



125 West 55th St
New York, NY 10019

Contract # 28399975	Changes as of: 5/13/2024 at 9:36 AM	Version: Highlighting Revision 1
CPE: 1917/1934/14780	Flight: 5/14/24 - 5/20/24	Station: KRQE
Agency: BUYING TIME	Advertiser: MARY CARMACK-ALTWIES FOR DISTRICT ATTORNEY	Market: Albuquerque
650 MASSACHUSETTS AVE NW	Product: Political	Office: WASHINGTON
SUITE 210	Agency Order #: 13428003	Service: Nielsen
20001	Buyer: Welsh, Kathryn	Primary Demo:
	Salesperson: REBECCA TONNE 404-365-4452	Assistant: REBECCA TONNE 404-365-4452

Con Type: POLITICAL/VOTE
Total \$: \$3,405.00

Total Spots: 12

Total CPP: \$0.00
Total GRP:

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	5/14 - 5/20							Total Spots	Total \$	CPP*	GRP*
						5/14	5/15	5/16	5/17	5/18	5/19	5/20				
1	Tu-F,M 7a-9a		CBS This Morning	\$170.00	30	1	1	0	0	0	0	0	2	\$340.00	\$0.00	0.0
<i>Changes: Rate from 110 to 170</i>																
REV- 2	Tu-F,M 6a-7a		KRQE News 13 This Morning @ 6A	\$140.00	30	1	1	0	0	0	0	0	1	\$140.00	\$0.00	0.0
<i>Changes: Rate from 90 to 140</i>																
3	Tu-F,M 12n-12:30p		KRQE News 13 @ Noon	\$225.00	30	1	1	0	0	0	0	0	2	\$450.00	\$0.00	0.0
4	Tu-F,M 5:30p-6p		KRQE News 13 @ 530P	\$300.00	30	1	1	0	0	0	0	0	2	\$600.00	\$0.00	0.0
5	Tu-F,M 4:30p-5p		KRQE News 13 @ 430P	\$225.00	30	1	1	0	0	0	0	0	2	\$450.00	\$0.00	0.0
6	Tu-F,M 6:30p-7p		Wheel of Fortune	\$500.00	30	1	0	0	0	0	0	0	1	\$500.00	\$0.00	0.0
7	Tu-F,M 6p-6:30p		Jeopardy	\$500.00	30	0	1	0	0	0	0	0	1	\$500.00	\$0.00	0.0
REV- 8	Tu-F,M 10p-10:35p		KRQE News 13 @ 10P	\$425.00	30	1	1	0	0	0	0	0	1	\$425.00	\$0.00	0.0
<i>Changes: Rate from 275 to 425</i>																
TOTALS:						7	5	0	0	0	0	0	12	\$3,405.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/13/24 9:36 AM	GOTOSTRATA\TONNE	Separation: 30;PopulationBuyType: CPP
05/13/24 9:36 AM	GOTOSTRATA\TONNE	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$3,450
KRQE Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$3,405.00	N/A	0.0
Total	100%	12	\$3,405.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-May	12	\$3,405.00
Total	12	\$3,405.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/13/24 9:39 AM					\$0	\$0	
Revision	5/13/24 9:36 AM	GOTOSTRATA\TONNE	Revised		2	-\$45.00	\$3,405.00	Changes: Total \$ from \$3,450.00 to \$3,405.00, Total Spots from 14 to 12. 3 buylines added or modified.
New	5/13/24 8:25 AM	REBECCA TONNE	New	14		\$3,450.00	\$3,450.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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