



Issues Report

First Quarter 2016

WXSP - TV:

WXSP - Grand Rapids, MI

WOBC - Battle Creek, MI

WOHO - Holland, MI

WOKZ - Kalamazoo, MI

WOLP - Middleville, MI

WOMS - Muskegon, MI

Quarterly list of programming providing the most significant treatment of community issues

WXSP TV Quarterly Issues Report

January - March 2016

<u>PROGRAM</u>	<u>DAY</u>	<u>TIME</u>
• 24 Hour News 8 at 10:00	Monday - Sunday	10:00 p.m. - 10:30 p.m.
• School Closing Information	Monday - Friday	5:00 a.m. - 8:00 a.m.
• Maranda Where You Live	Monday - Friday	4:30 p.m. - 5:00 p.m.

Each program previously listed is a locally produced program presenting a mix of news, weather, sports community issues, and school closing information. Community issue segments usually have duration of one to two minutes.

Local weather includes forecasts prepared by licensed meteorologists providing accurate, up to the minute details on the changing weather patterns in West Michigan. This also includes storm watch and warning information that may run times not previously designated.

School closing information consists of a listing of schools and some businesses in West Michigan that are closed, delayed, or have limited buses running. The purpose of this is to inform students, parents, teachers and concerned others when these establishments are not going to operate in their normal schedules due to adverse weather or other situations.

“Maranda Where You Live” is a locally produced daily half-hour program featuring information, insights and inspiration for West Michigan parents.

WXSP is simulcast entirely on WOBC, Battle Creek, MI; WOHO, Holland, MI; WOKZ, Kalamazoo; WOLP, Middleville; and WOMS, Muskegon, MI.

Educational Issues

Including recognition of outstanding programs, learning styles, schools and teaching.

1. Program: Maranda Where You Live
Date Aired: January 5, 2016
Length: 5:25
Summary: Profile of the Fifth Third Bank Young Bankers program, teaching kids about finances.
2. Program: Learning PSA
Date Aired: January 8, 2016 - March 31, 2016
Length: 1:00
Summary: Public service announcement from Understood.org. Understood.org is a free resource for families with learning and attention issues supported by 15 nonprofit organizations.
3. Program: HS Diploma PSA
Date Aired: January 8, 2016 - March 31, 2016
Length: 1:00
Summary: Public service announcement from the Dollar General Literacy Foundation. Skip the drama and get your diploma, it will make applying for jobs easier.
4. Program: College Ed PSA
Date Aired: January 8, 2016 - March 31, 2016
Length: 1:00
Summary: Public service announcement from Get Schooled. Get Informed, Get Educated and Get Schooled. There are resources to help you apply and get into college.
5. Program: Maranda Where you Live
Date Aired: January 25, 2016
Length: 4:10
Summary: Profile on an English class at Hudsonville High School where students are breaking media stereotypes about social media.

6. Program: Maranda Where you Live
Date Aired: January 29, 2016
Length: 4:26
Summary: The Grand Rapids Public Museum discusses Science Tuesdays, a new program for kids who are interested in science.

7. Program: 24 Hour News 8 @ 10pm
Date Aired: February 4, 2016
Length: 1:51
Summary: The Detroit Public schools district could be out of money... in less than 60 days. Now, Lawmakers are looking over a controversial package of bills to try and fix the struggling school system. The package of bills has a 700 Million dollar price tag -- and would split the district into two. Guy Gordon from our Detroit affiliate was in Lansing for today's hearing.

8. Program: 24 Hour News 8 @ 10pm
Date Aired: February 5, 2016
Length: :58
Summary: For the first time in 8 years our nation's unemployment rate is below 5%. Take a look at this chart-after topping out at 10 percent in October 2009, the unemployment has steadily fallen down to 4-point-9 percent in January. But it's not all good news. Employers only added 151,000 jobs in January. That's a big drop from the past few months. The hottest industries for jobs were retailers, restaurants and manufacturers. On the other side, education, temp sector and the transportation all cut jobs. President Obama spoke live during News 8 at noon, celebrating the job growth and better pay.

