

WDBJ-DT 4Q2019  
PSA Report

Advertiser/Product	Air Date	Aired Time	Aired Length	Program	Aired House #	Aired Ad-ID
WDBJ TV/FRIENDS OF ANIMALS :30	9/30/2019	2:02:59 XM	:30	Access Hollywood (Syn)	ROA4190	FRIENDS OF ANIMALS :30
WDBJ TV/AMERICAN HUMANE PSA	10/1/2019	8:50:24 AM	:30	CBS This Morning	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/CANINE COMPANIONS PSA	10/1/2019	9:15:47 AM	:30	25 Words or Less (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/DAV VICTORIES PSA	10/1/2019	1:13:22 XM	:30	Late Late Show (CBS)	ROA4151	DAV VICTORIES PSA
WDBJ TV/FRIENDS OF ANIMALS :30	10/1/2019	3:26:17 XM	:30	CBS Overnight News	ROA4190	FRIENDS OF ANIMALS :30
WDBJ TV/CANINE COMPANIONS PSA	10/2/2019	9:15:30 AM	:30	25 Words or Less (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	10/2/2019	3:32:06 PM	:30	Rachael Ray (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/FRIENDS OF ANIMALS :30	10/2/2019	2:56:32 XM	:30	CBS Overnight News	ROA4190	FRIENDS OF ANIMALS :30
WDBJ TV/FIRE SAFETY WDBJ	10/3/2019	2:01:38 XM	:30	Access Hollywood (Syn)	ROA4171	FIRE SAFETY WDBJ
WDBJ TV/INDEPENDENT FUND	10/4/2019	4:59:18 XM	:30	News 7 Early Mornin' @ 430a	ROA4183	INDEPENDENT FUND D
WDBJ TV/CANINE COMPANIONS PSA	10/5/2019	5:52:27 AM	:30	On the Money (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	10/5/2019	1:03:31 XM	:30	Major Crimes (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/AMERICAN LEGION WE BELEIVE	10/5/2019	2:34:23 XM	:30	Pawn Stars (Syn)	ROA4152	AMERICAN LEGION WE BELEIV
WDBJ TV/CANINE COMPANIONS PSA	10/5/2019	3:49:19 XM	:30	Missing (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	10/5/2019	3:54:17 XM	:30	Missing (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/FDA GENERIC DRUGS PSA	10/5/2019	3:55:21 XM	:30	Missing (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/DAV VICTORIES PSA	10/5/2019	3:59:31 XM	:30	Missing (Syn)	ROA4151	DAV VICTORIES PSA
WDBJ TV/FDA GENERIC DRUGS PSA	10/6/2019	12:27:36 XM	:30	Elementary (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/DAV VICTORIES PSA	10/6/2019	1:58:43 XM	:30	Pawn Stars (Syn)	ROA4151	DAV VICTORIES PSA
WDBJ TV/FDA GENERIC DRUGS PSA	10/8/2019	2:02:44 XM	:30	Access Hollywood (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/CANINE COMPANIONS PSA	10/9/2019	1:48:57 XM	:30	Access Hollywood (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/CANINE COMPANIONS PSA	10/12/2019	1:32:23 XM	:30	Major Crimes (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/CANINE COMPANIONS PSA	10/12/2019	3:49:15 XM	:30	Missing (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	10/12/2019	3:54:10 XM	:30	Missing (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/FDA GENERIC DRUGS PSA	10/12/2019	3:55:14 XM	:30	Missing (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/DAV VICTORIES PSA	10/12/2019	3:59:25 XM	:30	Missing (Syn)	ROA4151	DAV VICTORIES PSA
WDBJ TV/AMERICAN HUMANE PSA	10/13/2019	11:44:08 AM	:30	Full Court Press with Greta Van Susteren (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/AMERICAN LEGION WE BELEIVE	10/13/2019	2:58:23 XM	:30	Pawn Stars (Syn)	ROA4152	AMERICAN LEGION WE BELEIV
