

WGSC-CA
Myrtle Beach, S.C.

SIGNIFICANT TREATMENT OF COMMUNITY ISSUES
(July 1, 2011 - September 30, 2011)

1. Reviewed prior quarter April 1, 2011 – June 30, 2011 Community issues and determined no changes in Community issues at the time. *DP* (initial)

2. Met and discussed current quarters Community issues, no current changes in programming or traffic at this time. *DP* (initial)

| Issue | Time | Date | Duration | Title | Description | Times Run |
|--|---------------------|-------|----------|-----------------------------|--|-----------|
| Public Awareness | 12:00 am - 12:00 am | Daily | :30 | Crowd | American Cancer Society | 112 (ROS) |
| Education & Awareness | 12:00 am - 12:00 am | Daily | 1:00 | Huntington Beach State Park | This beautiful program educates the viewer on the history of this great park and its many uses | 396 (ROS) |
| Environmental Preservation | 12:00 am - 12:00 am | daily | 1:15 | Pawley's Island | Important program about the unique qualities of this island and how important it is for its ecology to be good stewards to ensure its long history continues | 526 (ROS) |
| Arts & Culture Education and Awareness | 12:00 am - 12:00 am | daily | 2:00 | GTWN Rice Museum | This historic museum holds the history to one of the oldest communities in the country | 465 (ROS) |
| Public Safety | 12:00 am - 12:00 am | daily | :30 | Hurricane Aware BDTV | Educates the viewer on the possibility of hurricanes in the area and how best to prepare | 51 (ROS) |
| Pet Safety | 12:00 am - 12:00 am | daily | :31 | Peta Hot Dog (PSA) | history, art and cultural education are front and foremost in this beautiful feature on Brookgreen Gardens | 161 (ROS) |

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|--|---------------------|-------|------|--------------------|---|-----------|
| Arts & Culture Education and Awareness | 12:00 am - 12:00 am | Daily | 2:10 | Brookgreen Gardens | Visitors are educated regarding the serious threat posed by hurricanes and the need to respond quickly to local authorities in the event of a storm | 503 (ROS) |
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STATION OFFICIAL/DATE W. J. M. S. B. 10/10/11