

ORDER



Orders
Order / Rev: 2477521
Alt Order #: WOC13604684
Product Desc: Order
Estimate: 514516
Flight Dates: 05/14/22 - 05/16/22
Original Date / Rev: 05/13/22 / 05/13/22
Order Type: General

KJAC
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency Name: Smart Media Group Inc/ POL
Buying Contact:
Billing Contact:
 PO Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: POL/ Ken Paxton / R / ATTY GEN / TX
Demographic: A55+
Product Codes: PL-Candidate: State Attorney General
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: 50436
Agency External ID: 7611AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/09/22	05/15/22	6	\$380.00	\$323.00
05/16/22	05/22/22	3	\$55.00	\$46.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	9	\$435.00	\$369.75	11.90
Totals	9	\$435.00	\$369.75	11.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KJAC	30%	\$435.00
Market	100%	\$1,450.00

Competitive Share

	Share	Total
AWBB	0%	\$0.00
CABLE	0%	\$0.00
KBTU	0%	\$0.00
KFDM	0%	\$0.00
KITU	0%	\$0.00
UNKWN	70%	\$1,015.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJAC	05/09/22	05/14/22	Inside Ed 5-530p Sa	CM	5-530p	-----1-	:30	1	\$25.00	P04	1.00	NM	0	\$0.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/22	05/15/22	-----1-		1		\$25.00		1.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KJAC	05/09/22-05/15/22	Inside Ed 5-530p Sa		5-530p		-----Sa--	:30	(\$25.00)		1.00	NM		
				See MG 8.2,8.3											
N 2	KJAC	05/09/22	05/15/22	Inside Ed 5-530p Su	CM	5-530p	-----1	:30	1	\$25.00	P04	1.10	NM	1	\$25.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 2477521
 Alt Order #: WOC13604684
 Flight Dates: 05/14/22 - 05/16/22

Advertiser: POL/ Ken Paxton / R / ATTY GEN / TX
 Product Desc: Order
 Estimate: 514516
KJAC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KJAC	05/16/22	05/16/22	Local News @ 5a M-F	CM	5-6a	1-----	:30	1	\$5.00	P04	0.60	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----1		1				\$25.00		1.10			
				12 NEWS DAYBREAK AT											
N 4	KJAC	05/16/22	05/16/22	Local News @ 6a M-F	CM	6-7a	1-----	:30	1	\$10.00	P04	0.60	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	1-----		1				\$5.00		0.60			
				12 NEWS DAYBREAK AT											
N 5	KJAC	05/09/22	05/14/22	Today Show Sa	CM	7-9a	-----1-	:30	1	\$20.00	P04	0.70	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----1-		1				\$20.00		0.70			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	KJAC	05/09/22-05/15/22	Today Show Sa	7-9a	-----Sa--	:30		(\$20.00)		0.70	NM		
				See MG 8.2,8.3											
N 6	KJAC	05/09/22	05/15/22	Today Show Su	CM	8-9a	-----1	:30	1	\$25.00	P04	0.70	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----1		1				\$25.00		0.70			
				TODAY SHOW SUN											
N 7	KJAC	05/09/22	05/15/22	Meet the Press	CM	9-10a	-----1	:30	1	\$35.00	P04	1.40	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----1		1				\$35.00		1.40			
				MEET THE PRESS											
N 8	KJAC	05/09/22	05/14/22	NBC Nightly News Sa	CM	530-6p	-----1-	:30	1	\$125.00	P04	4.10	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----1-		1				\$125.00		4.10			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	KJAC	05/09/22-05/15/22	NBC Nightly News Sa	530-6p	-----Sa--	:30		(\$125.00)		4.10	NM		
				See MG 8.2,8.3											
		2	KJAC	05/15/22-05/15/22	Sun Prime A	6-7p	-----Su	:30		\$145.00		4.10	NM		
				Ⓜ MG for 5.1,1.1,8.1											
		3	KJAC	05/15/22-05/15/22	Inside Ed 5-530p Su	5-530p	-----Su	:30		\$25.00		0.70	NM		
				Ⓜ MG for 5.1,1.1,8.1											
N 9	KJAC	05/09/22	05/15/22	NBC Nightly News Su	CM	530-6p	-----1	:30	1	\$125.00	P04	1.50	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----1		1				\$125.00		1.50			
				NBC NIGHTLY NEWS SU											
N 10	KJAC	05/16/22	05/16/22	TwoHalfMen 6-630p	CM	6-630p	1-----	:30	1	\$40.00	P04	1.20	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	1-----		1				\$40.00		1.20			
				TWO AND A HALF MEN											
													Totals	9	\$435.00