North Adams, Massachusetts

ISSUES AND NEEDS REPORT

OCTOBER – NOVEMBER – DECEMBER 2018

Compiled by Tom Conklin News Director

Townsquare Media Berkshire 2018

North Adams, Massachusetts

Quarterly Issues Programs List

October 1 - December 31, 2018

Section I. Issues

This station has identified the following issues as significant ones that are facing our community in this quarter:

- **Violent Crime:** A new report listed North Adams as leading the Commonwealth in reported instances of violent crimes.
- Domestic Violence: Economic and social factors combine to make this a continued problem locally.
- Opioid Addiction: Many local crimes such as burglary, robbery and assault are found to be committed by those seeking money or easily-sold goods to help supply their addiction.
- Affordable Housing: A published report said that 55% of North Adams residents considered themselves burdened by housing costs.
- Education Financing: Local schools have seen cuts in State funding, leading to program cuts and higher property taxes to help recover money.
- **Employment Issues**: While there are job openings in the Northern Berkshires, many employers are finding it hard to find local people to fill the positions.

Section II. Responsive Programs

This station has broadcast programming dealing with each of the above-referenced issues. The programming dealing with each issue is set out below.

Violent Crime:

Community Insight- Broadcast on October 18, 8:30 AM; 30 minute local public affairs program hosted by Mike Garland. North Adams Mayor Tom Bernard addressed an FBI report which placed the city at the top of a statewide listing of violent crime rates. He acknowledged problems do exist in the city, but said methodology was a large factor in the city's ranking, since only about 75% of the state's cities and towns were included in the report. In a follow-up interview on Dec. 6 the Mayor said a review found that incorrectly coded reports were being entered into the system. He said that was corrected, and other actions included improving police response and sensitivity training.

Domestic Violence:

Community Insight- Broadcast on October 18, 8:30 AM; 30 minute local public affairs program hosted by Mike Garland. Appearing during National Domestic Violence Awareness Month, North Adams Mayor Tom Bernard said that the Northern Berkshire Community Coalition, Elizabeth Freeman Center and Northern Berkshire United Way were instrumental in organizing a community conversation on ways to address the problem. Also, a group called Men Initiating Change in North Adams (MIC-NA) continued to meet, with an emphasis on advocacy and portraying men as positive role models.

The Mayor also reported that certified trauma counselors are now doing ride-alongs with local police, in response to reports of domestic violence.

Opioid Addiction:

Community Insight- Broadcast on October 18, 8:30 AM; 30 minute local public affairs program hosted by Mike Garland. North Adams Mayor Tom Bernard said that the city continues to work with the Berkshire District Attorney's office and the Drug Task Force to find ways of dealing with the effects of addiction in the community.

Affordable Housing:

Community Insight- Broadcast on December 6, 8:30 AM; 30 minute local public affairs program hosted by Mike Garland. North Adams Mayor Tom Bernard spoke about a published report which found that 55% of the city's residents considered themselves to be burdened by housing costs (defined as devoting 33% or more of their monthly income to rent and utilities), which was above the average for Berkshire County. The mayor said that rents seem to be increasing locally in part due to speculation driven by local development, as well as landlords and owners of the city's older housing stock facing increased costs of repair and maintenance. He is looking to recent growth in the local manufacturing sector to provide the potential of more jobs and higher wages to help residents deal with housing costs.

Education Financing:

Community Insight- Broadcast on December 20, 8:30 AM; 30 minute local public affairs program hosted by Mike Garland. Guest: 1st Berkshire District State Rep. John Barrett 3rd.

Barrett said that the state's funding formula for local schools was changed several years ago which resulted in local school districts seeing shrinking budgets, and communities raising property taxes in an effort to fil the gap, which put added burden on local property owners. He advocates increased state funding and said that a late compromise bill failed in the state legislature in 2018, but is confident that an Education Reform Act will be addressed and passed in the 2019 session.

Employment Issues:

Community Insight- Broadcast on December 20, 8:30 AM; 30 minute local public affairs program hosted by Mike Garland. Guest: 1st Berkshire District State Rep. John Barrett 3rd.

Barrett said the state legislature must do more to improve job training locally as well as finding ways to improve the regional transit system bus lines to better enable local businesses to attract and hire employees for openings that right now are going unfilled.

