

ORDER



Orders
Order / Rev: 2477553
Alt Order #: WOC13604685
Product Desc: Order
Estimate: 514516
Flight Dates: 05/14/22 - 05/16/22
Original Date / Rev: 05/13/22 / 05/13/22
Order Type: General

KBMT
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Smart Media Group Inc/ POL
Buying Contact:
Billing Contact:
 PO Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: POL/ Ken Paxton / R / ATTY GEN / TX
Demographic: A55+
Product Codes: PL-Candidate: State Attorney General
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: 50436
Agency External ID: 7611AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/09/22	05/15/22	7	\$675.00	\$573.75
05/16/22	05/22/22	7	\$520.00	\$442.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	14	\$1,195.00	\$1,015.75	56.50
Totals	14	\$1,195.00	\$1,015.75	56.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KBMT	50%	\$1,195.00
Market	100%	\$2,390.00

Competitive Share

	Share	Total
AWBB	0%	\$0.00
CABLE	0%	\$0.00
KBTU	0%	\$0.00
KFDM	0%	\$0.00
KITU	0%	\$0.00
UNKWN	50%	\$1,195.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBMT	05/16/22	05/16/22	Live with Kelly 9-10a LIVE WITH KELLY	CM	9-10a	1-----	:30	1	\$40.00	P04	2.40	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	1-----		1		\$40.00		2.40					
N 2	KBMT	05/09/22	05/15/22	NBA Playoffs DT Game NBA PLAYOFFS	CM	2:00 PM-5:00 PM (2:00 PM-5:00 PM)	-----2	:30	2	\$95.00	P04	1.20	NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/22	05/15/22	-----2		2		\$95.00		1.20					
N 3	KBMT	05/16/22	05/16/22	Local News @ 5a M-F	CM	5-6a	1-----	:30	1	\$35.00	P04	1.70	NM	1	\$35.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KBMT	05/16/22	05/16/22	Local News @ 6a M-F	CM	6-7a	1-----	:30	1	\$60.00	P04	3.00	NM	1	\$60.00
KBMT NEWS 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/16/22	05/22/22	1-----			1			\$35.00			1.70		
N 5	KBMT	05/16/22	05/16/22	Good Morning America	CM	7-9a	1-----	:30	1	\$60.00	P04	3.70	NM	1	\$60.00
KBMT NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/16/22	05/22/22	1-----			1			\$60.00			3.00		
N 6	KBMT	05/09/22	05/14/22	Good Morning America	CM	7-8a	-----1-	:30	1	\$40.00	P04	2.50	NM	0	\$0.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/09/22	05/15/22	-----1-			1			\$40.00			2.50		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KBMT	05/09/22-05/15/22	Good Morning America Sa A 7-8a			7-8a	-----Sa--	:30	(\$40.00)		2.50	NM			
See MG 7.2															
N 7	KBMT	05/09/22	05/14/22	Good Morning America	CM	8-9a	-----1-	:30	1	\$40.00	P04	2.80	NM	1	\$145.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/09/22	05/15/22	-----1-			1			\$40.00			2.80		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KBMT	05/09/22-05/15/22	Good Morning America Sa B 8-9a			8-9a	-----Sa--	:30	(\$40.00)		2.80	NM			
See MG 7.2															
2	KBMT	05/15/22-05/15/22	Sun Prime A			6-7p	-----Su	:30	\$145.00		2.80	NM			
Ⓜ MG for 6.1,12.1,7.1															
N 8	KBMT	05/09/22	05/15/22	Good Morning America	CM	7-8a	-----1	:30	1	\$65.00	P04	3.50	NM	1	\$65.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/09/22	05/15/22	-----1			1			\$65.00			3.50		
N 9	KBMT	05/09/22	05/15/22	This Week Su	CM	8-9a	-----1	:30	1	\$40.00	P04	2.80	NM	1	\$40.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/09/22	05/15/22	-----1			1			\$40.00			2.80		
N 10	KBMT	05/16/22	05/16/22	Local News @ 5p M-F	CM	5-530p	1-----	:30	1	\$85.00	P04	7.30	NM	1	\$85.00
KBMT 12 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/16/22	05/22/22	1-----			1			\$85.00			7.30		
N 11	KBMT	05/16/22	05/16/22	Local News @ 6p M-F	CM	6-632p	1-----	:30	1	\$115.00	P04	8.80	NM	1	\$115.00
KBMT 12 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/16/22	05/22/22	1-----			1			\$115.00			8.80		
N 12	KBMT	05/09/22	05/14/22	Local News @ 6p Sa	CM	6-630p	-----1-	:30	1	\$65.00	P04	6.20	NM	0	\$0.00
12NEWS AT 6P- SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/09/22	05/15/22	-----1-			1			\$65.00			6.20		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KBMT	05/09/22-05/15/22	Local News @ 6p Sa			6-630p	-----Sa--	:30	(\$65.00)		6.20	NM			
See MG 7.2															
N 13	KBMT	05/09/22	05/15/22	Local News @ 530p Su	CM	530-6p	-----1	:30	1	\$85.00	P04	7.60	NM	1	\$85.00
12 NEWS AT 530-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/09/22	05/15/22	-----1			1			\$85.00			7.60		
N 14	KBMT	05/09/22	05/15/22	Local News @ 10p Su	CM	10-1030p	-----1	:30	1	\$150.00	P04	4.60	NM	1	\$150.00
12 NEWS AT 10P-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/09/22	05/15/22	-----1			1			\$150.00			4.60		
N 15	KBMT	05/16/22	05/16/22		CM	630-7p		:30	1	\$125.00	P04	5.90	NM	1	\$125.00

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				Big Bg Thy 630-7p			1-----								
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	1-----		1				\$125.00		5.90			
													Totals	14	\$1,195.00