

Issues and Programs List April, 2024  
(2024) January - March

Drug Abuse - Drug and Alcohol Abuse is a major issue. WFIV has worked closely with the Prevention Alliance by running a series of announcements pertaining to Drug and Alcohol Abuse. WFIV also produced and ran a 1 hour program to discuss the issues of prevention. The program was designed to present information for parents and grandparents.

The need to help those with addictions to receive assistance and the proper information. WFIV has run a number of announcements and also has done interviews to let people know where they can receive assistance. ( working with Harbours Gate )

Senior adult issues - WFIV features weekly updates to help senior adults with answers to many of their issues with government programs.

Worker shortage - The need for employees for local businesses. WFIV is running information about the need for workers, getting information from local agencies including the business community , local industry and the chamber of commerce.

The need to support non profit agencies in the area. The station has run a number of announcements and interviews with area organizations including the Akima Club in support of fundraisers.

Alzheimer's issues. WFIV promotes Our Place (a daycare center) for Alzheimer's Disease and Dementia.

Education needs. Worked with the Loudon County Education Foundation to promote special programs to help students.

Growth in Farragut: Did an interview and promotion with the Town of Farragut to help the residents become aware of meetings and information available for revitalized buildings .

The station did interviews with the Lenoir City Schools to help with information concerning an upcoming referendum for updating school facilities.

WFIV interviewed a number of local candidates running for office in local elections.