

WDBJ-DT
PSAs
Third Quarter 2023

Advertiser/Product	Air Date	Aired Time	Aired Length	Program	Aired House #	Aired Ad-ID
WDBJ TV/KIDS_CMNA3665018H_60	7/8/2023	4:58:29 AM	1:00	Paid Program	ROA4900	CMNA3665018H
WDBJ TV/KIDS_PSNG0001800H_60	7/16/2023	5:59:03 AM	1:00	US Farm Report (Syn)	ROA4906	PSNG0001800H
Virginia Association of Broadcasters/VAB_SIGNUP_15	8/1/2023	1:49:06 XM	:15	Access Hollywood (Syn)	ROA4010	VAB_SIGNUP_15
Virginia Association of Broadcasters/VAB_OKYOUTH_30	8/1/2023	1:53:24 XM	:30	Access Hollywood (Syn)	ROA4012	VAB_OKYOUTH_30
WDBJ TV/CANINE COMPAIONS PSA	8/1/2023	1:53:54 XM	:30	Access Hollywood (Syn)	ROA4307	CCI20162H EDBJ
WDBJ TV/WASHMEDIACFOUND30	8/1/2023	2:01:13 XM	:30	Access Hollywood (Syn)	ROA4221	WASHMEDIACFOUND30
WDBJ TV/AMERICAN HUMANE PSA MY19	8/1/2023	2:07:45 XM	1:00	CBS Overnight News (CBS)	ROA4314	AMERICAN HUMANE PSA MY19
WDBJ TV/PSA_Easterseals Equity 60	8/2/2023	2:00:27 XM	1:00	Access Hollywood (Syn)	ROA4941	CMND3718721H
WDBJ TV/PSA_RBFF Telepathy 60	8/2/2023	2:05:20 XM	1:00	Access Hollywood (Syn)	ROA4940	RBFF22009TH
WDBJ TV/PSA_AA Party 60	8/2/2023	2:06:20 XM	1:00	Access Hollywood (Syn)	ROA4939	CMNA3725321H
WDBJ TV/PSA_Air Force Self Care 60	8/2/2023	2:07:50 XM	1:00	CBS Overnight News (CBS)	ROA4938	CMNA3727722H
WDBJ TV/PSA_Dad Hero 60	8/2/2023	2:08:50 XM	1:00	CBS Overnight News (CBS)	ROA4937	CMNA3745922H
WDBJ TV/PSA_DU Million Acres 60	8/2/2023	3:08:02 XM	1:00	CBS Overnight News (CBS)	ROA4936	CMNC3723521H
WDBJ TV/PSA_DU Healthy Wetlands 60	8/2/2023	3:09:02 XM	1:00	CBS Overnight News (CBS)	ROA4935	CMNA3723521H
WDBJ TV/PSA_ACS Conversation 60	8/3/2023	1:49:01 XM	1:00	Access Hollywood (Syn)	ROA4946	CMNA3728921H
WDBJ TV/PSA_Lyme Disease is a Thief 60	8/3/2023	2:05:20 XM	1:00	Access Hollywood (Syn)	ROA4945	CMNA3724121H
WDBJ TV/PSA_NFID Flu is Not a Game 60	8/3/2023	2:06:20 XM	1:00	Access Hollywood (Syn)	ROA4944	CMNA3725921H
WDBJ TV/PSA_AFIB Rhythm 60	8/3/2023	2:08:05 XM	1:00	CBS Overnight News (CBS)	ROA4943	CMNA3741722H
WDBJ TV/PSA_Arbor Day Donate 60	8/3/2023	2:25:32 XM	1:00	CBS Overnight News (CBS)	ROA4942	CMNA3742822H
WDBJ TV/PSA_Easterseals Equity 60	8/3/2023	2:55:17 XM	1:00	CBS Overnight News (CBS)	ROA4941	CMND3718721H
Virginia Association of Broadcasters/VAB_OKYOUTH_30	8/4/2023	1:53:36 XM	:30	Access Hollywood (Syn)	ROA4012	VAB_OKYOUTH_30
Virginia Association of Broadcasters/VAB_SIGNUP_30	8/4/2023	1:54:06 XM	:30	Access Hollywood (Syn)	ROA4011	VAB_SIGNUP_30
Virginia Association of Broadcasters/VAB_SIGNUP_30	8/4/2023	2:00:19 XM	:30	Access Hollywood (Syn)	ROA4011	VAB_SIGNUP_30
Virginia Association of Broadcasters/VAB_OKYOUTH_30	8/4/2023	2:00:49 XM	:30	Access Hollywood (Syn)	ROA4012	VAB_OKYOUTH_30
