

CONTRACT



WUTR
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(315) 797-5220

<u>Contract / Revision</u> 4432526 /		<u>Alt Order #</u> 28390359	
<u>Advertiser</u> POL/House Majority PAC		<u>Original Date / Revision</u> 04/10/24 / 04/10/24	
<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Estimate #</u> 13105		
<u>Product</u> TV			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WUTR	<u>Account Executive</u> Millennium Washingt	<u>Sales Office</u> Millennium/Was	
<u>Special Handling</u>			
<u>Demographic</u> Adults 18+			
<u>Agency Code</u> 9914573	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86	
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>	

And:

Waterfront Strategies
3050 K Street, NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WUTR	10/22/24	10/28/24	GMA	GMA		:30			NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				8	\$175.00			
N 2	WUTR	10/27/24	10/27/24	GMA Su	GMA Su		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/24	10/27/24	-----S				1	\$175.00			
N 3	WUTR	10/22/24	10/28/24	M-F 9-10a	M-F 9-10a		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$60.00			
N 4	WUTR	10/22/24	10/28/24	M-F 10-11a	M-F 10-11a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$60.00			
N 5	WUTR	10/22/24	10/28/24	The View	The View		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$90.00			
N 6	WUTR	10/22/24	10/28/24	GMA Day	1p-2p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$60.00			
N 7	WUTR	10/22/24	10/28/24	M-F 4-5p	M-F 4-5p		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$65.00			
N 8	WUTR	10/22/24	10/28/24	News M-F @6p	News M-F @6p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$225.00			
N 9	WUTR	10/22/24	10/28/24	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30			NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTFSS				5	\$675.00			
N 10	WUTR	10/22/24	10/28/24	M-F 7-730p	M-F 7-730p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$100.00			
N 11	WUTR	10/22/24	10/28/24	M-F 730-8p	M-F 730-8p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WUTR abc
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$100.00			
N 12	WUTR	10/22/24	10/28/24	LN M-F	11-1135p		:30			NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$80.00			
N 13	WUTR	10/22/24	10/28/24	Jimmy Kimmel	Jimmy Kimmel		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$40.00			
Totals											54	\$8,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/24 - 10/27/24	45	\$6,955.00	(\$1,043.25)	\$5,911.75
10/28/24 - 11/24/24	9	\$1,345.00	(\$201.75)	\$1,143.25
Totals	54	\$8,300.00	(\$1,245.00)	\$7,055.00

Signature: _____ **Date:** _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>