

## **Issues Report**

# Fourth Quarter 2016

### WXSP - TV:

WXSP – Grand Rapids, MI WOBC – Battle Creek, MI WOHO – Holland, MI WOKZ – Kalamazoo, MI WOLP – Middleville, MI WOMS – Muskegon, MI

Quarterly list of programming providing the most significant treatment of community issues

#### WXSP TV Quarterly Issues Report October - December 2016

PROGRAM	DAY	TIME
• 24 Hour News 8 at 10:00	Monday – Sunday	10:00 p.m 10:30
		p.m.
<ul> <li>School Closing Information</li> </ul>	Monday – Friday	5:00 a.m 8:00 a.m.
• Maranda Where You Live	Monday – Friday	4:30 p.m 5:00 p.m.

Each program previously listed is a locally produced program presenting a mix of news, weather, sports community issues, and school closing information. Community issue segments usually have duration of one to two minutes.

Local weather includes forecasts prepared by licensed meteorologists providing accurate, up to the minute details on the changing weather patterns in West Michigan. This also includes storm watch and warning information that may run times not previously designated.

School closing information consists of a listing of schools and some businesses in West Michigan that are closed, delayed, or have limited buses running. The purpose of this is to inform students, parents, teachers and concerned others when these establishments are not going to operate in their normal schedules due to adverse weather or other situations.

"Maranda Where You Live" is a locally produced daily half-hour program featuring information, insights and inspiration for West Michigan parents.

WXSP is simulcast entirely on WOBC, Battle Creek, MI; WOHO, Holland, MI; WOKZ, Kalamazoo; WOLP, Middleville; and WOMS, Muskegon, MI.

### **Educational Issues**

Including recognition of outstanding programs, learning styles, schools and teaching.

1. Program: Date Aired: Length: Summary:	All Can Read PSA October 1, 2016 – December 31, 2016 1:00 Public service announcement from the National Library Service for the Blind and Physically Handicapped. Whatever your needs are, blind or physically handicapped, the National Library Service of the Library of Congress can help.
2. Program: Date Aired: Length: Summary:	Water Forests PSA October 1, 2016 – December 31, 2016 1:00 Public service announcement from the Arbor Day Foundation. 180 million Americans depend on our forests for our drinking water, help replant our forests.
3. Program: Date Aired: Length: Summary:	Maranda Where You Live October 3, 2016 4:23 Maranda talks with a doctor at Pine Rest Christian Mental Health Services who has organized an art project during ArtPrize that encourages teamwork and team building.
4. Program: Date Aired: Length: Summary:	Maranda Where You Live October 5, 2016 4:27 Instructors at Ferris State and Kendall College of Art and Design work with young kids at ArtPrize. They work on stacking art with STEAM (Science, technology, engineering, art and math) that teaches them aspects of each of these different areas.

5. Program: Date Aired: Length: Summary:	Maranda Where You Live October 6, 2016 4:58 Maranda also got a chance to meet some middle school honors students from Ridge Park Charter Academy. They have been taking a month-long MSU cooking class called "Cooking Matters for Teens." and recently took part in a culinary challenge. These young cooks create a yummy Alfredo Chicken Pizza to share with Maranda.
6. Program: Date Aired: Length: Summary:	Maranda Where You Live October 6, 2016 3:01 Profile of an ArtPrize entry called PlantBot, meant to help educate visitors about how we grow our food, GMOs that have been introduced to our agriculture and teaching people about where our food comes from.
7. Program: Date Aired: Length: Summary:	24 Hour News 8 @ 10pm October 7, 2016 :24 Developing news in the Flint water crisisWe're learning US education officials are giving nearly 500-thousand dollars in aid to Flint's public school system. The Department of Education announced the 480-thousand dollar grant to Flint community schools overnight. The money will help the schools deal with attendance, discipline and mental health problems among students by hiring attendance specialists, counselors and psychologists.
8. Program: Date Aired: Length: Summary:	Maranda Where You Live October 13, 2016 7:04 Innovated learning in Ottawa Area Schools is taking education to the next level. Grand Haven Christian Schools' 4th grade class introduces Maranda to 'Maker Monday'. This challenge offers hands-on, creative opportunities focused on 21st century learning goals. During this 90-minute activity, students are expected to collaborate ideas, think critically and innovative.