WDBJ TV/AMERICAN HUMANE PSA	10/14/2019	5:41:59 PM	:30	News 7 @ 530p	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/CANINE COMPANIONS PSA	10/14/2019	5:47:00 PM	:30	News 7 @ 530p	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	10/14/2019	7:54:22 PM	:30	Jeopardy (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/FDA GENERIC DRUGS PSA	10/14/2019	10:35:42 PM	:30	Bull (CBS)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/DAV VICTORIES PSA	10/14/2019	11:23:03 PM	:30	News 7 @ 11p	ROA4151	DAV VICTORIES PSA
WDBJ TV/AMERICAN LEGION WE BELEIVE	10/14/2019	11:26:41 PM	:30	News 7 @ 11p	ROA4152	AMERICAN LEGION WE BELEIV
WDBJ TV/FDA GENERIC DRUGS PSA	10/14/2019	2:02:49 XM	:30	Access Hollywood (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/FDA GENERIC DRUGS PSA	10/15/2019	10:41:23 PM	:30	NCIS: New Orleans (CBS)	ROA4323	FDA GENERIC DRUGS PSA MY
WDBJ TV/AMERICAN HUMANE PSA MY19	10/15/2019	10:49:59 PM	:30	NCIS: New Orleans (CBS)	ROA4313	AMERICAN HUMANE PSA MY19
WDBJ TV/FDA GENERIC DRUGS PSA	10/15/2019	2:09:17 XM	:30	CBS Overnight News	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/CANINE COMPANIONS PSA	10/17/2019	2:01:28 XM	:30	Access Hollywood (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	10/19/2019	2:48:35 XM	:30	ExtraExtra (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/CANINE COMPANIONS PSA	10/19/2019	3:49:20 XM	:30	Missing (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	10/19/2019	3:54:12 XM	:30	Missing (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/FDA GENERIC DRUGS PSA	10/19/2019	3:55:16 XM	:30	Missing (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/CANINE COMPANIONS PSA	10/22/2019	1:36:59 XM	:30	Late Late Show (CBS)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	10/22/2019	1:55:15 XM	:30	Access Hollywood (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/CANINE COMPANIONS PSA	10/24/2019	1:49:04 XM	:30	Access Hollywood (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/CANINE COMPANIONS PSA	10/26/2019	2:54:39 XM	:30	ExtraExtra (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/CANINE COMPANIONS PSA	10/26/2019	3:49:18 XM	:30	Missing (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	10/26/2019	3:54:11 XM	:30	Missing (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/FDA GENERIC DRUGS PSA	10/26/2019	3:55:15 XM	:30	Missing (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/DAV VICTORIES PSA	10/26/2019	3:59:29 XM	:30	Missing (Syn)	ROA4151	DAV VICTORIES PSA
WDBJ TV/CANINE COMPANIONS PSA	10/27/2019	2:15:25 XM	:30	Pawn Stars (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/CANINE COMPANIONS PSA	10/28/2019	1:36:45 XM	:30	Late Late Show (CBS)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	10/29/2019	2:02:32 XM	:30	Access Hollywood (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/FDA GENERIC DRUGS PSA	10/29/2019	3:08:47 XM	:30	CBS Overnight News	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/AMERICAN HUMANE PSA	10/30/2019	1:51:15 XM	:30	Access Hollywood (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/DAV VICTORIES PSA	10/30/2019	2:09:30 XM	:30	CBS Overnight News	ROA4151	DAV VICTORIES PSA