9. Program: 24 Hour News 8 @ 10pm
Date Aired: February 16, 2016
Length: 2:03
Summary: Firekeepers Casino says it has set a record for revenue sharing....to the state and local communities. That means more funding for area schools and governments. New tonight -- 24 Hour News 8's Sarah Hurwitz spoke with a school district and township to break down how they use the funding. She has the story from Battle Creek.

10. Program: Maranda Where you Live
Date Aired: February 23, 2016
Length: 22:00
Summary: Entire program on the new standardized tests being given to students in Michigan. We take part in a program that gives the test to adults in the community, so they have an idea of what is being taught.

11. Program: Maranda Where you Live
Date Aired: March 1, 2016
Length: 22:00
Summary: Entire show on reading to kick off March is Reading Month. We talk with Hope Network about their book donation, we go in a classroom for reading time, SLD Read shares tips and Helen DeVos Children's Hospital talks about their reading cart.

12. Program: Maranda Where You Live
Date Aired: March 25, 2016
Length: 22:00
Summary: Entire show on STEM, science, technology, engineering and math and teaching young children about these career opportunities at a young age.

13. Program: Maranda Where You Live
Date Aired: March 29, 2016
Length: 22:00
Summary: Entire show on stresses for students in school. We talk with students about their biggest stressors in school, what they are doing to combat it and also get input from teachers and counselors.

14. Program: Maranda Where You Live
Date Aired: March 30, 2016
Length: 22:00
Summary: Entire show on March is Reading Month. We've focused a lot of efforts this month on reading in the libraries, schools and community. We focus today on a special program at one elementary school, a book donation and a special program where students are using their time on the school bus to read more.

Health & Fitness Issues

Focusing on methods of illness prevention and education people in order to encourage and promote maintenance of good health.

1. Program: Maranda Where you Live
Date Aired: January 6, 2016
Length: 22:00
Summary: Entire show on Healthy Living. We focused on indoor winter activities, preparations for the Fifth Third Riverbank Run, healthy foods for families and follow a blogger trying her first 5k run this year.

2. Program: 24 Hour News 8 @ 10pm
Date Aired: January 6, 2016
Length: 1:23
Summary: Radon is something you can't see, smell or taste -- but it can be very harmful to you and your family. That's why the Kent County Health Department is trying to get homes tested. Radon can be deadly. The American Lung Association says it claims the lives of more than 20 thousand Americans every year. Now -- to help protect people in West Michigan -- The Kent County Health Department is offering free radon testing.

3. Program: Stroke Safety PSA
Date Aired: January 8, 2016 - March 31, 2016
Length: 1:00
Summary: Public service announcement from the Stroke Association. Spot a stroke, learn the signs of a stroke and you can save a life.

4. Program: Brain Health PSA
Date Aired: January 8, 2016 - March 31, 2016
Length: 1:00
Summary: Public service announcement from the Administration for Community Living. Learn what you can do to keep your brain healthy as you age.

5. Program: Binge Eating PSA
Date Aired: January 8, 2016 - March 31, 2016
Length: 1:00
Summary: Public service announcement from the Binge Eating Disorder Association. Binge Eating Disorder is real and the most common eating disorder.

6. Program: Maranda Where you Live
Date Aired: January 12, 2016
Length: 22:00
Summary: Entire show from Helen DeVos Children's Hospital for their 5th birthday party. We focused on their programs, patients and doctors' and family experiences with the hospital.

7. Program: Maranda Where you Live
Date Aired: January 13, 2016
Length: 3:15
Summary: Helen DeVos Children's Hospital shares tips for healthy hand-washing techniques.

8. Program: Maranda Where you Live
Date Aired: January 14, 2016
Length: 22:00
Summary: Entire show on healthy living. For this show we focus on children's first dental visits, Healthy Day at the Kalamazoo Valley Museum, Meijer shares immune boosting foods, Spectrum Health Medical Group discusses sports-related injuries and Priority Health discusses their Champions program.

9. Program: Maranda Where you Live
Date Aired: January 27, 2016
Length: 9:09
Summary: Preview of the Charity Spectacular Gala for Helen DeVos Children's Hospital - we profile their Ambassador families and their Child Life programs.

10. Program: Maranda Where you Live
Date Aired: February 2, 2016
Length: 5:42
Summary: Maranda visits a new kickboxing gym in Grand Rapids to learn about the sport.

