



WTVY
285 N. Foster St.
Dothan, AL 36303
(334) 792-3195

CONTRACT

<u>Contract / Revision</u> 282945 /		<u>Alt Order #</u> 25034100
<u>Product</u> Tu-Mon week		
<u>Contract Dates</u> 02/09/16 - 02/15/16		<u>Estimate #</u> 912
<u>Advertiser</u> Martha Roby		<u>Original Date / Revision</u> 12/30/15 / 01/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTVY	<u>Account Executive</u> Dothan House	<u>Sales Office</u> Dothan National
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> 48	<u>Product Code</u> 318
<u>Agency Ref</u> 6790		<u>Advertiser Ref</u> 63100

And:

SRCP Media
201 N Union St Ste 200
Alexandria, VA 22314

Pd nacc
2/5/16 @ 8202.50

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WTVY	02/09/16	02/15/16	WTVY News 4 @ 5a	5:00 AM-6:00 AM		:30			NM	0	\$0.00
N 2	WTVY	02/09/16	02/15/16	WTVY News 4 @ 6a	6:00 AM-7:00 AM		:30			NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/16	02/15/16	MTWTF--				5	\$130.00			
N 3	WTVY	02/09/16	02/15/16	CBS This Morning	7:00 AM-9:00 AM		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/16	02/15/16	MTWTF--				5	\$70.00			
D 4	WTVY	02/13/16	02/13/16	CBS This Morning Saturday	6:00 AM-8:00 AM		:30			NM	0	\$0.00
D 5	WTVY	02/13/16	02/13/16	WTVY News 4 This Morn Sa	8:00 AM-8:30 AM		:30			NM	0	\$0.00
D 6	WTVY	02/14/16	02/14/16	CBS Sunday Morning	8:00 AM-9:30 AM		:30			NM	0	\$0.00
N 7	WTVY	02/09/16	02/15/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/16	02/15/16	MTWTF--				2	\$45.00			
N 8	WTVY	02/09/16	02/15/16	Price Is Right	10:00 AM-11:00 AM		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/16	02/15/16	MTWTF--				2	\$80.00			
D 9	WTVY	02/09/16	02/15/16	Young and the Restless	11:00 AM-12:00 PM		:30			NM	0	\$0.00
N 10	WTVY	02/09/16	02/15/16	Live at Lunch	12:00 PM-12:30 PM		:30			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/16	02/15/16	MTWTF--				2	\$110.00			
D 11	WTVY	02/09/16	02/15/16	Bold and Beautiful	12:30 PM-1:00 PM		:30			NM	0	\$0.00
D 12	WTVY	02/09/16	02/15/16	The Talk	1:00 PM-2:00 PM		:30			NM	0	\$0.00
D 13	WTVY	02/09/16	02/15/16	Let's Make A Deal	2:00 PM-3:00 PM		:30			NM	0	\$0.00
D 14	WTVY	02/09/16	02/15/16	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	0	\$0.00
N 15	WTVY	02/09/16	02/15/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/16	02/15/16	MTWTF--				3	\$65.00			
N 16	WTVY	02/09/16	02/15/16	WTVY News 4 @ 5p	5:00 PM-5:30 PM		:30			NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/16	02/15/16	MTWTF--				2	\$285.00			
N 17	WTVY	02/09/16	02/15/16	WTVY News 4 @ 6p	6:00 PM-6:30 PM		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/16	02/15/16	MTWTF--				5	\$400.00			
D 18	WTVY	02/13/16	02/13/16	WTVY News 4 @ 6p Sa	6:00 PM-6:30 PM		:30			NM	0	\$0.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
282945 /	25034100

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/09/16 - 02/15/16	Tu-Mon week	912

<u>Advertiser</u>	<u>Original Date / Revision</u>
Martha Roby	12/30/15 / 01/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 19	WTVY	02/14/16	02/14/16	WTVY Sunday Early News	5:00 PM-5:30 PM		:30			NM	0	\$0.00
N 20	WTVY	02/09/16	02/15/16	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/09/16	02/15/16	MTWTF--				3	\$275.00			
D 21	WTVY	02/13/16	02/13/16	Sat 630p-7p	6:30 PM-7:00 PM		:30			NM	0	\$0.00
N 22	WTVY	02/09/16	02/15/16	WTVY News 4 @ 10p M-F	10:00 PM-10:30 PM		:30			NM	5	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/09/16	02/15/16	MTWTF--				5	\$390.00			
D 23	WTVY	02/13/16	02/13/16	WTVY News 4 @ 10p Sa-Su	10:00 PM-10:30 PM		:30			NM	0	\$0.00
N 24	WTVY	02/14/16	02/14/16	WTVY News 4 @ 10p Sa-Su	10:00 PM-10:30 PM		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	-----S				1	\$240.00			
D 25	WTVY	02/09/16	02/15/16	Late Show	10:30 PM-11:30 PM		:30			NM	0	\$0.00
D 26	WTVY	02/15/16	02/15/16	Monday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	0	\$0.00
D 27	WTVY	02/15/16	02/15/16	Monday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	0	\$0.00
N 28	WTVY	02/09/16	02/09/16	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	-T-----				1	\$450.00			
D 29	WTVY	02/09/16	02/09/16	Tuesday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	0	\$0.00
N 30	WTVY	02/10/16	02/10/16	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	--W----				1	\$350.00			
D 31	WTVY	02/10/16	02/10/16	Wednesday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	0	\$0.00
N 32	WTVY	02/11/16	02/11/16	Thursday Prime 1a	7:00 PM-8:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	---T---				1	\$400.00			
N 33	WTVY	02/12/16	02/12/16	Friday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	----F--				1	\$250.00			
N 34	WTVY	02/13/16	02/13/16	Saturday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	-----S-				1	\$150.00			
N 35	WTVY	02/14/16	02/14/16	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	-----S				1	\$250.00			
N 36	WTVY	02/14/16	02/14/16	Sunday Prime Hr 2	7:00 PM-8:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	-----S				1	\$300.00			
N 37	WTVY	02/14/16	02/14/16	Sunday Prime Hr 3	8:00 PM-9:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	-----S				1	\$250.00			
D 38	WTVY	02/14/16	02/14/16	Sunday Prime Hr 4	9:00 PM-10:00 PM		:30			NM	0	\$0.00
Totals											43	\$9,650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/15/16	43	\$9,650.00	(\$1,447.50)	\$8,202.50
Totals	43	\$9,650.00	(\$1,447.50)	\$8,202.50

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Martha Roby	12/30/15 / 01/27/16

Signature: _____ **Date:** _____

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