



WGBC - NBC 30 Meridian, MS
1151 Crestview Circle
Meridian, MS 39301-8669

FlexPoint Media
P.O. Box1051
New Albany, OH 43054

Contract # 133470
Schedule Dates 03/06/24-03/12/24
Advertiser WICKER FOR SENATE (6614)
Agency FlexPoint Media (2461)
Product Political (1069)
Brand MS Senate (27031)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name Skyler,Durbin,
Phone/Fax (202) 659-8723 / (202) 318-8356
CPE 567/776/5002
Account Types National/Political
Billing Type Standard
Comments MS - Senate
 Separation: 30;PopulationBuyType: CPP

Date Entered 03/04/24
Last Modified 03/04/24
Entered By Lucky Lisenbe
CO-OP No
External # ECR28361933
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$281.25
Net Total \$1,593.75
Sales Tax

Meridian NBC (WGBC)		
By Broadcast Month	Spots	Rate
Mar. 2024	36	\$1,875.00
Grand Total:	36	\$1,875.00

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1.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	7A- 9A (CST)	1			X					1	\$20.00	\$20.00	Meridian NBC (WGBC)	Today Show-NBC 1274769 Index: 124	3/4/24
2.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	7A- 9A (CST)	1				X				1	\$20.00	\$20.00	Meridian NBC (WGBC)	Today Show-NBC 1274769 Index: 124	3/4/24
3.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	7A- 9A (CST)	1					X			1	\$20.00	\$20.00	Meridian NBC (WGBC)	Today Show-NBC 1274769 Index: 124	3/4/24
4.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	7A- 9A (CST)	1	X							1	\$20.00	\$20.00	Meridian NBC (WGBC)	Today Show-NBC 1274769 Index: 124	3/4/24
5.0	Normal Line / SPOT	03/12/24-03/12/24	4	:30	7A- 9A (CST)	1		X						1	\$20.00	\$20.00	Meridian NBC (WGBC)	Today Show-NBC 1274769 Index: 124	3/4/24
6.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	9A- 10A (CST)	1			X					1	\$20.00	\$20.00	Meridian NBC (WGBC)	Today Third Hour-NBC 1274769 Index: 138	3/4/24
7.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	9A- 10A (CST)	1				X				1	\$20.00	\$20.00	Meridian NBC (WGBC)	Today Third Hour-NBC 1274769 Index: 138	3/4/24
8.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	9A- 10A (CST)	1					X			1	\$20.00	\$20.00	Meridian NBC (WGBC)	Today Third Hour-NBC 1274769 Index: 138	3/4/24
9.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	9A- 10A (CST)	1	X							1	\$20.00	\$20.00	Meridian NBC (WGBC)	Today Third Hour-NBC 1274769 Index: 138	3/4/24

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10.0	Normal Line / SPOT	03/12/24-03/12/24	4	:30	9A- 10A (CST)	1		X						1	\$20.00	\$20.00	Meridian NBC (WGBC)	Today Third Hour-NBC 1274769 Index: 138	3/4/24
11.0	Normal Line / SPOT	03/09/24-03/09/24	4	:30	7A- 8:30A (CST)	1						X		1	\$20.00	\$20.00	Meridian NBC (WGBC)	Saturday Today 1274769 Index: 322	3/4/24
12.0	Normal Line / SPOT	03/10/24-03/10/24	4	:30	8A- 9A (CST)	1							X	1	\$30.00	\$30.00	Meridian NBC (WGBC)	NBC Sunday Today 1274769 Index: 249	3/4/24
13.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	10A- 11A (CST)	1			X					1	\$25.00	\$25.00	Meridian NBC (WGBC)	Today with Hoda & Jenna-NBC 1274769 Index: 148	3/4/24
14.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	10A- 11A (CST)	1				X				1	\$25.00	\$25.00	Meridian NBC (WGBC)	Today with Hoda & Jenna-NBC 1274769 Index: 148	3/4/24
15.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	10A- 11A (CST)	1					X			1	\$25.00	\$25.00	Meridian NBC (WGBC)	Today with Hoda & Jenna-NBC 1274769 Index: 148	3/4/24
16.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	10A- 11A (CST)	1	X							1	\$25.00	\$25.00	Meridian NBC (WGBC)	Today with Hoda & Jenna-NBC 1274769 Index: 148	3/4/24