Virginia Association of Broadcasters/VAB_OKYOUTH_30	8/4/2023	3:22:35 XM	:30	Kickin' It (Syn)	ROA4012	VAB_OKYOUTH_30
WDBJ TV/PSA_ACS Conversation 60	8/5/2023	4:58:59 AM	1:00	Paid Program	ROA4946	CMNA3728921H

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WDBJ TV/PSA_Lyme Disease is a Thief 60	8/5/2023	5:11:12 AM	1:00	Open House (Syn)	ROA4945	CMNA3724121H
WDBJ TV/PSA_NFID Flu is Not a Game 60	8/5/2023	5:12:12 AM	1:00	Open House (Syn)	ROA4944	CMNA3725921H
WDBJ TV/PSA_AFIB Rhythm 60	8/5/2023	5:52:33 AM	1:00	Investigate TV (Syn)	ROA4943	CMNA3741722H
Virginia Association of Broadcasters/VAB_SIGNUP_15	8/5/2023	12:57:20 XM	:15	Circle Opry Special (Circle)	ROA4010	VAB_SIGNUP_15
Virginia Association of Broadcasters/VAB_OKYOUTH_15	8/5/2023	1:09:31 XM	:15	Circle Opry Special (Circle)	ROA4013	VAB_OKYOUTH_15
WDBJ TV/PSA_Easterseals Equity 60	8/5/2023	1:47:21 XM	1:00	Rookie, The (Syn)	ROA4941	CMND3718721H
WDBJ TV/PSA_RBFF Telepathy 60	8/5/2023	1:54:59 XM	1:00	Rookie, The (Syn)	ROA4940	RBFF22009TH
WDBJ TV/PSA_AA Party 60	8/5/2023	2:04:51 XM	1:00	Rookie, The (Syn)	ROA4939	CMNA3725321H
WDBJ TV/PSA_Air Force Self Care 60	8/5/2023	2:05:51 XM	1:00	Rookie, The (Syn)	ROA4938	CMNA3727722H
WDBJ TV/PSA_Dad Hero 60	8/5/2023	2:23:02 XM	1:00	Rookie, The (Syn)	ROA4937	CMNA3745922H
WDBJ TV/PSA_DU Million Acres 60	8/5/2023	2:33:30 XM	1:00	Rookie, The (Syn)	ROA4936	CMNC3723521H
Virginia Association of Broadcasters/VAB_SIGNUP_30	8/5/2023	2:34:30 XM	:30	Rookie, The (Syn)	ROA4011	VAB_SIGNUP_30
WDBJ TV/PSA_DU Healthy Wetlands 60	8/5/2023	2:47:07 XM	1:00	Extra (Syn)	ROA4935	CMNA3723521H
Virginia Association of Broadcasters/VAB_OKYOUTH_30	8/5/2023	3:02:19 XM	:30	Extra (Syn)	ROA4012	VAB_OKYOUTH_30
WDBJ TV/KIDS_CMNB3704120H_30	8/6/2023	5:07:29 AM	:30	US Farm Report (Syn)	ROA4997	CMNB3704120H
WDBJ TV/PSA_ACS Conversation 60	8/6/2023	5:19:29 AM	1:00	US Farm Report (Syn)	ROA4946	CMNA3728921H
WDBJ TV/PSA_Lyme Disease is a Thief 60	8/6/2023	11:23:28 PM	1:00	News 7 @ 11p	ROA4945	CMNA3724121H
WDBJ TV/PSA_NFID Flu is Not a Game 60	8/6/2023	11:24:28 PM	1:00	News 7 @ 11p	ROA4944	CMNA3725921H
WDBJ TV/PSA_AFIB Rhythm 60	8/6/2023	1:54:28 XM	1:00	9-1-1 (Syn)	ROA4943	CMNA3741722H
WDBJ TV/PSA_Arbor Day Donate 60	8/6/2023	2:25:02 XM	1:00	CBS Overnight News (CBS)	ROA4942	CMNA3742822H
WDBJ TV/PSA_Easterseals Equity 60	8/6/2023	2:26:02 XM	1:00	CBS Overnight News (CBS)	ROA4941	CMND3718721H
WDBJ TV/PSA_RBFF Telepathy 60	8/6/2023	2:55:17 XM	1:00	CBS Overnight News (CBS)	ROA4940	RBFF22009TH
WDBJ TV/PSA_AA Party 60	8/6/2023	3:08:32 XM	1:00	CBS Overnight News (CBS)	ROA4939	CMNA3725321H