Section III. Additional programs that aired this quarter

This station on occasion airs additional programming which doesn't always deal with issues of urgency, but may still be viewed as being in service in some way to the community.

Community Insight- Broadcast on October 25, 8:30 AM; 30 minute local public affairs program hosted by Mike Garland. Guests: Deborah Moran and Maria Ziemba, candidates in the November Northern Berkshire Registry of Deeds election.

Community Insight- Broadcast on November 8, 8:30 AM; 30 minute local public affairs program hosted by Mike Garland. Guest: Suzy Helme, North Adams Director of Community Events, detailing upcoming events in North Adams for the holiday season.

Compiled by Mike Garland

Townsquare Media Berkshire 2018

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INFO TRAK

This is a weekly syndicated public affairs program. It airs here on Sunday's at 6:00 AM. The run time is approximately 30 minutes.

Townsquare Media Berkshire 2018



Weekly Public Affairs Program

Call Letters: W/NAW

QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2018

Show # 2018-40 Date aired: 10-1-18 Time Aired: 6 AM

> Ryan Hampton, recovering addict, author of "American Fix: Inside the Opioid Addiction Crisis - and How to End It"

Nearly every American knows someone who has been affected by the opioid crisis. Mr. Hampton shared his story of addiction and recovery. He said 9 out of 10 Americans who need addiction treatment are not able to access it. He believes the nation's approach to treatment needs to be reformed from the bottom to the top. He said billions of dollars of federal spending aimed at this problem are not making it to local communities.

Issues covered: **Drug Addiction Government Policies** Length: 9:08

Kevin Leman, PhD, psychologist, author of "When Your Kid Is Hurting: Helping Your Child through the Tough Days"

The impulse for parents to protect their children is strong, but Dr. Leman said that very protection can end up handicapping them for life. He said that rather than seeking to save them from unhappiness or struggle, parents must teach their kids how to cope with and rise above their problems. He discussed the importance of listening and offered techniques to get kids to talk about their problems.

Issues covered: Parenting Youth at Risk

Length: 8:12

Amanda Dixon, Analyst and Senior Reporter at Bankrate.com

Ms. Dixon outlined the results of a recent Bankrate.com survey that found that American households with the lowest incomes spend the most on items they don't need, such as lottery tickets, restaurant food and prepared drinks, like coffee and smoothies. She said even minor changes in a person's spending can have a dramatic impact on their ability to build an emergency savings fund,

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Issues covered: **Poverty Consumer Matters** Personal Finance

Length: 5:09

Jeff Asher, crime analyst based in New Orleans

Mr. Asher discussed his research into the connection between weather and gun violence. He found that twice as many people are shot in northern cities on hot days compared to cold ones. He also talked about the potential long term effects of climate change on crime rates.

Issues covered: **Gun Violence** Crime Climate Change

Length: 7:26

Gail J. McGovern, President and CEO of the American Red Cross

Ms. McGovern discussed the Red Cross' response to the catastrophic damage left by hurricane Michael. She outlined the greatest challenges faced by relief workers on the ground. She said the Red Cross' greatest needs are blood donations, volunteers and financial donations.

Issues covered: Disaster Relief Volunteerism **Blood Donation** Charitable Contributions

Length: 5:11

Show # 2018-43 Date aired: 10 - 7-18 Time Aired: 10 AM

Deborah Thorne, PhD, Associate Professor of Sociology at the University of Idaho, Principle Investigator on the nationally-recognized Consumer Bankruptcy Project

Dr. Thorne's research paper entitled "Graying of U.S. Bankruptcy: Fallout from Life in a Risk Society" found that the rate at which Americans age 65 and older are filing for bankruptcy has more than tripled since 1991. She outlined a number of factors that may contribute to this problem, including rising healthcare expenses and a lack of financial knowledge or discipline to properly save for retirement, since pensions have been replaced by 401k plans.

Issues covered: Bankruptcy Senior Citizens Retirement Planning

Length: 9:27

Elizabeth Saewyc, PhD, RN, FSAHM, FCAHS, FAAN, Professor of Nursing at the University of British Columbia

Dr. Saewyc conducted a recent survey that found that boys—not girls—are more likely to report being victims of dating violence committed by partners who hit, slap or push them. While there has been an overall decline in dating violence, she believes that it may still be socially acceptable for girls to hit or slap boys in dating relationships. She suggested that teenagers who date need more support and education programs to address this problem.

