



Issues Report

Third Quarter 2015

WXSP - TV:

WXSP - Grand Rapids, MI

WOBC - Battle Creek, MI

WOHO - Holland, MI

WOKZ - Kalamazoo, MI

WOLP - Middleville, MI

WOMS - Muskegon, MI

Quarterly list of programming providing the most significant treatment of community issues

WXSP TV Quarterly Issues Report

July - September 2015

<u>PROGRAM</u>	<u>DAY</u>	<u>TIME</u>
• 24 Hour News 8 at 10:00	Monday - Sunday	10:00 p.m. - 10:30 p.m.
• School Closing Information	Monday - Friday	5:00 a.m. - 8:00 a.m.

Each program previously listed is a locally produced program presenting a mix of news, weather, sports community issues, and school closing information. Community issue segments usually have duration of one to two minutes.

Local weather includes forecasts prepared by licensed meteorologists providing accurate, up to the minute details on the changing weather patterns in West Michigan. This also includes storm watch and warning information that may run times not previously designated.

School closing information consists of a listing of schools and some businesses in West Michigan that are closed, delayed, or have limited buses running. The purpose of this is to inform students, parents, teachers and concerned others when these establishments are not going to operate in their normal schedules due to adverse weather or other situations.

WXSP is simulcast entirely on WOBC, Battle Creek, MI; WOHO, Holland, MI; WOKZ, Kalamazoo; WOLP, Middleville; and WOMS, Muskegon, MI.

Educational Issues

Including recognition of outstanding programs, learning styles, schools and teaching.

1. Program: "Recycle" PSA
Date Aired: July 1, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from the Ad Council/
IwantToBeRecycled.org. Give your garbage another life and
recycle. Keep America beautiful.

2. Program: "We Are the Wild" PSA
Date Aired: July 1, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from the Wilderness
Society. We need the wilderness. We need to protect it and
preserve it for us and our children.

3. Program: 24 Hour News 8 @ 10pm
Date Aired: August 21, 2015
Length: :33
Summary: Michigan is reducing the length of standardized tests for
students. The state Education Department says testing time for
11th-graders will drop by up to eight hours next spring. Third,
fourth, sixth and seventh-graders will see testing times decline
by 2 and a half hours. The decision was announced in the
agency's online newsletter yesterday. State officials say a
survey of students, parents and administrators showed
concerns over assessments taking up too much class time and
that the overall testing experience is too long.

4. Program: "Smart about Money" PSA
Date Aired: September 3, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from the National Endowment
for Financial Education. Get smart about saving for college,
home loans or medical bills. Smartaboutmoney.org has tips
and tools for you.

5. Program: 24 Hour News 8 @ 10pm
Date Aired: September 3, 2015
Length: :29
Summary: The current CEO of the Wege Foundation in Grand Rapids is retiring at the end of this month. Ellen Satterlee said in a statement today that she is quote "honored" and has had an amazing journey with the foundation. She will continue to serve on the organization's board of trustees. The Wege Foundation focuses on supporting organizations that do work with education, environment, arts & culture and more.

6. Program: 24 Hour News 8 @ 10pm
Date Aired: September 8, 2015
Length: :34
Summary: This week is national Suicide Prevention Week. Here in West Michigan---The Mental Health Foundation will be holding events all week to raise awareness for mental health education and suicide prevention.

Health & Fitness Issues

Focusing on methods of illness prevention and education people in order to encourage and promote maintenance of good health.

1. Program: "Awkward" PSA
Date Aired: July 1, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from Partnership for Drug-Free Kids. Most people don't know what to say about drugs but there are resources to help you learn what to say.

2. Program: "Optimism" PSA
Date Aired: July 1, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from the American Parkinson Disease Association. Parkinson effects 1 million Americans, yet there is no cure. Together we can ease the burden and find a cure.

3. Program: "AA Works" PSA
Date Aired: July 6, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from the Alcoholics Anonymous. Alcoholics Anonymous is real people and real stories. Find an AA Group in your city.