WDBJ TV/PSA_Air Force Self Care 60	8/6/2023	3:25:02 XM	1:00	CBS Overnight News (CBS)	ROA4938	CMNA3727722H
WDBJ TV/PSA_Dad Hero 60	8/6/2023	3:26:02 XM	1:00	CBS Overnight News (CBS)	ROA4937	CMNA3745922H
WDBJ TV/PSA_Lyme Disease is a Thief 60	8/7/2023	1:53:52 XM	1:00	Access Hollywood (Syn)	ROA4945	CMNA3724121H
WDBJ TV/PSA_NFID Flu is Not a Game 60	8/7/2023	2:01:13 XM	1:00	Access Hollywood (Syn)	ROA4944	CMNA3725921H

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WDBJ TV/PSA_AFIB Rhythm 60	8/7/2023	2:06:35 XM	1:00	Access Hollywood (Syn)	ROA4943	CMNA3741722H
WDBJ TV/PSA_Arbor Day Donate 60	8/7/2023	3:08:47 XM	1:00	CBS Overnight News (CBS)	ROA4942	CMNA3742822H
WDBJ TV/PSA_Easterseals Equity 60	8/7/2023	3:25:32 XM	1:00	CBS Overnight News (CBS)	ROA4941	CMND3718721H
WDBJ TV/PSA_Marine For Us All 60	8/13/2023	2:05:25 XM	1:00	9-1-1 (Syn)	ROA4932	MRCO0064000H
WDBJ TV/PSA_Arbor Day Donate 60	8/13/2023	3:25:32 XM	1:00	CBS Overnight News (CBS)	ROA4942	CMNA3742822H
WDBJ TV/PSA_Real Deal Anthem 60	8/15/2023	3:08:32 XM	1:00	CBS Overnight News (CBS)	ROA4928	CNYF0008000H
WDBJ TV/PSA_DU Healthy Wetlands 60	8/16/2023	2:55:32 XM	1:00	CBS Overnight News (CBS)	ROA4935	CMNA3723521H
Virginia Association of Broadcasters/VAB_SIGNUP_30	9/2/2023	4:21:28 PM	:30	College Football (Syn)	ROA4011	VAB_SIGNUP_30
Virginia Association of Broadcasters/VAB_OKYOUTH_30	9/2/2023	6:11:37 PM	:30	College Football (Syn)	ROA4012	VAB_OKYOUTH_30
WDBJ TV/KIDS_CMNA3704120H_30	9/3/2023	6:15:39 AM	:30	News 7 Sun Morning	ROA4993	CMNA3704120H
WDBJ TV/KIDS_PSNG0007000H_60	9/3/2023	8:14:02 AM	1:00	News 7 Sun Morning	ROA4909	PSNG0007000H
WDBJ TV/KIDS_PSNG0007400H_60	9/3/2023	8:15:02 AM	1:00	News 7 Sun Morning	ROA4912	PSNG0007400H
WDBJ TV/KIDS_CMNB3704120H_30	9/3/2023	8:20:46 AM	:30	News 7 Sun Morning	ROA4997	CMNB3704120H
WDBJ TV/KIDS_ONEDECISION_60	9/3/2023	8:22:16 AM	1:00	News 7 Sun Morning	ROA4920	ONEDECISION
WDBJ TV/KIDS_CMNA3701220H_60	9/3/2023	8:27:47 AM	1:00	News 7 Sun Morning	ROA4991	CMNA3701220H
WDBJ TV/KIDS_CMNA3665018H_60	9/3/2023	8:28:47 AM	1:00	News 7 Sun Morning	ROA4900	CMNA3665018H
WDBJ TV/KIDS_CMNA3702720H_60	9/3/2023	8:29:47 AM	1:00	News 7 Sun Morning	ROA4992	CMNA3702720H
WDBJ TV/KIDS_CMNC3704120H_60	9/3/2023	8:40:17 AM	1:00	News 7 Sun Morning	ROA4901	CMNC3704120H
WDBJ TV/PSA_No Extra Life 60	9/3/2023	8:41:17 AM	1:00	News 7 Sun Morning	ROA4930	CNGN0172000H
WDBJ TV/KIDS_PSNG0001800H_60	9/3/2023	8:50:31 AM	1:00	News 7 Sun Morning	ROA4906	PSNG0001800H
Virginia Association of Broadcasters/VAB_SIGNUP_30	9/3/2023	4:35:56 PM	:30	College Football (CBS)	ROA4011	VAB_SIGNUP_30
Virginia Association of Broadcasters/VAB_OKYOUTH_30	9/3/2023	12:58:09 XM	:30	In Depth with Graham Bensinger (Syn)	ROA4012	VAB_OKYOUTH_30