Issues covered: Social Violence **Teenager Concerns**

Length: 7:43

Show # 2018-41

Date aired: 10-14-18 Time Aired: 6 AM

Lisa Lockerd Maragakis, MD, MPH, Senior Director of Infection Prevention at the Johns Hopkins Health System in Baltimore

Last year's flu season was one of the deadliest in the last 40 years, with an estimated 80,000 deaths in the U.S. Dr. Maragakis explained why it is important to get a flu shot in October. She discussed the different types of flu vaccine available and dispelled some of the most common myths about it.

Issues covered: Public Health

Length: 8:49

Jean M. Twenge, PhD, Professor of Psychology at San Diego State University, author of the book "iGen"

Fewer than 20 percent of U.S. teens report reading a book, magazine or newspaper daily for pleasure, while more than 80 percent say they use social media every day, according to Dr. Twenge's latest research. She noted that the decline in reading print media was especially steep. She explained why this is such cause for concern and what parents can do to counteract it.

Issues covered:

Literacy Parenting **Teenage Concerns** Length: 8:32

Keita Franklin, PhD, Executive Director of Suicide Prevention for the U.S. Department of Veterans Affairs

Suicide is a national public health issue that affects all Americans, but it is a particularly serious problem among both active duty service members and military veterans. Dr. Franklin discussed the possible reasons behind this trend. She also talked about a new VA campaign intended to increase the availability of mental health and suicide prevention resources for at-risk veterans.

Issues covered:

Suicide

Military/Veterans Concerns

Length: 5:08

Show # 2018-42 Date aired: 10-21-18 Time Aired: 6 AM

Ken Dychtwald, Ph.D., gerontologist, psychologist, CEO of Age Wave, a company that conducts research on issues relating to aging populations

Dr. Dychtwald discussed his recent survey that uncovered the staggering amount of financial support that parents are providing to their adult children. He found that 79% of parents are providing money to their children between age 18 and 34, and the average was \$7,000 a year. He said that figure is twice the amount that parents are putting into their own retirement accounts. He explained the possible reasons behind this trend.

Issues covered:

Parenting Retirement Planning Student Debt

Length: 9:47

Andrew Gewirtz, PhD, Professor in the Institute for Biomedical Sciences at Georgia State University

Dr. Gewirtz was the co-author of a surprising study that found that adding highly refined fiber to processed foods could have negative effects on human health, including liver cancer. He explained what ingredients consumers need to watch for on processed food labels. He said the simplest solution is to eat fruits and vegetables naturally rich in soluble fiber, rather than processed foods.

Issues covered:

Nutrition Cancer Personal Health Length: 5:01

Show # 2018-44 Date aired: 6 AM

Sarah Stanley Fallaw, PhD, industrial psychologist, researcher, and president of DataPoints, author of "The Next Millionaire Next Door: Enduring Strategies for Building Wealth"

Dr. Stanley wrote a follow up to her father's classic book "The Millionaire Next Door." She talked about several myths relating to millionaires and how they accumulate wealth. She discussed the importance of living below your means, and how to identify and develop behaviors that are conducive to building wealth.

Issues covered:

Personal Finance **Consumer Matters** Retirement Planning Length: 9:44

Jason West, PhD, Professor of Environmental Sciences and Engineering at the University of North Carolina at Chapel Hill Gillings School of Global Public Health

Air pollution in the U.S. has decreased since about 1990. Dr. West led a study that found that this improvement resulted in a 47% decrease in deaths related to air pollution exposure. He noted that, despite clear improvements, air pollution remains an important public health issue in the U.S., with an estimated 71,000 deaths in 2010. He discussed the effectiveness of tree planting programs and other steps ordinary people can take to help.

Issues covered:

Air Pollution **Government Regulations** Energy

Length: 7:26

Length: 5:04

Alan Monheit, PhD, Professor of Health Economics and Chair, Department of Health Systems & Policy in the School of Public Health, Rutgers University

Dr. Monheit led a study that examined the relationship between parental education and family healthcare spending. He found that parents educated beyond high school spend significantly more on healthcare, despite differences in family income and health insurance. He also discussed differences he found in healthcare decisions made by single-mother families compared to two-parent families.

