

ORDER



Orders
Order / Rev: 2479613
Alt Order #: WOC13609210
Product Desc: Order
Estimate: 519523
Flight Dates: 05/19/22 - 05/23/22
Original Date / Rev: 05/18/22 / 05/18/22
Order Type: General

KBMT
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency Name: Smart Media Group Inc/ POL
Buying Contact:
Billing Contact:
 PO Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: POL/ Ken Paxton / R / ATTY GEN / TX
Demographic: A55+
Product Codes: PL-Candidate: State Attorney General
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: 50436
Agency External ID: 7611AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/16/22	05/22/22	28	\$2,160.00	\$1,836.00
05/23/22	05/29/22	6	\$435.00	\$369.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	34	\$2,595.00	\$2,205.75	144.40
Totals	34	\$2,595.00	\$2,205.75	144.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KBMT	50%	\$2,595.00
Market	100%	\$5,190.00

Competitive Share

	Share	Total
AWBB	0%	\$0.00
CABLE	0%	\$0.00
KBTU	0%	\$0.00
KFDM	0%	\$0.00
KITU	0%	\$0.00
UNKWN	50%	\$2,595.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBMT	05/16/22	05/23/22	Live with Kelly 9-10a LIVE WITH KELLY	CM	9-10a	--- 11--	:30	2	\$40.00	P04	2.40	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	--- 11--		2				\$40.00		2.40			
		Week: 05/23/22	05/29/22	1-----		1				\$40.00		2.40			
N 2	KBMT	05/16/22	05/20/22	Local News @ 6a M-F KBMT NEWS 6A	CM	6-7a	--- 11--	:30	2	\$60.00	P04	3.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	--- 11--		2				\$60.00		3.00			
N 3	KBMT	05/16/22	05/23/22		CM	7-9a		:30	4	\$60.00	P04	3.70	NM	5	\$300.00

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 Estimate: 519523
KBMT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Good Morning America			---22--								
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---22--		4				\$60.00		3.70			
Week:		05/23/22	05/29/22	1-----		1				\$60.00		3.70			
N 4	KBMT	05/16/22	05/21/22	Good Morning America	CM	7-8a	-----1-	:30	1	\$40.00	P04	2.50	NM	1	\$40.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----1-		1				\$40.00		2.50			
N 5	KBMT	05/16/22	05/21/22	Good Morning America	CM	8-9a	-----2-	:30	2	\$40.00	P04	2.80	NM	2	\$80.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----2-		2				\$40.00		2.80			
N 6	KBMT	05/16/22	05/22/22	Good Morning America	CM	7-8a	-----1	:30	1	\$65.00	P04	3.50	NM	1	\$65.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----1		1				\$65.00		3.50			
N 7	KBMT	05/16/22	05/22/22	This Week Su	CM	8-9a	-----1	:30	1	\$40.00	P04	2.80	NM	1	\$40.00
				THIS WEEK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----1		1				\$40.00		2.80			
N 8	KBMT	05/16/22	05/23/22	Local News @ 5p M-F	CM	5-530p	---11--	:30	2	\$85.00	P04	7.30	NM	3	\$255.00
				KBMT 12 NEWS AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---11--		2				\$85.00		7.30			
Week:		05/23/22	05/29/22	1-----		1				\$85.00		7.30			
N 9	KBMT	05/16/22	05/23/22	Local News @ 6p M-F	CM	6-632p	---11--	:30	2	\$115.00	P04	8.80	NM	3	\$345.00
				KBMT 12 NEWS AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---11--		2				\$115.00		8.80			
Week:		05/23/22	05/29/22	1-----		1				\$115.00		8.80			
N 10	KBMT	05/16/22	05/21/22	Local News @ 6p Sa	CM	6-630p	-----1-	:30	1	\$65.00	P04	6.20	NM	1	\$65.00
				12NEWS AT 6P- SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----1-		1				\$65.00		6.20			
N 11	KBMT	05/16/22	05/22/22	Local News @ 530p Su	CM	530-6p	-----1	:30	1	\$85.00	P04	7.60	NM	1	\$85.00
				12 NEWS AT 530-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----1		1				\$85.00		7.60			
N 12	KBMT	05/16/22	05/23/22	Jimmy Kimmel	CM	1035-1137p	---11--	:30	2	\$20.00	P04	1.70	NM	3	\$60.00
				JIMMY KIMMEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---11--		2				\$20.00		1.70			
Week:		05/23/22	05/29/22	1-----		1				\$20.00		1.70			
N 13	KBMT	05/16/22	05/21/22	Big Bg Thy 630-7p Sa	CM	630-7p	-----1-	:30	1	\$60.00	P04	3.80	NM	1	\$60.00
				BIG BANG THEORY SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----1-		1				\$60.00		3.80			
N 14	KBMT	05/16/22	05/23/22	Local News @ 10p M-F	CM	10-1035p	---11--	:30	2	\$115.00	P04	3.00	NM	3	\$345.00
				KBMT 12 NEWS AT 10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---11--		2				\$115.00		3.00			
Week:		05/23/22	05/29/22	1-----		1				\$115.00		3.00			
N 15	KBMT	05/16/22	05/21/22	Local News @ 10p Sa	CM	10-1030p	-----1-	:30	1	\$75.00	P04	3.30	NM	1	\$75.00
				12 NEWSAT 10P- SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----1-		1				\$75.00		3.30			
N 16	KBMT	05/16/22	05/22/22	Local News @ 10p Su	CM	10-1030p	-----1	:30	1	\$150.00	P04	4.00	NM	1	\$150.00
				12 NEWS AT 10P-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----1		1				\$150.00		4.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----1		1				\$150.00		4.00			
N17	KBMT	05/16/22	05/22/22	Sun Prime A	CM	6-7p	-----1	:30	1	\$165.00	P04	5.00	NM	1	\$165.00
				AMERICAS FUNNIEST H											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----1		1				\$165.00		5.00			
N18	KBMT	05/16/22	05/22/22	Sun Prime Other 2nd Ha	CM	6-10p	-----1	:30	1	\$225.00	P04	6.00	NM	1	\$225.00
				AMERICAN IDOLFINALE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----1		1				\$225.00		6.00			
													Totals	34	\$2,595.00