11. Program: Maranda Where you Live
Date Aired: February 2, 2016
Length: 3:30
Summary: Hope Network has served the people of Michigan for more than 50 years, helping those with social, mental, and physical barriers overcome. One of the ways they do that is through the Hope Network 1 in 5 Marathon Relay.

12. Program: Maranda Where you Live
Date Aired: February 2, 2016
Length: 4:57
Summary: The West Michigan Dental Society talks about how they make going to the dentist a fun experience for kids. It's part of their Growing Smiles Pediatric Dentistry Program.

13. Program: Maranda Where you Live
Date Aired: February 8, 2016
Length: 2:30
Summary: Meijer shares heart healthy snacks in honor of Heart Health Month.

14. Program: Maranda Where you Live
Date Aired: February 8, 2016
Length: 2:40
Summary: Preview of the Walk with Maranda event being held at Celebration Cinema.

15. Program: 24 Hour News 8 @ 10pm
Date Aired: February 13, 2016
Length: :18
Summary: To the Flint Water Crisis -- and a serious allegation by the Genesee County health director. Genesee county's health director speaks out about the legionnaire's case spike in flint... saying the deadly disease could have been prevented. And he has strong words on what the state failed to do.
16. Program: Maranda Where You Live
Date Aired: February 17, 2016
Length: 22:00
Summary: Entire show on Health Living. We focus on healthy foods, sports injuries, the Gazelle Girl 5k & Half Marathon and a boot camp for teachers in a West Michigan school district.
17. Program: Maranda Where You Live
Date Aired: February 18, 2016
Length: 22:00
Summary: Entire show on dental health. We talk with the West Michigan Dental Society about their Growing Smiles program, we profile a Tooth Time exhibit at the children's museum, we take viewers inside the dental school at Ferris State University and talk with a dentist about getting kids checked as early as age 1.
18. Program: Maranda Where You Live
Date Aired: February 29, 2016
Length: 6:52
Summary: Maranda learns about the First Tee program, set up to teach young children about golf and sports.
19. Program: Maranda Where You Live
Date Aired: March 2, 2016
Length: 7:47
Summary: Profile of the Feelin' Good Mileage Club, an in-school running program for kids as they train for the Fifth Third Junior. Plus we talk with a Fifth Third Riverbank Run Race Warrior, running to raise money for a charity.

20. Program: 24 Hour News 8 @ 10pm
Date Aired: March 7, 2016
Length: :30
Summary: The Michigan Department of Health and Human services says drug deaths are rising in our state. The number of drug overdose deaths in Michigan rose by 14 percent in 2014. The data shows that the total drug poisoning deaths increased by more than 200 from 2013 to 2014. It was the number one cause of injury related-death here in Michigan. Death have grown dramatically over the years. In 1999.. there were 455 drug poisoning deaths in Michigan. A State task force, led by Lt. Governor Brian Calley, says its working to address growing epidemic.

21. Program: Maranda Where You Live
Date Aired: March 9, 2016
Length: 4:07
Summary: We talk with doctors from Helen DeVos Children's Hospital about the new diverse Barbie doll and the impact it can have on self-image.

22. Program: Maranda Where You Live
Date Aired: March 31, 2016
Length: 3:49
Summary: United Dairy of Michigan talks about advice for teens and parents about getting enough calcium in their diets.

Community & Volunteer Efforts

Programs aimed at highlighting efforts of individual volunteers or volunteer organizations in West Michigan in hopes of encouraging more people to share their time and talents with those in need. Community efforts and campaigns are also included.

1. Program: Veterans PSA
Date Aired: January 8, 2016 - March 31, 2016
Length: 1:00
Summary: Public service announcement from the US Department of Veterans Affairs. Reach out to the veterans in your life, let them know they are not alone.

2. Program: Pet Adoption PSA
Date Aired: January 8, 2016 - March 31, 2016
Length: 1:00
Summary: Public service announcement from the Shelter Pet Project. A person is the best thing to happen to a shelter pet, you can be that person.