9. Program: Date Aired: Length: Summary:	Maranda where You Live October 26, 2016 22:00 Maranda is exploring a very special program from Kent ISD. They offer 20+ programs covering hundreds of career fields, including the most in-demand careers in West Michigan. From Engineering to Criminal Justice, Health Care to IT and Agriscience to Aviation, there is a program for almost any interest. These programs benefit students in big ways. Students can earn more than a \$1 million annually in college credit through their programs at the Tech Center. Graduates in some programs can earn an entire year of free college credit. In the Aviation programs, students can earn free college credit and valuable industry certifications.
10. Program: Date Aired: Length: Summary:	Maranda Where You Live November 2, 2016 4:37 Kent Transition Center (KTC) offers a new, innovative program designed to meet the needs of Kent County's secondary students that are not yet prepared for independent, competitive employment, which is an enrollment requirement for KTC. The CORE program will better prepare (empower) students for adult life by working mainly on career and employability skills, but also teaching them to invest in their community through community participation, and when needed, provide instruction with semi-independent living skills.
11. Program: Date Aired: Length: Summary:	Maranda Where You Live November 8, 2016 8:23 Every four years, November 8th marks a huge day for our country, election day! Maranda dedicated a whole episode to the election and how to get kids involved and educated. Innovation Central High School's Michigan Youth and Government Club joined Maranda on set to talk about their love of learning about the government and judicial system. In their club, these kids work on writing their own bills, debating skills, and more. Then, Maranda spoke with Rick Albin about teachable moment takeaways that parents can learn from this election. Rick advises to try and keep kids out of it when they are young. However, as kids get older, they will be exposed more to politics. For elections such as this one, discussing the proper discourse in the arena could be important. It's ok to

	admit and own improper behavior. Explain to your child that adults don't always behave the way they should and what is considered acceptable.
12. Program: Date Aired: Length: Summary:	Maranda Where You Live November 10, 2016 22:00 Entire show on Career Exploration from Career Quest, which helps young people explore careers they may be interested in.
13. Program: Date Aired: Length: Summary:	24 Hour News 8 @ 10pm November 18, 2016 :39 We've confirmed that Betsy DeVos will meet with the Trump transition team tomorrow at a golf course in New Jersey. She is rumored to be in contention for the Secretary of Education position. Betsy DeVos has been active in politics for much of her life. She has served two stints as chairwoman of the Michigan Republican Party. Her husband, Dick, unsuccessfully ran for governor in 2006. She's also spent time focusing on education including serving as the chairwoman of the board of Alliance for School Choice.
14. Program: Date Aired: Length: Summary:	Maranda Where You Live November 21, 2016 4:48 Navigating the process of getting into college is often confusing and overwhelming for students and their families, even for families with parents who went to college. We've brought in the experts to help us understand how it all works, what students need to do and when, and to offer some helpful tips. On Maranda's panel there is Tory Parsons, counselor at Lowell High School, Dr. Denise Mahoney, pre-apprenticeship liaison at Kent Career Tech Center, and Lori Cook, director of admissions & enrollment at Grand Rapids Community Collge. These ladies answer tough questions about when to apply, choosing a major, and even what to do after acceptance. Help put your child on a path to success!

15. Program: Date Aired: Length: Summary:	Maranda Where You Live November 22, 2016 6:23 This holiday season many West Michigan families are looking for ways to give back and help those in need. So we have created a Season of Service campaign featuring different non- profit organizations throughout our community. Each week now through Christmas we will highlight an organization showcasing the work being done and ways families can volunteer and donate. Take time to look through this list and discover ways your family can serve others and make a difference Where You Live! New City Kids is a Grand Rapids organization. Their mission is "Loving kids for change to create a community of academic, leadership, musical, and spiritual development." New City Kids walks with a child from first grade through college and beyond.
16. Program: Date Aired: Length: Summary:	24 Hour News 8 @ 10pm December 19, 2016 :29 A West Michigan school could soon be getting a new mascot. Tonight the Belding board of education is expected to vote if it will be changing mascot from the Redskins to something else. Belding has used the mascot since the 1940's, but has been shying away from it since 2008. Last spring - hundreds signed an online petition asking the district to make a change. After a presentation last month from community members and students about changing the mascot, the board has decided they will move forward in picking a new one.
17. Program: Date Aired: Length: Summary:	24 Hour News 8 @ 10pm December 29, 2016 :27 Parents in Michigan hope a new law will keep their children safe in school. The bill bans public schools from physically restraining students or putting them in seclusion, except in emergencies.