WDBJ TV/CANINE COMPANIONS PSA	10/31/2019	1:49:54 XM	:30	Access Hollywood (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/CANINE COMPANIONS PSA	10/31/2019	2:00:28 XM	:30	Access Hollywood (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/CANINE COMPANIONS PSA	11/2/2019	5:53:09 AM	:30	On the Money (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/FDA GENERIC DRUGS PSA	11/2/2019	1:32:26 XM	:30	Major Crimes (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/CANINE COMPANIONS PSA	11/2/2019	2:49:18 XM	:30	Missing (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	11/2/2019	2:54:15 XM	:30	Missing (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/FDA GENERIC DRUGS PSA	11/2/2019	2:55:19 XM	:30	Missing (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/DAV VICTORIES PSA	11/2/2019	2:59:29 XM	:30	Missing (Syn)	ROA4151	DAV VICTORIES PSA
WDBJ TV/FDA GENERIC DRUGS PSA	11/3/2019	2:04:41 XM	:30	Pawn Stars (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/INDEPENDENT FUND	11/3/2019	3:11:06 XM	:30	Pawn Stars (Syn)	ROA4183	INDEPENDENT FUND D
WDBJ TV/INDEPENDENT FUND	11/4/2019	7:28:52 PM	:30	Wheel of Fortune (Syn)	ROA4183	INDEPENDENT FUND D
WDBJ TV/FRIENDS OF ANIMALS :30	11/5/2019	9:25:01 AM	:30	25 Words or Less (Syn)	ROA4190	FRIENDS OF ANIMALS :30
WDBJ TV/CANINE COMPANIONS PSA	11/6/2019	2:06:51 XM	:30	Access Hollywood (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/CANINE COMPANIONS PSA	11/7/2019	2:01:32 XM	:30	Access Hollywood (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/FDA GENERIC DRUGS PSA	11/9/2019	1:30:52 XM	:30	Major Crimes (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/DAV VICTORIES PSA	11/9/2019	2:47:32 XM	:30	ExtraExtra (Syn)	ROA4151	DAV VICTORIES PSA
WDBJ TV/CANINE COMPANIONS PSA	11/9/2019	3:49:20 XM	:30	Missing (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	11/9/2019	3:54:12 XM	:30	Missing (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/FDA GENERIC DRUGS PSA	11/9/2019	3:55:16 XM	:30	Missing (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/DAV VICTORIES PSA	11/9/2019	3:59:25 XM	:30	Missing (Syn)	ROA4151	DAV VICTORIES PSA
WDBJ TV/CANINE COMPANIONS PSA	11/10/2019	4:59:28 PM	:30	NFL on CBS	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	11/10/2019	1:58:59 XM	:30	Pawn Stars (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/FDA GENERIC DRUGS PSA	11/10/2019	2:34:26 XM	:30	Pawn Stars (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/CANINE COMPANIONS PSA	11/12/2019	9:15:26 AM	:30	25 Words or Less (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/CANINE COMPANIONS PSA	11/13/2019	2:00:24 XM	:30	Access Hollywood (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/CANINE COMPANIONS PSA	11/16/2019	1:58:38 XM	:30	Pawn Stars (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/CANINE COMPANIONS PSA	11/16/2019	3:49:19 XM	:30	Missing (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	11/16/2019	3:54:12 XM	:30	Missing (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/FDA GENERIC DRUGS PSA	11/16/2019	3:55:16 XM	:30	Missing (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/AMERICAN HUMANE PSA	11/18/2019	9:15:24 AM	:30	25 Words or Less (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/AMERICAN LEGION WE BELEIVE	11/18/2019	3:55:45 PM	:30	Rachael Ray (Syn)	ROA4152	AMERICAN LEGION WE BELEIV
WDBJ TV/INDEPENDENT FUND	11/18/2019	1:35:03 XM	:30	Late Late Show (CBS)	ROA4183	INDEPENDENT FUND D



WDBJ-DT 4Q2019  
PSA Report

WDBJ TV/CANINE COMPANIONS PSA	12/24/2019	1:31:48 XM	:30	World's Funniest Moments (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN LEGION WE BELEIVE	12/24/2019	1:36:34 XM	:30	World's Funniest Moments (Syn)	ROA4152	AMERICAN LEGION WE BELEIV
