approved to run on this estimate is ISCI (QNRA160044). to Separation: 30: The only estimate allowed to run on this estimate is QNRA160069H.
Revision	10/4/16 4:06 PM	Switch Operation	Confirmed			\$0	\$4,800.00	Changes: Advertiser from NRA Foundation to NATIONAL RIFLE ASSOC.
Revision	9/27/16 3:06 PM	Switch Operation	Confirmed			\$0	\$4,800.00	Changes: Contract Type Id from Spot to POLITICAL/VOTE.
Quoted for Electronic Contracting	9/19/16 3:48 PM					\$0	\$0	
New	9/16/16 4:26 PM	LORRI PRICE	Confirmed	2		\$4,800.00	\$4,800.00	

Non-Discrimination
Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.