#### Health & Fitness Issues

Focusing on methods of illness prevention and education people in order to encourage and promote maintenance of good health.

1. Program: Date Aired: Length: Summary:	Pest Zika World.org PSA October 1, 2016 – December 31, 2016 1:00 Public service announcement from the National Pest Management Association. Around the world infectious diseases are spread by air borne pests like ticks and mosquitos, get the facts you need to help protect your family.
2. Program: Date Aired: Length: Summary:	Safe Pharmacy PSA October 1, 2016 – December 31, 2016 1:00 Public service announcement from the National Association of Boards of Pharmacy. Don't take fake or fraudulent prescriptions. Be safe when purchasing online prescriptions.
3. Program: Date Aired: Length: Summary:	I'm not OK PSA October 1, 2016 – December 31, 2016 1:00 Public service announcement from the US Department of Veterans. Suicide prevention is everyone's responsibility, Listen to the service member or veteran in your life.
4. Program: Date Aired: Length: Summary:	Mind Your Meds PSA October 1, 2016 – December 31, 2016 1:00 Public service announcement from the Partnership for Drug- Free Kids. Mind your prescription medicines, because your children could start abusing them.

5. Program: Date Aired: Length: Summary:	Make a Big Difference PSA October 1, 2016 – December 31, 2016 1:00 Public service announcement from Hurricane Matthew Help. Reach out and help the victims of Hurricane Matthew, even a small donation can make a big difference.
6. Program: Date Aired: Length: Summary:	Child Birth Connection PSA October 1, 2016 – December 31, 2016 1:00 Public service announcement from National Partnership for Women & Families. There is a lot to learn about your health when pregnant, find it all at childbirthconnection.org.
7. Program: Date Aired: Length: Summary:	24 Hour News 8 @ 10pm October 4, 2016 1:12 We're learning the mosquito-related disease - has infected pregnant women in our state. The State Department of Health and Human Services rolled out their latest report showing there are 2 pregnant women with the virus. This is the first time there have been cases have involved pregnant women. This is especially concerning because zika has been linked to severe birth defects in babies. The number of people with the virus jumped as well - to 62 infected people. That number's up from 45 last month.
8. Program: Date Aired: Length: Summary:	Maranda Where You Live October 11, 2016 22:00 Entire show from a fishing boat in Lake Erie, where fishermen catch the fresh fish that comes to local Meijer stores. Talk about the health benefits of preparing fresh fish.
9. Program: Date Aired: Length: Summary:	Maranda Where You Live October 12, 2016 3:16 Preview of a local family heading to the Ironman competition in Hawaii.

10. Program: Date Aired: Length: Summary:	Maranda Where You Live October 17, 2016 3:02 Preview to the Priority Health Grand Rapids Marathon.
11. Program: Date Aired: Length: Summary:	Maranda Where You Live October 18, 2016 22:00 Entire show on Special Needs – we take a look at community programs that help young patients. We also look at programs within our school system and preview a Special Needs event being held by the Holland Aquatic center.
12. Program: Date Aired: Length: Summary:	Maranda Where You Live October 19, 2016 2:09 Every child deserves access to good dental care. Now, a program supported by West Michigan Dental is making that possible. The 'healthy kids dental program' has been in the state of Michigan for awhile, but Kent County has brought it locally. As of October 1st, all Medicaid eligible children, up to age 21, are now covered.
13. Program: Date Aired: Length: Summary:	Maranda Where You Live October 26, 2016 5:25 Pumpkins, costumes, and lots of candy come out during Halloween. But that doesn't mean kids need to fill up on sugary snacks. Milk Means More has some creative and fun ideas for nutritious Halloween-themed snacks the kids will love!
14. Program: Date Aired: Length: Summary:	Maranda Where You Live November 2, 2016 4:43 Healthcare concerns raise a lot of questions. If you're left scratching your head, Priority Health is here to help! Maranda spoke with Wayne about what you need to know about healthcare right now. Check out the video above to find out important information about Medicaid and how to make changes to your coverage.