4. Program: "It's that worth it" PSA
Date Aired: July 7, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from the Melanoma Alliance. Skin Cancer is a serious disease affecting everyone including young people and women. It's that worth it to cover up and wear sun screen whenever you are outside

5. Program: 24 Hour News 8 @ 10pm
Date Aired: July 7, 2015
Length: 2:19
Summary: Now your health... and the efforts to keep us all safe from dangerous illnesses. The federal government has established three national ebola training and prevention centers for healthcare workers to identify and deal with ebola. And the State of Michigan also just got about five and a half million dollars to fight the virus. Today -- 24 hour news 8's Dani Carlson spoke to the feds -- and to our local health department to see if this funding is really needed.

6. Program: 24 Hour News 8 @ 10pm
Date Aired: July 17, 2015
Length: :33
Summary: A new government report shows Lyme disease is gradually spreading across the country...including Michigan. And health officials say the species that carries Lyme Disease. The blacklegged tick, also called the deer tick is growing fast here in West Michigan. And this year there have already been 48 cases in the state, according to the Kent County Health Department. There were 30 in all of last year.

7. Program: 24 Hour News 8 @ 10pm
Date Aired: August 4, 2015
Length: :23
Summary: A bird has tested positive for West Nile Virus in Allegan County, according to county health officials. They say it's a common occurrence for this time of year. Last week, Kent County health officials announced that they found the virus in a mosquito. West Nile Virus is not transmitted by person-to-person contact or from animal-to-person. We have tips to protect yourself from West Nile over at woodtv.com.

8. Program: "Flu and You" PSA
Date Aired: September 3, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from the National Council on Aging. Flu Shots are important especially if you are over the age of 65. There are safeguards for you.

9. Program: "Medicare Made Clear" PSA
Date Aired: September 3, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from the N4A (Advocacy, Action & Answers on Aging). Follow these tips for your health and get resources on how to help make Medicare more clear for you

10. Program: "Leukemia Support" PSA
Date Aired: September 3, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from the Children's Leukemia Foundation of Michigan. Life for a child with Leukemia doesn't need to be dark, get the support you need from the Children's Leukemia Foundation of Michigan.

11. Program: 24 Hour News 8 @ 10pm
Date Aired: September 3, 2015
Length: 1:15
Summary: Breaking now-- a warning on a bad tattoo artist. It's a story we're out in front of...the Kent County health department is about to put out the alert after the artist allegedly tattooed nude underage girls, and posted their pictures online. That's right - and after that investigation - the man we exposed got licensed and got a real job. The Health Department is warning you tonight about the dangers of using an artist who isn't a licensed professional. What's even more concerning in this latest case though... the man is accused of tattooing underage girls for free, even asking them to take off their clothes so he can do the work and take pictures of them with the tattoos. We're not naming the artist because he isn't being charged - but he is accused of operating an illegal tattoo shop out of his home.

Community & Volunteer Efforts

Programs aimed at highlighting efforts of individual volunteers or volunteer organizations in West Michigan in hopes of encouraging more people to share their time and talents with those in need. Community efforts and campaigns are also included.

1. Program: 24 Hour News 8 @ 10pm
Date Aired: July 2, 2015
Length: 1:42
Summary: A father battling cancer -- a mother with expensive medical costs. Coming up new at six -- how a community that's already been through so much tragedy is coming together to help a family in need.

2. Program: "Replant our Forests" PSA
Date Aired: August 10, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from the Arbor Day Foundation. Our Forests are our natural resource as well as a playground for everyone. Join people from around the US to help replant our forests to preserve our natural resources for years to come.

3. Program: 24 Hour News 8 @ 10pm
Date Aired: August 13, 2015
Length: 2:10
Summary: Tonight the community is reacting to the shootings on Grand Rapids South East side. There have been four shootings in less than a week. Two have resulted in deaths. The latest happened last night near a vigil for one of the teens who was killed.

4. Program: "Empower the Future" PSA
Date Aired: August 17, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from Junior Achievement. You can change the life of a student and empower their future by volunteering with Junior Achievement.

5. Program: "Apples and Bananas" PSA
Date Aired: September 17, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from Feeding America. One in five children struggle with hunger in America. Feeding America works to help provide food for kids in need.

6. Program: 24 Hour News 8 @ 10pm
Date Aired: September 23, 2015
Length: :15
Summary: More than two-million dollars in grants are coming to Grand Rapids and Kalamazoo to hire and keep police officers on the force. Grand Rapids will receive one million dollars to support eight officers and Kalamazoo will receive one-and-a-quarter million dollars for ten officers.

