

CONTRACT



KWTV-TV
7401 N. Kelley Ave
Oklahoma City, OK 73111
(405) 843-6641

Oklahoma's Own
 www.news9.com

<u>Contract / Revision</u> 9279 /		<u>Alt Order #</u> 07367287
<u>Product</u> FALLIN FOR GOVERNOR		
<u>Contract Dates</u> 10/15/14 - 10/21/14		<u>Estimate #</u> 1222
<u>Advertiser</u> Mary Fallin for Governor - Rep		<u>Original Date / Revision</u> 09/15/14 / 10/14/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWTV-TV	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 85	<u>Product Code</u> 100
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media Services, Inc.
600 Fairmont Avenue, Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	KWTV	10/17/14	10/17/14	10p News M-F	10p-1035p		:30				NM	0	\$0.00
D 2	KWTV	10/17/14	10/17/14	4a News	4a-430a		:30				NM	0	\$0.00
D 3	KWTV	10/17/14	10/17/14	6p News	6p-630p		:30				NM	0	\$0.00
D 4	KWTV	10/17/14	10/17/14	ET	630p-7p		:30				NM	0	\$0.00
D 5	KWTV	10/17/14	10/17/14	Amazing Race	7p-8p		:30				NM	0	\$0.00
D 6	KWTV	10/17/14	10/17/14	CBS This Morning	7a-9a		:30				NM	0	\$0.00
D 7	KWTV	10/17/14	10/17/14	Hawaii 5-O	8p-9p		:30				NM	0	\$0.00
D 8	KWTV	10/17/14	10/17/14	Blue Bloods	9p-10p		:30				NM	0	\$0.00
D 9	KWTV	10/20/14	10/20/14	10p News M-F	10p-1035p		:30				NM	0	\$0.00
D 10	KWTV	10/20/14	10/20/14	4a News	4a-430a		:30				NM	0	\$0.00
D 11	KWTV	10/20/14	10/20/14	6p News	6p-630p		:30				NM	0	\$0.00
D 12	KWTV	10/20/14	10/20/14	ET	630p-7p		:30				NM	0	\$0.00
D 13	KWTV	10/20/14	10/20/14	CBS This Morning	7a-9a		:30				NM	0	\$0.00
D 14	KWTV	10/18/14	10/18/14	1030p News Sa	1030p-11p		:30				NM	0	\$0.00
D 15	KWTV	10/18/14	10/18/14	Crimetime	8p-9p		:30				NM	0	\$0.00
D 16	KWTV	10/18/14	10/18/14	48 Hours	9p-10p		:30				NM	0	\$0.00
D 17	KWTV	10/19/14	10/19/14	NFL Regular Season	12:00 PM-6:00 PM		:30				NM	0	\$0.00
D 18	KWTV	10/19/14	10/19/14	530p Su News	530p-6p		:30				NM	0	\$0.00
D 19	KWTV	10/19/14	10/19/14	The Good Wife	8p-9p		:30				NM	0	\$0.00
D 20	KWTV	10/19/14	10/19/14	Face The Nation	930a-10a		:30				NM	0	\$0.00
D 21	KWTV	10/16/14	10/16/14	10p News M-F	10p-1035p		:30				NM	0	\$0.00
D 22	KWTV	10/16/14	10/16/14	4a News	4a-430a		:30				NM	0	\$0.00
D 23	KWTV	10/16/14	10/16/14	6p News	6p-630p		:30				NM	0	\$0.00
D 24	KWTV	10/16/14	10/16/14	ET	630p-7p		:30				NM	0	\$0.00
D 25	KWTV	10/16/14	10/16/14	CBS This Morning	7a-9a		:30				NM	0	\$0.00
D 26	KWTV	10/21/14	10/21/14	10p News M-F	10p-1035p		:30				NM	0	\$0.00
D 27	KWTV	10/21/14	10/21/14	4a News	4a-430a		:30				NM	0	\$0.00
D 28	KWTV	10/21/14	10/21/14	6p News	6p-630p		:30				NM	0	\$0.00
D 29	KWTV	10/21/14	10/21/14	ET	630p-7p		:30				NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.