15. Program: Date Aired: Length: Summary:	Maranda Where You Live November 9, 2016 4:51 In a few short months, the Fifth Third River Bank Run will be celebrating it's 40th anniversary! Fifth Third Bank joined Maranda to talk about traditions and exciting new things happening this year. It's now a local tradition. The second Saturday of May is set for the big race along with some other surprises. The Purple Community is playing a big role in this year's race with their Team Hope. When you sign up to run with Purple Community Team Hope on behalf of Van Andel Institute, they will be with you every step of the way! You will have access to fitness training, an amazing team of supporters, and the best part? Absolutely 100% of every single dollar you raise will go directly to cancer and Parkinson's disease research happening at Van Andel Institute.
16. Program: Date Aired: Length: Summary:	24 Hour News 8 @ 10pm November 14, 2016 :18 Bronson Healthcare is warning job hunters about a scam impacting the health system. It says scammers are posing as recruiters. Thieves contact job seekers and pretend to interview them for work-from-home jobs. Instead, they phish for the person's personal and financial information. The hospital says it's stepping up safeguards.
17. Program: Date Aired: Length: Summary:	Maranda Where You Live November 15, 2016 22:00 Entire show on teenage anxiety. We talk with a doctor from Pine Rest Christian Mental Health Services, a counselor from Wedgwood and school counselors and teachers from a local high school.
18. Program: Date Aired: Length: Summary:	Maranda Where You Live November 21, 2016 5:21 Diabetes is an all too real problem. Michigan ranks 34th in health status, and 10% of our state has diabetes (that's nearly 1 million people). However, there are preventative measures you can take. Priority Healthpartners with leading health and community organizations throughout the year to provide our

	members access to the National Diabetes Prevention Program for a low or no cost to them. By participating, you can improve your health and quality of life and gain the knowledge needed to live a healthy life.
19. Program: Date Aired: Length: Summary:	Maranda Where You Live November 22, 2016 4:33 Maranda was joined in studio by some Dental Assistant and Dental Hygienist students from Grand Rapids Community College. Learn about the three year Hygienist program and the 10-month Assistant program. These students get to do hands on work out in the West Michigan community. They teach people to 'ReThink your Drink'. Check out the video above to see how much sugar you're consuming in your favorite drinks. The students are seriously passionate about what they do! Right now, Hygienist and Assistants are in high demand, making it easy for graduates to get jobs. For any family watching today, you can dental work done at a deeply discounted rate at the Grand Rapids Community College office.
20. Program: Date Aired: Length: Summary:	Maranda Where You Live November 22, 2016 3:55 Get moving on Thanksgiving morning with the annual Thanksgiving Day Turkey Trot! This is a family-friendly event for people of all ages and skill levels, a great healthy activity before indulging. Blue Care Network of Michigan is once again partnering with Grand Rapids Public Schools for the 24th annual Turkey Trot on Nov. 24. The walk/run is open to all ages, and online registration is now open. Participants can run or walk the 5K (starting at 8 a.m.) or children can participate for free in the Mini-Trot which starts following the 5K race (about 8:40 a.m.). The event starts and finishes at Van Andel Arena. Proceeds allow the Grand Rapids Public School district to fund the cost of interscholastic athletics to students in Kindergarten through 12th grade. Last year, 2,400 people took part, raising \$50,000. This year, more than 2,000 have already registered so organizers hope to break last year's record. For more race information, volunteer questions, prices, and to register, visit www.grps.org/athletics

21. Program: Date Aired: Length: Summary:	Maranda Where You Live November 23, 2016 4:54 Gymnastics is a fun activity for boys and girls. However, the risk of injury is very real. The experts at Spectrum Health Sports are answering viewers frequently asked questions. Matthew Axtman, DO from Spectrum answers the tough questions, such as, preventative measures, who's at risk for injury, and much more.
22. Program: Date Aired: Length: Summary:	Maranda Where You Live November 30, 2016 3:14 Does your child like to flip, run and have fun? Gymco has some awesome freestyle classes that will give your child their 'ninja training'. Check out the video above where Maranda takes viewers behind the scenes at one of these fun classes. Kids can learn body control, aerial awareness, flipping, twisting, side rolling, balance, and coordination. Classes are co-ed and offered to ages 6 and up.
23. Program: Date Aired: Length: Summary:	24 Hour News 8 @ 10pm December 7, 2016 :38 No surprise when you get your annual physical you expect your insurance will cover it 100 percent. But one conversation during an office visit can make all the difference on your doctor bill. Ricardo and Marie Ramirez found that out the hard way and then called Target 8. Ricardo received a bill for 158 dollars after he went in for his physical. His doctor's office told him to call his insurance company his insurance company referred him back to his doctor's office. Ever heard that story before? Months later his bill is set to go to a collections agency.