Virginia Association of Broadcasters/VAB_SIGNUP_30	9/7/2023	5:27:01 PM	:30	News 7 @ 5p	ROA4011	VAB_SIGNUP_30
Virginia Association of Broadcasters/VAB_OKYOUTH_30	9/7/2023	7:06:49 PM	:30	Wheel of Fortune (Syn)	ROA4012	VAB_OKYOUTH_30
Virginia Association of Broadcasters/VAB_SIGNUP_30	9/22/2023	1:48:55 XM	:30	Access Hollywood (Syn)	ROA4011	VAB_SIGNUP_30
Virginia Association of Broadcasters/VAB_SIGNUP_15	9/25/2023	7:22:03 AM	:15	CBS Mornings (CBS)	ROA4010	VAB_SIGNUP_15
WDBJ TV/WashingtonMedia	9/26/2023	4:38:43 AM	:30	News 7 Early Mornin' @ 430a	ROA4410	WashingtonMedia

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Advertiser/Product	Air Date	Aired Time	Aired Length	Program	Aired House #	Aired Ad-ID
WDBJ TV/GoFest2023	9/26/2023	4:45:43 AM	:30	News 7 Early Mornin' @ 430a	ROA4411	GoFest2023
WDBJ TV/WashingtonMedia	9/26/2023	4:57:09 AM	:30	News 7 Early Mornin' @ 430a	ROA4410	WashingtonMedia
WDBJ TV/GoFest2023	9/26/2023	4:57:39 AM	:30	News 7 Early Mornin' @ 430a	ROA4411	GoFest2023
WDBJ TV/GoFest2023	9/26/2023	2:08:23 XM	:30	CBS Overnight News (CBS)	ROA4411	GoFest2023
WDBJ TV/WashingtonMedia	9/26/2023	2:08:53 XM	:30	CBS Overnight News (CBS)	ROA4410	WashingtonMedia
WDBJ TV/WashingtonMedia	9/26/2023	2:26:18 XM	:30	CBS Overnight News (CBS)	ROA4410	WashingtonMedia
WDBJ TV/WashingtonMedia	9/27/2023	4:47:08 AM	:30	News 7 Early Mornin' @ 430a	ROA4410	WashingtonMedia
Virginia Association of Broadcasters/VAB_OKYOUTH_15	9/27/2023	5:24:54 AM	:15	News 7 Early Mornin' @ 430a	ROA4013	VAB_OKYOUTH_15
Virginia Association of Broadcasters/VAB_SIGNUP_30	9/27/2023	2:33:00 PM	:30	Talk, The (CBS)	ROA4011	VAB_SIGNUP_30
WDBJ TV/GoFest2023	9/27/2023	2:07:21 XM	:30	Access Hollywood (Syn)	ROA4411	GoFest2023
WDBJ TV/GoFest2023	9/27/2023	3:09:17 XM	:30	CBS Overnight News (CBS)	ROA4411	GoFest2023
WDBJ TV/WashingtonMedia	9/27/2023	3:26:17 XM	:30	CBS Overnight News (CBS)	ROA4410	WashingtonMedia
WDBJ TV/GoFest2023	9/29/2023	4:24:35 AM	:30	CBS Morning News (CBS)	ROA4411	GoFest2023
WDBJ TV/WashingtonMedia	9/29/2023	4:53:10 AM	:30	News 7 Early Mornin' @ 430a	ROA4410	WashingtonMedia
WDBJ TV/GoFest2023	9/29/2023	4:59:30 AM	:30	News 7 Early Mornin' @ 430a	ROA4411	GoFest2023
WDBJ TV/GoFest2023	9/30/2023	2:11:49 XM	:30	Rookie, The (Syn)	ROA4411	GoFest2023
WDBJ TV/WashingtonMedia	9/30/2023	2:59:21 XM	:30	Beat The Odds (Syn)	ROA4410	WashingtonMedia
WDBJ TV/GoFest2023	9/30/2023	2:59:51 XM	:30	Beat The Odds (Syn)	ROA4411	GoFest2023
WDBJ TV/WashingtonMedia	9/30/2023	3:21:46 XM	:30	Outdoor America (Syn)	ROA4410	WashingtonMedia
WDBJ TV/WashingtonMedia	9/30/2023	3:33:17 XM	:30	Outdoor America (Syn)	ROA4410	WashingtonMedia
			1:16:15			