



WWCW
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8046
fx: (585) 482-2515

Advertiser
Agency
Buyer
Salesperson

Priorities USA Action(PAC) (44728)
Targeted Platform Media (20389)
Katie,Thompson,
Katz - Washington DC, Washington DC
(1179)
ph: (202) 872-5880 , fx: (202) 872-0263x
Political - Issues / Propositions (1068)
750/760/4684 TV (534124)
National/Political
4684/ECR25187226
A35+

Invoice 2609945
Inv Date 6/26/2016
Terms Cash In Advance
Contract 1364591
Bill Type Standard
Period 5/30/2016 - 6/26/2016

Targeted Platform Media
650 Massachusetts Avenue NW
Washington, DC 20001

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

TV
Separation: 30

CO-OP/Order Type No/Normal
Package
Gen. Date 6/27/2016 9:58:43AM

Roanoke VA (WWCW)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		Friends						
	SPOT	10:00:00AM-10:30:00	Per week (2), We,Th,Fr	06/08/16 10:27AM (We)	01:00	FRIENDS	PRA-TV16-06H	\$30.00	
	SPOT	10:00:00AM-10:30:00	Per week (2), We,Th,Fr	06/09/16 10:27AM (Th)	01:00	FRIENDS	PRA-TV16-06H	\$30.00	
2.0	Contract Line Remarks:		Celebrity Name Game						
	SPOT	6:30:00PM- 7:00:00	Per week (2), We,Th,Fr	06/08/16 6:46PM (We)	01:00	Celebrity Name Game	PRA-TV16-06H	\$100.00	
	SPOT	6:30:00PM- 7:00:00	Per week (2), We,Th,Fr	06/09/16 6:52PM (Th)	01:00	Celebrity Name Game	PRA-TV16-06H	\$100.00	
3.0	Contract Line Remarks:		Seinfeld						
	SPOT	12:00:00AM-12:30:00	Per week (2), We,Th,Fr	06/09/16 12:26AM (Th)	01:00	Seinfeld	PRA-TV16-06H	\$50.00	
	SPOT	12:00:00AM-12:30:00	Per week (2), We,Th,Fr	06/10/16 12:12AM (Fr)	01:00	Seinfeld	PRA-TV16-06H	\$50.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$360.00	Total Spots	6
Commission	(\$54.00)		
Net Total	\$306.00		