#### **Community & Volunteer Efforts**

Programs aimed at highlighting efforts of individual volunteers or volunteer organizations in West Michigan in hopes of encouraging more people to share their time and talents with those in need. Community efforts and campaigns are also included.

1. Program: Date Aired: Length: Summary:	Embrace Refugees PSA October 1, 2016 – December 31, 2016 :30 Public service announcement from the Ad Council. Refugees are survivors. Refugees are families, and no different from us.
2. Program: Date Aired: Length: Summary:	Volunteer PSA October 1, 2016 – December 31, 2016 :30 Local public service announcement. Volunteering is a great way to give back to your community.
3. Program: Date Aired: Length: Summary:	Maranda Where You Live October 4, 2016 4:26 Samaritas shares an ArtPrize entry that shows foster kids and what foster care is really like.
4. Program: Date Aired: Length: Summary:	24 Hour News 8 @ 10pm October 6, 2016 2:22 As Kyle mentioned Hurricane Matthew is forcing millions to evacuate the southern east coast. But some people looking to help during the developing disasterare heading straight for the storm. 24 hour news 8's Lynsey Mukomel spoke to one volunteer tonight getting ready to head to South Carolina. The American Red Cross is one of several organizations deploying volunteers along the southern east coast. Several people from West Michigan are on their way. Penny Raap is one of them, she's realistic about what Hurricane Matthew will bring, but also says she's more focused on helping in any way she can.

5. Program: Date Aired: Length: Summary:	Maranda Where You Live October 17, 2016 3:42 Kick off for businesses to sign up for the Salvation Army Angel Tree project with WOODTV.
6. Program: Date Aired: Length: Summary:	Maranda Where You Live October 27, 2016 22:00 Entire show from Zoo Goes Boo at John Ball Zoo. Huge Halloween community activity.
7. Program: Summary: Length: Summary:	24 Hour News 8 @ 10pm October 28, 2016 :42 A volunteer firefighter serving here in Michigan is inspiring people across the country. Scott McDowell dedicated his life to putting out fires and saving people. Then in 2011, McDowell contracted a rare disease that forced him to have both of his legs amputated. The 42-year-old now has two prosthetic legs and amazingly, still fights fires.
8. Program: Date Aired: Length: Summary:	Maranda Where You Live October 31, 2016 22:00 Entire show from Helen DeVos Children's Hospital for their big Halloween Party.
9. Program: Date Aired: Length: Summary:	Maranda Where You Live November 3, 2016 4:16 Van Andel recently celebrated their 20th year with a very special Hope on the Hill event. This event was rightly themed 'The Roaring Twenties'. Maranda spoke with the 2011 winner of America's Got Talent, Landau Eugene Murphy Jr. about his experience on the show and his big performance for Hope on the Hill. He has an inspiring backstory and talks about his incredible journey, from homelessness to success. The advice he gives to West Michigan kids is, "Just stay true to who you are.

10. Program: Date Aired: Length: Summary:	Maranda Where You Live November 3, 2016 10:43 Tis the season of giving! Volunteering can have huge benefits for individuals and families. Pine Rest is showing families the importance of giving back this holiday season. In addition to benefiting others, volunteering can strengthen your family. Every Thursday during the holidays, Maranda is featuring a different nonprofit and ways you can give back as a family during the 'Season of Service'.
11. Program: Date Aired: Length: Summary:	Maranda Where You Live November 7, 2016 4:07 Looking to have an extra sweet election day? Samaritas has something fun going on that you won't want to miss, their 'Vote for Pies' competition. They do this to give residents an opportunity to do something fun on election day that is very light hearted. Tons of senior citizens will be making almost 40 pies open to the public to judge.
12. Program: Date Aired: Length: Summary:	Maranda Where You Live November 16, 2016 4:21 Now is the time to give back in West Michigan. Maranda had on a very special 8 year old, Gracie, who put on a bake sale at her school to benefit Samaritas. What inspired Gracie? She had a friend who went through the foster care system, and wanted to ensure that all kids in foster care would be taken care of. She raised over \$300 and bought pajamas, toys, and other items to show the kids at Samaritas that someone is thinking of them.
13. Program: Date Aired: Length: Summary:	Maranda Where You Live November 28, 2016 3:08 Last week was Michigan Adoption Day. Thanks to Samaritas, Maranda was able to be in the courtroom to watch a local family welcome a new member. 9 local families adopted ten kids, making it a special day for everyone.

