

ORDER



Orders
Order / Rev: 2414166
Alt Order #: WOC13448176
Product Desc: Order
Estimate: 215221
Flight Dates: 02/15/22 - 02/21/22
Original Date / Rev: 02/11/22 / 02/11/22
Order Type: General

KBMT
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency Name: Smart Media Group Inc/ POL
Buying Contact:
Billing Contact:
 PO Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: POL/ Ken Paxton / R / ATTY GEN / TX
Demographic: A35+
Product Codes: PL-Candidate: State Attorney General
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 50436
Agency External ID: 7611AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/14/22	02/20/22	23	\$1,425.00	\$1,211.25
02/21/22	02/27/22	7	\$465.00	\$395.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	30	\$1,890.00	\$1,606.50	75.00
Totals	30	\$1,890.00	\$1,606.50	75.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KBMT	50%	\$1,890.00
Market	100%	\$3,780.00

Competitive Share

	Share	Total
AWBB	0%	\$0.00
CABLE	0%	\$0.00
KBTU	0%	\$0.00
KFDM	0%	\$0.00
KITU	0%	\$0.00
UNKWN	50%	\$1,890.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBMT	02/15/22	02/16/22	Local News @ 5a M-F KBMT NEWS 5A	CM	5-6a	-- 1----	:30	1	\$15.00	P03	1.30	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	-- 1----		1				\$15.00		1.30			
N 2	KBMT	02/15/22	02/21/22	Local News @ 6a M-F KBMT NEWS 6A	CM	6-7a	- 1- 1--	:30	2	\$60.00	P03	2.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	- 1- 1--		2				\$60.00		2.00			
		Week: 02/21/22	02/27/22	1-----		1				\$60.00		2.00			
N 3	KBMT	02/15/22	02/21/22		CM	7-9a		:30	6	\$60.00	P03	2.40	NM	8	\$480.00

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KBMT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Good Morning America			- 222 - - -								
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/14/22	02/20/22	- 222 - - -		6			\$60.00			2.40			
Week:		02/21/22	02/27/22	2 - - - - -		2			\$60.00			2.40			
N 4	KBMT	02/15/22	02/19/22	Good Morning America	CM	8-9a	- - - - - 1 -	:30	1	\$35.00	P03	1.90	NM	1	\$35.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/14/22	02/20/22	- - - - - 1 -		1			\$35.00			1.90			
N 5	KBMT	02/15/22	02/20/22	This Week Su	CM	8-9a	- - - - - 1	:30	1	\$40.00	P03	1.80	NM	1	\$40.00
				THIS WEEK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/14/22	02/20/22	- - - - - 1		1			\$40.00			1.80			
N 6	KBMT	02/15/22	02/21/22	Local News @ 5p M-F	CM	5-530p	- 111 - - -	:30	3	\$115.00	P03	4.30	NM	4	\$460.00
				KBMT 12 NEWSAT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/14/22	02/20/22	- 111 - - -		3			\$115.00			4.30			
Week:		02/21/22	02/27/22	1 - - - - -		1			\$115.00			4.30			
N 7	KBMT	02/15/22	02/21/22	Local News @ 6p M-F	CM	6-632p	- 111 - - -	:30	3	\$130.00	P03	5.10	NM	4	\$520.00
				KBMT 12 NEWS AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/14/22	02/20/22	- 111 - - -		3			\$130.00			5.10			
Week:		02/21/22	02/27/22	1 - - - - -		1			\$130.00			5.10			
N 8	KBMT	02/15/22	02/21/22	Jimmy Kimmel	CM	1035-1137p	- 222 - - -	:30	6	\$20.00	P03	0.90	NM	8	\$160.00
				JIMMY KIMMEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/14/22	02/20/22	- 222 - - -		6			\$20.00			0.90			
Week:		02/21/22	02/27/22	2 - - - - -		2			\$20.00			0.90			
													Totals	30	\$1,890.00