

# WOC13448176 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 02/15/22 - 02/21/22

C/P/E: PAXT / ORDR / 215221

Traffic Order #: KBMT-T

Agency: Smart Media Group

Product Desc.: Order

Buyer Order #: 30078641

Advertiser: Ken Paxton Campaign

Estimate Desc.:

AE: Taylor Fritsch

Buyer: Elaine Gaeckler

Total Cost: \$1,890.00 (Cash)

Property: KBMT TV

Primary Demo: Adults 35+ (RTG)

Received Date: 2/11/22 8:01 AM

Sales Region: National

Comments:

New Order for Paxton, est 215221. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. THANK YOU! ELAINE

Terms Of Sale:

List Items							Spots										Totals		Adults 35+			Adults 35+			
Line	Program	ST	Len	Time	Days	Rate	Feb 14	Feb 21										Total Spots	Total Cost	RTG	GRP	CPP	000	IMP	CPM
1	KBMT NEWS 5A	NM	:30	5:00 AM-6:00 AM	--W----	15.00	1	0										1	15.00	1.30	1.30	11.54	2.90	2.90	5.17
2	KBMT NEWS 6A	NM	:30	6:00 AM-7:00 AM	---T---	60.00	1	0										1	60.00	2.00	2.00	30.00	4.60	4.60	13.04
2	KBMT NEWS 6A	NM	:30	6:00 AM-7:00 AM	-T-----	60.00	1	0										1	60.00	2.00	2.00	30.00	4.60	4.60	13.04
2	KBMT NEWS 6A	NM	:30	6:00 AM-7:00 AM	M-----	60.00	0	1										1	60.00	2.00	2.00	30.00	4.60	4.60	13.04
3	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	--W----	60.00	2	0										2	120.00	2.40	4.80	25.00	5.70	11.40	10.53
3	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	---T---	60.00	2	0										2	120.00	2.40	4.80	25.00	5.70	11.40	10.53
3	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	M-----	60.00	0	2										2	120.00	2.40	4.80	25.00	5.70	11.40	10.53
3	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	-T-----	60.00	2	0										2	120.00	2.40	4.80	25.00	5.70	11.40	10.53

List Items							Spots										Totals		Adults 35+			Adults 35+					
Line	Program	ST	Len	Time	Days	Rate	Feb 14	Feb 21										Total Spots	Total Cost	RTG	GRP	CPP	000	IMP	CPM		
4	GOOD MORNING AMERICA	NM	:30	8:00 AM-9:00 AM	----S-	35.00	1	0										1	35.00	1.90	1.90	18.42	4.30	4.30	8.14		
5	THIS WEEK	NM	:30	8:00 AM-9:00 AM	-----S	40.00	1	0										1	40.00	1.80	1.80	22.22	4.10	4.10	9.76		
6	KBMT 12 NEWSAT 5PM	NM	:30	5:00 PM-5:30 PM	--W----	115.00	1	0										1	115.00	4.30	4.30	26.74	10.00	10.00	11.50		
6	KBMT 12 NEWSAT 5PM	NM	:30	5:00 PM-5:30 PM	---T---	115.00	1	0										1	115.00	4.30	4.30	26.74	10.00	10.00	11.50		
6	KBMT 12 NEWSAT 5PM	NM	:30	5:00 PM-5:30 PM	M-----	115.00	0	1										1	115.00	4.30	4.30	26.74	10.00	10.00	11.50		
6	KBMT 12 NEWSAT 5PM	NM	:30	5:00 PM-5:30 PM	-T-----	115.00	1	0										1	115.00	4.30	4.30	26.74	10.00	10.00	11.50		
7	KBMT 12 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	--W----	130.00	1	0										1	130.00	5.10	5.10	25.49	11.90	11.90	10.92		
7	KBMT 12 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	---T---	130.00	1	0										1	130.00	5.10	5.10	25.49	11.90	11.90	10.92		
7	KBMT 12 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	M-----	130.00	0	1										1	130.00	5.10	5.10	25.49	11.90	11.90	10.92		
7	KBMT 12 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	-T-----	130.00	1	0										1	130.00	5.10	5.10	25.49	11.90	11.90	10.92		
8	JIMMY KIMMEL	NM	:30	10:35 PM-11:35 PM	--W----	20.00	2	0										2	40.00	0.90	1.80	22.22	2.10	4.20	9.52		
8	JIMMY KIMMEL	NM	:30	10:35 PM-11:35 PM	---T---	20.00	2	0										2	40.00	0.90	1.80	22.22	2.10	4.20	9.52		
8	JIMMY KIMMEL	NM	:30	10:35 PM-11:35 PM	M-----	20.00	0	2										2	40.00	0.90	1.80	22.22	2.10	4.20	9.52		
8	JIMMY KIMMEL	NM	:30	10:35 PM-11:35 PM	-T-----	20.00	2	0										2	40.00	0.90	1.80	22.22	2.10	4.20	9.52		
Spot Totals:							23	7										30	\$1,890.00		75.00			175.10			
Adults 35+ GRP:							57.00	18.00																			
Adults 35+ GRP:							133.00	42.10																			

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
February	30	\$1,890.00	75.00				