

WOC13604685 [00.00]

Order Printout



Order Status: Confirmed

Start/End Dates: 05/14/22 - 05/16/22

C/P/E: PAXT / ORDR / 514516

Traffic Order #: 2477553

Agency: Smart Media Group

Product Desc.: Order

Buyer Order #: 30081129

Advertiser: Ken Paxton Campaign

Estimate Desc.:

AE: Taylor Fritsch

Buyer: Elaine Gaeckler

Total Cost: \$1,195.00 (Cash)

Property: KBMT TV

Primary Demo: Adults 55+ (RTG)

Received Date: 5/13/22 9:36 AM

Sales Region: National

Comments:

New Order Starts TOMORROW. Payment will be issued today, traffic already sent. PS CFM ASAP. ELAINE FOR LYNDA

Terms Of Sale:

List Items							Spots													Totals		Adults 55+			Adults 55+		
Line	Program	ST	Len	Time	Days	Rate	May 9	May 16												Total Spots	Total Cost	RTG	GRP	CPP	000	IMP	CPM
1	LIVE WITH KELLY	NM	:30	9:00 AM-10:00 AM	M-----	40.00	0	1												1	40.00	2.40	2.40	16.67	3.20	3.20	12.50
2	NBA PLAYOFFS	NM	:30	2:00 PM-5:00 PM	-----S	95.00	2	0												2	190.00	1.20	2.40	79.17	1.60	3.20	59.38
3	KBMT NEWS 5A	NM	:30	5:00 AM-6:00 AM	M-----	35.00	0	1												1	35.00	1.70	1.70	20.59	2.30	2.30	15.22
4	KBMT NEWS 6A	NM	:30	6:00 AM-7:00 AM	M-----	60.00	0	1												1	60.00	3.00	3.00	20.00	4.00	4.00	15.00
5	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	M-----	60.00	0	1												1	60.00	3.70	3.70	16.22	4.80	4.80	12.50
6	GOOD MORNING AMERICA	NM	:30	7:00 AM-8:00 AM	----S-	40.00	1	0												1	40.00	2.50	2.50	16.00	3.30	3.30	12.12

List Items							Spots													Totals		Adults 55+			Adults 55+		
Line	Program	ST	Len	Time	Days	Rate	May 9	May 16											Total Spots	Total Cost	RTG	GRP	CPP	000	IMP	CPM	
7	GOOD MORNING AMERICA	NM	:30	8:00 AM-9:00 AM	----S-	40.00	1	0										1	40.00	2.80	2.80	14.29	3.70	3.70	10.81		
8	GOOD MORNING AMERICA	NM	:30	7:00 AM-8:00 AM	-----S	65.00	1	0										1	65.00	3.50	3.50	18.57	4.60	4.60	14.13		
9	THIS WEEK	NM	:30	8:00 AM-9:00 AM	-----S	40.00	1	0										1	40.00	2.80	2.80	14.29	3.70	3.70	10.81		
10	KBMT 12 NEWS AT 5PM	NM	:30	5:00 PM-5:30 PM	M-----	85.00	0	1										1	85.00	7.30	7.30	11.64	9.60	9.60	8.85		
11	KBMT 12 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	M-----	115.00	0	1										1	115.00	8.80	8.80	13.07	11.50	11.50	10.00		
12	12NEWS AT 6P- SAT	NM	:30	6:00 PM-6:30 PM	----S-	65.00	1	0										1	65.00	6.20	6.20	10.48	8.10	8.10	8.02		
13	12 NEWS AT 530-SUN	NM	:30	5:30 PM-6:00 PM	-----S	85.00	1	0										1	85.00	7.60	7.60	11.18	10.00	10.00	8.50		
14	12 NEWS AT 10P-SUN	NM	:30	10:00 PM-10:30 PM	-----S	150.00	1	0										1	150.00	4.60	4.60	32.61	6.00	6.00	25.00		
15	BIG BANG THEORY	NM	:30	6:30 PM-7:00 PM	M-----	125.00	0	1										1	125.00	5.90	5.90	21.19	7.70	7.70	16.23		
Spot Totals:							9	7										16	1195.00		65.20				85.70		
Adults 55+ GRP:							32.40	32.80																			
Adults 55+ GIMP:							42.60	43.10																			
Rate Totals:							675.00	520.00																			

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
May	16	\$1,195.00	65.20				