

## ORDER



**Orders**  
**Order / Rev:** 745117  
**Alt Order #:**  
**Product Desc:** Billeaud for Judge  
**Estimate:**  
**Flight Dates:** 08/18/20 - 09/18/20  
**Original Date / Rev:** 08/17/20 / 09/16/20  
**Order Type:** GENERAL

KATC

**Primary AE:** House Lafayette  
**Sales Office:** L-LAF  
**Sales Region:** LOC

**Agency**  
**Name:** BBR Creative  
**Buying Contact:** Monica Hebert  
**Billing Contact:**  
 PO Box 3136  
 Lafayette, LA 70502

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Billeaud/Republican/District Court Ju  
**Demographic:** A35-64  
**Product Codes:** PL State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-6

**New Business Thru:**  
**Advertiser External ID:** 264356  
**Agency External ID:** 135542  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	18	\$3,405.00	\$2,894.25
08/31/20	09/18/20	17	\$3,730.00	\$3,170.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	18	\$3,405.00	\$2,894.25	94.50
September 2020	17	\$3,730.00	\$3,170.50	99.90
<b>Totals</b>	<b>35</b>	<b>\$7,135.00</b>	<b>\$6,064.75</b>	<b>194.40</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Lafayette			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KATC	08/18/20	09/18/20	Good Morning Acadiana	GM	5:00 AM-6:00 AM	MTWTF--	:30	3	\$150.00	P-6	5.30	NM	12	\$1,800.00
				Good Morning Acadiana 5am		(5:00 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	-TWTF--		3				\$150.00		5.30			
		Week: 08/24/20	08/30/20	MTWTF--		3				\$150.00		5.30			
		Week: 08/31/20	09/06/20	-----		0				\$0.00		0.00			
		Week: 09/07/20	09/13/20	MTWTF--		3				\$150.00		5.30			
		Week: 09/14/20	09/20/20	MTWTF--		3				\$150.00		5.30			
N 2	KATC	08/18/20	09/18/20	M-F Good Morning America	GM	7:00 AM-9:00 AM	MTWTF--	:30	2	\$325.00	P-6	5.40	NM	7	\$2,275.00
				M-F Good Morning America		(7:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	-TWTF--		2				\$325.00		5.40			
		Week: 08/24/20	08/30/20	MTWTF--		2				\$325.00		5.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KATC	08/24/20-08/30/20	M-F Good Morning America		7:00 AM-9:00 AM	MTWThF----	:30		(\$325.00)		5.40	NM		
				See MG 2.8											
				[Recon- Weather Coverage]											
	8	KATC	09/11/20-09/11/20	M-F Good Morning America		7:00 AM-9:00 AM	7:00 AM-9:00 A-----F----	:30		\$325.00		5.40	NM		
				MG for 2.3 08/27											
				recon weather Hurricane Laura wall to wall coverage											
		Week: 08/31/20	09/06/20	-----		0				\$0.00		0.00			
		Week: 09/07/20	09/13/20	MTWTF--		1				\$325.00		5.40			

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Alt Order #:  
Flight Dates: 08/18/20 - 09/18/20

Advertiser: Billeaud/Republican/District Court Judge  
Product Desc: Billeaud for Judge  
Estimate:  
**KATC**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 09/14/20	09/20/20	MTWTF--			2		\$325.00	5.40					
N 3	KATC	08/18/20	09/18/20	M-F 9-10am M-F 9-10am	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	MTWTF--	:30	3	\$85.00	P-6	3.40	NM	10	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/17/20	08/23/20	-TWTF--			3		\$85.00	3.40					
		Week: 08/24/20	08/30/20	MTWTF--			3		\$85.00	3.40					
		Week: 08/31/20	09/06/20	-----			0		\$0.00	0.00					
		Week: 09/07/20	09/13/20	MTWTF--			3		\$85.00	3.40					
		Week: 09/14/20	09/20/20	MTWTF--			3		\$85.00	3.40					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
10	KATC	09/14/20-09/20/20		M-F 9-10am	9:00 AM-10:00 AM		MTWThF----	:30		<del>(\$85.00)</del>		3.40	NM		
See MG 3.13															
11	KATC	09/14/20-09/20/20		M-F 9-10am	9:00 AM-10:00 AM		MTWThF----	:30		<del>(\$85.00)</del>		3.40	NM		
See MG 3.13															
[ord pgm kblack 9/11/20]															
12	KATC	09/14/20-09/20/20		M-F 9-10am	9:00 AM-10:00 AM		MTWThF----	:30		<del>(\$85.00)</del>		3.40	NM		
See MG 3.13															
[ord pgm kblack 9/15/20]															
13	KATC	09/18/20-09/18/20		FR Prime Special	8:00 PM-10:00 PM		1-----F----	:30		\$255.00		10.20	NM		
Ⓜ MG for 3.10,3.12,3.11															
N 4	KATC	08/18/20	09/18/20	M-F 630-7pm M-F 630-7pm	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	1	\$385.00	P-6	11.10	NM	4	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/17/20	08/23/20	-TWTF--			1		\$385.00	11.10					
		Week: 08/24/20	08/30/20	MTWTF--			1		\$385.00	11.10					
		Week: 08/31/20	09/06/20	-----			0		\$0.00	0.00					
		Week: 09/07/20	09/13/20	MTWTF--			1		\$385.00	11.10					
		Week: 09/14/20	09/20/20	MTWTF--			1		\$385.00	11.10					
N 5	KATC	08/18/20	08/28/20	FR Prime Special FR Prime Special	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	-----F--	:30	1	\$250.00	P-6	3.90	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/17/20	08/23/20	-----F--			1		\$250.00	3.90					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KATC	08/17/20-08/23/20		FR Prime Special	8:00 PM-10:00 PM		1-----F----	:30		<del>(\$250.00)</del>		3.90	NM		
See MG 5.3															
[ord pgm kblack 8/19/20]															
3	KATC	09/11/20-09/11/20		FR Prime Special	8:00 PM-10:00 PM		1-----F----	:30		\$250.00		3.90	NM		
Ⓜ MG for 5.1 08/21															
program change															
		Week: 08/24/20	08/30/20	-----F--			1		\$250.00	3.90					
													Totals	35	\$7,135.00