

ORDER



Orders
Order / Rev: 4463153
Alt Order #: 28399603
Product Desc: Pennsylvania
Estimate: 7386
Flight Dates: 07/23/24 - 08/05/24
Original Date / Rev: 05/10/24 / 05/14/24
Order Type: REG

Altoona WTMAJ

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Main Street Media Group
Buying Contact: Stephanie Maroney
Billing Contact: Main Street Media Group Email
 P.O. Box 25093
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/One Nation PAC
Demographic: HH
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/31/24	41	\$27,530.00	\$23,400.50
08/01/24	08/31/24	18	\$12,570.00	\$10,684.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	41	\$27,530.00	\$23,400.50	0.00
August 2024	18	\$12,570.00	\$10,684.50	0.00
Totals	59	\$40,100.00	\$34,085.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMJ	07/23/24	08/05/24	CBS This Morning CBS This Morning	CM	M-F 7a-9a	1111--	:30	5	\$240.00	P3	0.00	NM	10	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	-1111--					4	\$240.00		0.00			
		Week: 07/29/24	08/04/24	1111--					5	\$240.00		0.00			
		Week: 08/05/24	08/11/24	1-----					1	\$240.00		0.00			
N 11	WTMJ	07/24/24	08/02/24	WTMJ News 4p WTMJ News 4p	CM	M-F 4p-430p	1-1-1--	:30	3	\$250.00	P3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	--1-1--					2	\$250.00		0.00			
		Week: 07/29/24	08/04/24	1-1-1--					3	\$250.00		0.00			
N 16	WTMJ	07/23/24	08/05/24	M-F 430p-5p M-F 430p-5p	CM	M-F 430p-5p	11-1---	:30	3	\$250.00	P3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	-1-1---					2	\$250.00		0.00			
		Week: 07/29/24	08/04/24	-1-1---					2	\$250.00		0.00			
		Week: 08/05/24	08/11/24	1-----					1	\$250.00		0.00			
N 21	WTMJ	07/24/24	08/05/24	WTMJ News at 5pm M-FCM WTMJ News at 5pm M-F	CM	M-F 5p-530p	1-1-1--	:30	3	\$600.00	P3	0.00	NM	5	\$3,000.00

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Altoona WTAJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WTAJ News 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	--1----		1				\$600.00		0.00			
		Week: 07/29/24	08/04/24	1-1-1--		3				\$600.00		0.00			
		Week: 08/05/24	08/11/24	1-----		1				\$600.00		0.00			
N 26	WTAJ	07/23/24	08/01/24	WTAJ News at 5:30p M-F	CM	M-F 530p-6p	-1-11--	:30	3	\$600.00	P3	0.00	NM	5	\$3,000.00
WTAJ News at 5:30p M-F															
WTAJ News 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	-1-11--		3				\$600.00		0.00			
		Week: 07/29/24	08/04/24	-1-1---		2				\$600.00		0.00			
N 31	WTAJ	07/24/24	08/05/24	WTAJ News at 6pm M-F	CM	M-F 6p-630p	1-1-1--	:30	3	\$900.00	P3	0.00	NM	5	\$4,500.00
WTAJ News at 6pm M-F															
WTAJ News 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	--1----		1				\$900.00		0.00			
		Week: 07/29/24	08/04/24	1-1-1--		3				\$900.00		0.00			
		Week: 08/05/24	08/11/24	1-----		1				\$900.00		0.00			
N 36	WTAJ	07/23/24	08/01/24	M-F 7p-730p	CM	M-F 7p-730p	-1-11--	:30	3	\$600.00	P3	0.00	NM	5	\$3,000.00
M-F 7p-730p															
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	-1-11--		3				\$600.00		0.00			
		Week: 07/29/24	08/04/24	-1-1---		2				\$600.00		0.00			
N 41	WTAJ	07/29/24	08/05/24	Mon Prime Hour 1	CM	M 8p-9p	1-----	:30	1	\$1,100.00	P3	0.00	NM	2	\$2,200.00
M 8p-9p															
The Neighborhood (R)/Bob Hearts Abishola (R)-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/24	08/04/24	1-----		1				\$1,100.00		0.00			
		Week: 08/05/24	08/11/24	1-----		1				\$1,100.00		0.00			
N 43	WTAJ	07/23/24	08/01/24	LN	CM	M-Su 11p-1135p	-1-11--	:30	3	\$700.00	P3	0.00	NM	5	\$3,500.00
WTAJ News at 11pm M-Su															
WTAJ News 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	-1-11--		3				\$700.00		0.00			
		Week: 07/29/24	08/04/24	-1-1---		2				\$700.00		0.00			
N 48	WTAJ	07/23/24	07/30/24	Tue Prime Hour 1	CM	Tu 8p-9p	-1-----	:30	1	\$1,200.00	P3	0.00	NM	2	\$2,400.00
Tu 8p-9p															
FBI (R)-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	-1-----		1				\$1,200.00		0.00			
		Week: 07/29/24	08/04/24	-1-----		1				\$1,200.00		0.00			
N 50	WTAJ	07/24/24	07/31/24	Wed Prime Hour 1	CM	W 8p-9p	--1----	:30	1	\$1,700.00	P3	0.00	NM	2	\$3,400.00
W 8p-9p															
Price is Right Night (R)-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	--1----		1				\$1,700.00		0.00			
		Week: 07/29/24	08/04/24	--1----		1				\$1,700.00		0.00			
N 52	WTAJ	07/25/24	08/01/24	Thur Prime Hour 1	CM	Th 8p-9p	---1---	:30	1	\$1,800.00	P3	0.00	NM	2	\$3,600.00
Th 8p-9p															
Young Sheldon (R)/Ghost (R)-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	---1---		1				\$1,800.00		0.00			
		Week: 07/29/24	08/04/24	---1---		1				\$1,800.00		0.00			
N 54	WTAJ	07/26/24	08/02/24	Fri Prime Hour 1	CM	F 8p-9p	----1--	:30	1	\$1,100.00	P3	0.00	NM	2	\$2,200.00
F 8p-9p															
S.W.A.T. (R)-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	----1--		1				\$1,100.00		0.00			
		Week: 07/29/24	08/04/24	----1--		1				\$1,100.00		0.00			
N 56	WTAJ	07/28/24	08/04/24	Face the Nation	CM	Su 1030a-1130a	-----1	:30	1	\$200.00	P3	0.00	NM	2	\$400.00
Face the Nation															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Face The Nation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	-----1		1				\$200.00		0.00			
		Week: 07/29/24	08/04/24	-----1		1				\$200.00		0.00			
N58	WTAJ	07/28/24	08/04/24	Sun Prime Hour 1 Su 7p-8p	CM	Su 7p-8p	-----1	:30	1	\$2,000.00	P3	0.00	NM	2	\$4,000.00
60 Minutes-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	-----1		1				\$2,000.00		0.00			
		Week: 07/29/24	08/04/24	-----1		1				\$2,000.00		0.00			
													Totals	59	\$40,100.00