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17.0	Normal Line / SPOT	03/12/24-03/12/24	4	:30	10A- 11A (CST)	1		X						1	\$25.00	\$25.00	Meridian NBC (WGBC)	Today with Hoda & Jenna-NBC 1274769 Index: 148	3/4/24
18.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	5P- 5:30P (CST)	1			X					1	\$25.00	\$25.00	Meridian NBC (WGBC)	Inside Edition 1274769 Index: 273	3/4/24
19.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	5P- 5:30P (CST)	1				X				1	\$25.00	\$25.00	Meridian NBC (WGBC)	Inside Edition 1274769 Index: 273	3/4/24
20.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	5P- 5:30P (CST)	1					X			1	\$25.00	\$25.00	Meridian NBC (WGBC)	Inside Edition 1274769 Index: 273	3/4/24
21.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	5P- 5:30P (CST)	1	X							1	\$25.00	\$25.00	Meridian NBC (WGBC)	Inside Edition 1274769 Index: 273	3/4/24
22.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	5:30P- 6P (CST)	1			X					1	\$120.00	\$120.00	Meridian NBC (WGBC)	NBC Nightly News 1274769 Index: 153	3/4/24
23.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	5:30P- 6P (CST)	1				X				1	\$120.00	\$120.00	Meridian NBC (WGBC)	NBC Nightly News 1274769 Index: 153	3/4/24
24.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	5:30P- 6P (CST)	1					X			1	\$120.00	\$120.00	Meridian NBC (WGBC)	NBC Nightly News 1274769 Index: 153	3/4/24
25.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	5:30P- 6P (CST)	1	X							1	\$120.00	\$120.00	Meridian NBC (WGBC)	NBC Nightly News 1274769 Index: 153	3/4/24

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26.0	Normal Line / SPOT	03/09/24-03/09/24	4	:30	5:30P- 6P (CST)	1						X		1	\$140.00	\$140.00	Meridian NBC (WGBC)	NBC Nightly News 1274769 Index: 64	3/4/24
27.0	Normal Line / SPOT	03/10/24-03/10/24	4	:30	5:30P- 6P (CST)	1							X	1	\$140.00	\$140.00	Meridian NBC (WGBC)	NBC Nightly News 1274769 Index: 64	3/4/24
28.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	10:35P- 11:37P (CST)	1			X					1	\$50.00	\$50.00	Meridian NBC (WGBC)	Tonight Show-NBC 1274769 Index: 98	3/4/24
29.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	10:35P- 11:37P (CST)	1				X				1	\$50.00	\$50.00	Meridian NBC (WGBC)	Tonight Show-NBC 1274769 Index: 98	3/4/24
30.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	10:35P- 11:37P (CST)	1					X			1	\$50.00	\$50.00	Meridian NBC (WGBC)	Tonight Show-NBC 1274769 Index: 98	3/4/24
31.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	10:35P- 11:37P (CST)	1	X							1	\$50.00	\$50.00	Meridian NBC (WGBC)	Tonight Show-NBC 1274769 Index: 98	3/4/24
32.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	8P- 10P (CST)	1					X			1	\$120.00	\$120.00	Meridian NBC (WGBC)	Dateline Fri-NBC 1274769 Index: 115	3/4/24
33.0	Normal Line / SPOT	03/09/24-03/09/24	4	:30	12P- 5P (CST)	2						X		2	\$80.00	\$160.00	Meridian NBC (WGBC)	PGA: The Players' Championship 1274769 Index: 150	3/4/24

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