

# Confirmation



KMMO-FM  
 PO Box 128  
 Marshall MO 65340  
 660-886-7422

Contract # 49960  
 Date Entered 03/22/2023  
 Sales Person  
 Agency % 0.00  
 Billing Cycle Calendar  
 Conflict 1 Political  
 Product FRIENDS OF LAFAYETTE COUNTY  
 Contract EXTENSION  
 Comment 03/23/2023 - 04/03/2023  
 FRIENDS OF LAFAYETTE COUNTY  
 EXTENSION

FRIENDS OF LAFAYETTE COUNTY EXTENSION  
 ATTN JO FARMER

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	KMMO-FM 03/23/2023-03/29/2023	8:00a-9:00a	00:30	1,0,1,1,0,1,0	All Weeks		12.00	4	48.00
2	KMMO-FM 03/31/2023-04/03/2023	8:00a-9:00a	00:30	1,0,0,0,1,1,0	All Weeks		12.00	3	36.00
3	KMMO-FM 03/23/2023-03/29/2023	11:00a-12:00	00:30	1,0,1,1,0,1,0	All Weeks		12.00	4	48.00
4	KMMO-FM 03/31/2023-04/03/2023	11:00a-12:00	00:30	1,0,0,0,1,1,0	All Weeks		12.00	3	36.00
5	KMMO-FM 03/27/2023-04/03/2023	5:00p-6:00p	00:30	1,0,1,0,1,1,0	All Weeks		12.00	5	60.00
6	KMMO-FM 03/31/2023-04/03/2023	4:00p-5:00p	00:30	1,0,0,0,1,0,0	All Weeks		12.00	2	24.00
<b>Total</b>									<b>252.00</b>

Projected Billing		Count	Gross	Net
March	2023	14	168.00	168.00
April	2023	7	84.00	84.00
		<b>21</b>	<b>252.00</b>	<b>252.00</b>



Order Number  
49960

Sale Rep

Date 3-22-23

Post Office Box 128 Highway 65 North  
Marshall, Missouri 65340

Friends of Lafayette County Extension  
Customer Name

Customer Address No. 1

Customer Address No. 2

City State Zip

Jo Farmer

Contact

Agency

Code

Phone No.

<input type="checkbox"/> No Co-op	<input checked="" type="checkbox"/> Simulcast	Length <input checked="" type="checkbox"/> 30 sec <input type="checkbox"/> 60 sec <input type="checkbox"/> 15 sec
<input checked="" type="checkbox"/> YES Co-op	<input type="checkbox"/> AM Only	
<input type="checkbox"/> RAB Script	<input type="checkbox"/> FM Only	
Co-op for		
Package Price		File No.
Description		622
Friends of Lafayette County Extension		

SCHEDULING

	Start Date	Day	Time	A	Mon	Tues	Wed	Thu	Fri	Sat	Sun	Cost	No	Total	End Date	Day		
1	3/23/23	TH	8-9		1		1	1		1		12	4	48	3/29/23	W		
2	3/31	F	8-9		1				1	1		12	3	36	4/3/23	M		
3	3/23	TH	11-News		1		1	1		1		12	4	48	3/29	W		
4	3/31	F	11-News		1				1	1		12	3	36	4/3	M		
5	3/27	M	5-6p		1		1		1	1		12	5	60	3/31	F		
6	3/31	F	4-5		1				1			12	2	24	3/31	F		
7																		
8																		
9																		
10																		
11																		
12																		
13																		
													Totals	21	252			

Special Instructions 1:30

Left to use: 0

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM

I, Jo Farmer, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Friends of Lafayette County Extension

Address: 14 E 19th St. Suite 102, Higginsville, MO 64037

Contact: Jo Farmer | Phone number: 573-823-7482 | Email: mrs.jofarmer@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: N/A

Address: N/A

Contact: \_\_\_\_\_ | Phone number: \_\_\_\_\_ | Email: \_\_\_\_\_

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

William Soendker - Chairman

Mandy Thaller - Vice Chair

Secretary - Jennifer Middleton

Jo Farmer - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor: Friends of Lafayette County Extension	Station Representative
Signature: Jo Farmer	Signature: Craig Sims
Name: Jo Farmer	Name: Craig Sims
Date of Request to Purchase Ad Time: 3-22-23	Date of Station Agreement to Sell Time: 3-22-23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: KMMO AM/FM	Date Received/Requested: 3/22/23
Est. #:	Station Location: Marshall, MO	Run Start and End Dates: 3/23/23 - 4/3/23

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.