



WWCW  
 201 Humboldt St  
 Rochester, NY 14610  
 ph: (585) 287-8046  
 fx: (585) 482-2515

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Priorities USA Action(PAC) (44728)**  
**Targeted Platform Media (20389)**  
 Katie,Thompson,  
 Katz - Washington DC, Washington DC  
 (1179)  
 ph: (202) 872-5880 , fx: (202) 872-0263x  
 Political - Issues / Propositions (1068)  
 750/760/4684 TV (534124)  
**National/Political**  
 4684/ECR25187226  
 A35+

**Invoice** 2609945  
**Inv Date** 6/26/2016  
**Terms** Cash In Advance  
**Contract** 1364591  
**Bill Type** Standard  
**Period** 5/30/2016 - 6/26/2016

**Targeted Platform Media**  
**650 Massachusetts Avenue NW**  
**Washington, DC 20001**

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

TV  
 Separation: 30

**CO-OP/Order Type** No/Normal  
**Package**  
 Gen. Date 6/27/2016 9:58:43AM

Roanoke VA (WWCW)

**DUPLICATE INVOICE**

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>Friends</b>						
	SPOT	10:00:00AM-10:30:00	Per week (2),We,Th,Fr	06/08/16 10:27AM (We)	01:00	FRIENDS	PRA-TV16-06H	\$30.00	
	SPOT	10:00:00AM-10:30:00	Per week (2),We,Th,Fr	06/09/16 10:27AM (Th)	01:00	FRIENDS	PRA-TV16-06H	\$30.00	
2.0	<b>Contract Line Remarks:</b>		<b>Celebrity Name Game</b>						
	SPOT	6:30:00PM- 7:00:00	Per week (2),We,Th,Fr	06/08/16 6:46PM (We)	01:00	Celebrity Name Game	PRA-TV16-06H	\$100.00	
	SPOT	6:30:00PM- 7:00:00	Per week (2),We,Th,Fr	06/09/16 6:52PM (Th)	01:00	Celebrity Name Game	PRA-TV16-06H	\$100.00	
3.0	<b>Contract Line Remarks:</b>		<b>Seinfeld</b>						
	SPOT	12:00:00AM-12:30:00	Per week (2),We,Th,Fr	06/09/16 12:26AM (Th)	01:00	Seinfeld	PRA-TV16-06H	\$50.00	
	SPOT	12:00:00AM-12:30:00	Per week (2),We,Th,Fr	06/10/16 12:12AM (Fr)	01:00	Seinfeld	PRA-TV16-06H	\$50.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log.**

Gross Total	<b>\$360.00</b>	Total Spots	6
Commission	<b>(\$54.00)</b>		
<b>Net Total</b>	<b>\$306.00</b>		