Issues covered:

Public Health Policy Education

Parenting

Show # 2018-45		1
Date aired: 18-18	Time Aired:	6 MM

Bonnie Halpern-Felsher, PhD, Professor of Pediatrics, Stanford University School of Medicine

Dr. Halpern-Felsher led a study that found that teens and young adults who use Juul brand ecigarettes are failing to recognize the product's addictive potential, despite using it more often than their peers who smoke conventional cigarettes. She said the nicotine levels in a single Juul pod are the equivalent of smoking 1 1/2 to 2 packs of cigarettes. She also discussed the high vulnerabilities of teens to brain changes caused by e-cigarettes, as compared to people in their twenties.

Issues covered: Substance Addition **Teenager Concerns** Health

Length: 9:00

Lan Nguyen Chaplin, PhD, Associate Professor of Marketing, University of Illinois at Chicago

Materialism may be more common than ever. Dr. Chaplin led a study that tested ways to reduce materialism among young consumers. She found that a teenagers who completed a two-week gratitude journal were significantly more grateful, more generous and less materialistic.

Issues covered: Parenting **Consumer Matters** Length: 8:05

Thomas Newkirk, PhD, Professor Emeritus, University of New Hampshire

In this age of smartphones, Twitter and information scrolling at the bottom of TV screens, Americans are reading faster than ever. Prof. Newkirk believes this is a negative trend, and that readers get greater enjoyment and comprehension when they read slowly. He talked about the reasons why people tend to skim text, and techniques they can use to slow down.

Issues covered: Literacy Education

Length: 4:37

Show # 2018-4	6	1	11	-	1	0		
Show # 2018-4 Date aired:	1	1	-7		1	Time	Aired:	

Ryan Kalember, Senior Vice President of Cybersecurity Strategy for online security company Proofpoint

Scammers have devised a new scheme to steal thousands of dollars from homebuyers who are about to close on a house. Mr. Kalember said buyers are often tricked into wiring their down payment on the day of closing to a fraudulent offshore account, by criminals who have hacked their real estate agent's or title company's email account. He explained how consumers can protect themselves.

Issues covered: Crime **Online Security** Personal Finance Length: 7:43

Diane Redleaf, family defense attorney, author of "They Took the Kids Last Night: How the Child Protection System Puts Families at Risk"

The number of children in the U.S. foster care system is at record levels, thanks in part to the opioid crisis. With nearly 450,000 children in the system, Ms. Redleaf discussed what happens when caseworkers make mistakes, taking children from parents who are neither abusive nor neglectful. She noted that minority families are disproportionately affected by this trend. She also said that once children are taken, parents and their attorneys sometimes can't learn where the children are being housed.

Issues covered: **Foster Care Minority Concerns** Parenting

Length: 9:24

David Mizejewski, Naturalist at the National Wildlife Federation

Mr. Mizejewski talked about the benefits of allowing leaves to decompose naturally, rather than raking them up and disposing of them. In addition to serving as a natural fertilizer, he said butterflies and songbirds depend on leaf litter for food sources. He also discussed the environmental impact of bagging up lawn debris for disposal.

Issues covered: Environment

Length: 4:37

Show # 2018-47 | I | Time Aired: 6 AM

Brandi Britton, District President of Office Team, a staffing service providing temporary administrative and office support staff

Ms. Britton discussed the most common social media mistakes that take job seekers out of the running for a position. She noted that negative or inappropriate comments and questionable photos are the most common social media issues. She said a job hunter should always assume that a company has combed through their social media profile before even scheduling an interview.

Issues covered: **Employment** Career Social Media

Length: 7:28

Jennifer Bradley, co-author of "Make it Zero: The Movement to Safeguard Every Child"

Ms. Bradley discussed the issue of human trafficking in the U.S. She said five main factors contribute to the problem, including poverty, abuse and isolation. She explained the shocking role that the foster child system plays in the issue, and she offered suggestions for individuals to make a difference in preventing and stopping human trafficking.

Issues covered: **Human Trafficking** Child Abuse Povertv

Length: 9:43

Richard Thaler, PhD, Professor of Behavioral Science and Economics at the University of Chicago Booth School of Business, President of the American Economic Association

Prof. Thaler discussed what happens when economics meets psychology and how irrational human beings greatly influence the US and world economies. He explained how research is in progress to understand human miscalculations, with the goal of developing better decision-making in business, government and life in general.