3. Program: 24 Hour News 8 @ 10pm
Date Aired: January 12, 2016
Length: :33
Summary: The Grand Rapids Police Department says they're partnering with the Kent County Sheriff's Department's mounted unit. The department says officers on horseback provide a better vantage point and are more mobile. The police chief also touted them as a way to promote positive interaction with the community. Four officers will begin training this spring as part of the Kent County Sheriff's Department mounted unit. They should be ready by summer.

4. Program: Maranda Where you Live
Date Aired: January 13, 2016
Length: 4:36
Summary: Profile of Wedgwood Christian Services' Manasseh Project that helps young men and women lured into human trafficking.

5. Program: Maranda Where You Live
Date Aired: January 15, 2016
Length: 9:11
Summary: Profile on Operation Forever, a program with Bethany Christian Services that helps find homes for older foster students.
6. Program: 24 Hour News 8 @ 10pm
Date Aired: January 25, 2016
Length: Various
Summary: Tonight was the annual Soup's on for all event in Grand Rapids. It's organized by Catholic Charities of West Michigan... and benefits God's Kitchen. Several of us including Leon Hendrix, Kyle Underwood, and Eva Aguirre Cooper had a chance to mingle and serve up some great tasting soup.
7. Program: Maranda Where you Live
Date Aired: January 29, 2016
Length: 10:27
Summary: Profile of Make-A-Wish Michigan, one of the charity benefactors for the Fifth Third Riverbank Run.
8. Program: Maranda Where you Live
Date Aired: February 1, 2016
Length: 3:01
Summary: Maranda talks with an eight-year-old girl is helping make her community better by organizing a winter coat drive for the homeless.
9. Program: Maranda Where You Live
Date Aired: February 4 & 5, 2016
Length: 44:00
Summary: 2 entire shows dedicated to our program Beautiful U. We bring in hundreds of 7th and 8th grade girls for a day of empowerment, education and encouragement. Girls learn about career choices, how to make healthy decisions when it comes to food, and we also have a fashion show to teach girls that fashionable clothing can be modest.

10. Program: Maranda Where You Live
Date Aired: February 8, 2016
Length: 6:11
Summary: Profile of True North , one of the charity benefactors for the Fifth Third Riverbank Run
11. Program: Maranda Where You Live
Date Aired: February 15, 2016
Length: 9:04
Summary: Profile of local students collecting water for residents in Flint.
12. Program: Maranda Where You Live
Date Aired: February 15, 2016
Length: 6:44
Summary: Preview of the Van Andel Institute Purple Game with the Grand Rapids Griffins. Raises money for their ongoing Alzheimer's research.
13. Program: Maranda Where You Live
Date Aired: February 16, 2016
Length: 3;46
Summary: Profile on women at MapleCreek who get together to knit and crochet. The Prayer Shawl Ministry started when a MapleCreek employee attended a church conference where each participant received a prayer shawl. The employee knew there were residents at MapleCreek who were skilled at knitting and started the new ministry.
14. Program: Maranda Where You Live
Date Aired: February 16, 2016
Length: 4:35
Summary: Profile on a Paws with a Cause family, that adopted a dog while it is trained to help a person in need.
15. Program: Maranda Where you Live
Date Aired: February 26, 2016
Length: 22:00
Summary: Entire show on Night to Shine, a Tim Tebow Foundation event that was held at Grand Rapids First (Church) a prom event for young people and adults living with disabilities.

16. Program: Maranda Where you Live
Date Aired: February 29, 2016
Length: 4:41
Summary: Pure Passion for Fashion (P2) is a fun event combines fashion and entertainment to carry a message of modesty and healthy choices to teens.

17. Program: 24 Hour News 8 @ 10pm
Date Aired: March 1, 2016
Length: :58
Summary: A "unity game" is happening tomorrow between Muskegon Heights and Kalamazoo Lakeside Charter. Both communities have recently dealt with violence. The game will be the final home basketball game for Muskegon Heights. But it almost didn't happen. Last week - Shelby High School pulled out of the game, worried because of a shooting last month following a game there. Kalamazoo Lakeside Charter will play Muskegon Heights instead. We spoke with community leaders yesterday who say the hope is that the game can help both communities help with healing from recent violence. Tip off is tomorrow night at seven o'clock. WE plan to have a crew there.

