

# ORDER



**Orders**  
**Order / Rev:** 2479623  
**Alt Order #:** WOC13609209  
**Product Desc:** Order  
**Estimate:** 519523  
**Flight Dates:** 05/16/22 - 05/23/22  
**Original Date / Rev:** 05/19/22 / 05/19/22  
**Order Type:** \*Must Change Default\*

**KJAC**  
**Primary AE:** Taylor Fritsch  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency Name:** Smart Media Group Inc/ POL  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 26067  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** POL/ Ken Paxton / R / ATTY GEN / TX  
**Demographic:** A55+  
**Product Codes:** PL-Candidate: State Attorney General  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate  
**Priority:** P04

**New Business End:**  
**Advertiser External ID:** 50436  
**Agency External ID:** 7611AG  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/16/22	05/22/22	5	\$395.00	\$335.75
05/23/22	05/29/22	1	\$45.00	\$38.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	6	\$440.00	\$374.00	13.70
<b>Totals</b>	<b>6</b>	<b>\$440.00</b>	<b>\$374.00</b>	<b>13.70</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KJAC	50%	\$440.00
Market	100%	\$880.00

**Competitive Share**

	Share	Total
AWBB	0%	\$0.00
CABLE	0%	\$0.00
KBTU	0%	\$0.00
KFDM	0%	\$0.00
KITU	0%	\$0.00
UNKWN	50%	\$440.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJAC	05/16/22	05/22/22	Meet the Press	CM	9-10a	-----1	:30	1	\$35.00	P04	1.40	NM	1	\$35.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/16/22	05/22/22	-----1		1		\$35.00		1.40					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KJAC	05/16/22-05/22/22		Meet the Press		9-10a	-----Su	:30		<del>(\$35.00)</del>		1.40	NM		
	See MG 1.2														
2	KJAC	05/22/22-05/22/22		Today Show Su		8-9a	-----Su	:30		\$35.00		1.40	NM		
	Ⓜ MG for 1.1 05/22 [MTP not airing]														

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 Alt Order #: WOC13609209  
 Flight Dates: 05/16/22 - 05/23/22

Advertiser: POL/ Ken Paxton / R / ATTY GEN / TX  
 Product Desc: Order **KJAC**  
 Estimate: 519523

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KJAC	05/16/22	05/23/22	Local News @ 630p M-FCM KJAC NEWS AT 630P		630-7p	---11--	:30	2	\$45.00	P04	2.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---11--		2				\$45.00		2.00			
		Week: 05/23/22	05/29/22	1-----		1				\$45.00		2.00			
N 3	KJAC	05/16/22	05/19/22	Thu Prime A LAW &ORDER	CM	7-8p	---1---	:30	1	\$135.00	P04	3.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---1---		1				\$135.00		3.00			
N 4	KJAC	05/16/22	05/19/22	Thu Prime B LAW & ORDER: SVU	CM	8-9p	---1---	:30	1	\$135.00	P04	3.30	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---1---		1				\$135.00		3.30			
													Totals	6	\$440.00