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9279 /	07367287

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/15/14 - 10/21/14	FALLIN FOR GOVERNOR	1222

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mary Fallin for Governor	09/15/14 / 10/14/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 30	KWTV	10/21/14	10/21/14	CBS This Morning	7a-9a		:30				NM	0	\$0.00
D 31	KWTV	10/21/14	10/21/14	NCIS New Orleans	8p-9p		:30				NM	0	\$0.00
D 32	KWTV	10/15/14	10/15/14	10p News M-F	10p-1035p		:30				NM	0	\$0.00
D 33	KWTV	10/15/14	10/15/14	4a News	4a-430a		:30				NM	0	\$0.00
D 34	KWTV	10/15/14	10/15/14	6p News	6p-630p		:30				NM	0	\$0.00
D 35	KWTV	10/15/14	10/15/14	ET	630p-7p		:30				NM	0	\$0.00
D 36	KWTV	10/15/14	10/15/14	CBS This Morning	7a-9a		:30				NM	0	\$0.00
D 37	KWTV	10/15/14	10/15/14	CBS This Morning	7a-9a		:30				NM	0	\$0.00
N 38	KWTV	10/15/14	10/17/14	CBS This Morning	7a-9a	--WTF--	:30	3	\$300.00		NM	3	\$900.00
N 39	KWTV	10/20/14	10/21/14	CBS This Morning	7a-9a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	MT-----				2	\$300.00				
N 40	KWTV	10/15/14	10/17/14	6p News	6p-630p	--WTF--	:30	3	\$715.00		NM	3	\$2,145.00
N 41	KWTV	10/20/14	10/21/14	6p News	6p-630p		:30				NM	2	\$1,430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	MT-----				2	\$715.00				
N 42	KWTV	10/15/14	10/17/14	ET	630p-7p	--WTF--	:30	3	\$565.00		NM	4	\$1,695.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	KWTV	10/15/14-10/17/14	ET	630p-7p	---WThF----	:30		\$565.00		NM		
			See MG 42.4, 42.5										
	4	KWTV	10/16/14-10/17/14	The Price is Right	10a-11a	----ThF----	:30		\$282.50		NM		
			Ⓜ MG for 42.3 10/16										
	5	KWTV	10/16/14-10/17/14	The Price is Right	10a-11a	----ThF----	:30		\$282.50		NM		
			Ⓜ MG for 42.3 10/16										
N 43	KWTV	10/20/14	10/21/14	ET	630p-7p		:30				NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	MT-----				2	\$565.00				
N 44	KWTV	10/15/14	10/17/14	10p News M-F	10p-1035p	--WTF--	:30	3	\$1,350.00		NM	3	\$4,050.00
N 45	KWTV	10/20/14	10/21/14	10p News M-F	10p-1035p		:30				NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	MT-----				2	\$1,350.00				
N 46	KWTV	10/18/14	10/18/14	48 Hours	9p-10p	-----S-	:30	1	\$500.00		NM	1	\$500.00
N 47	KWTV	10/18/14	10/18/14	1030p News Sa	1030p-11p	-----S-	:30	1	\$275.00		NM	1	\$275.00
N 48	KWTV	10/19/14	10/19/14	Face The Nation	930a-10a	-----S	:30	1	\$525.00		NM	1	\$525.00
N 49	KWTV	10/19/14	10/19/14	60 Minutes	6p-7p	-----S	:30	1	\$2,100.00		NM	1	\$2,100.00
N 50	KWTV	10/19/14	10/19/14	CBS Sunday Morning	8a-930a	-----S	:30	1	\$565.00		NM	1	\$565.00
N 51	KWTV	10/15/14	10/17/14	6a News	6a-7a	--WTF--	:30	1	\$640.00		NM	1	\$640.00
N 52	KWTV	10/15/14	10/17/14	EM Rotator M-F	4:00 AM-4:59 AM	--WTF--	:30	1	\$75.00		NM	1	\$75.00
Totals												28	\$19,330.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/21/14	28	\$19,330.00	(\$2,899.50)	\$16,430.50
Totals	28	\$19,330.00	(\$2,899.50)	\$16,430.50

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KWTU-TV	Date: 10/10/2014
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I, Tammie Wingrove
 being/on behalf of: Fallin For Governor Campaign
 a legally qualified candidate of the Republican
 political party for the office of: Governor
 in the General
 election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	10/15 - 10/21			

Attach proposed schedule with charges (if available): 18,050.00 Gross

PO Box 590 OKC, OK 73101

I represent that the payment for the above described broadcast time has been furnished by:

Ashley Hahn, Fallin for Governor Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Deeba

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/30/14
Date

Ashley Hahn
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Ashley Hahn, Pullin For Governor Campaign
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ashley Hahn
signature of candidate or authorized committee

Ashley Hahn
printed name

5/30/14
date