18. Program: Maranda Where You Live
Date Aired: March 15, 2016
Length: 22:00
Summary: Entire show on the Flint Water Crisis. WOOD & WOTV were taking part in a state-wide telethon to raise money for the Flint Community Foundation. We talk about lead paint issues in GR, what life is like for people who have had lead poisoning and how people can help the people of Flint.

19. Program: 24 Hour News 8 @ 10pm
Date Aired: March 22, 2016
Length: :18
Summary: Consumers Energy employees are volunteering in Flint to help the residents deal with the water crisis. 75 workers are out and going door-to-door and volunteering at water distribution locations this week. The Consumers Energy Foundation recently donated 25-thousand dollars to the community foundation of greater flint.

20. Program: Maranda Where You Live
Date Aired: March 22, 2016
Length: 6:00
Summary: Preview of the Meijer LPGA Classic coming up in June and a profile on the Simply Give program, that benefits from the LPGA. It helps to get food into foodbank programs across the state.

Safety

Programs that promote safety in homes and for families in West Michigan communities.

1. Program: Winter Weather Safety PSA
Date Aired: January 7, 2016 - February 2, 2016
Length: :30
Summary: Follow these simple tips to keep you and your family safe from the winter weather.

2. Program: Homeland PSA
Date Aired: January 8, 2016 - March 31, 2016
Length: 1:00
Summary: Public service announcement from the Department of Homeland Security. Protect yourself every day, report suspicious activity, if you see something say something.

3. Program: Safe Cleaning PSA
Date Aired: January 9, 2016 - March 31, 2016
Length: 1:00
Summary: Public service announcement from Understood.org. Protect our kids by practicing safe storage for laundry cleaning packets.

4. Program: 24 Hour News 8 @ 10pm
Date Aired: January 9, 2016
Length: :25
Summary: Today marks one year since that massive 193-vehicle pile-up on I-94. The January 9th, 2015 pileups near Galesburg killed a semi-truck driver and injured 22 other people. The wrecks spanned about 14-hundred feet - longer than four football fields. It took state police two and a half months to sort out exactly what happened and then issue tickets to 63 drivers. Officials have created a 150 million dollar five-year plan to address safety concerns.

5. Program: Radon Gas PSA
Date Aired: January 11, 2016 - March 31, 2016
Length: 1:00
Summary: Public service announcement from the EPA. Test your home for Radon Gas. It's dangerous and hard to detect.

6. Program: Fire Safety PSA
Date Aired: January 13, 2016 - March 17, 2016
Length: :30
Summary: Follow these simple tips to keep you and your family safe from home fires.

7. Program: 24 Hour News 8 @ 10pm
Date Aired: January 19, 2016
Length: :43
Summary: Concussions are a big health concern for football players of all levels. It's been one year since a start-up company received a grant from the N-F-L and now, they are unveiling a new helmet. The vice-is helmet has four layers to it with a shell that absorbs impact, a layer preventing skull fractures and another that improves the fit for athletes. The helmet also has a semi-soft exterior shell. A neurosurgeon teamed up with the University of Washington to come up with the design. Doctors are finding the new helmet is having a huge impact on concussions. If the vice-is helmet passes a final safety test, the company hopes to have both N-F-L and college athletes using the helmet as soon as next season.

8. Program: Maranda Where you Live
Date Aired: January 22, 2016
Length: 22:00
Summary: Entire program on ice safety. We go along on an ice rescue drill and learn safety procedures as well as what goes into an ice rescue.

9. Program: Maranda Where you Live
Date Aired: February 22, 2016
Length: 22:00
Summary: Entire show dedicated to safety and violence after 6 people were killed over the weekend in Kalamazoo. We talk with our partners about how to talk to kids about this kind of violence as well as school safety.

10. Program: 24 Hour News 8 @ 10pm
Date Aired: March 5, 2016
Length: 4:24
Summary: A Target 8 follow up for you tonight. Last fall... a fire destroyed a Grand Rapids auto repair shop. It was a fire that not only destroyed the business, but left a lot of customers without their cars. The business had been cited repeatedly by the state, yet was allowed to renew its license 3 years in a row. Now we know other shops - some not licensed at all - are coming under state scrutiny. Target 8 wanted to know what the state's doing to protect your wallet and - even more importantly - your safety on the road. Brian Sterling has this report.