Issues covered: **Economics Consumer Matters** Mental Health

Length: 4:49

Show # 2018-48, 1-18-18 Time Aired: 6 Am

Patrick O'Rourke, Certified Public Accountant in Washington, D.C., founder of ScholarshipStats.com

There are roughly 8 million high-school student athletes in the U.S. However, only a small percentage go on to play a sport in college, and even fewer receive athletic scholarships. Mr. O'Rourke explained which sports have the most scholarship money available. He talked about parents' misconceptions about college scholarships and offered advice.

Issues covered: Youth Sports Education Parenting

Length: 8:58

Jennifer Molinsky, PhD, housing expert, Senior Research Associate at the Joint Center for Housing Studies of Harvard University

Dr. Molinsky shared the findings of her annual report on the nation's housing. She said that many older Americans are burdened by housing costs, and that affordable, accessible and supportive senior housing is in short supply. She also warned that many households in their 50s and early 60s may not be financially prepared for retirement.

Issues covered: Housing Senior Citizens Retirement Planning

Length: 8:17

Karen Bakies, RDN, LD, FAND, Registered Dietitian and Vice President of Nutrition Affairs for the American Dairy Association Mideast in Columbus, Ohio

Ms. Bakies said a recent survey by her organization found that 94 percent of Americans admit to throwing food away at home. In fact, the average family wastes nearly a third of the food they buy. She outlined the most common reasons that people throw food out, and offered suggestions to minimize the problem.

Issues covered: Food Safety **Consumer Matters** Environment

Length: 4:56

Show # 2018-49. Date aired: 1-25-18 Time Aired: 6 MM

Keith Whyte, Executive Director of the National Council on Problem Gambling

Millions of Americans are hooked on gambling, and at least 40 states are addicted to gambling revenue. Mr. Whyte said states have not taken the measures needed to address gambling addiction, as they have greatly expanded gambling in the past ten years. He talked about the most common characteristics of those addicted to gambling and how to recognize if someone has a problem.

Issues covered: **Gambling Addiction** Government Spending

Length: 8:38

Quint Studer, community development expert, author of "Building A Vibrant Community: How Citizen-Powered Change Is Reshaping America"

Mr. Studer said vibrant communities don't just happen—they are built. He discussed ways that cities and towns can attract investments, encourage small business startups and build lively downtowns. He talked about the importance of creating community events such as street festivals, rallies, fundraisers and concerts to foster a sense of neighborhood. He also outlined ways that citizens can volunteer to improve their local community.

Issues covered: **Community Development** Volunteerism

Length: 8:39

Craig Smith, PhD, Research Investigator at the University of Michigan Center for Human Growth and Development

Prof. Smith led a study that examined whether parents should force kids to apologize for something they did wrong to another child. He found that the wronged child saw a big difference between a sincere apology and a coerced one. He suggested ways that parents can help their child learn to have empathy for the victim, thus ensuring a willing apology.

Issues covered: **Child Development** Parenting

Length: 4:59

Show # 2018-50, 2-2-8 Time Aired: 6 AM

Jamie Cooper, Associate Professor in the University of Georgia Department of Foods and Nutrition

Prof. Cooper led a study that found that vacations often lead to small amounts of long-term gradual weight gain and contribute to 'creeping obesity'. She talked about the primary causes of weight gain during vacations and explained why it's important to lose the added weight as soon as possible upon returning from a trip.

Issues covered: Personal Health Obesity

Length: 9:21

R. Douglas Fields, PhD, Chief of the Section on Nervous System Development and Plasticity at the National Institute of Child Health and Human Development, a part of the National Institutes of Health. Adjunct Professor in the Neuroscience and Cognitive Science Program at the University of Maryland, College Park, author of "Why We Snap: Understanding the Rage Circuit in Your Brain"

Today's headlines are filled with examples of otherwise rational people with no history of violence or mental illness who suddenly snap in a domestic dispute, an altercation with police, or road rage attack. Dr. Fields explained the reasons behind these seemingly random episodes. He said every human has been hardwired with the potential to snap. He also said the same pathway in the brain that can result in a violent outburst can also enable us to act heroically and altruistically before our conscious brain knows what we are doing.