14. Program: Date Aired: Length: Summary:	Maranda Where You Live November 28, 2016 8:51 It's National Adoption Month and there are kids right here in West Michigan who are in need of homes. Bethany Christian Services joined Maranda to talk about kids in need and the difference you can make in the life of a child. Check out the video above to learn more information about Bethany and the adoption process. A need for adoptive parents is strong in West Michigan. Bethany is always in need for families open to adoption, especially those children with special needs. When you choose to adopt, you give a child the gift of love. Whether you are seeking adoption because infertility has prevented you from growing your family, or you feel it is God's calling to provide a loving home for a child, adoption is a very rewarding way to start or grow your family.
15. Program: Date Aired: Length: Summary:	Maranda Where You Live November 29, 2016 22:00 Entire show on Giving Tuesday. Maranda has created a Season of Service campaign featuring different non-profit organizations throughout our community. Each week now through Christmas we will highlight an organization showcasing the work being done and ways families can volunteer and donate. Take time to look through this list and discover ways your family can serve others and make a difference Where You Live! Children from the inner city of Grand Rapids are getting a chance to enrich their minds, bodies, and experiences, thanks to a program through Sabaoth Ministries. Base Camp is a free youth ministry that reaches out to kids living mainly in the Burton Heights neighborhood and Hall Street and Grandville Avenue area of Grand Rapids. The camp is located in Jenison, thanks to a church that allows it to use the building and its facilities. Middle schooler, Mackenzie Couch, visited Maranda in studio with Kari Parker from Binder Park Zoo. After hearing about the last wolf dying at the Zoo, Mackenzie wanted to give back. She decided to forego asking for Christmas presents this year in order to raise funds to bring two young, Mexican wolf brothers to Binder Park Zoo. Mackenzie's goal to raise \$10,000 will help cover expenses for the wolves to travel from California to Michigan, plus necessary upgrades to their exhibit.

16. Program: Date Aired: Length: Summary:	24 Hour News 8 @ 10pm December 1, 2016 :54 A brand new program to keep young kids who walk to school safe launched in grand rapids today. this was the scene this morning for the "walking school bus." Parents, staff, and community agencies helped start the program on the southeast side of town for students at "campus elementary school". The parent leaders tell us it's also about getting kids excited to go to school. However safety is the key focus especially on dark mornings.
17. Program: Date Aired: Length: Summary:	Maranda Where You Live Dec 6 and 7, 2016 44:00 It will be an extra special holiday season for ten West Michigan families as they were selected for the Caring for Families event, thanks to Bethany Christian Services and Meijer. In the video above, Maranda speaks with George Tyndall from Bethany about their services and how these families are selected for this event. Meijer store director, Phil Morrow, adds how special it is to give back right here in West Michigan. Everyone looks forward to this important event that gives local families a very merry Christmas. It all comes back to giving to those in need. Scott Norman from Priority Health explains how important it is to give back and build a healthy community. These families represent different programs offered at Bethany and ranged from foster families, to refugee families, families in transition, as well as families with single parents. In the video above, Maranda speaks with the families participating about what this event means to them and their holiday season. Meijer opened up the store to host these families, and thanks to the generosity of several West Michigan businesses and organizations, each family was treated to a pizza buffet from Craig's Cruisers, a performance by the CARE Conservatory of Ballet, and kids were able to play with the mascots from the Fifth Third River Bank, Craig's Cruisers, and the West Michigan Whitecaps. Grand Rapids First, Ferris State University, and Priority Health were also involved in giving these families an unforgettable holiday. The families then had the opportunity to shop with donated money from these organizations to buy winter necessities to keep warm, household items, and fun gifts. See more about the event and the impact on these local families in the video above.

18. Program: Date Aired: Length: Summary:	24 Hour News 8 @ 10pm December 13, 2016 1:09 Some holiday traditions just get better with time. We sent our photographer out to capture an annual community event with a cause and message that's extremely timely. Just as the hot toys of the holiday season have changed as the years go bySo has the name of program meant to bring police officers and the youngest members of the community together. What used to be known as "Shop with a Cop," these days is known as "Shop with a Hero." 20 of Grand Rapids finest teamed up students from four elementary schools to shop 'til they dropped. But not before they picked out presents for their family members. For Officer J-P Guerrero the message

#### <u>Safety</u>

Programs that promote safety in homes and for families in West Michigan communities.