WDBJ TV/FIRE SAFETY WDBJ	12/24/2019	2:02:01 XM	:30	Access Hollywood (Syn)	ROA4171	FIRE SAFETY WDBJ
WDBJ TV/CANINE COMPANIONS PSA	12/25/2019	2:01:37 XM	:30	Access Hollywood (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	12/25/2019	2:07:20 XM	:30	Access Hollywood (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/FDA GENERIC DRUGS PSA	12/25/2019	2:26:32 XM	:30	CBS Overnight News	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/DAV VICTORIES PSA	12/25/2019	3:09:17 XM	:30	CBS Overnight News	ROA4151	DAV VICTORIES PSA
WDBJ TV/CANINE COMPANIONS PSA	12/26/2019	8:41:37 AM	:30	CBS This Morning	ROA4107	CCI20162H WDBJ
WDBJ TV/FDA GENERIC DRUGS PSA	12/26/2019	1:55:16 XM	:30	Access Hollywood (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/DAV VICTORIES PSA	12/26/2019	2:09:15 XM	:30	CBS Overnight News	ROA4151	DAV VICTORIES PSA
WDBJ TV/AMERICAN LEGION WE BELEIVE	12/26/2019	2:56:17 XM	:30	CBS Overnight News	ROA4152	AMERICAN LEGION WE BELEIV
WDBJ TV/FIRE SAFETY WDBJ	12/26/2019	3:09:02 XM	:30	CBS Overnight News	ROA4171	FIRE SAFETY WDBJ
WDBJ TV/INDEPENDENT FUND	12/26/2019	3:26:32 XM	:30	CBS Overnight News	ROA4183	INDEPENDENT FUND D
WDBJ TV/FDA GENERIC DRUGS PSA	12/28/2019	1:30:48 XM	:30	Major Crimes (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/CANINE COMPANIONS PSA	12/28/2019	1:51:20 XM	:30	Pawn Stars (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/DAV VICTORIES PSA	12/28/2019	2:34:27 XM	:30	Pawn Stars (Syn)	ROA4151	DAV VICTORIES PSA
WDBJ TV/CANINE COMPANIONS PSA	12/28/2019	3:49:13 XM	:30	Missing (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	12/28/2019	3:54:10 XM	:30	Missing (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/FDA GENERIC DRUGS PSA	12/28/2019	3:55:14 XM	:30	Missing (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/DAV VICTORIES PSA	12/28/2019	3:59:25 XM	:30	Missing (Syn)	ROA4151	DAV VICTORIES PSA
WDBJ TV/CANINE COMPANIONS PSA	12/29/2019	2:26:42 XM	:30	Pawn Stars (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/AMERICAN HUMANE PSA	12/29/2019	2:34:32 XM	:30	Pawn Stars (Syn)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/FDA GENERIC DRUGS PSA	12/29/2019	2:44:36 XM	:30	Pawn Stars (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/DAV VICTORIES PSA	12/29/2019	2:49:08 XM	:30	Pawn Stars (Syn)	ROA4151	DAV VICTORIES PSA
WDBJ TV/AMERICAN LEGION WE BELEIVE	12/29/2019	2:50:08 XM	:30	Pawn Stars (Syn)	ROA4152	AMERICAN LEGION WE BELEIV
WDBJ TV/CANINE COMPANIONS PSA	12/30/2019	1:54:51 XM	:30	Access Hollywood (Syn)	ROA4107	CCI20162H WDBJ
WDBJ TV/FDA GENERIC DRUGS PSA	12/30/2019	2:56:32 XM	:30	CBS Overnight News	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/DAV VICTORIES PSA	12/30/2019	3:26:32 XM	:30	CBS Overnight News	ROA4151	DAV VICTORIES PSA
WDBJ TV/AMERICAN HUMANE PSA	12/31/2019	1:37:00 XM	:30	Late Late Show (CBS)	ROA4123	AMERICAN HUMANE PSA :30
WDBJ TV/FDA GENERIC DRUGS PSA	12/31/2019	1:48:16 XM	:30	Access Hollywood (Syn)	ROA4139	FDA GENERIC DRUGS PSA
WDBJ TV/DAV VICTORIES PSA	12/31/2019	2:02:07 XM	:30	Access Hollywood (Syn)	ROA4151	DAV VICTORIES PSA
WDBJ TV/AMERICAN LEGION WE BELEIVE	12/31/2019	2:26:31 XM	:30	CBS Overnight News	ROA4152	AMERICAN LEGION WE BELEIV
WDBJ TV/FIRE SAFETY WDBJ	12/31/2019	3:09:31 XM	:30	CBS Overnight News	ROA4171	FIRE SAFETY WDBJ