Issues covered: Mental Health **Domestic Violence** Length: 7:46

Thomas Nassif, Ph.D., Professorial Lecturer in American University's Department of Health Studies. researcher at the D.C. Veterans Affairs Medical Center

U.S. veterans often return home with multiple types of trauma, and suffer from one of the highest rates of chronic pain of any population in the U.S. Dr. Nassif led a study that found that veterans who practiced meditation reported a 20 percent reduction in pain intensity, and in how pain interferes with everyday aspects of life, such as sleep, mood, and activity level.

Issues covered: Military Affairs Mental Health Personal Health

Length: 4:46

Show # 2018-512 9 - // Time Aired: 6 AM

Danny Iny, entrepreneur, author of "Leveraged Learning: How the Disruption of Education Helps Lifelong Learners and Experts with Something to Teach"

Mr. Iny believes that pursuing a four-year degree leaves too many students drowning in debt and unprepared for the work world. He outlined the decisions that students and parents should consider before committing to the time and cost commitments of a college degree. He discussed what careers require a college education, along possible alternative paths for other careers.

Issues covered: Education Career

Length: 9:19

Gina LaRoche, organizational consultant, executive coach, co-founder of Seven Stones Leadership Group, co-author of "The 7 Laws of Enough: Cultivating a Life of Sustainable Abundance"

Ms. LaRoche said counting your blessings year-round can be good for your mental health and wellbeing, ultimately boosting a person's chances of success. She talked about ways to avoid a "scarcity mentality," where more is always better and having more will lead to happiness. She talked about the influence of social media on this mentality.

Issues covered: Mental Health **Consumer Matters** Career

Length: 7:57

Greg McBride, Chief Financial Analyst for Bankrate.com

Mr. McBride shared the results of a Bankrate survey that found that despite the hot labor market, 62 percent of employed Americans did not get a pay raise or better paying job in 2018. He noted that career or income advancement often involves a willingness to change jobs, yet only 25 percent have any intention of looking for a new job in 2019.

Issues covered: Employment **Personal Finance** Length: 5:08

Show # 2018-52 Date aired: 2231 Time Aired: 6 MM

Rashmi Shetgiri, MD, Assistant Professor of Pediatrics, Los Angeles Biomedical Research Institute at Harbor-UCLA Medical Center

Dr. Shetgiri led a study of what factors influence teens to get involved with weapons. She said emotional distress and substance abuse both increase the odds for white, black and Hispanic youth to carry or use a gun or knife. She also discussed the importance of parents and positive role models in the prevention of youth violence.

Issues covered: Youth Violence Youth at Risk **Minority Concerns**

Length: 7:47

Harold Pollack, PhD, Helen Ross Professor of Social Service Administration at the University of Chicago, where he researches health and urban policy concerns, nonresident fellow at the Century Foundation, co-author of "The Index Card: Why Personal Finance Doesn't Have to Be Complicated"

Dr. Pollack believes that everything Americans need to know about managing their money could fit on a single index card. He explained why his nine simple rules outperform more complicated financial strategies. He also discussed the most responsible way to select a financial advisor and why he felt one of his most important rules should be to support the nation's social safety net.

Issues covered: Personal Finance Charitable Contributions

Length: 9:33

Maria Corkern, reading specialist, teacher, author of "Doris Thesaurus"

Recent studies have found that since 1950, the average teenager's vocabulary has dropped from 25,000 words to only 10,000. Ms. Corkern said that a limited vocabulary translates into a reduced ability to think critically and communicate effectively, which results poor educational performance. She offered suggestions for parents on how to help a child improve his vocabulary.

Issues covered: Education **Teen Concerns** Youth at Risk

Length: 5:02

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North Adams, Massachusetts

OCTOBER – NOVEMBER – DECEMBER 2018

NEWS

The Berkshire News Network strives to fairly provide news coverage for the entirety of the 30 plus communities that make up Berkshire County – A very large area which borders Vermont, New York, and Connecticut.

The news presented on our stations is procured through various sources that provide local news coverage in the region including but not limited to: The Berkshire Eagle, iBerkshires.com, The Berkshire Record, The Berkshire Edge, and The Bennington Banner. Other sources include The Associated Press, local television, and press releases sent directly to us by newsmakers, government offices, as well as local and state officials. News stories are shared between our stations on a routine basis.

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