Safety

Programs that promote safety in homes and for families in West Michigan communities.

1. Program: "Pool Safety" PSA
Date Aired: July 1, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from the US Consumer Product Safety Commission. Drownings are the number one accidental death for children. Take steps to prevent this by teaching your kids to swim, using fences and keeping them under supervision in a pool.

2. Program: "Distracted Driving" PSA
Date Aired: July 1, 2015 - September 30, 2015
Length: :30
Summary: Public service announcement from Community Affairs at WOOD TV8. Don't drive distracted, it's not worth it. Follow these tips to protect yourself and other drivers.

3. Program: 24 Hour News 8 @ 10pm
Date Aired: July 8, 2015
Length: :27
Summary: A Rockford Public Safety sergeant accused of driving "super drunk"....would get a lesser charger under a plea deal from the Kent County Prosecutor's Office. Chief Assistant Prosecutor Chris Becker says ...under the deal...32-year-old Sergeant Aaron Sawyer will be charged with operating while intoxicated. Sawyer's blood alcohol level was point-1-7 when he was arrested by the Kent County Sheriff's Department on May 31st. Becker says Sawyer is being treated like any other person.

4. Program: 24 Hour News 8 @ 10pm
Date Aired: August 6, 2016
Length: 2:15
Summary: The East Grand Rapids Department of Public Safety is now opening up its lobby and parking lot for people who want to conduct Craigslist deals and other sales transactions. It's part of a six-month pilot program that's similar to the one started by the Lowell Police Department this past winter. The director of public safety says it's a way to provide a safe haven for residents who want to buy and sell items on craigslist --- but may be too afraid to do so.

5. Program: "On-line Safety" PSA
Date Aired: August 7, 2015 - September 30, 2015
Length: :30
Summary: Public service announcement from Community Affairs at WOOD TV8. Follow these tips to protect you and your family when online.

6. Program: "Phone Fraud" PSA
Date Aired: August 10, 2015 - September 30, 2015
Length: :30
Summary: Public service announcement from Community Affairs at WOOD TV8. Follow these tips to protect you and your family from phone fraud.

7. Program: "Money Scams" PSA
Date Aired: August 10, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from Scam Awareness.org. The moment they ask for immediate cash or a pre-paid debit card, you should be careful. Think before you send money.

8. Program: "Train Safety" PSA
Date Aired: August 10, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from the Association of American Railroads. Everyday people tempt fate and die trespassing on railroad tracks. If you see tracks, think train.

9. Program: "Home Food safety" PSA
Date Aired: August 10, 2015 - September 30, 2015
Length: 1:00
Summary: Public service announcement from the Academy of Nutrition and Dietetics. Wash all your fruits and vegetables and keep them separate from raw meats. Cook food to correct temperatures and store foods quickly after eating.
10. Program: 24 Hour News 8 @ 10pm
Date Aired: August 16, 2015
Length: :41
Summary: Kalamazoo public safety officers got a call about the big fight on Staples Avenue just before three o'clock this morning. When they arrived, a 36 year old man had a gunshot wound to his arm. While officers were on scene, a 24 year old victim showed up to the hospital with a gunshot wound to his shoulder... and another man-- a 23 year old-- also arrived in the e-r after he was hit in the lower leg. Officials say all of the injuries are considered non-life threatening and all of the victims are in stable condition. Officers also recovered a stolen handgun at the scene of the fight. Police have not made any arrests in this case.
11. Program: "Identity Theft" PSA
Date Aired: August 20, 2015 - September 30, 2015
Length: :30
Summary: Public service announcement from Community Affairs at WOOD TV8. Follow these tips to save your money and help prevent Identity theft.
12. Program: 24 Hour News 8 @ 10pm
Date Aired: September 17, 2015
Length: :26
Summary: The Kentwood Fire Department will receive nearly 115-thousand dollars to improve its operations and boost safety. It's all thanks to a federal grant. U.S. Senators Debbie Stabenow and Gary Peters made the announcement today. The money comes from the U.S. Department of Homeland Security's Assistance to Firefighters grant program. The grants help fund professional training programs, update equipment and facilities, and provide new supplies to help first-responders.