1. Program: Date Aired: Length: Summary:	Pool Safety PSA October 1, 2016 – December 31, 2016 1:00 Public service announcement from the Consumer Product Safety Commission, America Red Cross, The YMCA and National Drowning Prevention Alliance. Follow these simple steps to save lives around pools including always having an adult watcher for kids.
2. Program: Date Aired: Length: Summary:	Runaway Teens PSA October 1, 2016 – December 31, 2016 1:00 Public service announcement from 1800Runaway.org. Every year thousands of runaway and homeless youth are given help and hope thanks to 1800runaway.org.
3. Program: Date Aired: Length: Summary:	Courageous Persuaders PSA October 1, 2016 – December 31, 2016 :30 Public service announcement from the DADA Foundation. Drinking under age doesn't just hurt you, it hurts the people you care about, Be Smart.
4. Program: Date Aired: Length: Summary:	Thaw PSA October 1, 2016 – December 31, 2016 1:00 Public service announcement from the Heat and Warmth fund. The Heat and Warmth Fund has been keeping families safe and warm since 1985.

5. Program: Date Aired: Length: Summary:	Fire Safety PSA October 1, 2016 – December 31, 2016 :30 Local Public service announcement. Follow these simple tips to keep you and your family safe from home fires.
6. Program: Date Aired: Length: Summary:	Identity Theft PSA October 1, 2016 – December 31, 2016 :30 Local public service announcement. Follow these tips to save your money and help prevent Identity theft.
7. Program: Date Aired: Length: Summary:	On-line Safety PSA October 1, 2016 – December 31, 2016 :30 Local public service announcement. Follow these tips to protect you and your family when online.
8. Program: Date Aired: Length: Summary:	24 Hour News 8 @ 10pm October 3, 2016 2:03 Apartment complexes near GVSU ramping up security measures to keep students safe. This, after a weekend shooting and four reported sexual assaults. 24-hour news 8's Sarah Hurwitz is live in Allendale outside on of the apartment's where a reported assault took place. They also happen to be students. The two I spoke with today said this is the highest number of incidents they've heard about in their three years as students. It has apartments like the Trio Townhomes adding more patrols and asking tenants to consider safety walking at night
9. Program: Date Aired: Length: Summary:	<ul> <li>24 Hour News 8 @ 10pm</li> <li>October 4, 2016</li> <li>2:13</li> <li>East Grand Rapids Public Safety now has the tools to crack down on cyber crimes. That program paid for training the department says. The city wouldn't be able to afford. Nearly 100 thousand dollars in training and equipment for types of cyber crimes now a heavy focus with law enforcement.</li> </ul>

10. Program: Date Aired: Length: Summary:	Maranda October 7, 2016 3:14 Michael McLeieer from ESCAPE Fire Safety joins with other area fire chiefs to educate community members during ArtPrizeas we get ready to recognize Fire Prevention Week.
11. Program: Date Aired: Length: Summary:	Maranda October 13, 2016 3:49 It's Fire Prevention Week and Maranda spoke with firefighters about keeping families safe. Operation Save A Life is going to people's homes and installing free smoke alarms.
12. Program: Date Aired: Length: Summary:	Maranda October 17, 2016 4:43 As technology begins to advance, it is important that families are aware of possible risks and how to remain safe. With rising Internet devices, there is a great amount of data that is being collected and transmitted. Maranda spoke with Val Pavlov from Ferris State University on developing a better understanding of Internet and technology security and how families can protect their privacy.
13. Program: Date Aired: Length: Summary:	24 Hour News 8 @ 10pm October 17, 2016 2:16 A rural Kentwood road - at the center of a headed debate tonight. The City wants to improve wing avenue between 60th and 52nd. But not everyone's on board with the project proposals. 24-hour news 8's Sarah Hurwitz is talking to upset residents - new tonight.
14. Program: Date Aired: Length: Summary:	Maranda Where You Live November 16, 2016 3:56 Michael McLeieer from ESCAPE Fire Safety teaches us how to make sure our families and guests stay safe in our home during the holidays.

15. Program:	Maranda Where You Live
Date Aired:	December 5, 2016
Length:	4:15
Summary:	Officer Michael Harris of the Grand Rapids Police Department is
	being honored by the Boys and Girls Club after making a
	significant contribution to help local youth with the financial
	hurdles of going to college. Check out the video to see more
	about the Maytag Dependable Leader Award.